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italiana
accenture**

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PRESS RELEASE

The Human Safety Net and Fondazione Italiana Accenture team up to promote the digitalisation of the non-profit sector in Italy

- With the support of Fondazione Italiana Accenture and The Human Safety Net, the Mission Bambini portal “Bambini Patapum!”, will be able to reach even more vulnerable families during the current emergency
- “Bambini Patapum!” is the digital portal of Mission Bambini, one of the socially focused non-profit organizations supported by The Human Safety Net together with the Generali Italia initiative “Ora di Futuro”. Dedicated to children aged 0-6 and their families, it will also become a digital solution that will be replicable by other non-profit organisations

Media Relations
T +39.0243535014
media@generali.com

www.generali.com

 user: Generali
 user: @GENERALI
 user: generaligroup
 user: GruppoGenerali

Fondazione Italiana Accenture
T +02 3605 3701
segreteria@fondazioneaccenture.it

www.fondazioneaccenture.it

 user: fondazione-italiana-accenture
 user: @FondAccenture
 user: fondaccenture

Trieste/Milan – The Human Safety Net and Fondazione Italiana Accenture have joined forces, as part of a broader project shared by other leading Italian foundations, to accelerate the digitalisation process of the non-profit sector in Italy - fostering their growth and structural evolution - in this emergency period caused by the spread of COVID-19.

The lockdown has highlighted the need for non-profit organisations to acquire the necessary capabilities to continue their activities remotely, and digitally, in order to reach the increasing numbers of parents and their children living in vulnerable situations.

The Human Safety Net and Fondazione Italiana Accenture have developed a strategy, in addition to initiatives implemented individually, working together on a project for the Mission Bambini Foundation. It is one of the non-profit organisations supported by The Human Safety Net with Generali Italia through “Ora di Futuro”, an educational project for children, involving teachers, families, primary schools and non-profit networks across Italy.

With this goal, Mission Bambini has benefited from financial and training support, initiated by The Human Safety Net on a global level, and thanks to this, it was able to create the “Bambini Patapum!” project.

Fondazione Italiana Accenture will provide the time and know-how to further develop and strengthen the structure of the portal, aiming to reach an ever-increasing number of parents and children. The portal, which is already connecting over 30 local organizations, will benefit from enhanced accessibility to make it available to other stakeholders.

“Bambini Patapum!” is a digital portal designed for children aged 0 to 6 (divided into 0-3 and 4-6 age groups) and their families. Its aim is to help parents manage their children’s time in the best possible way, at a time when they called on to make an even greater commitment, through a wide range of fun and creative activities, through which they can learn to write, draw, play music, cook and learn the basics of English. In addition, “Bambini Patapum!” allows parents to take advantage of specialist support from educators, psychologists and pedagogists.

*“Today we are pleased to announce the partnership between The Human Safety Net and Fondazione Italiana Accenture - stated the **Chairman of Generali, Gabriele Galateri di Genola** – our initiative was established as a network open to partnerships with other organisations that want to join the movement for supporting the most vulnerable people. The choice of Fondazione Italiana Accenture is a good example of how two important organisations can pool their know-how and resources for a common goal.”*

*“The collaboration with Generali -The Human Safety Net and Mission Bambini fully responds to the Vision of the Italian Accenture Foundation. - commented the **President of the Italian Accenture Foundation, Diego Visconti** - By sharing assets, the dissemination and the expansion of new skills aimed at accelerating the digital transition of the Third Sector, we intend to facilitate greater effectiveness of the financial resources committed. Transparency and measurement of the real social impact according to the SDGs will be two pillars of this approach.”*

THE HUMAN SAFETY NET

The Human Safety Net is a global movement of people who help others. Our mission is to unlock the potential of vulnerable people so they can transform the lives of their families and communities. The Human Safety Net's programmes (for Families, Refugee Start-Ups, and for Newborns) support families with small children and integrate refugees into their host community through work. To do this, we join forces with non-governmental organisations and the private sector in Europe, Asia and South America. With the spread of COVID-19 epidemic, we supported the digitalisation of the non-profit sector with financial help and the creation of skills for our partners. We are a network open to working together with businesses, companies and foundations that share our goals. The engine of The Human Safety Net is a foundation established by Generali in 2017 and now active in 22 countries with 50 non-governmental partner organisations.

www.thehumansafetynet.org

THE GENERALI GROUP

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries in the world with total premium income of more than € 69.7 billion in 2019. With nearly 72,000 employees serving 61 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. Generali's ambition is to be the Lifetime Partner to its customers, offering innovative and personalized solutions thanks to an unmatched distribution network.

www.generali.com

FONDAZIONE ITALIANA ACCENTURE

Fondazione Italiana Accenture was established in 2002 as an expression of Accenture's social responsibility, with the aim of stimulating and enhancing technological innovation and promoting initiatives with a high social impact. In particular, it aims to accelerate the digital transformation of non-profit organisations by introducing technologies, processes and skills that increase their effectiveness and impact.

www.fondazioneaccenture.it

MISSION BAMBINI FOUNDATION

Mission Bambini is a secular and independent Italian foundation that since 2000 to support children in difficult contexts. In 20 years of activity it has helped 1.4 million children, thanks to over 1,600 projects in Italy and in 74 other countries around the world. The main area of intervention in Italy is education, to counteract the growing educational poverty trend by offering the most fragile children and young people quality training opportunities from the first years of life.

www.missionbambini.org