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**PRESS
RELEASE**

Colotti new head of Investor Relations

Trieste – From 1 January, Salvatore Colotti takes charge of the Assicurazioni Generali Investor Relations function.

Colotti, who holds a degree in Statistics and Actuarial Science from Trieste University, has considerable experience in the analysis and evaluation of insurance company performance. He is head of the Group's Life Coordination, Technical Control & Reinsurance.

Within the Assicurazioni Generali organisation, Investor Relations reports directly to general manager Raffaele Agrusti.

The previous head of Investor Relations, Paola Buratti, is moving to a new post within Generali Group.

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The Generali Group is one of Europe's largest insurance providers and the biggest European Life insurer, with 2010 total premium income of more than €73 billion. It is also one of the world's top asset managers with assets of over € 400 billion in 2010, and a unique real estate operator with a property portfolio of more than € 24 billion.

With 85,000 employees worldwide and 70 million clients in more than 60 countries, the Group occupies a leadership position on Western European markets and an increasingly important place in Eastern Europe and Asia.