**IMPORTANT – PROHIBITION OF SALES TO EEA RETAIL INVESTORS** - The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area ("EEA"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, "MiFID II") or (ii) a customer within the meaning of Directive (EU) 2016/97 (as amended or superseded, the "Insurance Distribution Directive"), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II. Consequently no key information document required by Regulation (EU) No 1286/2014 (the "PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPS Regulation.

**PROHIBITION OF SALES TO UK RETAIL INVESTORS** – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the United Kingdom ("UK"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client, as defined in point (8) of Article 2 of Regulation (EU) No 2017/565 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 ("EUWA"); or (ii) a customer within the meaning of the provisions of the Financial Services and Markets Act 2000, as amended (the "FSMA") and any rules or regulations made under the FSMA to implement the Insurance Distribution Directive, where that customer would not qualify as a professional client, as defined in point (8) of Article 2(1) of Regulation (EU) No 600/2014 as it forms part of UK domestic law by virtue of the EUWA. Consequently no key information document required by Regulation (EU) No 1286/2014 as it forms part of UK domestic law by virtue of the EUWA (the "UK PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the UK has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the UK may be unlawful under the UK PRIIPs Regulation.

**MIFID II product governance / Professional investors and ECPs only target market** – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in MiFID II; and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. The target market assessment indicates that Notes are incompatible with the needs, characteristic and objectives of clients which are fully risk averse/have no risk tolerance or are seeking on-demand full repayment of the amounts invested. Any person subsequently offering, selling or recommending the Notes (a "**distributor**") should take into consideration the manufacturers' target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

**UK MIFIR product governance / Professional investors and ECPs only target market** – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is only eligible counterparties, as defined in the FCA Handbook Conduct of Business Sourcebook ("**COBS**"), and professional clients, as defined in Regulation (EU) No 600/2014 as it forms part of UK domestic law by virtue of the EUWA ("**UK MIFIR**"); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "**distributor**") should take into consideration the manufacturers' target market assessment; however, a distributor subject to the FCA Handbook Product Intervention and Product Governance Sourcebook (the "**UK MIFIR Product Governance Rules**") is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

Singapore Securities and Futures Act Product Classification: In connection with Section 309B of the Securities and Futures Act 2001 of Singapore (the "SFA") and the Securities and Futures (Capital Markets Products)

Regulations 2018 of Singapore (the "**CMP Regulations 2018**"), the Issuer has determined, and hereby notifies all relevant persons (as defined in Section 309A(1) of the SFA), that the Notes are prescribed capital markets products (as defined in the CMP Regulations 2018) and are Excluded Investment Products (as defined in MAS Notice SFA 04-N12: Notice on the Sale of Investment Products and MAS Notice FAA-N16: Notice on Recommendation on Investment Products.

## Final Terms dated 4 July 2022

## ASSICURAZIONI GENERALI S.p.A.

## Legal Entity Identifier (LEI): 549300X5UKJVE386ZB61

Issue of €500,000,000 5.800% Tier 2 Notes due 6 July 2032

being Green Bonds

under the

## €15,000,000,000

### **Euro Medium Term Note Programme**

## PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Terms and Conditions of the Tier 2 Notes (the "Conditions") set forth in the base prospectus dated 25 May 2022 (the "Base Prospectus") and the supplements to the Base Prospectus dated 30 May 2022, 10 June 2022 and 24 June 2022, which together constitute a base prospectus for the purposes of Regulation (EU) 2017/1129, as amended (the "Prospectus **Regulation**") and the relevant implementing measures in Luxembourg. This document constitutes the Final Terms of the Notes described herein for the purposes of Article 8.2(a) of the Prospectus Regulation and must be read in conjunction with such Base Prospectus as so supplemented. Full information on the Issuer is only available on the basis of the Base Prospectus as so supplemented and full information on the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus as so supplemented. The Base Prospectus and the supplements to the Base Prospectus are available for viewing at the registered office of the Issuer and on the Issuer's website at https://www.generali.com/investors/debtratings/listed-debt-securities-disclaimer and copies may be obtained from the principal office of the Paying Agent in Luxembourg. The Base Prospectus and the supplements and, in the case of Notes admitted to trading on the Regulated Market of the Luxembourg Stock Exchange, on the Professional Segment or for the Notes to be displayed on the LGX Platform of the Regulated Market of the Luxembourg Stock Exchange, the applicable Final Terms will also be published on the website of the Luxembourg Stock Exchange (www.bourse.lu).

- 1. (i) Series Number: 21
  - (ii) Tranche Number: 1
- 2. Specified Currency or Currencies: Euro (" $\mathfrak{E}$ ")

Condition 2(a) (Interpretation – Definitions – Specified Currency)

3. Aggregate Nominal Amount of Notes admitted to trading:

	(i)	Series:	€ 500,000,000
	(ii)	Tranche:	€ 500,000,000
4.	Issue Price:		100% of the Aggregate Nominal Amount
5.	(i)	Specified Denomination(s): Condition 2(a) (Interpretation – Definitions – Specified Denomination(s))	€200,000 and integral multiples of €1,000 in excess thereof up to and including €399,000. No Notes in definitive form will be issued with a denomination above €399,000.
	(ii)	Calculation Amount:	€1,000
		Condition 2(a) (Interpretation – Definitions – Calculation Amount)	
6.	(i)	Issue Date:	6 July 2022
		Condition 2(a) (Interpretation – Definitions – Issue Date)	
	(ii)	Trade Date:	29 June 2022
	(iii)	Interest Commencement Date:	6 July 2022
		Condition 2(a) (Interpretation – Definitions – Interest Commencement Date)	
7.	Maturi	ity Date:	6 July 2032
		tion 2(a) (Interpretation – tions – Maturity Date)	
			Condition 6 (Conditions for Redemption) and Condition 10.1.1 (Redemption and Purchase – Redemption Scheduled Redemption of Notes with specified maturity date) apply.
8.	Interes	st Basis:	5.800 % Fixed Rate
	Condi	tion 8 (Interest)	
			(further particulars specified below)
9.	Reden	nption/Payment Basis:	Redemption at par

<ul> <li>10. (i) Change of interest following Optional Redemption Date (Call):</li> <li>(ii) Interest Basis reset on Reset Not Applicable</li> </ul>	
(ii) Interest Basis reset on Reset Not Applicable	
Date:	
11. Call Options:	
Condition 10.2 ( <i>Redemption for tax</i> Redemption for tax reasons)	
Condition 10.3 ( <i>Redemption at the</i> Issuer Call option of the Issuer)	
Condition 10.4 ( <i>Optional Redemption</i> Optional Redemption due to a Regulatory Event <i>due to a Regulatory Event</i> )	
Condition 10.5 ( <i>Optional Redemption</i> Optional Redemption due to a Rating Event <i>due to a Rating Event</i> )	
Condition 10.6 ( <i>Optional Redemption</i> Not Applicable <i>due to an Accounting Event</i> )	
Condition 10.6A ( <i>Clean-up Call</i> Optional redemption due to Clean-up Call <i>Option</i> )	
(further particulars specified below)	
12. Status of the Notes: Senior Dated Subordinated Notes	

Condition 4 (Status of the Notes)

# PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13.	Fixed	Rate Note Provisions	Applicable	
		ition 8.1 (Interest – Interest on 'Rate Notes)		
	(i)	Rate of Interest:	5.800% per annum payable annually in arrear	
	(ii)	Interest Payment Date(s):	6 July in each year from (and including) 6 July 2023 up to and including the date of redemption of the Notes	
	(iii)	Fixed Coupon Amount:	€58.00 per Calculation Amount	
		Condition 8.1.2 (Interest – Interest on Fixed Rate Notes – Fixed Coupon Amount)		
	(iv)	Broken Amount(s):	Not Applicable	
		Condition 2(a) (Interpretation – Definitions – Broken Amount)		

	(v) Day Count Fraction:	Actual/Actual (ICMA)
14.	<b>Reset Note Provisions</b>	Not Applicable
15.	Condition 8.2 ( <i>Interest – Interest on</i> <i>Reset Notes</i> ) Floating Rate Note Provisions	Not Applicable
	Condition 8.3 (Interest – Interest on Floating Rate Notes)	
16.	Zero Coupon Note Provisions	Not Applicable
	Condition 9 (Zero Coupon Notes)	

## PROVISIONS RELATING TO OPTIONAL REDEMPTION DATE (CALL)

Condition 7 (Initial and Post-Call Interest Provisions)

17.	Fixed Rate Note Provisions	Not Applicable

18. Floating Rate Note Provisions Not Applicable

## PROVISIONS RELATING TO INTEREST DEFERRAL

Condition 5 (*Deferral of Interest*)

19. (i) Optional Deferral of Interest: Not Applicable

Condition 5.1 (*Deferral of Interest – Optional Deferral of Interest*)

(ii) Mandatory Deferral of Applicable Interest

> Condition 5.2 (Deferral of Interest – Mandatory Deferral of Interest)

(iii) Deferred Interest Payment Events

Deferred Interest Payment Events Option C applies

Condition 5.3 (Arrears of Interest)

## **PROVISIONS RELATING TO REDEMPTION**

20.	Call O	ption	Applicable	
	Condition 10.3 ( <i>Redemption and</i> <i>Purchase – Redemption at the option</i> <i>of the Issuer</i> )			
	(i)	Optional Redemption Date (Call):	6 January 2032	
	(ii)	Optional Redemption Dates:	any Business Day from (and including) the Optional Redemption Date (Call) to (but excluding) the Maturity Date	

	(iii)		al Redemption t(s) (Call):	€1,000 per Calculation Amount
	(iv)	Redem	ption in part:	Not Applicable
	(v)	If redee	emable in part:	
		(a)	Minimum Redemption Amount:	Not Applicable
		(b)	Maximum Redemption Amount:	Not Applicable
21.		al Redei tory Eve	mption due to a ent	Applicable
	Purcha.		(Redemption and ional Redemption due Event)	Partial Optional Redemption due to a Regulatory Event does not apply
22.	Option Rating		mption due to a	Applicable
	Purcha.		(Redemption and ional Redemption due nt)	
23.	Optional Redemption due to an Accounting Event			Not Applicable
	Condition 10.6 (Redemption and Purchase – Optional Redemption due to an Accounting Event)		ional Redemption due	
24.	Final R	Redempt	ion Amount	Principal amount outstanding
	Condition 2(a) ( <i>Interpretation – Definitions – Final Redemption Amount</i> )		•	
25.	Early F	Redempt	tion Amount	
	(i)	Amoun redemp reasons	edemption t(s) payable on tion for taxation (Early Redemption t (Tax)):	Principal amount outstanding of the Notes
		and Put	on 10.2 (Redemption rchase – Redemption reasons)	
	(ii)	Early R (Regula	edemption Amount atory):	Principal amount outstanding of the Notes
			on 10.4 (Redemption rchase – Optional	

	Redemption due to a Regulatory Event)	
(iii)	Early Redemption Amount (Rating Event):	Principal amount outstanding of the Notes
	Condition 10.5 ( <i>Redemption</i> and Purchase – Optional Redemption due to a Rating Event)	
(iv)	Early Redemption Amount (Accounting Event):	Not Applicable
	Condition 10.6 (Redemption and Purchase – Optional Redemption due to an Accounting Event)	
(v)	Early Redemption Amount (Clean-up):	Principal amount outstanding of the Notes
	Condition 10.6A ( <i>Redemption and Purchase –</i> <i>Clean-up Call Option</i> )	
(vi)	Make Whole Amount:	Not Applicable
	• Redemption Margin:	/Not Applicable
	• Reference Bond:	Not Applicable
	• Quotation Time:	Not Applicable
(vii)	Party responsible for calculating the Make Whole Amount:	Not Applicable

## GENERAL PROVISIONS APPLICABLE TO THE NOTES

26.	Form of Notes:	Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Notes	
	Condition 3 (Form, denomination and title)	in the limited circumstances specified in the Permanent Global Note.	
27.	New Global Note:	Applicable	
28.	Additional Financial Centre(s) or other special provisions relating to Payment Business Days:	Not Applicable	
	Condition 2(a) (Interpretation – Definitions - Additional Financial Centre(s))		
29.	Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons mature):	No	

30.	Unmatured Coupons void	Condition 11(f) applies
	Condition 11(f) ( <i>Payments –</i> Unmatured Coupons void)	
31.	Regulatory/Tax/Rating/Accounting Event Modification Provisions:	Condition 17.4(a)(A) ( <i>Modification and/or Exchange following a Regulatory Event, Tax Event, Rating Event or Accounting Event</i> ) is applicable in relation to Regulatory Event, Tax Event and Rating Event
	Regulatory/Tax/Rating/Accounting Event Exchange Provisions:	Condition 17.4(a)(B) ( <i>Modification and/or Exchange following a Regulatory Event, Tax Event, Rating Event or Accounting Event</i> ) is not applicable
32.	Substitution Provisions	Not Applicable
	Condition 17.5 (Substitution)	
33.	Governing Law	Italian law
	Condition 20 ( <i>Governing law and jurisdiction</i> )	

## THIRD PARTY INFORMATION

Relevant third party information included in Part B (Other information), paragraph 2 below has been extracted from www.fitchratings.com and www.moodys.com. The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware, and is able to ascertain from information published by www.fitchratings.com and www.moodys.com, no facts have been omitted which would render the reproduced information inaccurate or misleading.

Signed on behalf of the Issuer:

By: ..... Duly authorised

### **PART B – OTHER INFORMATION**

## 1. LISTING AND ADMISSION TO TRADING

of admission to trading:

(i)	Listing:	Official List of the Luxembourg Stock Exchange
(ii)	Admission to trading:	Application has been made for the Notes to be admitted to trading on (A) the Professional Segment of the Regulated Market of the Luxembourg Stock Exchange and (B) the professional segment (ExtraMOT PRO) of the multi-lateral trading facility (ExtraMOT Market) organised and managed by Borsa Italiana S.p.A., with effect from the Issue Date
(iii)	Estimate of total expenses	€5,800 Luxembourg Stock Exchange and €2,500 Borsa

Italiana S.p.A.

#### 2. **RATINGS**

Ratings:

The Notes to be issued have been rated:

Fitch: BBB Moody's: Baa2 (hyb)

According to the definitions published by Fitch on its website as of the date of these Final Terms, "BBB" ratings denote that expectations of default risk are currently low. The capacity for payment of financial commitments is considered adequate, but adverse business or economic conditions are more likely to impair this capacity. In addition, within rating categories, Fitch may use modifiers; the modifiers '+' or '-' may be appended to a rating to denote relative status within major rating categories.

According to definitions published by Moody's on its website as of the date of these Final Terms, obligations rated "Baa" are subject to moderate credit risk. They are considered mediumgrade and as such may possess speculative characteristics. In addition, Moody's appends numerical modifiers 1, 2 and 3 to each generic rating classification from 'Aa' to 'Caa'; the modifier 2 indicates a mid-range ranking of the generic rating category. Additionally, a "(hyb)" indicator is appended to all ratings of hybrid securities issued by banks, insurers, finance companies, and securities firms.

Each of Fitch Ratings Ireland Limited and Moody's Deutschland GmbH is established in the EEA and registered under Regulation (EC) No 1060/2009, as amended (the "EU **CRA Regulation**")).

In general, European regulated investors are restricted under the EU CRA Regulation and UK regulated investors are restricted under the UK CRA Regulation from using a rating for regulatory purposes unless (1) such rating is issued by a credit rating agency established in the EEA or the UK and registered under the relevant CRA Regulation; or (2) the rating is provided by a credit rating agency not established in the EEA or the UK but is endorsed by a credit rating agency established in the EEA or the UK and registered under the relevant CRA Regulation; or (3) the rating is provided by a credit rating

#### ADDITIONAL INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE 3. **ISSUE**

Save for any fees payable to BofA Securities Europe SA, Citigroup Global Markets Europe AG, Crédit Agricole Corporate and Investment Bank, Deutsche Bank Aktiengesellschaft, Goldman Sachs International, Mediobanca - Banca Di Credito Finanziario S.p.A. and Morgan Stanley & Co. International plc as Joint Lead Managers, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

#### 4. **ESTIMATED NET PROCEEDS**

Estimated net proceeds:	The amount of the proceeds from the issue of the Notes, net of
	expenses of admission to trading, is €499,991,700.

**YIELD** (Fixed Rate Notes only) 5.

> Indication of yield: 5.800%

#### HISTORIC INTEREST RATES / BENCHMARK RATES (Floating Rate Notes only) 6.

Yes

Not Applicable

#### **OPERATIONAL INFORMATION** 7.

- (i) ISIN: XS2468223107
- (ii) Common Code: 246822310
- (iii) Intended to be held in a manner which would allow Eurosystem eligibility

Yes. Note that the designation "yes" simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met.

- Not Applicable
- (iv) Any clearing system(s) other than Euroclear Bank SA/NV and Clearstream Banking, S.A., Luxembourg and the relevant identification number(s):
- (v) Delivery: Delivery against payment.

	<ul><li>(vi) Names and addresses of additional Paying Agent(s) (if any):</li></ul>	Not Applicable
8.	Prohibition of Sales to Retail Investors in the EEA	Applicable
9.	Prohibition of Sales to Retail Investors in the UK	Applicable
10.	U.S. Selling Restrictions	TEFRA D