



19/04/2018
PRESS RELEASE

Generali renews its partnership with Palazzo Cini in Venice

Opening on 20 April with the drawings of the Giorgio Cini Foundation Antonio Certani collection, exhibited to the public for the first time

Media Relations

media@generali.com

Roberto Alatri Group Media Relations & Channels Management

T +39 0248248884
M +39 393474184430
roberto.alatri@generali.com

Sonia Sicco Content Development & International Affairs

T +39 0248248658
M +39 3358401768
sonia.sicco@generali.com

www.generali.com

Venice – In partnership with the Cini Foundation, Generali opens the Palazzo Cini house-museum in Venice to the public for the fifth consecutive year, giving people the chance to admire its prestigious ancient and modern art collection as well as more contemporary works.

Open from 20 April to 19 November 2018, Palazzo Cini has a permanent display of the precious works belonging to one of the most important Italian private collectors of the twentieth century, Vittorio Cini, and until 17 September will also be hosting the “Architettura Immaginata” exhibition which will highlight the richness of the Giorgio Cini Foundation Antonio Certani collection with a display of 126 drawings. An opportunity to admire, for the first time, a selection from a collection that gathers together many genres and numerous exponents of the famous Bolognese school of the 16th to 19th centuries.

Generali is an institutional supporter of the Cini Foundation, with which it shares a commitment to promoting culture and making it more accessible. An example of this is the new jointly-developed videoguide system with touchscreen technology which will lift the lid on the site of the Foundation, on the island of San Giorgio in Venice, and its immense historic, artistic and architectural wealth.

In Venice, a city that perfectly encapsulates the Group’s international and multicultural vocation, Generali has been supporting the reopening to the public of Palazzo Cini in San Vio since 2014 with the aim of sharing its unique artistic legacy.

*“Generali is a historic partner of the Cini Foundation, an important stakeholder in the project to promote and preserve Venice’s artistic, architectural and environmental heritage”, remarked **Generali Group Chairman, Gabriele Galateri di Genola**. “In addition to the reopening of the Palazzo, Assicurazioni Generali was also involved in the recent restoration of the Procuratie Vecchie and the Royal Gardens, home to The Human Safety Net, with the aim of promoting heritage of exceptional artistic and cultural value and making it more accessible to the community.”*

THE GENERALI GROUP

Generali is an independent Italian insurance group with strong international presence. Founded in 1831, it is one of the world’s largest insurers and is present in over 60 countries with total premium income exceeding €68 billion in 2017. With close to 71,000 employees worldwide and 57 million customers, the Group is a leader in Western Europe and has an increasingly significant presence in the markets of Central-Eastern Europe and Asia. In 2017 the Generali Group was one of the most sustainable companies in the world according to the Corporate Knights rankings.