



Agenda

Generali 2021 Strategy update	Philippe Donnet	Group Chief Executive Officer
Accelerating Generali's strategic transformation	Frédéric de Courtois	Group General Manager
Generali	Lucia Silva	Group Head of Sustainability and Social Responsibility
ESG approach	Bruno Servant	Head of Group Investment Management Solutions
Break		
Investments & Asset Management: Delivering in a challenging context	Timothy Ryan	Group Chief Investment Officer and CEO Asset & Wealth Management
Financial strength and resilience	Cristiano Borean	Group Chief Financial Officer
Closing remarks	Philippe Donnet	Group Chief Executive Officer

Q&A session







GENERALI 2021 STRATEGY UPDATE

PHILIPPE DONNET

Group Chief Executive Officer

Generali 2021 strategy validated

RESILIENT FINANCIAL PERFORMANCE

Effectively navigating the COVID-19 crisis by leveraging Generali's core strengths: clearly defined strategy, focus on technical excellence and well-diversified business model

PROACTIVE AND DECISIVE EXECUTION

Decisive actions taken to protect shareholder value and better serve customers in line with Generali's Lifetime Partner promise

GENERALI 2021 CORE CONVICTIONS REINFORCED

Strategic plan underpinned by a set of core convictions that allow Generali to capitalize on emerging trends and opportunities

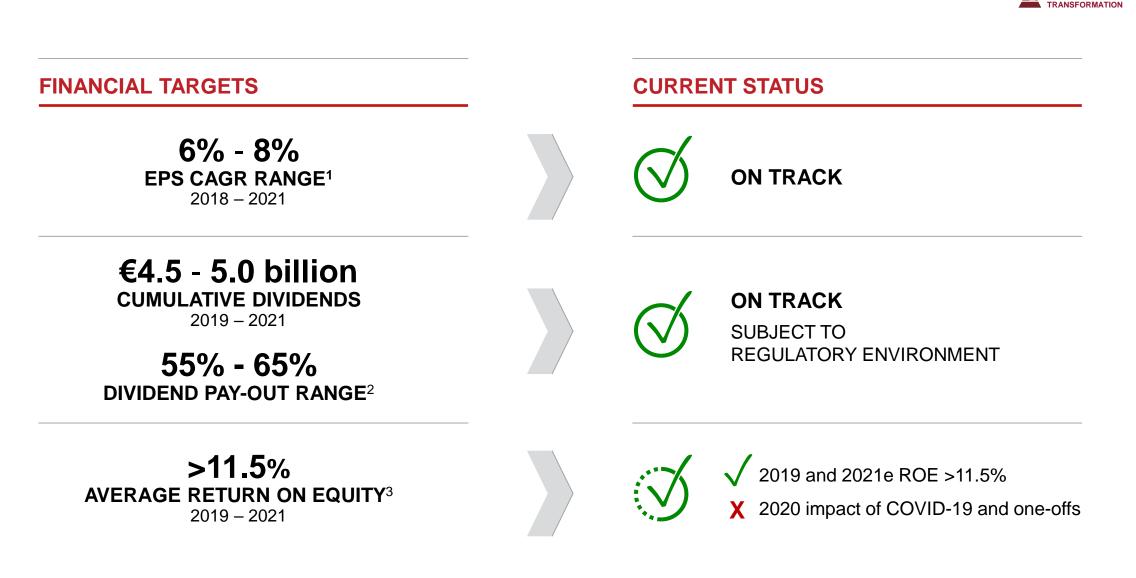
2021 EARNINGS PER SHARE TARGET CONFIRMED COMMITTED TO DIVIDEND TARGET



Resilient financial performance underpinned by best-in-class, diversified operations

DIVERSIFIED BUSINESS MODEL WITH OPTIMIZED		ESTIMATED P&C COVID-19 CLAIMS EXPOSURE		
RISK SELECTION MINIMIZES COVID-19 IMPACT		c. € 100 million		
TOP-LINE RESILIENCE MAINTAINED DESPITE		P&C GWP	LIFE NET INFLOWS ON RESERVES	
MARKET HEADWINDS		+3% YoY (flat like for like)	3% annualised	
CONTINUED DELIVERY OF BEST-IN-CLASS		P&C COMBINED RATIO	LIFE NEW BUSINESS MARGIN	
TECHNICAL PERFORMANCE		89.7%	4.10%	
ASSET MANAGEMENT STRATEGY DELIVERING		EARNINGS GROWTH	EXTERNAL CUSTOMERS GROWTH	
GREATER REVENUE DIVERSIFICATION		+32.8% YoY	32% of revenues (FY16: 6%)	
STRONG BALANCE SHEET WITH ROBUST CAPITAL BUFFERS AND SOLID CASH REMITTANCES		SOLVENCY II RATIO 203%	NET HOLDING CASH FLOW AHEAD OF PLAN	





- 1. 3 year CAGR; adjusted for impact of gains and losses related to disposals
- 2. Adjusted for impact of gains and losses related to disposals
- 3. Based on IFRS Equity excluding OCI and on total net result



PROFITABLE GROWTH

CAPITAL MANAGEMENT AND FINANCIAL OPTIMIZATION INNOVATION AND DIGITAL

Decisive actions to successfully deliver Generali 2021 plan

Extensive portfolio review to identify, quantify and mitigate direct business impacts

Effective capital and liquidity management actions to optimize remittances and cash utilization

Accelerated expense reduction plans to protect profitability margins

ALM actions to further de-risk the balance sheet and strengthen resilience against volatile markets

Proactive approach to protect Generali employees while minimizing business disruption



Core convictions underpinning Generali 2021 reinforced

CONVICTIONS		STRATEGIC ACTIONS
EUROPEAN MARKETS REMAIN ATTRACTIVE	 Strong ECB response and framework for fiscal stimulus Wave of consolidation and M&A opportunities expected 	REINFORCE LEADERSHIP THANKS TO GENERALI 2021
RETAIL AND SMEs	 Greater propensity for household savings 	
DRIVING PROFITABLE GROWTH	 Increased awareness of insurance needs, notably in areas of Health and Protection 	EFFECTIVELY COMBINE
INTEGRATED P&C, LIFE AND ASSET MANAGEMENT	 Customers increasingly seeking integrated protection and savings solutions as interest rates likely to remain lower for (even) longer 	INSURANCE LEADERSHIP WITH GROWING AM PROPOSITION
DISTRIBUTION ENHANCED BY DIGITAL	 Increasing customer demand for omni-channel solutions, blending digital and physical offers 	ACCELERATE PACE OF DIGITAL TRANSFORMATION ACROSS PROPRIETARY AGENT NETWORK



Generali's Lifetime Partner ambition underpins strategy

"A LIFETIME PARTNER TO ITS CUSTOMERS, OFFERING INNOVATIVE, PERSONALIZED SOLUTIONS THANKS TO ITS UNMATCHED DISTRIBUTION NETWORK"

STRATEGIC PRIORITIES & PROGRESS

BEST IN CLASS OFFER USING DIGITAL AND DATA ANALYTICS

SEAMLESSLY CONNECT GENERALI, AGENTS AND CUSTOMERS

STRENGTHEN GENERALI BRAND TO ENSURE 1ST CHOICE IN KEY MARKETS

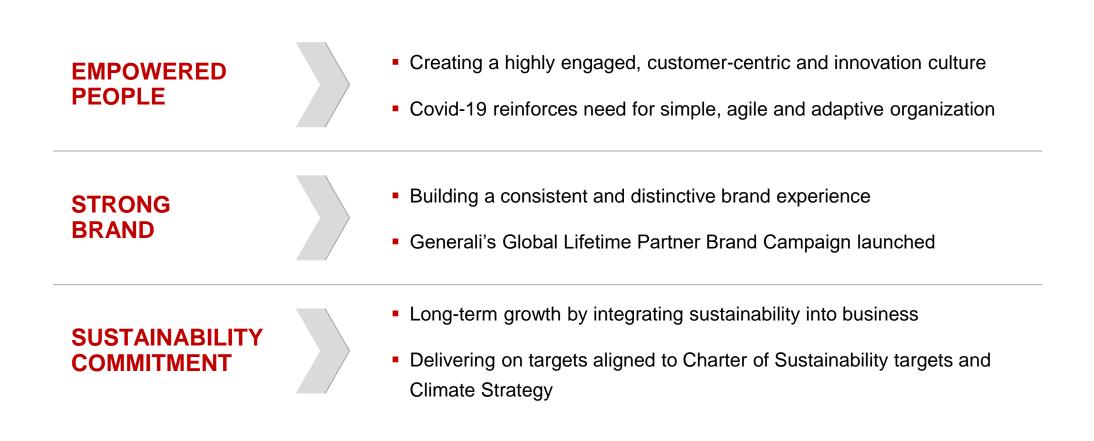
- New generation of digitally-born products bundled with a range of personalized value added services
- 3.8 million¹ customers registered online, of which 61%¹ are active mobile and web hub users
- 82%² of agents are now fully remote and digitally enabled
- Record increase in Relationship Net Promoter Score



2. HY 2020 figures



Generali 2021 driven by empowered people, strong brand and commitment to sustainability





Providing immediate support and longer term solutions for all stakeholders

€100M INTERNATIONAL EXTRAORDINARY FUND	 Deployed across more than 25 different countries in addition to Business Unit funding Generali employees and top management contributed
AGENTS & DISTRIBUTORS	 Provided digital tools and protective gear to ensure business continuity Supported with loans, subsidies and prizes; paying loyalty benefits and claims
CLIENTS	 Extended coverage, assistance and policy terms Expanded remote medical consultation and public health information services
COMMUNITIES	 Free life insurance for healthcare workers Equipped The Human Safety Net partners to operate virtually
PROMOTING INDUSTRY-WIDE SOLUTIONS	 Pandemic Risk Pool, a European solution to address the protection gap European Alliance for Green Recovery and supporting ambitious energy transition policies



M&A and partnerships accelerate the strategy

	STRATEGIC PRIORITY	STATUS UPDATE	
CLEARLY DEFINED M&A CRITERIA • Financial attractiveness • Strategic fit • Execution risk	REINFORCE LEADERSHIP IN EUROPE	 ADRIATIC SLOVENICA AND CONCORDIA #2 player in the Slovenian insurance market Consolidated Generali presence in Polish insurance market SEGURADORAS UNIDAS #2 P&C player in the Portuguese insurance market Operating performance and synergies ahead of plan CATTOLICA Strategic investment in high quality franchise Partnership agreements to deliver incremental value 	INTEGRATION COMPLETED INTEGRATION COMPLETED STRATEGIC PARTNERSHIP
	ENHANCE ASSET MANAGEMENT CAPABILITIES	 LUMYNA CARVE-OUT AND SYCOMORE PARTNERSHIP Leadership in the Alternative UCITS and ESG areas KD SKLADI AND UNION-POLAND Consolidated Generali presence in Slovenian and Polish markets 	COMPLETED INTEGRATED INTO CEE PLATFORM
OF DELIVERY	INCREASE SERVICE- BASED REVENUES	 ADVANCECARE Leading healthcare services platform in Portugal Highly profitable capital-light fee business 	CONTRIBUTING TO BUSINESS DIVERSIFICATION



Clear strategic priorities to deliver Generali 2021 and beyond

Maintain disciplined approach to managing cash, capital and redeployment

Deliver strong results in Life and P&C leveraging best-in-class technical expertise

Further enhance multi-boutique asset management strategy

Increase customer preference while increasing digitalization of distribution channels

Relentless focus on expenses above planned 2021 target

EXECUTION UNDERPINNED BY GENERALI'S LIFETIME PARTNER CUSTOMER AMBITION







ACCELERATING GENERALI'S STRATEGIC TRANSFORMATION

FRÉDÉRIC DE COURTOIS

Group General Manager

Generali's clearly defined strategic transformation priorities



LEADERSHIP IN PROFITABILITY	Increasing technical sophistication and expertise generating best-in-class Life and P&C margins
STRONG DELIVERY IN ASSET MANAGEMENT	Growing external customer base expected to deliver 2021 organic profit ambitions one year ahead of Plan
REINFORCING STRENGTH OF BRAND	Generali Lifetime Partner transformation delivering higher customer loyalty and accelerated digital capabilities
POWERFUL DISTRIBUTION MODEL	Leveraging the strengths of Generali's Agent and Direct channels to deliver profitable growth
ACCELERATED TRANSFORMATION DRIVING PROFITABILITY	Relentless focus on expense reduction delivering additional € 100 million in savings by 2021
CAPITAL AND CASH DISCIPLINE	Strong and sustainable capital generation resulting in an increase of cash remittance to holding



Delivering profitable growth in Life and Pensions by capitalizing on macro trends

Increased customer savings trend, with household savings rate at all time high in the Euro area

Greater customer awareness of protection needs and biometric risks, as well as company's reputation and social commitments

Growing demand for life-savings products, with Unit-Linked solutions expected to outperform

Unique opportunity in private pensions, with a growing demand for retirement products



FULLY ALIGNED TO GENERALI'S CORE STRENGTHS

Unmatched proprietary/ exclusive distribution network with integrated advisory capabilities Best in class technical expertise, evidenced by market-leading technical margins Comprehensive product proposition including AM solutions with ESG options, biometric riders and focus on seniors



Industry first mover in de-risking Savings business

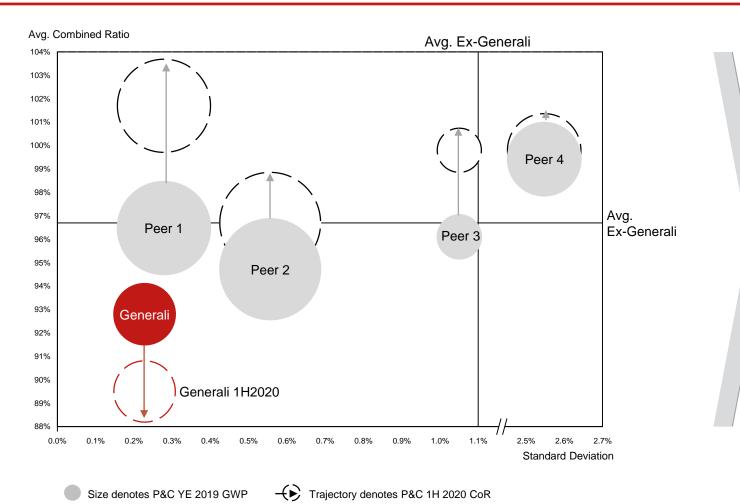
STRATEGIC ACTIONS				MOVING AHEAD
CHANGING THE BUSINESS MIX	#1 in Agents channel UL Retail NBP ratio (23% vs market 14%) ¹	#1 in UL AuM (€ 22.4 billion; 36% UL AuM ratio vs 11% market)²	Dominant UL GWP ratio (53% compared to market 35%) ¹	Generali France reducing general account business and developing new Euro croissance offering (with 80% guarantee)
RESHAPING	1st mover to maturity guarantees	1st mover among peers – main products with guarantee	1st mover to negative guarantee	Generali Italy to further reshape portfolio by moving to whole life investment
GUARANTEES		Leadership in crediting rate management	products with death guarantee only and hybrid solutions	
PROACTIVE ALM STRATEGY		ngthening to mitigate interest rat s) ³ and improved risk-adjusted ass yields		Greater investments into real assets with further geographical diversification and full ESG integration
TARGETED IN-FORCE DISPOSALS		Leben sale (€ 37 billion traditiona Inteed businesses in Belgium an	,	Further significant in-force actions being evaluated
		1. HY 2020 figures		

2. FY 2019 figures

3. FY 2016 vs HY 2020 figures

GENERAL

2015-2019 P&C COMBINED RATIO & 1H 2020 TREND

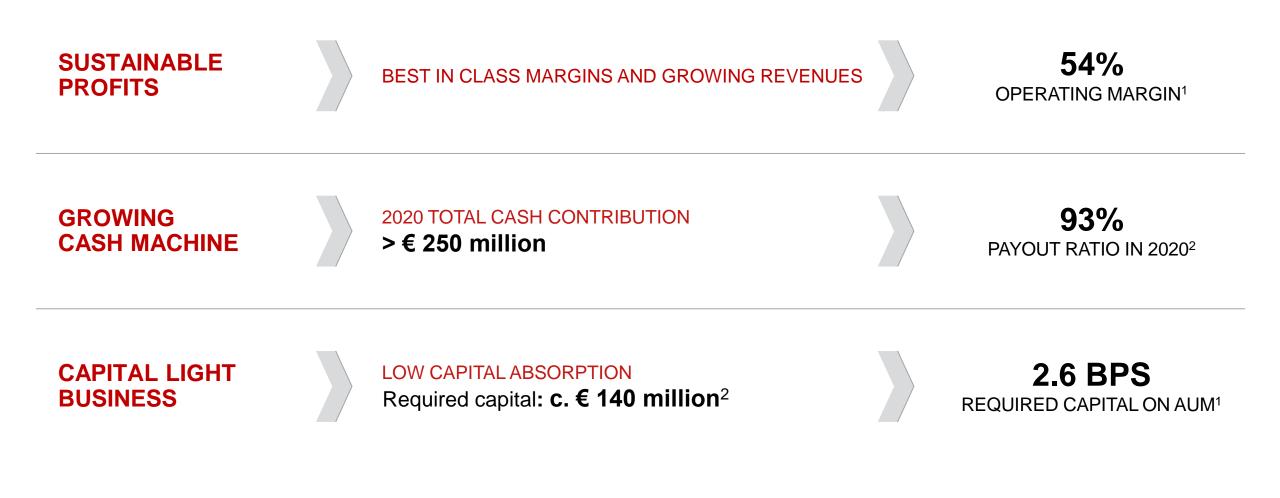


Strong competences in risk selection, prudent reinsurance and technical excellence programs leveraging data analytics

Resilience of Generali P&C business underpinned by limited exposure to large accounts and diversified high-quality portfolio structure



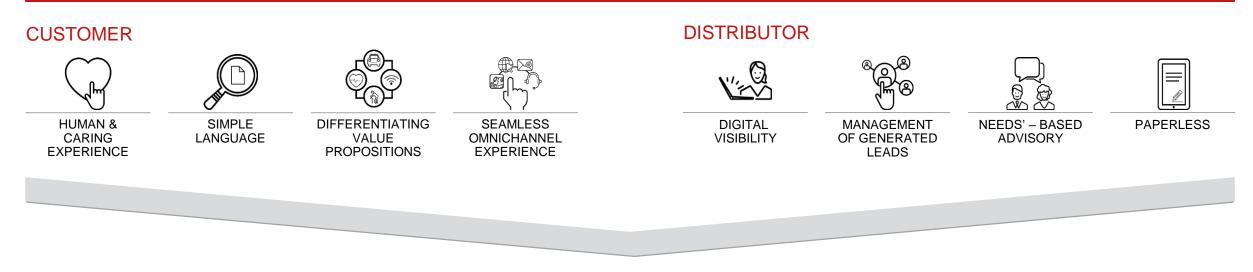
Asset Management is growing revenues with strong margins that provides sustainable cash flows with low capital absorption





2. Calculated on 2019 net profit (after minorities)

LIFETIME PARTNER HALLMARKS DRIVE SUPERIOR RELATIONSHIP WITH CUSTOMERS



ON A JOURNEY TO BEST-IN-CLASS RELATIONSHIP NPS BY 2021

Generali is increasing Relationship NPS¹ faster than international peers with a growth of +7 points in Q3 2020 compared to Q1 2019

COMMITTED TO FURTHER IMPROVE CUSTOMER RETENTION

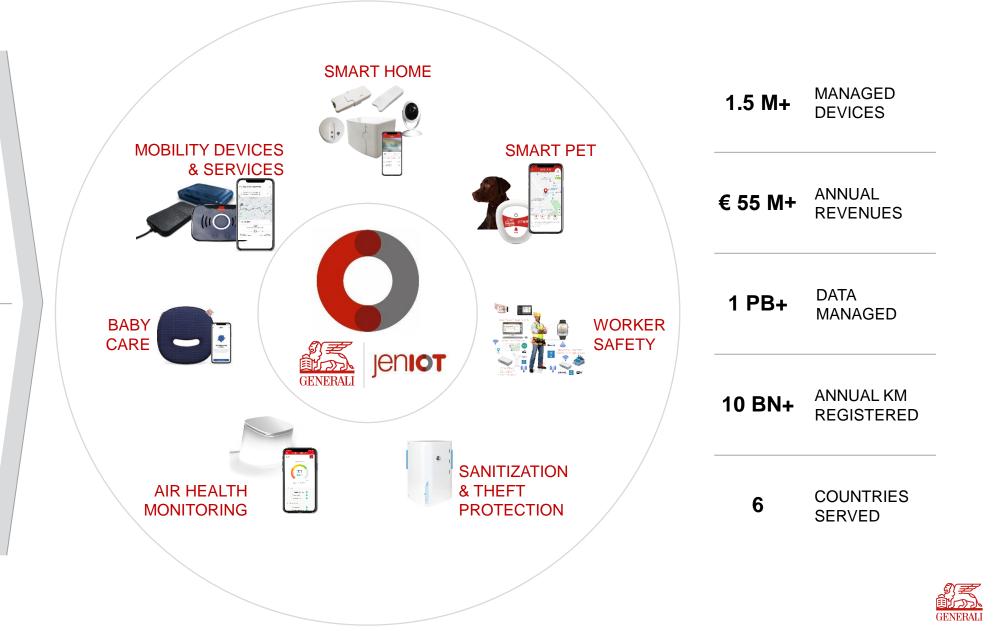
Generali is improving its customer retention with a growth of +2.7 p.p. in Q3 2020 compared to 2018



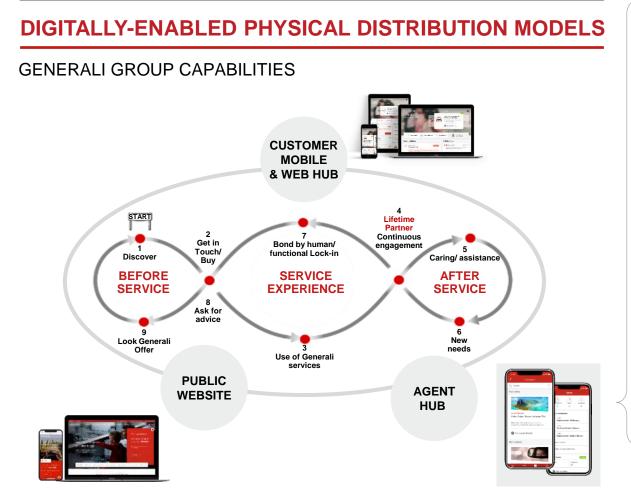
Jeniot IoT proprietary platform enabling integrated services solutions

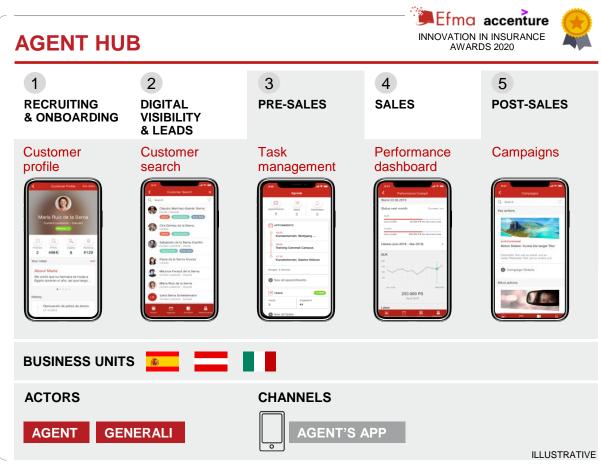
Since 2018 Jeniot has developed innovative services for urban mobility, intelligent homes, health and connected workplace

Jeniot provides services leveraging on a proprietary IoT platform which enables increase of fee-based revenue streams



Proprietary network relationships powered by cutting-edge digital tools



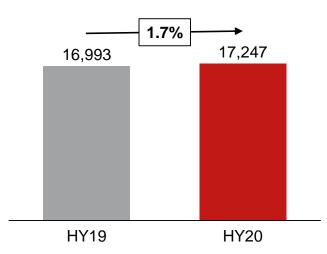




Leveraging the strengths of Generali's Agent and Direct channels

AGENT CHANNEL¹

(GDWP Life and P&C, Europe², € million)



Italy's agent channel positive performance

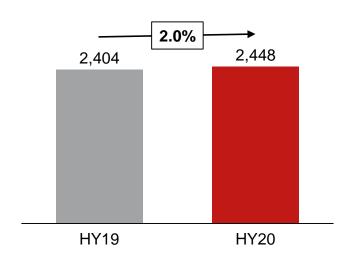
(+2.6% in Life business at HY 2020)³

Germany exclusive channel resilient performance (+2.0% in Life business at HY20)

France's agent channel growing above 3.0% both in Life and P&C

DIRECT CHANNEL

(GDWP Life and P&C, Europe², € million)



Italy's Genertel excellent growth of +18.9%

Germany's CosmosDirekt +21.9%, outpacing Life market

ACEER direct operations **growing** by +12.5%⁴ in **Non-Life**, led by Poland and Hungary

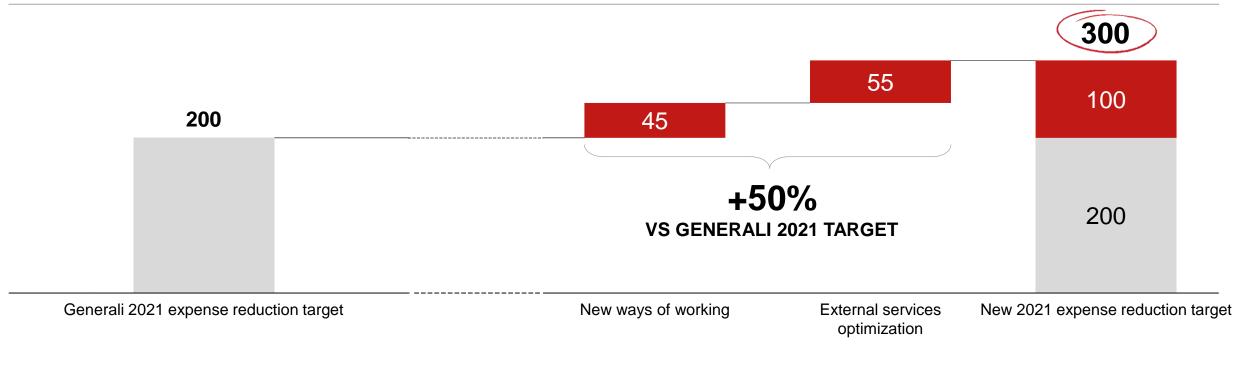
- 1. Includes Agents, Employed salesforce and DVAG network
- 2. Includes Italy (excluding Cometa fund impact), Germany, France and ACEER; variation on a like for like basis
- 3. Excluding Cometa fund impact
- 4. At constant exchange rate



Accelerated business transformation to drive further profitability

NEW EXPENSE REDUCTION TARGET

(Insurance Europe, € million)



€ 200 million

secured by disciplined execution of savings & transformation initiatives

€ 1 billion strategic investments confirmed

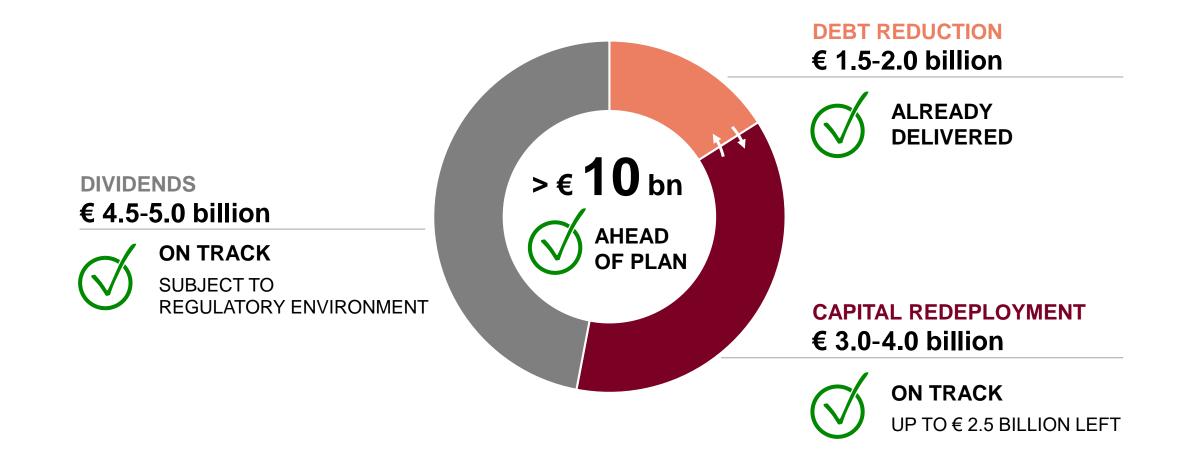
In 2021 Generali will fully consolidate new ways of working and further optimize external services delivering

€ 300 million expense reduction

vs. 2018 baseline expenses



Cash redeployed to deliver profitable growth and attractive shareholder returns





Accelerating delivery of Generali's strategy and transformation journey

Operating resilience underpinned by Generali's retail focused business model, leadership in technical profitability and digitally enabled propriety distribution capabilities

Generali 2021 strategy validated and reaffirmed; even more relevant in current market context

Well-positioned to capture the benefit from digitalization and new ways of working

EXECUTION UNDERPINNED BY GENERALI'S LIFETIME PARTNER CUSTOMER AMBITION







GENERALI ESG APPROACH

LUCIA SILVA

Group Head of Sustainability and Social Responsibility

BRUNO SERVANT

Head of Group Investment Management Solutions

Creating long-term value with a clear pathway to sustainable business transformation

A CLEAR TRANSFORMATION PATHWAY	Generali has a clear purpose and a defined sustainability ambition, built on strong foundations
FULLY INTEGRATED AT ALL LEVELS	Our Sustainability strategy is firmly embedded into our governance structure and driven by clear objectives and responsibilities
DEFINED STRATEGY & GOALS	We are committed to meeting sustainability targets, driving engagement through flagship projects and ensuring we deliver on our promises when it comes to climate change and supporting the green economy
REAL PROGRESS TO DATE	Generali is making good progress across all key strategic areas and is playing an active role in creating an effective Responsible Consumer ecosystem
CLEAR COMMITMENT ON SUSTAINABLE INVESTMENT	We are a responsible investor and have established a strong framework to fully integrate sustainability into long-term investment strategies



The path to Generali's sustainable business transformation

OUR PURPOSE

To enable people to shape a safer future by caring for their lives and dreams

OUR SUSTAINABILITY AMBITION

SUSTAINABILITY

FOUNDATIONS

Pursuing long-term growth, integrating sustainability into our core business and acting as Lifetime Partner to our stakeholders

Integrated governance driving sustainability

Remuneration incentivizing ESG targets Control functions looking at ESG

Integrated reporting

Engagement with our stakeholders

PROUD OF OUR SUSTAINABLE BUSINESS INNOVATIONS

- Climate Change Strategy to promote a Just Transition¹
- First European insurer to issue a Green bond and create a framework for Green Insurance-Linked Securities
- Champion Diversity and Inclusion focusing on gender, generations, culture and inclusion
- A global initiative to extend Generali's purpose to the most vulnerable in our communities



PART OF POWERFUL SUSTAINABILITY PLATFORMS

GREENRECOVERY REBOOT & REBOOST our economics for a sustainable future

 EU Alliance for a Green Recovery





CCC B BB BBB A AA AAA

RECOGNIZED AS A

OUR OWN PEOPLE

Powered by the S&P Global CSA

Member of

MSCI

ESG RATINGS

Dow Jones

SUSTAINABLE PLAYER

Sustainability Indices

Sustainability Award Bronze Class 2020

AA

BY KEY INDICES AND



81% of our people see Generali as a sustainable company

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OUR

Integrated governance driving sustainability at all organizational levels

	BODIES	KEY CHARACTERISTICS		
BOARD	BOARD OF DIRECTORS	 61.5% independent board members 38.5% female representation Chair: Non-Executive Non-CEO 		
	CORPORATE GOVERNANCE SOCIAL & ENVIRONMENTAL SUSTAINABILITY COMMITTEE	 Chaired by the Chairman of the Generali Board of Directors Advisory, recommendatory and preparatory role for the Board of Directors 5 non-executive members 		
TOP MANAGEMENT	SUSTAINABILITY COMMITTEE	 Sponsored by Group CEO Drives the strategic integration of sustainability 13 executive members including heads of Group functions and country CEOs 		
OPERATIONAL	RESPONSIBLE INVESTMENT COMMITTEE GROUP ENGAGEMENT COMMITTEE	 Specific committees and working groups with cross-functional composition and expertise 		
LEVEL	INTEGRATED REPORTING LAB RESPONSIBLE BUSINESS LAB	 In charge of delivering the strategic view of Sustainability Providing technical input to ensure appropriate implementation of the strategy 		

GENERALI IS INTEGRATING STRATEGIC SUSTAINABILITY OBJECTIVES INTO TOP MANAGEMENT REMUNERATION SCHEMES



A clear sustainability strategy and defined goals

1. GENERALI 2021

New 2021 strategy goals aligned with the Charter of Sustainability Commitments:

- Sustainability KPIs:
 - + € 4.5 billion in new green and sustainable investments
 - **7-9%** GWP growth in Green and Social Products

• Flagship projects :

- Responsible Consumer to create distinctive and customized product offering for responsible consumers
- EnterPRIZE to award the best sustainable SMEs
- **The Human Safety Net** expand Generali global community support initiative in and beyond existing 18 countries

2. CLIMATE STRATEGY

Positioning on carbon intensive business

- Underwriting: not insuring any new coal and tar sandsrelated customer; no increase of minimal insurance exposure to coal-related activities (0.1% of P&C GWP)
- Investments: no new investment in coal and tar sandsrelated issuers; gradual divestment of € 2 billion exposure to coal-related issuers
- Engagement to support transition to a low carbon economy

ဖြဲ့) Supporting the "green" economy

- Underwriting:
 - Increase green offering for retail and SMEs market
 - Community of Experts for underwriting risks of the renewable energy sector
- Investments: € 4.5 billion in new green and sustainable investments

CO₂ Reducing direct impacts

- Reduce our greenhouse gas emissions by 20% by 2020 (base year 2013)
- Increase purchases of green power

Green innovation in our financial management

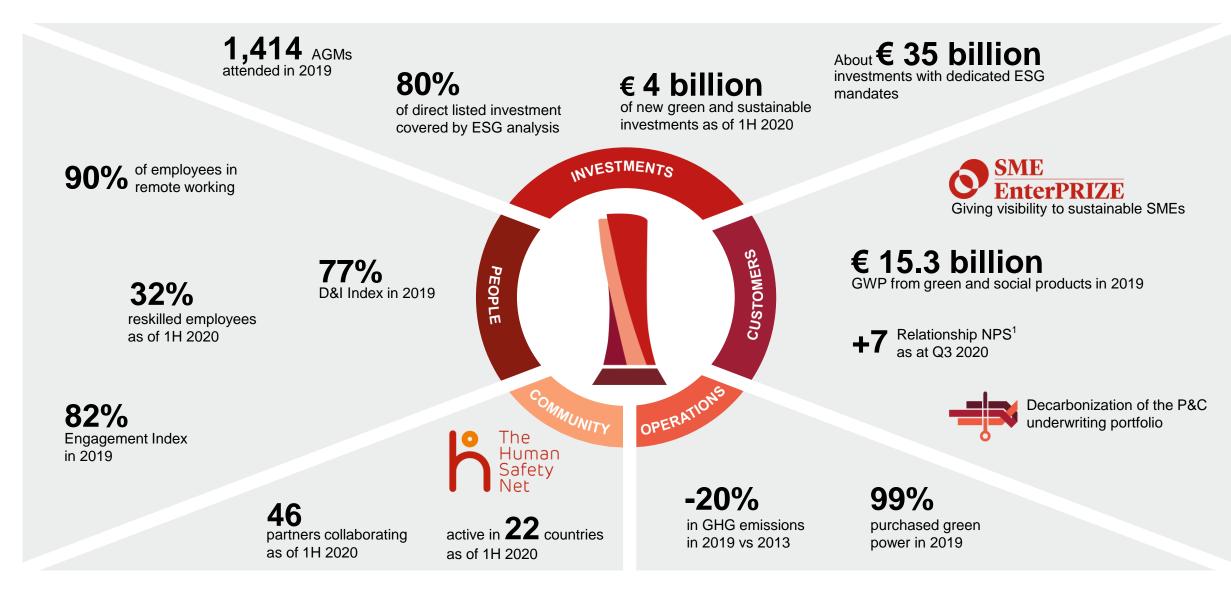
Issuing of two green bonds and definition of a framework for green Insurance Linked Securities

Managing climate-related risk: definition of a framework for climate change risks management

Transparency and reporting: disclosure on how we manage climate-related risks and opportunities

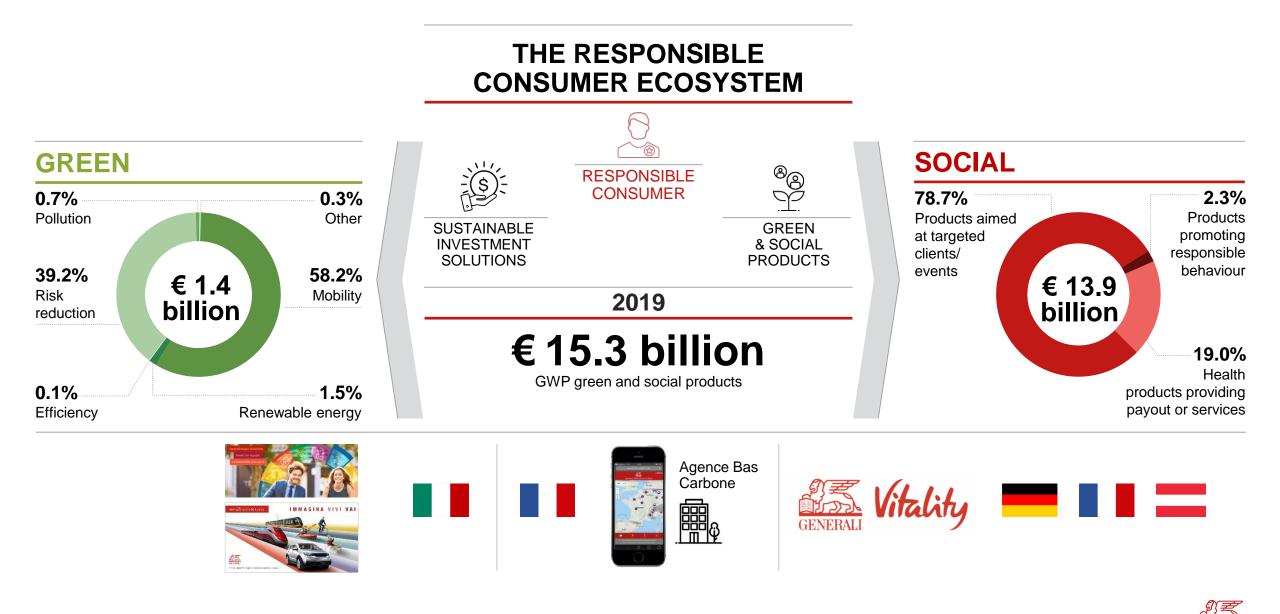


Sustainability integration brings tangible progress in all areas





Becoming a Lifetime partner for Responsible Consumers



32

Clear commitments taken on Investments



Proactive integration of Environmental, Social and Governance (ESG) factors into the investment process, across all asset classes, will support the Group to achieve both long-term financial returns and social good, while reinforcing our risk management approach

2011 Principles for Responsible Investment UN Principles for Responsible Investing



G7 Investor Leadership Network



UN-convened Net Zero Asset Owner Alliance



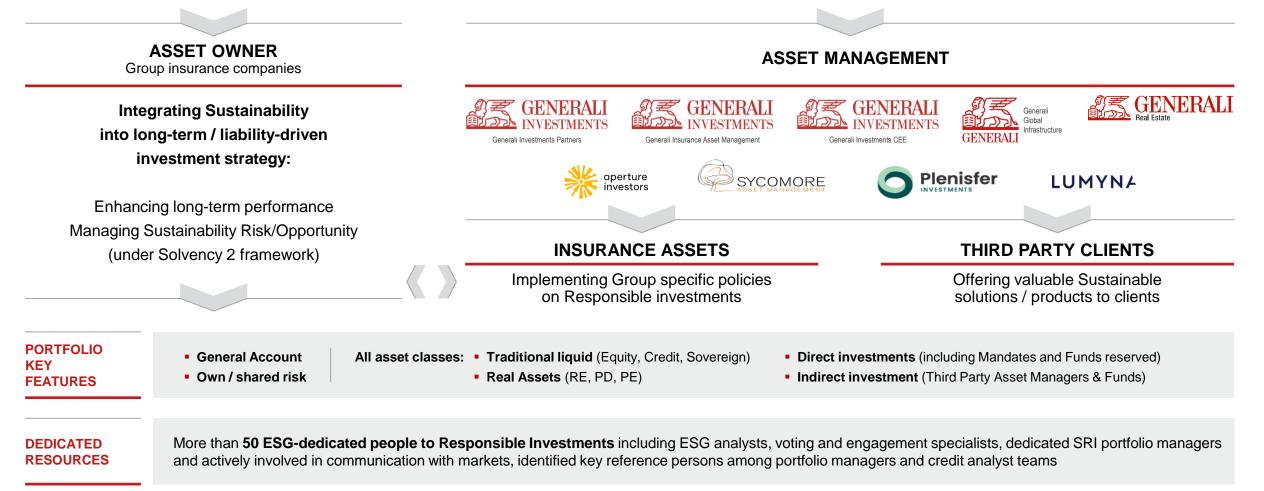
IMPLEMENTATION THROUGH A MIX OF RI APPROACHES / STRATEGIES



Strong framework for Sustainable Investing

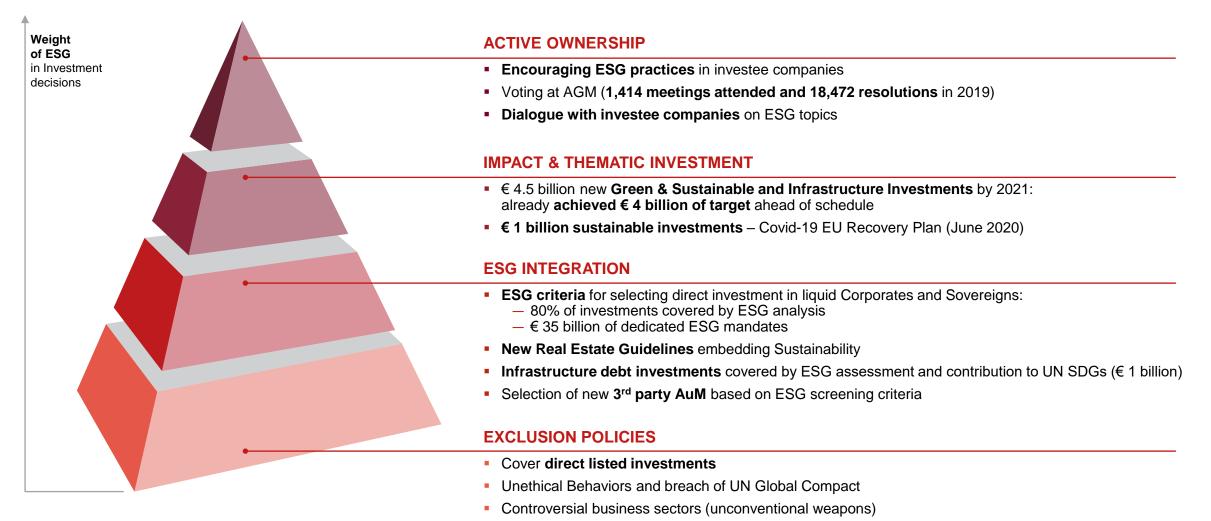
Strong commitment on Sustainability in creating long-term for stakeholders

As Asset Owner (with delegated Asset Management) investments play a key role in implementing such commitment



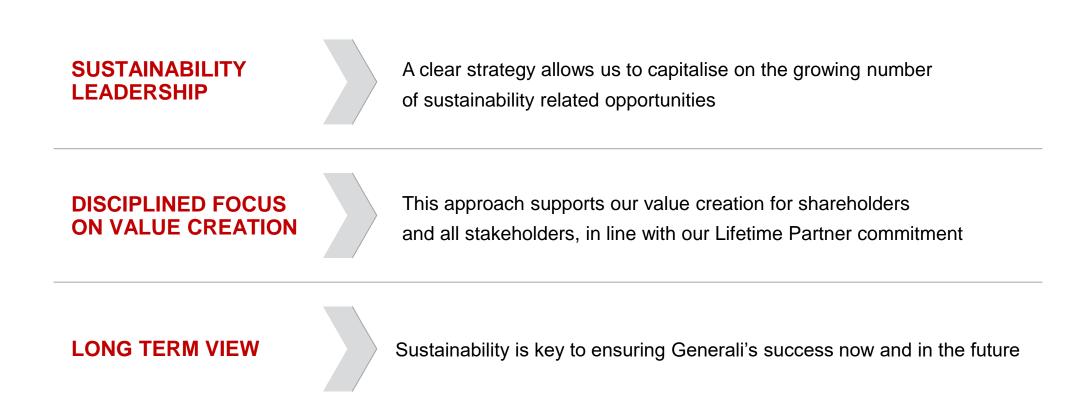


Comprehensive ESG coverage of our investments



Risky activities for the environment (coal, tar sands)

Value creation through a clear Sustainability Strategy









INVESTMENTS & ASSET MANAGEMENT: DELIVERING IN A CHALLENGING CONTEXT

TIMOTHY RYAN

Group Chief Investment Officer and CEO Asset & Wealth Management

Investments, Asset & Wealth Management Business Unit highlights

INSURANCE INVESTMENTS

- Maintaining good spread on assets yields vs liability costs
- Steady development of Real Assets investments
- Leveraging the 2020 context to accelerate strategic initiatives
- Strong contribution from multiboutique to over-performances
- Leveraging fully ESG integration

ASSET MANAGEMENT

- Confirming targets for 2021
- Strong development of external customers business
- Strong discipline on costs
- Attractive return on investments on boutiques

WEALTH MANAGEMENT BANCA GENERALI

- Record level of assets
- Robust net inflows, also in 2020, with high quality mix
- Growing revenues despite financial market and context
- Solid capital position



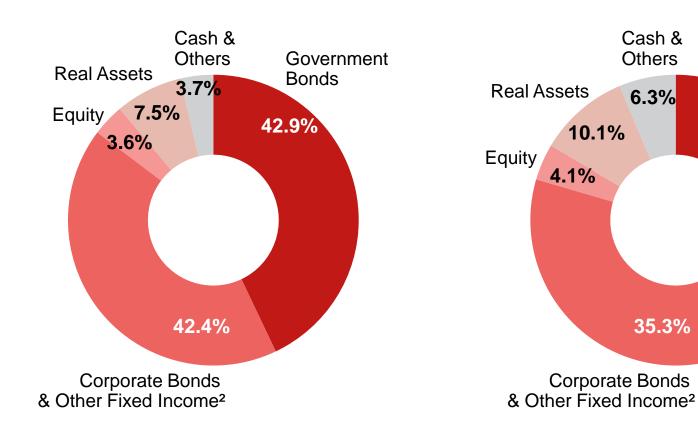
New investment framework delivers greater flexibility while preserving risk discipline

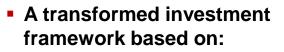
Government

Bonds

44.3%

DECEMBER 2016 ASSET PORTFOLIO¹ Total AUM: € 406 billion **HY 2020 ASSET PORTFOLIO**¹ Total AUM: € 404 billion





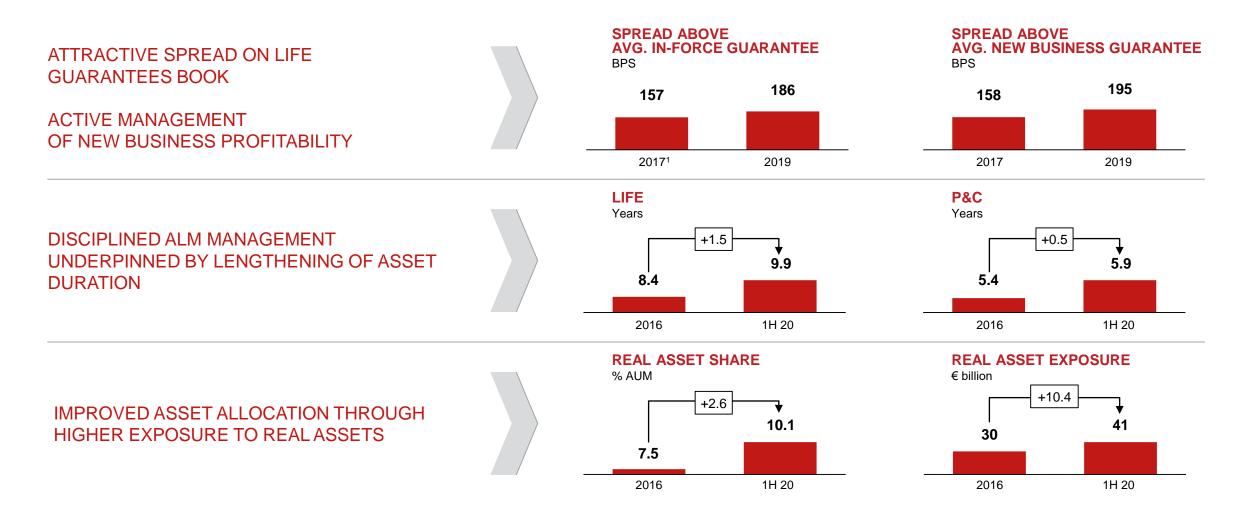
- Capital efficiency
- Risk adjusted returns
- Stochastic modeling
- Expected credit losses budget framework implemented
- Concentration limits on illiquid assets set based on:
 - Forward-looking company liquidity ratios
 - Liquidity haircuts applicable to different instruments



1. Sum of General Accounts Investments book values and fair value of Real Estate assets including self-use and inventories

2. Including mortgage loans, policy loans, time deposits other than cash equivalents, indirect investments in Fixed Income

Tangible results delivered with enhanced yields and improved asset-liability duration



GENERALI'S DISCIPLINED INVESTMENT APPROACH CREATING VALUE FOR ITS CUSTOMERS



Improved investment resilience throughout YTD 2020

LOWER RATING DOWNGRADES VS THE MARKET AND DE-RISKING OF EQUITY PORTFOLIO

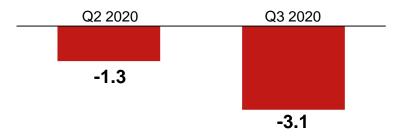
PUBLIC CREDIT DOWNGRADES

(Generali portfolio vs European Index¹, from investment to non-investment grade)

GENERALI	INDEX ¹	
Generali AuM: € 130 billion		
0.9%	2.3%	

NOMINAL EQUITY EXPOSURE

(€ billion, net sales on direct equities and funds)



■ € 4.4 billion sold representing 31% of initial portfolio

A GEOGRAPHICAL DIVERSIFIED REAL ESTATE PORTFOLIO FOCUSED ON PRIME LOCATION AND TENANTS

Long term strategy focused on core European cities and assets

- c. 70% of the portfolio in prime European locations
- c. € 1.3 billion sales of non core assets in 2017-2019

Reinforced relationships with c. 1,700 tenants during CoViD crisis

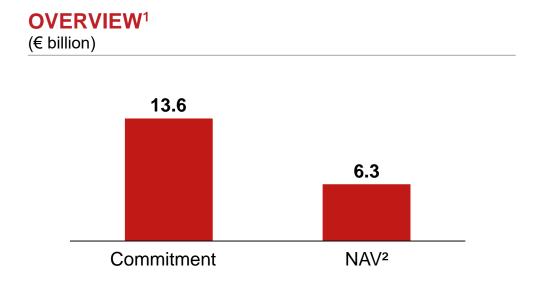
 One off impact of -3% on passing rent from review of contractual agreements

YIELDS ANNUALIZED	3.2% on market value on		5.0% on book value		
CHANGE	2018	2019	2020		
OF VALUE	+3.3%	+5.5%	+/- 0%		
MARKET VALUE	2018	2019	Sept 2020		
(€ billion)	26.5	29.2	29.7		



1. Reference period: 29 February - 2 October 2020. Perimeter of the analysis: General Account including funds, excluding covered bonds and unit-linked. Reference index: BofA/ICE EUR

Private Equity: a well diversified portfolio, with growing commitments to capture market opportunities



COMMITMENT BY VINTAGE

(€ billion)



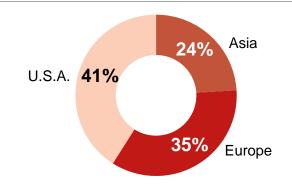
PERFORMANCES

CUMULATED DIVIDENDS ³ 2017-2020	TOTAL VALUE PAID IN ³

€ 757 million



BREAKDOWN BY GEOGRAPHY



GENERALI

- 1. Data as of 9M 2020
- 2. Net Asset Value net of expected future performance fees
- 3. Paid to Generali Insurance companies
- 4. Calculated as ratio of distributed capital and NAV over funded capital

Translating market challenges into opportunities

GLOBAL MARKETS CONTEXT

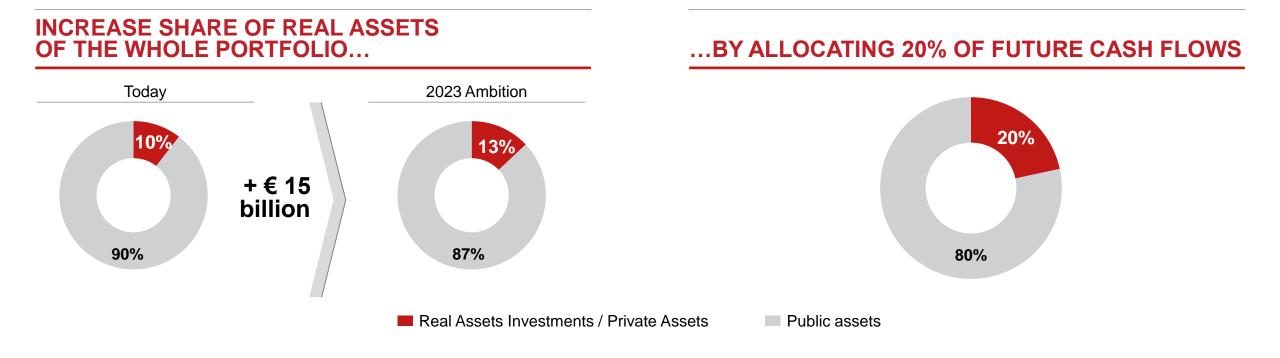
- Lower for longer interest rates
- Tighter credit spreads
- Increased desynchronization of Equity markets
- Real Estate with multiple challenges and opportunities
- Growing needs to finance real economies

GENERALI PRIORITIES GOING FORWARD

- Increase investments in Real Assets
- Accelerate geographical diversification
- Leverage ESG / SRI in all asset classes
- Use innovation to enhance the value chain
- Further use capabilities in alpha-strategies
- Restructuring on in-force and new business



Increase Real Assets by € 15 billion in the next three years

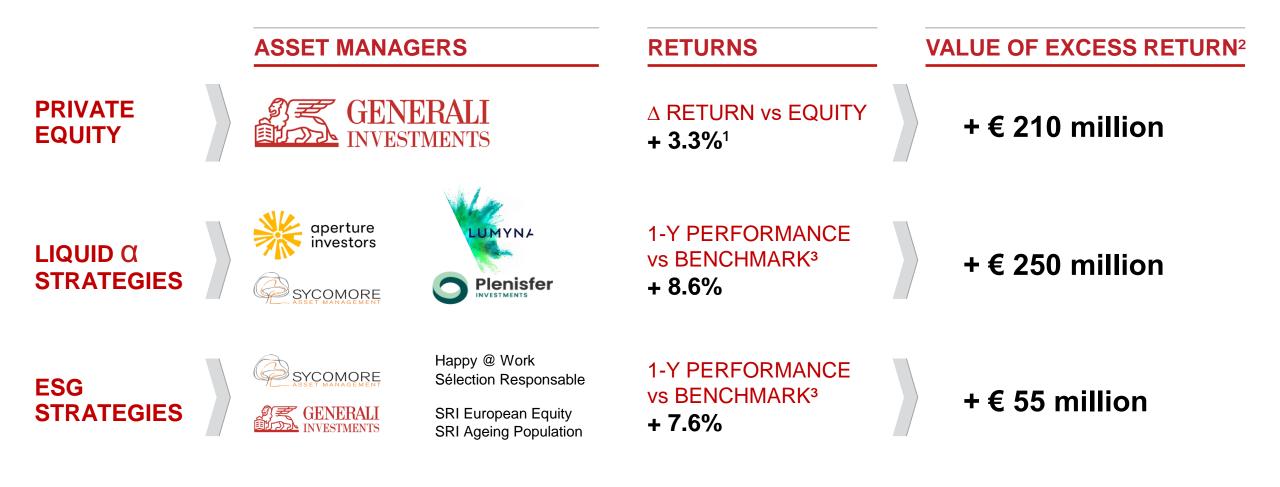


PLANNED KEY ACTIONS

- Expand Real Estate in terms of location (U.K., U.S.A. and Asia) as well as sectors, including residential and debt
- Leverage boutiques' specialized expertise in key areas such as Infrastructure Debt and Equity, Private Credit and Private Equity



Mitigating low interest rates impact by leveraging on proven real assets, alpha strategies and ESG excess returns



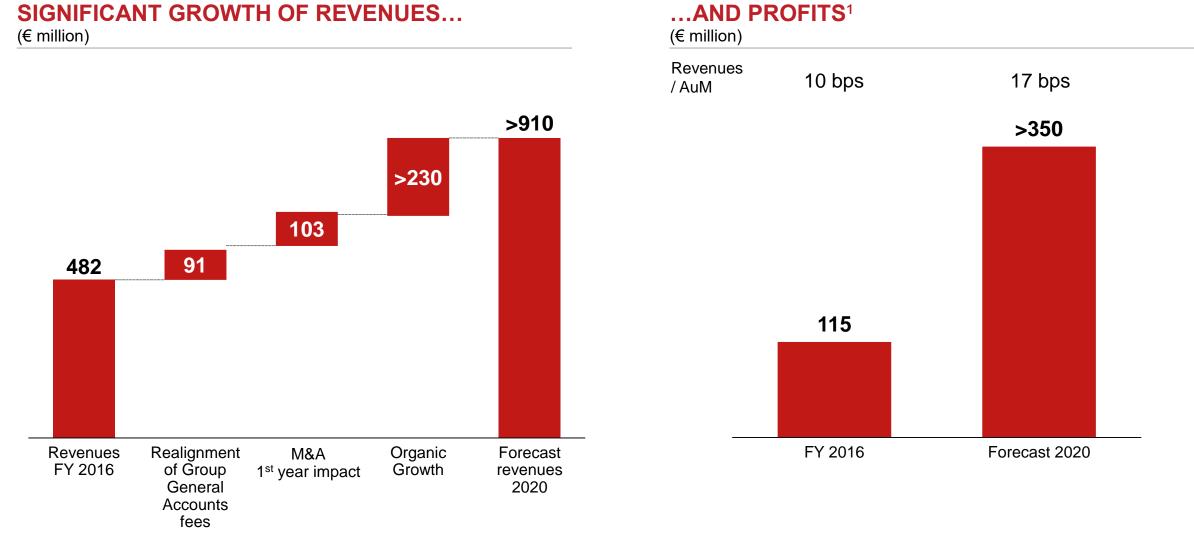
LEVERAGING OUR ASSET MANAGEMENT BOUTIQUES EXPERTISE TO BETTER SERVE CLIENTS

. Public Market Equivalent multiple using the Morgan Stanley World Index – as of September 2020

- 2. On General Account Investments, For policyholders and shareholders, before taxes
- 3. Data as of 23rd October 2020, source Morningstar



Significant growth of Asset Management since strategy launch in May 2017





Asset Management strategy is delivering for our clients

ADDITIONAL INVESTMENT STRATEGIES **BROADER INVESTMENT STRATEGIES** From 5 to 10 (+5) in Fixed Income From 7 to 12 (+5) in Equity / Multi Assets **OFFERING** From 2 to 19 (+17) in Real Assets and others **ACTIVE MANAGEMENT FUNDS** MORNINGSTAR PERFOMANCE POSTING STRONG PERFORMANCES PERFORMANCE¹ vs BENCHMARK² 67% Top quartiles 80% higher (1 YEAR PERFORMANCE) #11 OUT OF 40 IN 2020 HIGHER ASSET MANAGEMENT **"Ranking of preferred Asset Management Firms BRAND RECOGNITION** by European fund selectors" ³ SIGNIFICANT GROWTH OF EXTERNAL NET REVENUES

From 6% (FY 2016) to 32% (9M 2020)

Source: Generali, Morningstar. Data as of October 2020

- 1. Percentage of AUM (scope: assets for which a comparison with the respective Morningstar category is available AUM: € 34.3 billion)
- 2. Percentage of AUM (scope: assets for which a comparison with the respective benchmark is available AUM: € 27.4 billion)

3. Source: Cerulli Associates, 2020

CUSTOMERS SHARE



New smart-ups boutiques are already providing positive returns

PARTNER CONTRIBUTIONS

- Skilled investment team with strong track record
- Entrepreneurial mindset
- Alignment with clients
- Attractive performances

GENERALI GROUP CONTRIBUTION

- Strategic capital and support in product structuring
- Cost benefits from Generali economies of scale
- Generali network and global distribution capabilities to reach external clients
- Control functions framework and oversight

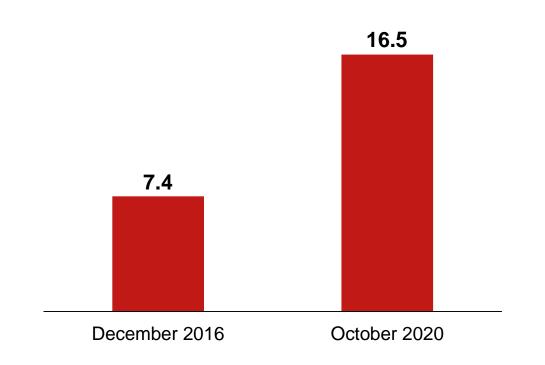




Newly acquired boutiques such as Lumyna driving external client growth

LUMYNA - ASSETS UNDER MANAGEMENT EXTERNAL CLIENTS

(\$ billion)



MARKET RECOGNITION



HEDGE FUNDS EUROPEAN PERFORMANCE 20th AWARDS 2020

Established market leader in Liquid Alternatives

 Partners with Best-in-Class third-party asset managers to offer innovative alternative investment strategies in public and private markets

"Best UCITS platform" at the HFM European Services Awards 2020

Winner 8 years in a row

"Best Alternative UCITS Distribution Platform" in the HFR European Performance Awards 2020

23% RETURN ON INVESTED CAPITAL FOR LUMYNA



Maintaining a competitive edge on margins thanks to efficiency levers

% FY 2019 Data 52.0% 30.5% 29.0% Generali **Multi-Boutique** Insurance **Asset Managers Asset Managers**

OPERATING MARGIN¹

GENERALI VS PEERS²

KEY LEVERS ON ASSET MANAGEMENT EFFICIENCY

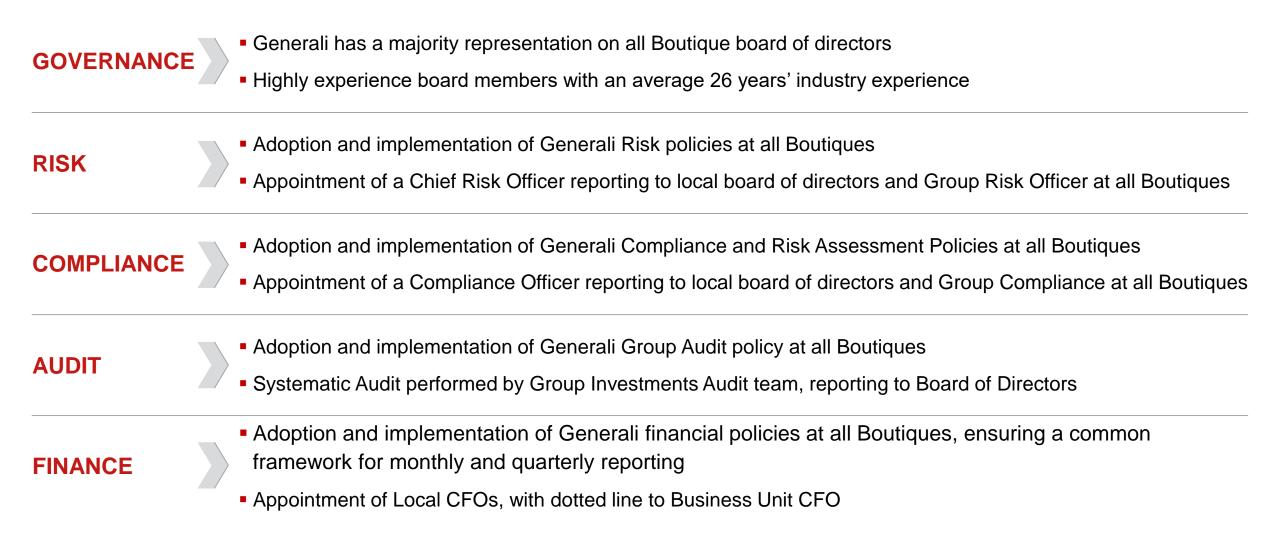
- Economies of scale
- Tight cost control Zero Based techniques
- Centralized procurement
- Near-shoring of Middle & Back-office in Generali CEE
- Access to Generali Insurance distribution networks



2. Source: Companies' annual reports. Insurance Asset Managers median of four peers; Multi-Boutique Asset Managers: median of six peers

^{1.} Operating margin calculated as 1-cost income

Relentless focus on control and fiduciary duties



Confirming all our targets for 2021

	KPIs	FY17	Forecast 2020	Target 2021	
	NF15				
	Net Result A.M. Global (€ million)	189	350	400 ¹	\bigcirc
Global Asset Management	External Client Revenues (% of operating revenues)	6%	32%	35%	\bigtriangledown
	Operating Margin (%) ²	46%	52%	> 45%	\bigcirc
Asset Management Europe	Net Result A.M. Europe (€ million) (announced in May 2017)	152	>310	Target 2020	\bigotimes



2. Calculated as 1-cost income





FINANCIAL STRENGTH AND RESILIENCE

CRISTIANO BOREAN

Group Chief Financial Officer

Operational, capital and liquidity strength underpin delivery of Generali 2021 plan

FULL COMMITMENT TO GENERALI 2021 FINANCIAL TARGETS EVEN IN A CHALLENGING CONTEXT

Increased contribution from additional expense reduction and debt optimization

COMMITMENT TO TECHNICAL EXCELLENCE REAFFIRMED AND ACCELERATED PRODUCT REBALANCING

Resilient Life margins and unmatched combined ratio track record

OUTPERFORMANCE VS. DEBT OPTIMIZATION TARGETS, WITH FURTHER POTENTIAL OPPORTUNITIES

€ 200 million reduction in gross interest expense and € 1.9 billion deleverage

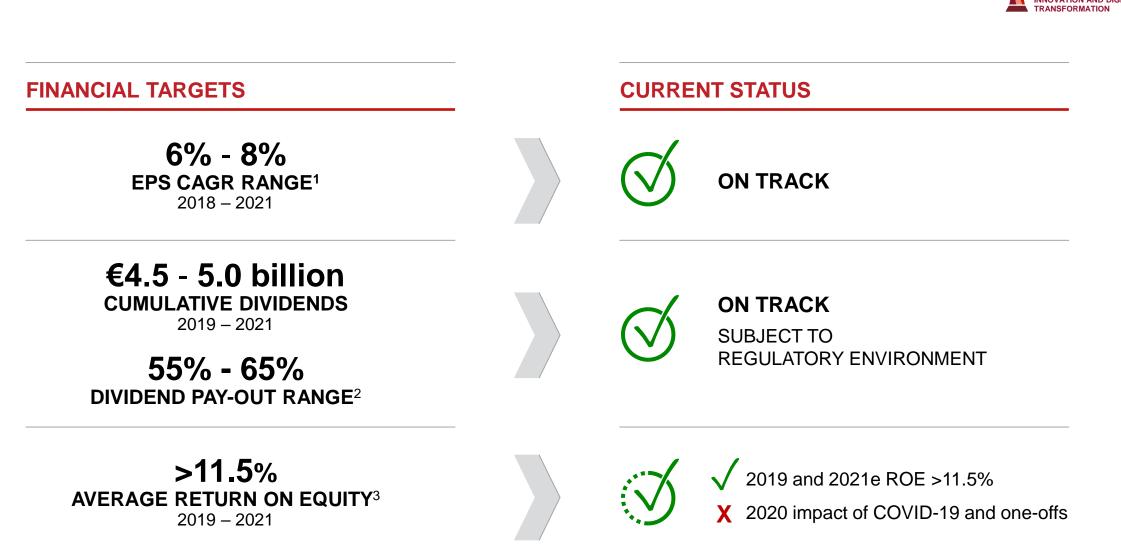
STRONG AND RESILIENT CAPITAL POSITION

Robust Solvency II at Group and major BUs, even in further stress scenarios

SUCCESSFUL IMPLEMENTATION OF CASH & CAPITAL MANAGEMENT FRAMEWORK

Ahead of Generali 2021 plan on Net Holding Cash Flow





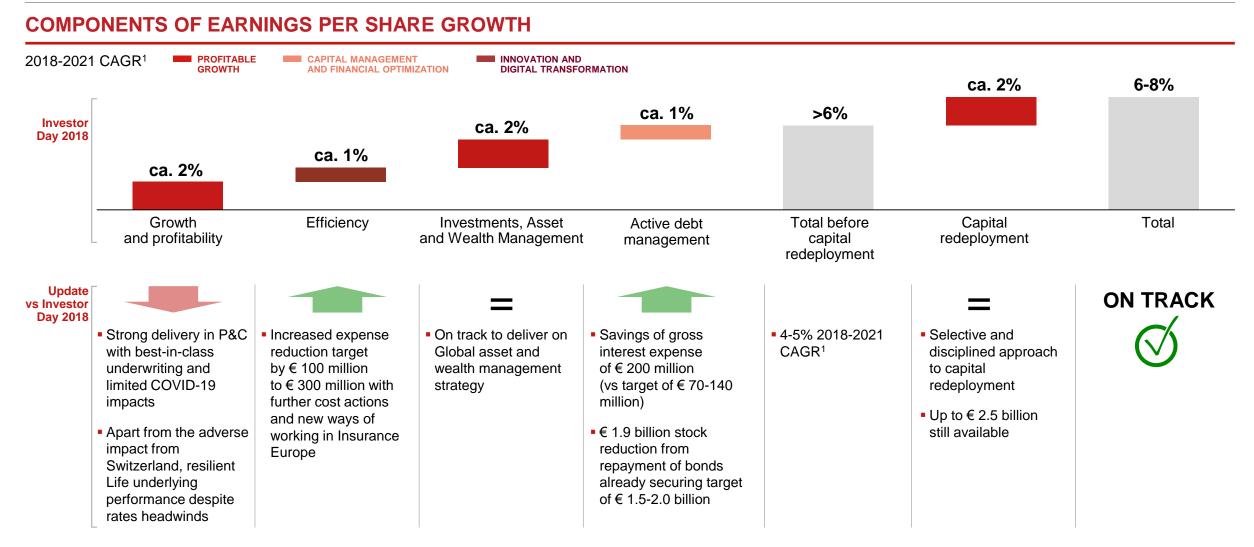
- 1. 3 year CAGR; adjusted for impact of gains and losses related to disposals
- 2. Adjusted for impact of gains and losses related to disposals
 - 3. Based on IFRS Equity excluding OCI and on total net result



PROFITABLE GROWTH

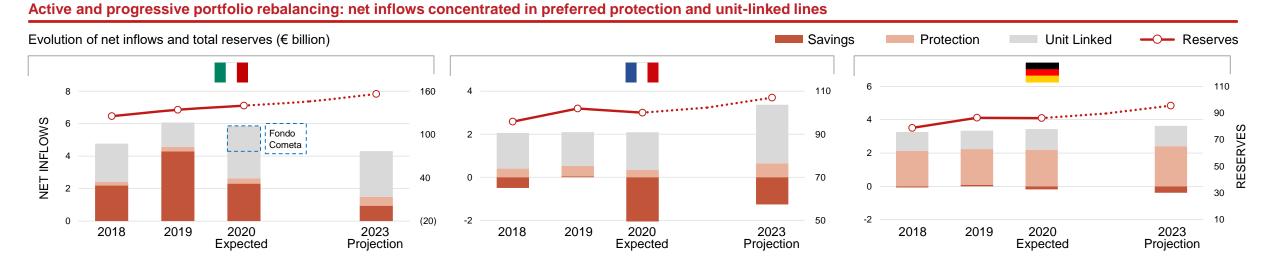
CAPITAL MANAGEMENT AND FINANCIAL OPTIMIZATION

Delivery of EPS growth underpinned by increased contribution from expense reduction and debt optimization

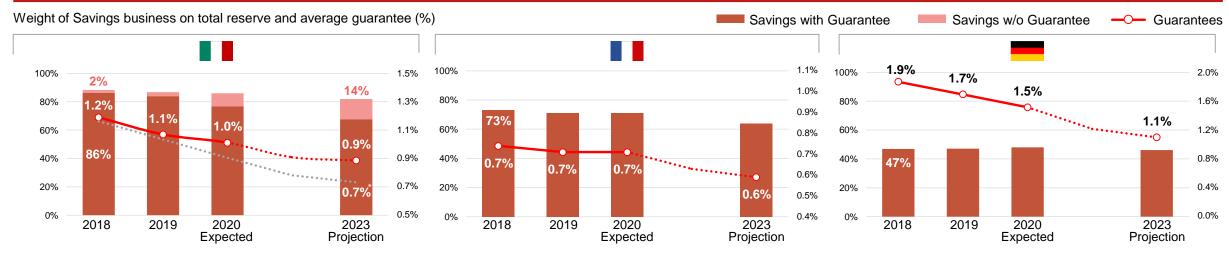




Life: sustainable growth driven by Protection and Unit-Linked business



Reshaping traditional savings: continuous decrease and reshaping of guarantees allowing to sustain financial margins even in the current low interest rate environment Italy benefits from fee-based business and strong development of non-guaranteed savings business



*Illustrative level, associating a conservative 0% guarantee to the 14% business without guarantee (i.e. with guarantee in case of death only) Average guarantees allowing for the impact of the ZZR reference rate



Management of the Swiss Unit Linked with guarantees run-off portfolio

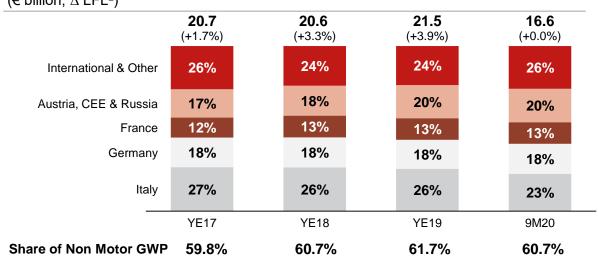
PORTFOLIO DESCRIPTION	 Regular premium closed portfolio with c. CHF 8 billion in-force reserves and 2.4% average guarantees at maturity (YE19), partially hedged Product with high loadings and fees and with attached risk coverages 	ILLUSTRAT TO IFRS G PRODUCT		E RESERV	E BEFORI S & FEES	
PROACTIVE CAPITAL MANAGEMENT ACTIONS BEING IMPLEMENTED	 Lengthening of the asset duration Dynamic hedging extension Capital increase of CHF 400 million in 4Q20 to provide an additional cushion in order to land to about 150% SST¹ ratio as of current conditions 				contribution and	Path before acceleration
ACCOUNTING	 Guarantee reserve put aside progressively to finance in advance future cost of guarantees. (stock at YE19 CHF 1.3 billion) 		-	- 2020 Acceleratic	on 🕈 Increas	ed contribution
GROUP IFRS VIEW GUARANTEE RESERVE	 In view of lower interest rates and COVID-19 impact on equity markets: — More prudent financial assumptions — Accelerated reserving pattern — Future variances to be financed linearly in the next seven years 	2019 2022 20 CONTRIBL (Group IFRS		THE GUAR		2046 2049
	 Solvency II already embeds the full economic view 				0.6	
ECONOMIC VIEW	 Solvency II PVFP of the Unit Linked runoff portfolio, mainly in view of the deteriorated market conditions moved from breakeven at YE18 to CHF -0.6 billion at HY20 (CHF -1.1 billion decrease not considering guarantee reserves contributions) 	0.2	0.2	0.4		0.3
	 Solvency II PVFP for the whole Swiss life business is slightly positive 	2017	2018	2010	2020	2021



2017

2018

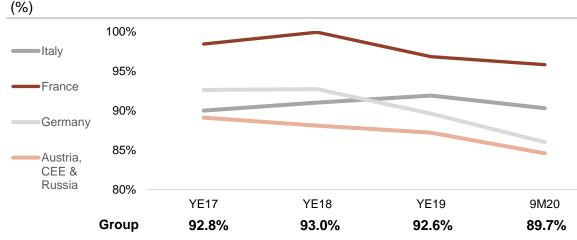
Commitment to maintaining technical excellence in P&C



GROSS WRITTEN PREMIUMS¹

(\in billion; Δ LFL²)

COMBINED RATIO¹



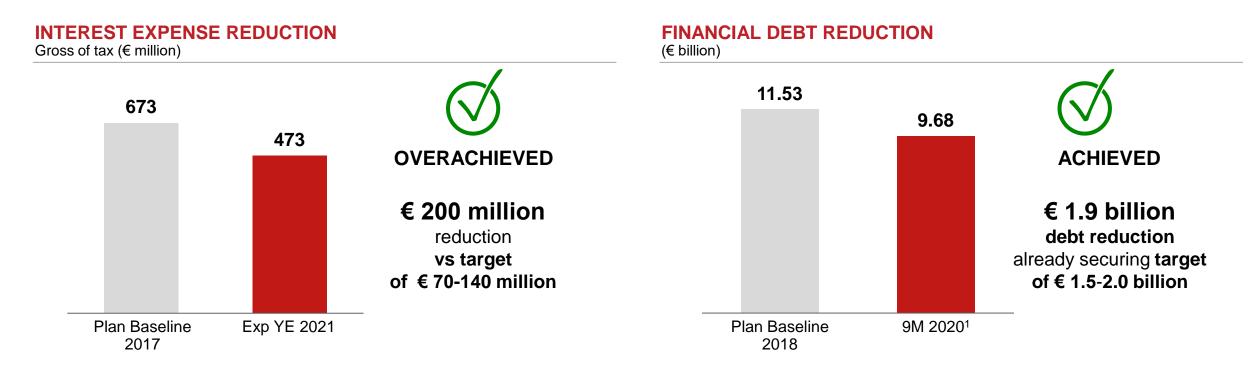
- Leadership position in retail / SME segment with high quality, diversified portfolio
- Robust top-line growth, with a focus on high margin markets and products
- Consistent delivery of best-in-class CoR underpinned by disciplined underwriting across markets
- Continued actions to further drive technical excellence
 - Claims management optimization
 - Technical pricing
 - Product design
- Strong reserving levels maintained



Figures are presented on historical basis, without excluding asset disposals 1.

2. Like for like comparison versus previous year

Successful delivery of debt optimization with a commitment to sustainability



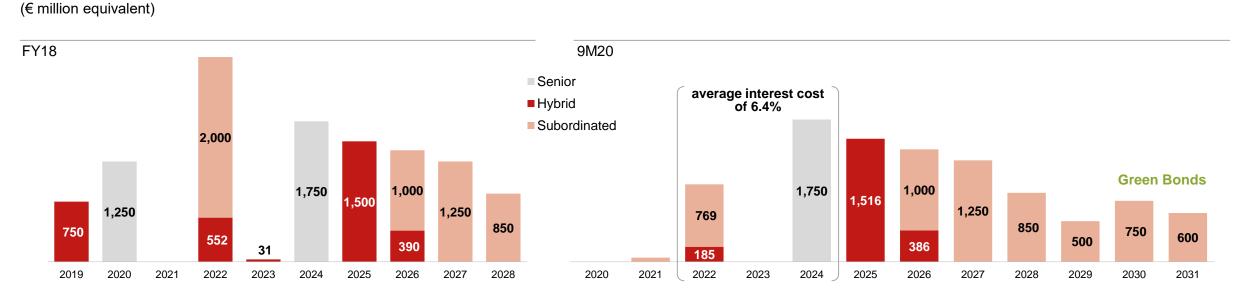
- Since the launch of Generali 2021 strategic plan, the Group has reduced its external debt position by € 1.9 billion²
- Average interest cost reduced from 5.71% at FY17 to 4.91% as of 9M20
- Development of the Green Bond Framework with the issuance of the 2 green bonds with maturities 2030 and 2031 backed mainly by Green Real Estate assets

The c. €1.9 billion is composed by € 1.75 billion of nominal amount of bonds reimbursed and additional € 150 million debt reduction related to FX hedges on GBP debt reimbursed, partly compensated by hedging derivatives MtM movements. The Adriatic Slovenica subordinated debt is not included, consistently with the Investor Day 2018 target definition.



^{1.} The Adriatic Slovenica subordinated debt of € 50 million is not included, consistently with the Investor Day 2018 target definition.

Well-balanced debt maturity profile with opportunities for further improvement in cost



- Proactive management of refinancing risk: the 2.6 billion debt maturity in 2022 has been reduced by 1.6 billion in 2019 through two liability management transactions 2019 and 2020:
 - This lengthened the average maturity from 5.3 years at YE18 to 5.9 years today

DEBT MATURITY PROFILE EVOLUTION

- Final residual amount to be refinanced in 2022 gives flexibility in timing and potential capital management optimization actions
- Smoother and longer debt profile will help insulate the Group from financial markets volatility
- The group will maintain a proactive and opportunistic approach to manage its 2022-2024 senior and subordinated liabilities having an overall average interest cost of around 6.4%



Solvency still resilient to external shocks

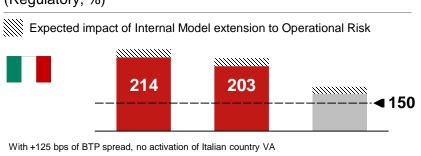
THE MOVEMENTS BETWEEN FY2019 AND 9M2020 INCLUDE:

- Yield curve ≈ -45 bps
- Equities ≈ -15%
- BTP spread ≈ -5 bps
- Corp. spreads ≈ +25 bps

STRESS SCENARIO HYPOTHESIS ON 9M2020

- Yield curve -25 bps
- Equities -20%
- BTP spread +125 bps
- Corp. spreads +125 bps







GROUP SOLVENCY POSITION (%) Expected impact of Internal Model extension to Operational Risk .000000000 1111111111 224 203 <150

9M20

YE19

- Ability to manage capital position underpinned by capital management actions including asset duration lengthening and equity de-risking performed in the last months
- Solvency position supported by the strong capital generation, driven by Life New Business and Non Life Current Year Best Estimate result



9M20 Proforma

stress scenario²

- 1. Generali Italia and Generali Deutschland solo view; Generali France consolidated view
- 2. Stress scenarios with the hypothesis presented on this slide

Capital flexibility and reinforced capital management framework ensure strong remittances

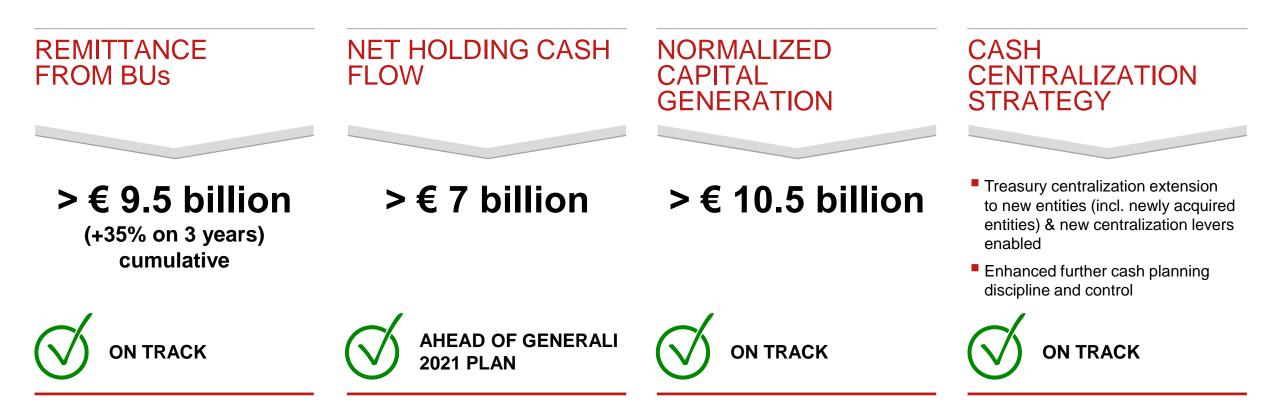
TOTAL REMITTANCE FROM OPERATING ENTITIES, SPLIT BY THEIR SOLVENCY II RATIO^{1, 2}

- Significant part of Group remittances originated from operating entities with very strong standalone solvency position
- Business units solvency position proved to be resilient to external shocks, providing a positive outlook on future remittance capacity in full compliance with the Group Risk Appetite Framework and Solvency II regulation
- Despite COVID-19 related external shocks, 100% of the expected Group remittance for 2020 has been secured, fueling the strong cash position of the Parent Company



- 1. Cash view remittances, compared to previous year's Year End solvency position
- 2. Including intra-group dividends from Asset Management companies

Successful implementation of Capital Management and Cash Management Strategies



Optimized capital allocation processes across businesses resulted in improved capital and cash management at holding level

• Strong cash position even after deduction of dividend and of capital increase in Switzerland



Operational, capital and liquidity strength underpin delivery of Generali 2021 plan

Full commitment to Generali 2021 financial targets despite challenging context

Continued focus on technical excellence with accelerated product rebalancing

Outperformance vs. Debt optimization targets, with further potential opportunities

Strong and resilient capital position secures our commitment towards dividend distribution

Effective Cash & Capital Management framework to further enhance financial flexibility







CLOSING REMARKS

PHILIPPE DONNET

Group Chief Executive Officer





Q&A SESSION





ANNEXES

Disclaimer

Certain of the statements contained herein are statements of future expectations and other forward-looking statements.

These expectations are based on management's current views and assumptions and involve known and unknown risks and uncertainties.

The user of such information should recognise that actual results, performance or events may differ materially from such expectations because they relate to future events and circumstances which are beyond our control including, among other things, general economic and sector conditions.

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Glossary (1/2)

Acronym	Description
ACEER	Austria, Central and Eastern Europe and Russia
AUM (Assets Under Management)	Total market value of all the financial assets which a financial institution manages on behalf of its clients and themselves including general accounts investments, all Group Unit Linked, third party AuM
CAGR (Compound Annual Growth Rate)	Mean annual growth rate of an investment over a determined period of time longer than one year; it describes the rate at which an investment would have grown if it had grown at a steady rate
CoR (Combined Ratio)	Loss ratio plus expense ratio (acquisition expenses + general expenses) divided by retained premiums
DPS	Dividend per Share
Earnings	Net Result
ESG	Environmental, Social and Governance
EPS	Earnings per Share
GDPR (General Data Protection Regulation)	The General Data Protection Regulation (GDPR) sets guidelines for the collection and processing of personal data of individuals within the European Union
GDWP (Gross Direct Written Premium)	Gross written premiums of direct business
GWP (Gross Written Premiums)	Gross written premiums of direct business and accepted by third parties
юТ	Internet of Things
M&A (Mergers & Acquisitions)	Transactions in which the ownership of companies, other business organizations or their operating units are transferred or combined



Glossary (2/2)

Acronym	Description
PP / p.p. / ppt	Percentage points
P&C	Property and Casualty lines of business
Relationship NPS	Management tool used to gauge the loyalty of a firm's customer relationships
RoE (Return on Equity)	Ratio between net profit and Equity
SCR (Solvency Capital Requirement)	Level of eligible own funds that enables insurance and reinsurance undertakings to absorb significant losses, giving reasonable assurance to policyholders that payments will be
SME (Small – Medium Enterprises)	Businesses whose personnel number falls below <250 people, and either turnover <50 million € or balance sheet total <43 million €
YTD	Year To Date



