

Exploring Generali

WELCOME TO THE EXPLORING GENERALI EVENT SERIES

FRÉDÉRIC DE COURTOIS

Group General Manager

GIULIA RAFFO

Group Head of Investor & Rating Agency Relations

Opening remarks

GENERALI 2021 STRATEGY ACTIVATED

Key initiatives launched, monitoring in place, remuneration aligned

6 ENGINES OF PROFITABLE GROWTH IDENTIFIED

Focused and balanced Group with diversified sources of profits

CASH AND CAPITAL MANAGEMENT OPTIMIZATION FRAMEWORK DEFINED

Defined and disciplined approach implemented



Generali 2021: strategic pillars and financial targets

STRATEGY PILLARS

PROFITABLE GROWTH

- Strengthen leadership in Europe
- Focus on high potential insurance markets
- Develop a global Asset Management platform

CAPITAL MANAGEMENT AND FINANCIAL OPTIMIZATION

- Increase capital generation
- Enhance cash remittance
- Reduce debt amount and cost

INNOVATION AND DIGITAL TRANSFORMATION

- Become a life-time partner to customers
- Enable digital transformation of distribution
- Transform and digitalize operating model

FINANCIAL TARGETS

GROWING EARNINGS PER SHARE 6%-8%

EPS CAGR RANGE¹

2018-2021

GROWING DIVIDEND 55%-65%

DIVIDEND PAY-OUT RANGE²

2019-2021

>11.5%

HIGHER RETURNS FOR SHAREHOLDERS **AVERAGE RETURN ON EQUITY³**

2019-2021

ENABLED BY EMPOWERED PEOPLE, STRONG BRAND, SUSTAINABILITY COMMITMENT



^{2.} Adjusted for impact of gains and losses related to disposals



^{3.} Based on IFRS Equity excluding OCI and on total net result

Generali 2021 strategy activated with key initiatives launched



STRATEGIC ITEM

STRATEGIC INITIATIVES

PROFITABLE GROWTH

SME value proposition and modular products

CAPITAL MANAGEMENT
AND FINANCIAL OPTIMIZATION

Customer-driven lifecycle solutions

INNOVATION AND DIGITAL TRANSFORMATION

- Capital Management & balance sheet strengthening
- Mobility platform
- Health ecosystem
- B2B2C partnerships
- Agent channel transformation
- Operational transformation 2021
- New technologies and data strategy

PEOPLE, BRAND AND SUSTAINABILITY

- Human Capital strengthening
- Life-time partner

DEVELOPED BY GENERALI FOR GENERALI

"In house" strategy stems from Generali's DNA and convictions

LEAN ORGANIZATION & ENTREPRENEURIAL MINDSET

Efficient and lean decision-making processes and empowered leaders

ENCOURAGING TEAM SPIRIT

High engagement level and result-orientation through strategic initiatives



Clearly defined KPIs to monitor Generali 2021 execution

	STRATEGIC ITEM	MAIN INDUSTRIAL KPIs	GOAL
	PROFITABLE GROWTH	 Earnings CAGR 2018-2021 insurance markets Europe Earnings CAGR 2018-2021 service-based revenue streams 	3% - 6% 7% - 10%
		 Earning CAGR 2018-2021 high potential insurance markets Earning CAGR 2017-2021 Asset Management 	20% - 25% >20%¹
	CAPITAL MANAGEMENT AND FINANCIAL OPTIMIZATION	 Cumulative Capital Generation 2019-2021 Net cash remittance to Holding 2019-2021 Debt Reduction by 2021 	> € 10.5 billion > € 7 billion € 1.5 - 2 billion
	INNOVATION AND	 Gross Interest Expense Reduction 2021 vs. 2017 Total Investments toward internal strategic initiatives 2019-2021 	€ 70 - 140 million
	DIGITAL TRANSFORMATION	Cumulative expense reduction Insurance Europe 2018-2021 New Green and Sustainable Investments by 2021	€ 200 million € 4.5 billion
	PEOPLE, BRAND AND SUSTAINABILITY	 Relationship NPS by 2021 Reskilled employees by 2021 Entities with Smart Working by 2021 	Best among international peers 50% 100%

KPIS PUBLICLY DISCLOSED AND HARDWIRED IN MANAGEMENT REMUNERATION



^{1.} Including inorganic growth

Generali 2021: some early strategic successes

- Closing of Generali Leben sale
- Closing of Belgium and Guernsey Operations
- Closing of Adriatica Slovenia, Concordia, Union Investment, Sycomore and Trip Mate purchases
- Creation of Threesixty Investments, the first boutique dedicated to multi-strategy

- Reduction of € 250 million¹ of outstanding financial debt
- Cash and capital management framework implemented

More details provided by GCFO today



Strong Q1 results

SOLID GROWTH ENGINE WITH MOMENTUM

EXCELLENT TECHNICAL PROFITABILITY

PROFITABILITY ON TRACK WITH PLAN

STRONG OPERATING **CAPITAL GENERATION**

>3%

> € 4

P&C **TOP-LINE GROWTH** billion

LIFE **NET FLOWS** 91.5%

P&C **COMBINED RATIO** 4.37%

LIFE NBM **ON PVNBP** +6%

NORMALIZED NET PROFIT GROWTH

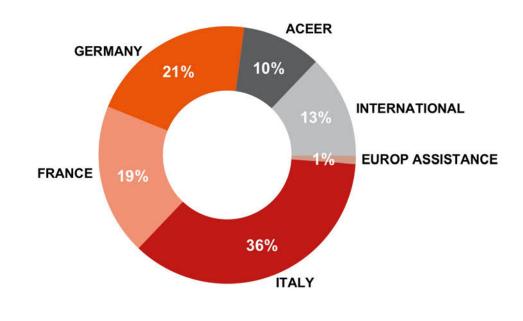
>4.5 p.p.

QUARTERLY NORMALIZED CAPITAL GENERATION



A focused and balanced Group with diversified profit sources

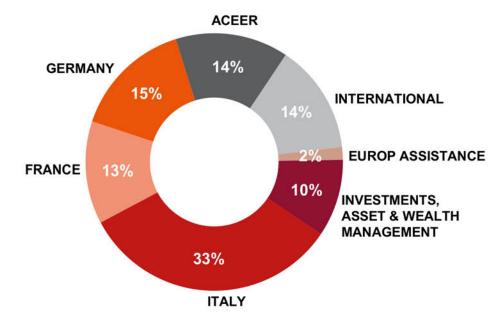
GWP FY18(%)



Excluding Group holding and other companies

OPERATING RESULT FY18





Excluding Group holding, other companies and consolidation adjustments

ACEER AND INTERNATIONAL BUS CONTRIBUTE 23% TO GWP AND 28% TO OPERATING RESULT AS OF FY18



Group Capital and Cash framework fully defined and in place

STRENGTHEN CAPITAL MANAGEMENT

INCREASE CASH REMITTANCE

REDUCE DEBT LEVERAGE



Agenda

			Start	End
Exploring Generali Austria, CEE & Russia	Luciano Cirinà	Austria, CEE & Russia Regional Officer	10:15	10:50
Exploring Generali International	Jaime Anchùstegui	CEO International	10:50	11:25
Break			11:25	11:40
Optimizing cash and capital management	Cristiano Borean	Group Chief Financial Officer	11:40	12:10
Q&A Session			12:10	12:55
Closing remarks	Frédéric de Courtois	Group General Manager	12:55	13:00



Exploring Generali

EXPLORING GENERALI AUSTRIA, CEE & RUSSIA

LUCIANO CIRINÀ

Austria, CEE & Russia Regional Officer

Key messages

SIGNIFICANT PROFIT ENGINE FOR THE GROUP

Proven track record of profitable growth; ready to capture market opportunities thanks to strong market position and highly efficient regional platform

IMPLEMENTATION OF GENERALI 2021 STRATEGY

Delivered through both regionally and locally driven initiatives

RECENT ACQUISITIONS IMMEDIATELY ACCRETIVE TO PROFITABLE GROWTH

Fully aligned with Group strategy and criteria for capital deployment



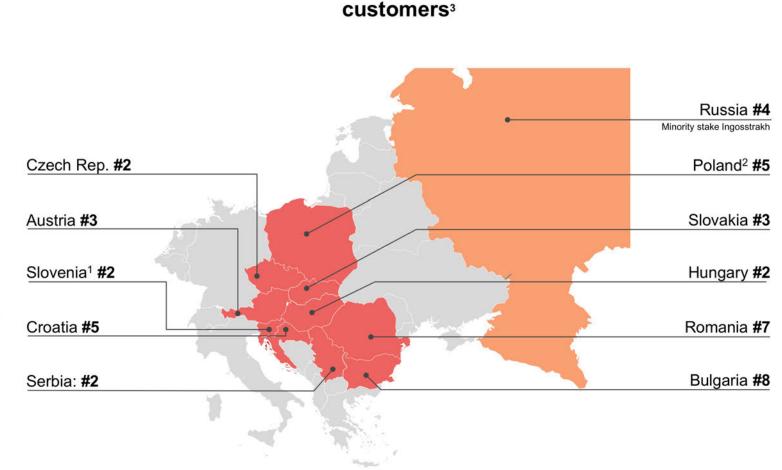
Generali ACEER: The most profitable insurance group in the region

REGIONAL PRESENCE SINCE 1831

15 million

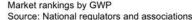
Market leading pan-regional footprint: #1 by profitability; #2 by premiums

- Proven track record: growing profitability since 1989 via organic growth and selective acquisitions
- Strong 2018 financial performance: expected to continue into new strategic cycle
- Technical excellence: best in class P&C Net Combined Ratio and Life New Business Margin
- Efficient regional model: delivering synergies across all regional markets





Poland includes Concordia



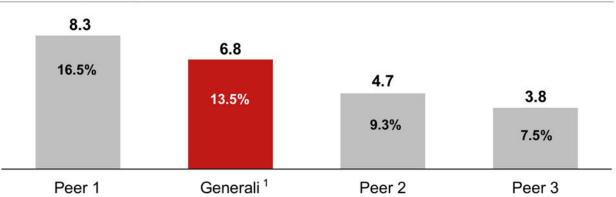


Excluding Russia

Regional leadership delivering continued outperformance on technical margins

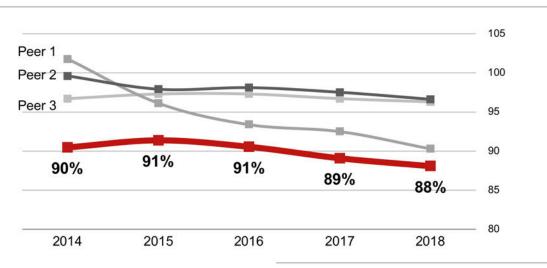
2nd LARGEST REGIONAL INSURER BY MARKET SHARE

2018, GWP (€ billion)



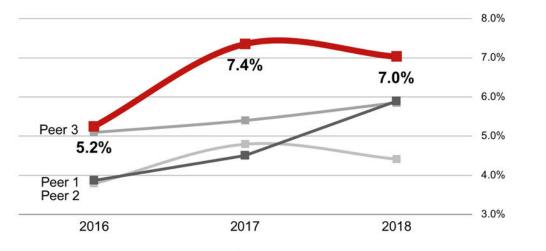
P&C COMBINED RATIO

(%)



LIFE NEW BUSINESS MARGIN

NBV/PVNBP (%)



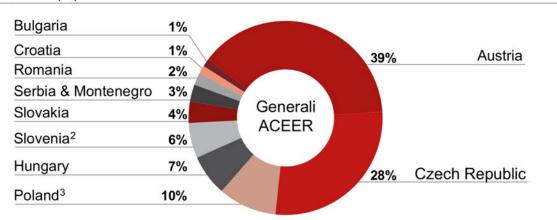
Includes pro-forma contribution from Adriatic Slovenica and Concordia (acquisitions completed in Q1 2019)
 Sources: National regulators and associations, Investor relations agenda of the Insurance groups



Strong network with distinct competitive advantages

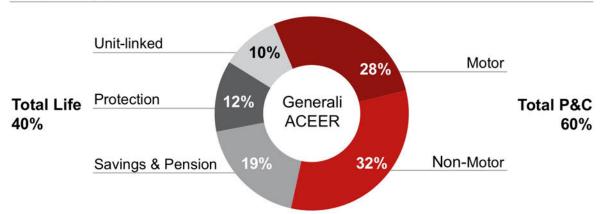
GEOGRAPHICAL FOOTPRINT¹

2018, GWP (%)

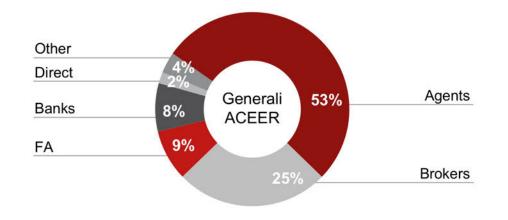


BALANCED REVENUE CONTRIBUTION BY LINE OF BUSINESS

2018, GWP (%)



OUTSIZED CONTRIBUTION FROM TIED AGENTS NETWORK 2018, GWP (%)



Excluding Russia as it is not consolidated



^{2.} Slovenia includes Adriatic Slovenica

^{3.} Poland includes Concordia

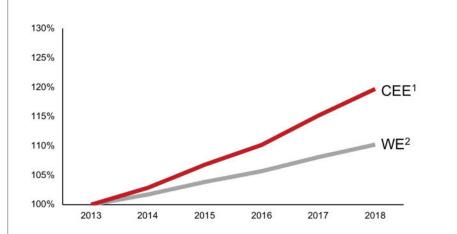
Regional snapshot: Strong growth outlook

OUR CONVICTIONS FOR ACEER

- Low insurance penetration in CEE supports long-term growth
- Growth primarily driven by P&C, especially non-motor
- Life new business dominated by protection and unit-linked products
- Tied agents network offers competitive advantage given ability to provide 360 degree approach to customers

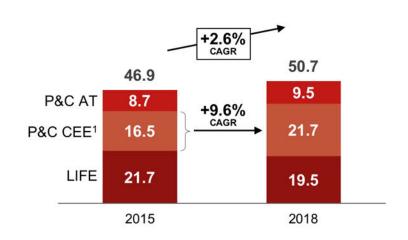
GROWING ECONOMIES

Cumulated Real GDP growth (2013=100%)

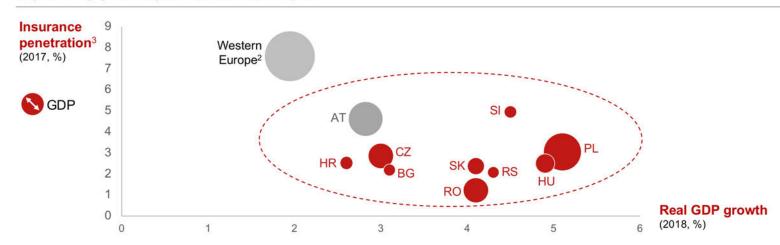


GROWING INSURANCE MARKET⁴

GWP (€ billion)



LOW INSURANCE PENETRATION



CEE - Czech Republic, Slovenia, Slovakia, Poland, Hungary, Croatia, Bulgaria, Romania, Serbia and Montenegro



Western Europe includes also Austria

Premiums as % of GDP

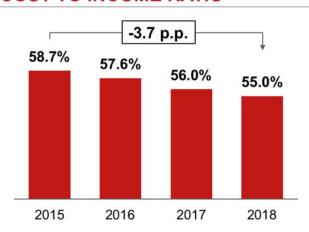
FX spot rate as at 31.12.2018
 Sources: IMF, Swiss Re, national regulators or associations

Proven track record and strong 2018 results; expected to continue

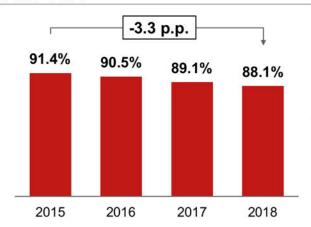
HIGHLIGHTS

- Growing Operating Result driven by technical excellence and cost discipline
- Very strong Operating result growth in P&C: 7% CAGR 2015-2018
- 2018 results reaffirm commitment to profitability in the region

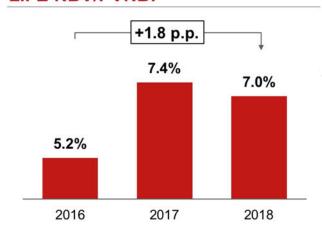
COST TO INCOME RATIO²



P&C CoR

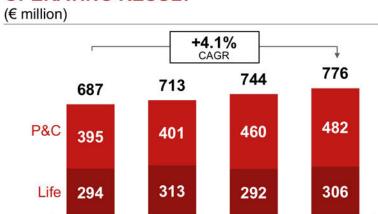


LIFE NBV/PVNBP



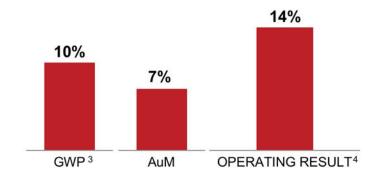
OPERATING RESULT¹

2015



CONTRIBUTION OF ACEER TO GENERALI GROUP RESULTS

2016



2017

2018

- 1. Total OR includes the result of Holding, and asset management companies
- Cost to income ratio = General expenses/(Operating result + General expenses) Includes insurance (P&C and Life), Holding, and asset management companies
- 3. Excluding Group holding and other companies
- Excluding Group holding, other companies and consolidation adjustments



ACEER strategy: An engine of profitable growth for Generali

PROFITABLE GROWTH

- Strengthen leadership position in Czech Republic, Hungary, Serbia and Austria
- Develop market position in Poland, Slovakia, Romania, Croatia and Bulgaria
- Full integration of Adriatic Slovenica in Slovenia
- Accelerate deployment of modular solutions and SME business
- #2 Asset manager in CEE complement life offer with pure retail investment products

CAPITAL MANAGEMENT AND FINANCIAL OPTIMIZATION

Reallocate capital to support organic and non-organic opportunities

INNOVATION AND DIGITAL TRANSFORMATION

- Drive transformation across the region to deliver customer life-time partner promise
- Unlock additional potential of already strong tied agents network
- Offer seamless digital experience for customers and agents



Generali CEE Holding: A unique operating model supporting local excellence

MAIN PILLARS

- Regional holding steering and controlling in finance, technical excellence, risk and capital management as well as operations
- Cross-border use of resources to ensure best-in-class capabilities in small countries where full scale is inefficient
- Holding and cross-border virtual organizational units or ad hoc task forces customized on individual needs
- Strong international mobility to ensure development and exchange of know how and best practice

CROSS-BORDER PROJECTS AND INITIATIVES

- Operational transformation programs to increase efficiency and and drive customer experience
- Technical excellence: pricing, product and service development and claims
- Customers and Distribution: enhance distribution capabilities, digitalization and modernization of own network, training and onboarding of agents
- Human Resources programs: talents development, reskilling, international mobility
- Sustainability: Group best practice in engaging large clients on climate change and responsible for developing specific initiatives for SMEs

OPERATING RESULT CONTRIBUTION
OF SMALL COUNTRIES DOUBLED FROM 2012 TO 2018
€ 130 MILLION

€ 160 MILLION INVESTMENTS
IN INTERNAL STRATEGIC INITIATIVES
PLANNED FOR 2019-2021



Generali 2021: Group strategic projects



MODULAR SOLUTIONS AND SME VALUE PROPOSITION

CUSTOMERS

- Personalized advice and solutions
- Co-creation experience
- Simple to buy

DISTRIBUTION

- Advisory approach
- Cross and up-selling
- Configuration for specific channel

OFFER

- Flexible and configurable
- Broad insurance covers such as cross-lines P&C and Life
- Non-insurance services

OPERATIONS

- Simplified administration
- Reduction of product development time
- Reusage of IT components

SME: FULL DIGITAL VALUE CHAIN APPROACH

- Digital lead generation, risk assessment and prevention
- Fast flow underwriting
- Innovative solutions such as cyber
- Agents development through training, tools and support

OPERATIONAL TRANSFORMATION

Digital Transformation Program: optimize digital experience for customers and agents such as Mobile Hub, Agent Hub, customer portals

Core processes Target Model: Increase efficiency and delivery. Paperless automation

IT Target Architecture: full system integration to reduce complexity

Regional core processes IT platform: shorten time to market and exploit platform synergies

ACCELERATE GROWTH IN P&C NON-MOTOR





Generali Austria and CEE: Market leadership position being reinforced

COUNTRIES		P&C		LIFE			KEY DIFFERENTIATORS AND FOCUS AREAS
	2018 GWP	sha	Market are/position ³	2018 GWP		Market ion/share ³	
	€ million	#	%	€ million	#	%	
Austria	1,516	3	16%	1,129	3	14.5%	Most productive tied agents network; advanced digital platform
Czech Republic	1,035	1	31%	860	24	23.8%4	Strong tied agents and broker network; highest profitability
Poland ¹	434	7	4.6%	233	7	4.6%	Modern digital company servicing external distributors
Hungary	328	2	19%	142	5	10%	Excellent client service; personalized solutions; well-balanced distribution mix
Slovenia ²	316	2	19.1%	86	2	16.6%	Excellent NPS through quality service; modern digital platform, strong bancassurance channel; focus on integration of Adriatic Slovenica and KD Skladi
Slovakia	143	3	11.7%	102	4	8.2%	Modern IT platform supporting modular product approach; best integrated bancassurance model; focus on strengthening tied agents network
Serbia & Montenegro	130	2	18.4%	63	1	31.2	Most modern company in the country; strong tied agents network; excellent NPS; focus on growth
Romania	113	6	6.5%	24	6	5.4%	Focus on P&C non-motor; growth in life protection business thanks to UniCredit cooperation; restrictive on MTPL
Croatia	52	4	5.7%	45	4	10.7%	Strong focus on bancassurance and health business; developed tied agents network
Bulgaria	87	7	8.1%	- 1	-	-	Focus on P&C non-motor – already #2 on the market, cautious on MTPL
Total	4,153	2	13.3%	2,685	2	11.6%	

^{1.} Poland includes Concordia in the market ranking



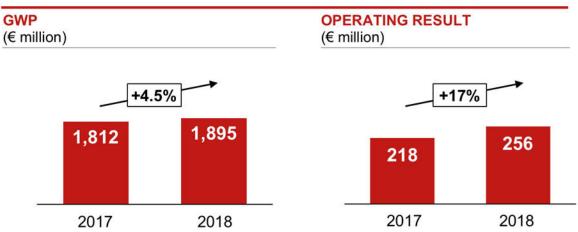
^{2.} Slovenia includes Adriatic Slovenica in the market ranking

^{3.} Market rankings according to GWP

Excluding pension fund
 Source: National Regulators and Associations

Czech Republic: Market leader focusing on profitable growth

HIGHLIGHTS



- #1 in terms of profitability
- 4 million customers
- Strongest own sales network: #1 in the country by number of agents
- Largest pension fund on the market: € 4.3 billion AuM in 2018
- Fully integrated back office
- Fast and digital claims management
- Modular products in life and non-life

STRATEGIC PRIORITIES 2019-2021

- Increase sales capacity through good proposition for young agents, improved lead management and new front-end system
- Accelerate usage of smart pricing in motor to defend profitability
- Digitalize agent-customer relationship to increase customer satisfaction and improve efficiency
- Continue journey of simplification of processes and IT consolidation

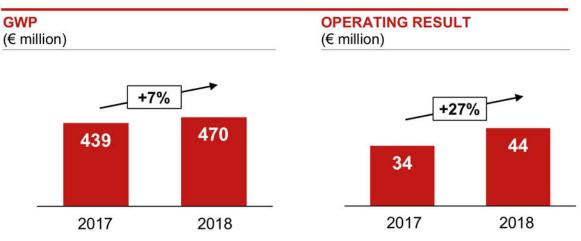
INCREASE SHARE
OF MODULAR
PRODUCTS FROM
20% TO 40% IN LIFE
AND FROM 20% TO
35% IN NON-MOTOR
RETAIL P&C

INCREASE THE SHARE OF GENERATION Y AGENTS TO 40%



Hungary: Strengthening leadership position

HIGHLIGHTS



- #1 in P&C NON-MTPL: 85% of P&C GWP
- Best in class technical profitability:
 75.5% CoR in 2018
- Full synergy and cooperation between direct and composite companies
- Well-balanced distribution networks: agents 38%, brokers 45%, direct 6%
- Strong recruitment of young agents:
 70% of new agents are millenials

STRATEGIC PRIORITIES 2019-2021

- Enhance own sales network through recruitment of young agents, trainings focused on SME business and deployment of professional career system
- Deploy modular products in retail
- Extract value by applying smart pricing and segmentation in P&C
- Renovate and consolidate IT landscape and digital business model

40%
INCREASE IN
YOUNG AGENTS
BY 2021

DOUBLE SHARE
OF DIGITAL
POLICIES TO
50%



Poland: Disciplined and sustainable approach to growth

- Business and operational turnaround complete: from loss-making till 2016 to profit-making since 2017
- Strengthened market position to #5 via acquisition of Concordia
- Enhanced offering through acquisition of Union investment
- Customer-centric approach:
 >6x increase in Net Promoter Score in 2018

STRATEGIC PRIORITIES 2019-2021

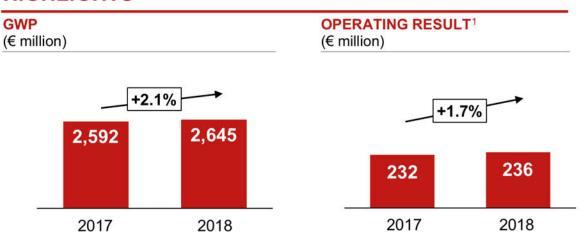
- Increase the share of non-motor business through strengthening distribution capabilities
- Capture business opportunities of the pension system reform through Union Investment
- Continue to act on NPS feedback to increase further customer satisfaction and strengthen brand recognition and preference

+20%
CAGR GWP
FROM NON-MOTOR
BUSINESS



Austria: Innovative and customer-centric proposition

HIGHLIGHTS



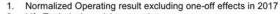
- Very strong brand: one of highest brand preference across Group
- Strong own sales force: c. 1.8k exclusive agents
- High customer retention of 93.5%
- >70% digital policies
- Strong B2B2C franchise: more than 11% of P&C premium in 2018
- 2 successful Bancassurance cooperations:
 25% of Life premium in 2018

STRATEGIC PRIORITIES 2019-2021

- Focus on capital light products
- Speed up digitalization: customer portal, Agent and Mobile Hub, paperless new business
- Introduce and scale up innovative products bundling insurance, prevention, assistance, P&C and Life

INCREASE SHARE OF LIFE CAPITAL LIGHT BUSINESS BY 8 P.P. TO 43%²

80%
INCREASE IN
PORTFOLIO SHARE
OF MODULAR
PRODUCTS³



Life Technical provisions used as a measure



GWP used as a measure

Russia at a glance

KEY FACTS

- Population 147 million
- 54% of the population is with higher education¹
- GDP real growth last 2 years ≥1.5% YoY
- Ease of Doing Business Index Russia ranked at #123 in 2011 and #35 in 2018

INSURANCE MARKET

- € 19.8 billion market:
 - of which P&C € 13.7 billion
 - of which Life € 6.1 billion
- Insurance penetration 1.4%
- 2018 total market growth of 16% and Life of 38%
- The Russian insurance market has undergone consolidation and concentration in recent years
- Top 4 insurance groups hold more than 50% market share
- #1 Sogaz-VTB, #2 Sberbank
 Insurance and #3 Alfa Insurance

INGOSSTRAKH POSITION

- Ingosstrakh group ranked #4 on market
- 2018 total GWP € 1.4 billion:
 - of which P&C € 1.2 billion
 - of which Life € 0.2 billion
- The company keeps leading positions in Motor segment #1 in Casco and #3 in MTPL
- 2018 Net Profit € 90 million

GENERALI ACTIVITIES

- Generali Russia & CIS representative office opened in 2018; Generali Insurance Brokers Russia & CIS licensed in Q2 2019
- 38.5% shareholding of Generali Group in Ingosstrakh Insurance
- Europ Assistance present since 2001
- Generali in Russia is servicing corporate clients through Corporate & Commercial, Employee Benefits and Generali Global Health via local fronting agreements

CAPTURE OPPORTUNITIES



Recent acquisitions immediately accretive to profitable growth

FINANCIAL ATTRACTIVENESS

STRATEGIC FIT

EXECUTION



- Generali #2 in Slovenia:
 € 300 million GWP in 2018
- Strong own sales network
- Diversified platform with balanced distribution mix
- Strong Non-Life and Health portfolio
- #3 Asset management company: € 750 million AuM



CONCORDIA

- Enhanced Generali position in the largest CEE market:
 € 109 million GWP in 2018
- Portfolio diversification contributing to non-motor P&C
- #2 in Agro business with strong technical and underwriting team



- Largest asset manager not belonging to banks/insurers:
 € 3.3 billion AuM
- Strong multi-channel distribution platform
- Top management team with excellent track record
- Platform to access PL Pension reform



- Regional long term agreement
- Credit & Leasing protection:
 CZ, SK, RO, SI, RS, HR, BiH;
 Life/P&C: RS, BiH; Leasing protection: BG
- Strong growth contribution to Romania and Croatia

BEST-IN-CLASS INTEGRATION CAPABILITIES SUPPORTIVE OF DELIVERING IMMEDIATE PROFITABLE GROWTH



Generali ACEER: Well positioned and committed to profitable growth

STRONGEST INTERNATIONAL NETWORK AND POSITION

- Strengthen leading positions and leverage on distribution partnerships
- Roll out Lifetime Partnership focusing on proprietary networks

LEADING TECHNICAL RESULTS AND SKILLS

- Focus on P&C growth, especially non-motor segment, maintaining best-in-class margins through segmentation, pricing sophistication and digitalized claims processes
- Deployment of customized modular solutions focusing on advice and prevention

COST EFFICIENT PLATFORM SCALABLE FOR GROWTH

 Drive digital transformation and innovation supported by significant investments

3%-6% EARNINGS CAGR 2018-2021



Exploring Generali

EXPLORING GENERALI INTERNATIONAL

JAIME ANCHÚSTEGUI

CEO International

Key messages

GEOGRAPHICAL FOOTPRINT REVIEW COMPLETED

Exits from non-core markets to focus presence on target markets

BALANCED INTERNATIONAL PORTFOLIO

Stable and profitable business in mature markets; well positioned to capture growth opportunities in high potential markets

SOLID FOUNDATIONS FOR PROFITABLE GROWTH

Expertise and capabilities in place in all business units to develop new business plan

CLEAR STRATEGY TO DELIVER 2021 PLAN

Strong investments in channels development and digital transformation in line with Group Life-Time Partner aspiration



Generali International: Focused footprint across mature and high potential markets

BUSINESS SNAPSHOT



17 countries¹



19.3 m customers



12.2 k employees



85 k agents and employed salesforce



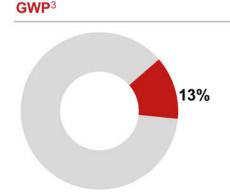
5 JVs²



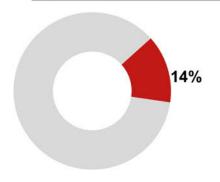
1 Hub for global coordination

MATERIAL CONTRIBUTOR TO GENERALI GROUP¹

(FY2018)







GLOBAL FOOTPRINT REVIEW

MATURE MARKETS









ESTABLISHED PRESENCE IN SELECTED EUROPEAN MATURE MARKETS

HIGH POTENTIAL MARKETS

Latam

Asia







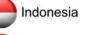




China²

India²















WELL POSITIONED TO CAPTURE PROFITABLE **GROWTH OPPORTUNITIES IN HIGH POTENTIAL MARKETS**



^{1.} Generali International perimeter includes the countries shown in this slide plus the Generali U.S.Branch. Total International financials are aggregated (not consolidated) and do not include equity-method entities.

Country level financials in this presentation are before Group consolidation adjustments. Hence financial information in this presentation may differ from information included in Group public integrated and consolidated financial statements and reports 2. Generali China Life (50%) is consolidated line by line. Generali China non-life (49%), India non-life (49%) and Malaysia non-life (49%) are consolidated with equity method

^{3.} Group figures excluding Group holding and other companies

^{4.} Group figures excluding Group holding, other companies and consolidation adjustments

^{5.} AFP PlanVital (pension business)

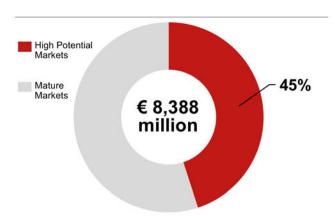
^{6.} Included in the Americas & Southern Europe Region, within Generali International

Well-balanced portfolio delivering profitable growth across markets

WELL-BALANCED PORTFOLIO

(FY2018)

GWP

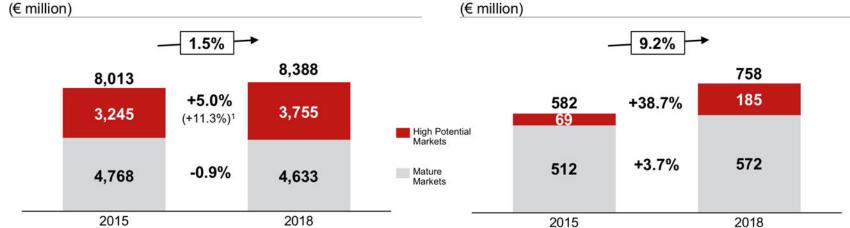


CONSISTENT GWP GROWTH TRAJECTORY IN HIGH POTENTIAL MARKETS

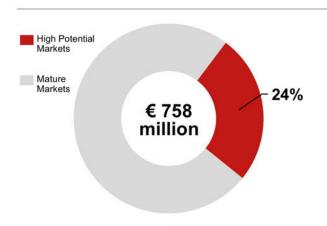


DELIVERING ATTRACTIVE PROFITABILITY

OPERATING RESULT



OPERATING RESULT





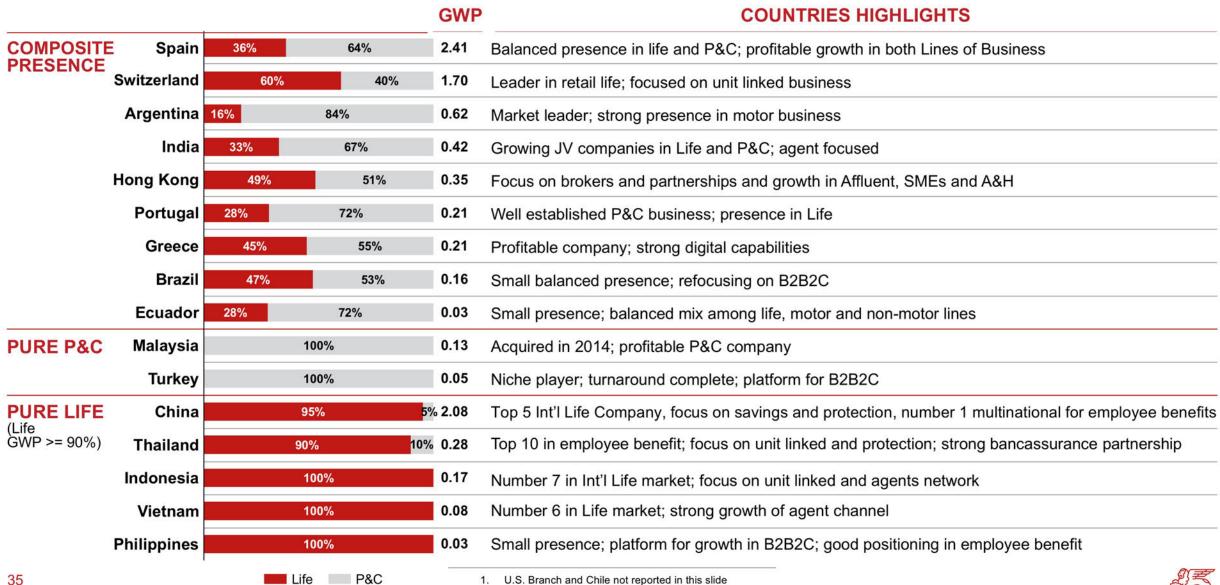
MATURE MARKETS

- **Development of distribution network:** strong growth of agents in Asia, bancassurance in China, Thailand, India, Brazil
- Protection business growth and NBM increased
- Motor portfolio pruning in Brazil to increase profitability
- Focus on capital light production
- Portfolio management initiatives in Switzerland and Spain
- Focus on technical excellence and operating efficiency



Diversified presence in Life and P&C markets

YE2018, € billion, 100% of entities¹





Clearly defined strategy to deliver Generali 2021 targets

PROFITABLE GROWTH

- Consolidate position in Mature Markets, focusing on profitability
- Scale-up and professionalize agency workforce with focus on Asia
- Accelerate development of B2B2C model in Asia and Latin America
- Continue to focus on capital light products (protection and Unit Linked) across all markets with priority on Europe

CAPITAL MANAGEMENT AND FINANCIAL OPTIMIZATION

Deploy capital towards selective and value-accretive opportunities

INNOVATION AND DIGITAL TRANSFORMATION

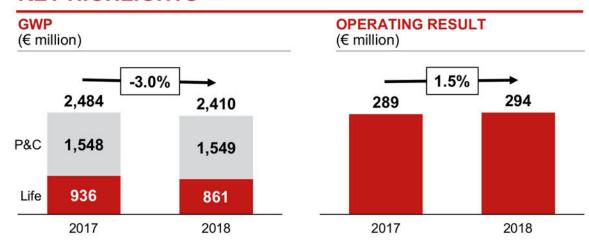
- Fully digitalize customer and agents interactions with the roll-out of Mobile Hub and Agent Hub capabilities across all markets
- Develop data analytics with core competences in Mature Markets and regional hubs in High Potential markets
- Enable technical know-how with the support of Group and regional competence centers

20%-25% NET EARNINGS GROWTH IN HIGH POTENTIAL MARKETS
STRENGTHENING PRESENCE IN MATURE MARKETS



Generali Spain: A well-positioned insurer in life and P&C

KEY HIGHLIGHTS



- Top 10 player: both in Life and P&C
- Leading technical expertise: best-in-class P&C CoR (92.2%); solid life NBV¹ (€ 166 million)
- Focus on life capital light products:
 c. 30% of GWP generated in protection
- Large proprietary agent network: c. 3.6k agents, c. 4.2k brokers
- Quality bank partnerships: >15 year agreement with Cajamar
- Strong focus on customers: launch of Mobile Hub in 2018

STRATEGIC PRIORITIES 2019-2021

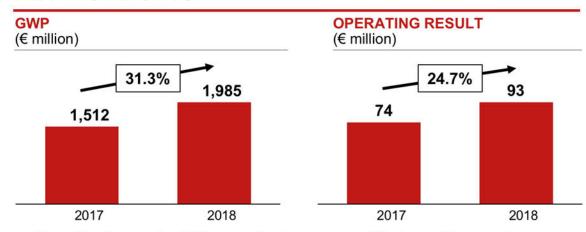
- Full digitalization of agency network through Mobile and Agent Hub centered on customer experience
- Focus on development of capital light products, with clear focus on protection business
- Continue to build Analytical and Al capabilities to develop new personalized solutions

c. 50% FULLY DIGITAL AGENTS BY 2021 +15-20% NBV¹ BY 2021



Generali China Life: Leading international life insurer in China

KEY HIGHLIGHTS¹



- Top 5 player in Life market: amongst international players; #1 in employee benefits
- Robust growth trajectory: in 5 years GWP CAGR at 25%, NBV² increased c.7x
- Sizable profitable business:
 € 385 million APE², € 170 million NBV²
- Strong JV partnership with CNPC:
 c. 1.5 million employees, pension fund with CNPC employees
- Leading life agency franchise: >16k agents
- National agency licence (GIAC): only multinational insurer licensed that includes online

STRATEGIC PRIORITIES 2019-2021

- Develop a best-in-class professional agency force
- Geographic expansion to support agency and bancassurance business growth (one province per year under current regulation)
- Expand retail business opportunities with CNPC Group
- Strengthen position in Employee Benefits as number 1 multinational insurer in this space

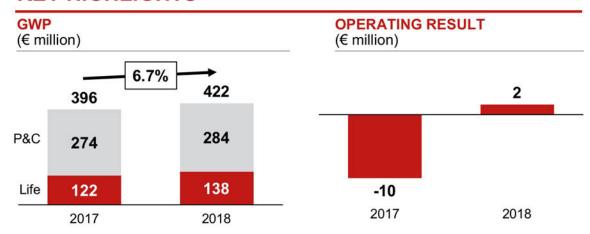
+70%
ACTIVE
AGENTS

c. 20% GWP CAGR 18-21



Generali India: Well-positioned life and P&C franchise

KEY HIGHLIGHTS¹



- Well-established business: 10 years in the market with life and P&C license
- Strong growth trajectory: among fastest growing life insurer in 2017 and 2018 (>20% life GWP growth²)
- Leading local partner: JV with Future Group, >2,000 stores, 400m walk-in customers
- Focus on innovation and customer service:
 Life NPS +22 p.p.; P&C NPS +14 p.p.
- Technology enabled: Awarded as best Cognitive technology,
 Al and Innovation in customer service by Microsoft

STRATEGIC PRIORITIES 2019-2021

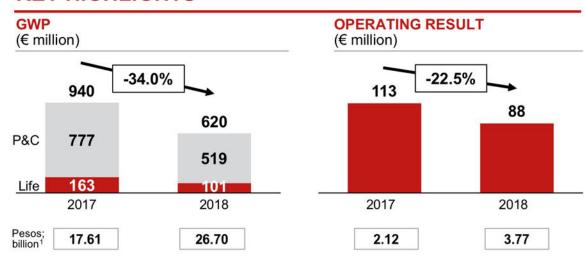
- Expand offering to the Future Group customer ecosystem with simple, digital product proposition based on customer data analytics
- Grow partnerships with regional and national banks delivering superior partner services
- Develop a leading professional agency force

+100% ACTIVE AGENTS >30% GWP CAGR 18-21



Generali Argentina: Market leader with La Caja brand

KEY HIGHLIGHTS¹



- Market leading brand: c. 30% brand preference
- Resilient business: Sustainable profits despite current challenging macro-economic conditions
- Technical excellence: motor CoR c. 10 p.p. below market average
- Pricing sophistication: monthly motor policies allow prices to be adjusted based on market conditions
- Multi-channel distribution model: c. 40% GWP from B2B2C;
 >20 third party distribution agreements

STRATEGIC PRIORITIES 2019-2021

- Leverage motor leadership position to further develop telematics solutions for the benefits on our customers
- Rebalance non-life mix from motor towards connected homes and SME
- Implement 360° customer view through data analytics
- Increase operating efficiency through robotics and artificial intelligence

RETAIN MARKET LEADERSHIP +10%
INCREASE
IN NUMBER
OF POLICIES



Scale-up and professionalize agency workforce in Asia



STRONG FOUNDATIONS IN PLACE

- c. 70k agents in Generali Asia markets
- Core distribution channel (43% life APE in 2018)
- Solid growth in recent years (>30% GWP CAGR '16-'18)
- c. 11k active agents already in place for Generali

BUILDING BLOCKS



Recruitment of agents new to the industry, as well as professional



Onboarding of new recruits with structured training programs



Activation of agents to speed up sales and increase persistency



Retention of best agents to build a sustainable network

STRATEGIC FOCUS



MANAGEMENT CONTROL



EXCELLENT PERFORMANCE



INCREASED PERSISTENCY

+100% increase in active agents to c. 23k BY 2021



B2B2C partnerships

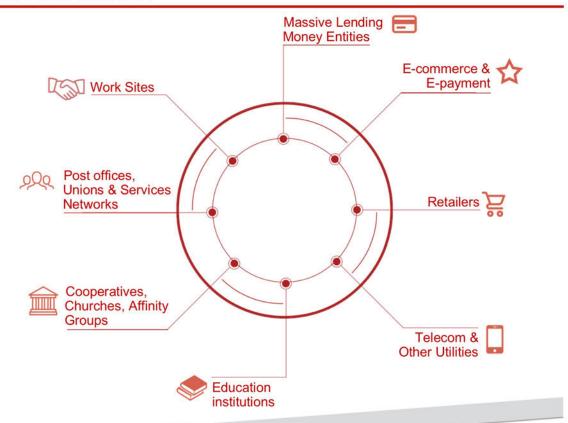
Development of B2B2C business model

SOLID FOUNDATIONS

- In house best practice in Argentina
- Strong partnerships already in place



B2B2C MODEL



15 million B2B2C ORIGINATED INSURED CLIENTS BY 2021



Innovation and digital transformation to deliver the customer life-time partner promise



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LEVERAGE CURRENT EXPERIENCES...

- Advanced technological platforms in Spain and Argentina
- Core IT systems digitally ready

DIGITAL INTERACTIONS

- Mobile & Web Hub live in Spain, Switzerland and Turkey. Expected launch in 2019 in Argentina, India, Portugal, Greece and Malaysia
- Significant enhancement of digital customer communication strategy

INNOVATION AND DATA ANALYTICS

- Open collaboration in Switzerland
- Blockchain pilots and Al/RPA solutions to achieve operational excellence in Spain, Switzerland, India, Thailand
- Machine learning models in Spain

...TO LEAD DIGITAL WAY

- Enable B2B2C distribution model with API layer
- Insurance-in-a-box IT solutions for high potential and small countries
- Mobile & Web Hub capabilities in all markets
- Provide full digital agent journey to Asia Region leveraging Global Agent Hub Program
- Accelerate seamless customer experience and digital ecosystem strategy to all geographies
- Enhance data analytics capabilities through regional hubs
- 360 customer view in most of international countries

C. €110 million INVESTMENT IN TRANSFORMATION IN 2019-2021



Generali International: profitable growth underpinned by focus and discipline

TECHNICAL AND OPERATING EXCELLENCE IN MATURE MARKETS

- Focus on technical excellence in pricing and claims handling
- Prioritize Capital light production, particularly protection
- Drive further operational efficiency via discipline and digitalization

SUSTAINED GROWTH IN HIGH POTENTIAL MARKETS

- Scale up and professionalize agent franchise
- Pursue new distribution agreements with discipline and focus on B2B2C model
- Extend good practices in technical and operations from mature markets

INNOVATION AND DIGITAL TRANSFORMATION EVERYWHERE

- Strengthen data analytics capabilities tied with front-ending activities and core insurance practices
- Grow significantly share of fully digital policies and customer interactions
- Digitize and automate low value adding and non core activities

FOCUS AND DISCIPLINE IN MATURE MARKETS STRONG PROFITABLE GROWTH IN HIGH POTENTIAL MARKETS



Exploring Generali

OPTIMIZING CASH AND CAPITAL MANAGEMENT

CRISTIANO BOREAN

Group Chief Financial Officer

Strategic pillars to drive financial performance

STRATEGY PILLARS **PROFITABLE GROWTH CAPITAL MANAGEMENT** AND FINANCIAL OPTIMIZATION INNOVATION AND DIGITAL **TRANSFORMATION**

FINANCIAL IMPACT

Stronger and more predictable EPS growth

TODAY'S FOCUS

 Resilient balance sheet fueling growing capital and cash generation

Driving efficiency while investing for the future



Optimized cash and capital management: an integral part of Generali 2021

PROACTIVE MANAGEMENT OF LIFE BUSINESS LIABILITIES

Continued momentum towards more profitable, less capital intensive life business mix

RESILIENT CAPITAL POSITION

Robust Solvency at Group and major BUs, even under severe market stress scenarios

STRONG AND SUSTAINABLE CAPITAL GENERATION

Business mix shift and new capital management framework supportive of capital generation

MATERIAL INCREASE IN CASH REMITTANCES TO HOLDING

Profitable growth and disciplined capital management at BUs to deliver > € 7 billion Net Holding Cash Flow by 2021

STRATEGIC OPTIMIZATION ACTIONS FURTHER SUPPORTING CASH POSITION AT HOLDING

> € 1 billion cash received from 89.9% Generali Leben disposal (including related net debt reimbursed)

FULL COMMITMENT TO ANNOUNCED DEBT MANAGEMENT TARGETS

€ 1.25 billion senior debt repayment by 2020

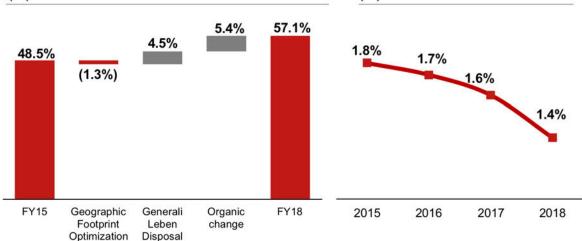


Proactive management through liabilities: shifting towards more profitable, less capital intensive life business mix

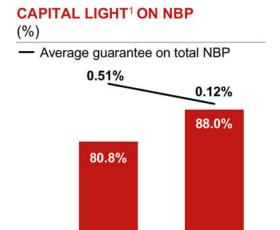
LIFE IN FORCE BUSINESS

CAPITAL LIGHT¹ RESERVE MIX DEVELOPMENT
ON TOTAL GROUP LIFE PORTFOLIO
(%)

AVERAGE GUARANTEE
FOR GROUP LIFE PORTFOLIO
(%)







FY15

1.007
1,097
643
137
1,877

.....

- New business capital light focus supporting lower average guarantee across portfolio
- Back-book optimization initiatives

 More capital light products sold: unit linked, zero guaranteed saving business, protection

FY18

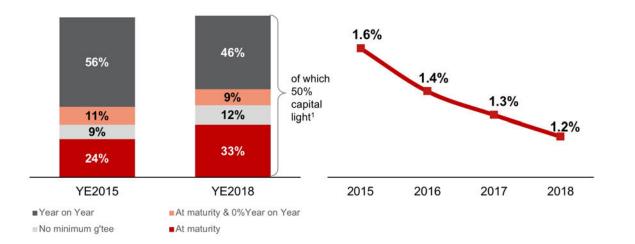


Italy proactively improving its life business sustainability and profitability

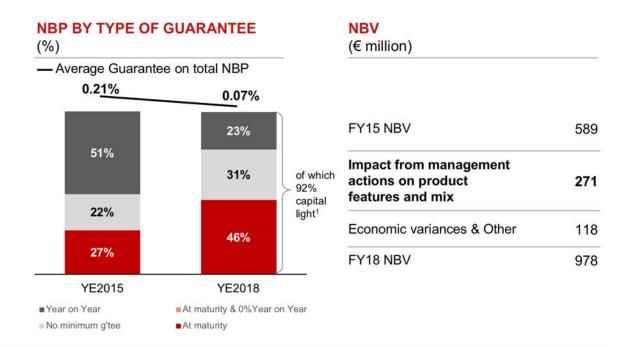
LIFE IN FORCE BUSINESS

TECHNICAL PROVISIONS BY TYPE OF GUARANTEE (%)

AVERAGE GUARANTEE FOR LIFE PORTFOLIO (%)



LIFE NEW BUSINESS



- Own distribution network an enabler, facilitating dynamic shift in new production
- In 2019 more than 85% and in 2020 around 95% of guaranteed-linked new business premiums to be related to maturity guarantee only
- As an example, new product with at maturity guarantee of 0 increases profitability through a lower cost of guarantee and absorbs approximately 15%-20% less capital
 than a Year on Year guarantee product
- Future earnings with limited sensitivity to low interest rates. In recent years new production is approximately 95% fee based mechanism
- Around 95% of Group BTP exposure is in Italy

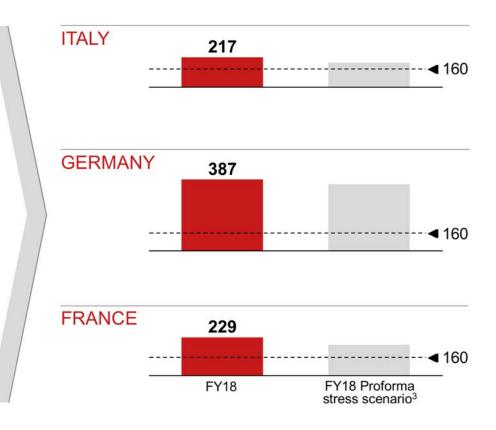


Strong and resilient capital position at Group and at major BUs

STRESS SCENARIO HYPOTHESIS ON FY18

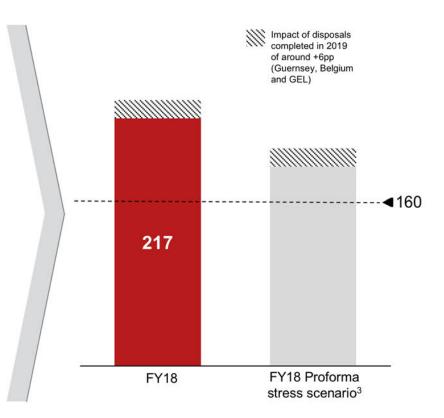
- +300 basis points additional widening in the Italian BTP spread against Euro swap
- -20% Equity market
- +125 basis points extra widening of spreads on corporates

MAJOR BUs¹ SOLVENCY POSITION (Regulatory², %)



GROUP SOLVENCY POSITION

(Regulatory², %)



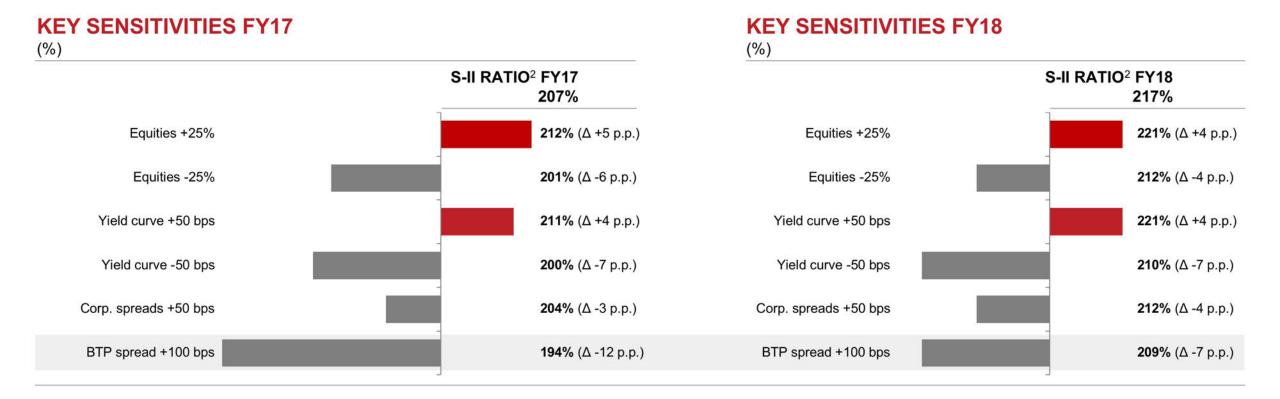


^{1.} Generali Italia solo view; Generali Deutschland consolidated view; Generali France consolidated view

Net of accrued dividends

^{3.} Stress scenarios with the hypothesis presented on this slide

Activation of Country Volatility Adjustment reduces Group Solvency volatility



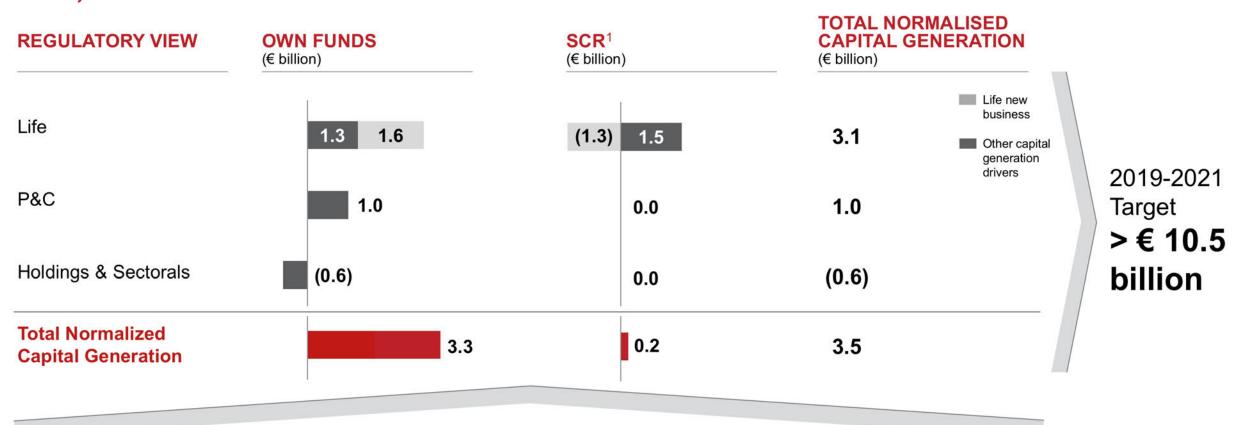
- The activation of the Country VA depends on the level of the spread¹ between the Italian EIOPA reference portfolio and the European EIOPA reference portfolio. The weight of BTP in the Italian EIOPA reference portfolio is higher than in the European EIOPA reference portfolio.
- From the activation onwards, further incremental BTP spread widening vs. interest swap curve and bond corporate spread receives a higher degree of compensation from the discount rate of net technical provisions, thus reducing the volatility of Group Solvency ratio

Activation trigger spread needs to fullfill: a) 100 basis points (85 basis points after its adoption expected during 2019) and b) Italian EIOPA reference portfolio spread is more than twice the European EIOPA reference portfolio spread





Strong capital generation sustained by growth of capital light life, P&C, AM and fee-based revenues



- Self-financed new business
- € 0.2 billion capital saving from new business vs. outflows, releasing trapped capital available for remittance (€ 0.4 billion as Own Funds are around 2x SCR)



Reinforced framework for transparent and disciplined capital management

Clear risk adjusted metrics utilized to evaluate capital deployment into existing BUs and new ventures (e.g., ROCE and RORC¹). Cost of capital defined on a country and business line basis

Reinforced capital planning and monitoring processes at entity level to evaluate remittance capacity

Reinforced Capital Management Framework Standardized mapping of free
excess capital and cash
available, leveraging
deployment of internal model
and accounting for (i) local
GAAP, (ii) liquidity constraints,
and (iii) risk tolerances

Clear governance and procedures for management of cash and capital transfers between Holding and BUs

Preferred solvency range

for main entities linked to risk appetite framework;

clear and simple rules for capital upstream



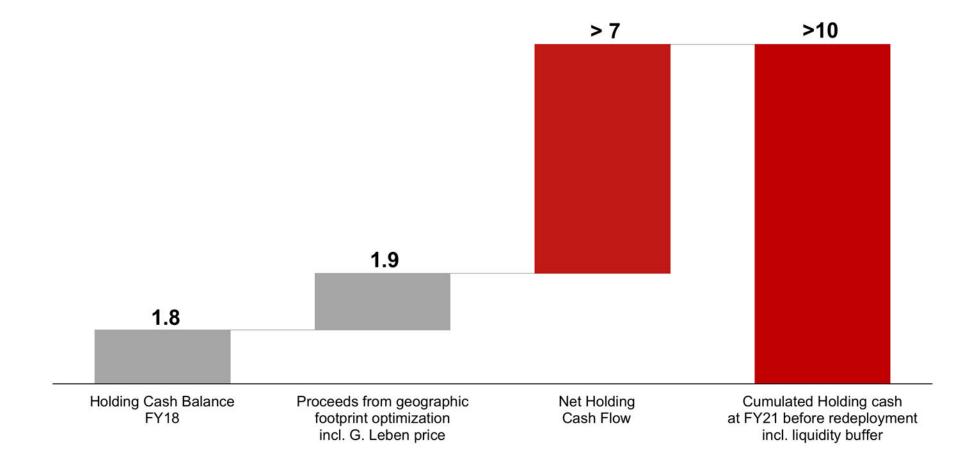
> € 7 billion Net Holding Cash Flow 2019-2021, based on new cash based metric

OLD METRIC (€ million)		VS.	NEW METRIC (€ million)		
METRIC APPLIED 2015-2018	2018 OLD METRIC		METRIC APPLICABLE 2019-2021	2018 NEW METRIC	
Remittance from subsidiaries	2,794		 Cash basis instead of accrual basis and Holding view vs. BU view 	•	
Result of reinsurance	145		 Cash basis instead of accounting basis 		
Interest & holding expenses ¹	(752)		 Cash basis instead of accounting basis Paid/reimbursed taxes instead of normalized tax benefit on interest&expenses Expense perimeter extension Add free cash upstream 		
Net Operating Cash generation	2,187		Net Holding Cash Flow	1,952	
			2019-21 TARGET: > € 7 billion		



Material increase in cash remittances from BUs to Holding

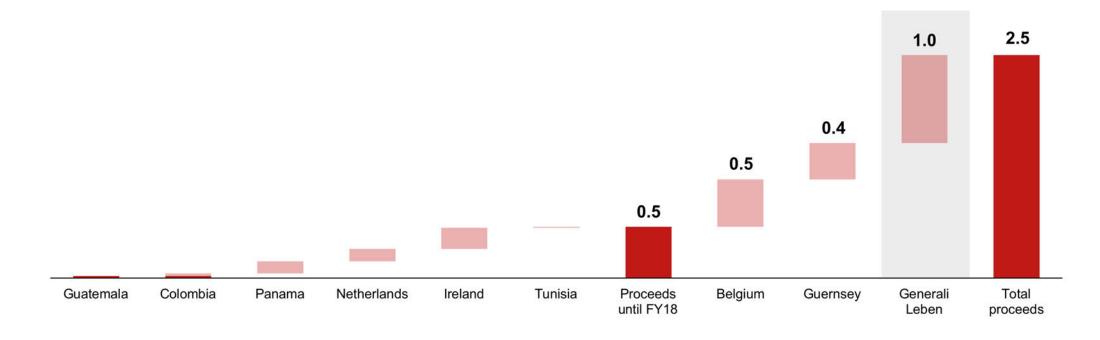
(€ billion)





Over € 1 billion cash proceeds for Holding from Generali Leben disposal (incl. related net debt reimbursed)

(€ billion)



- Cash proceeds for Holding over € 1 billion as Generali keeps c. 10% ownership in Generali Leben
 - € 0.9 billion G. Leben price reflected in the "Proceeds from geographic footprint optimization including G. Leben price"
 - € 0.1 billion related net debt reimbursement reflected in the "Net Holding Cash Flow"
- Positive impact for Group in terms of business mix, guarantee level, solvency position

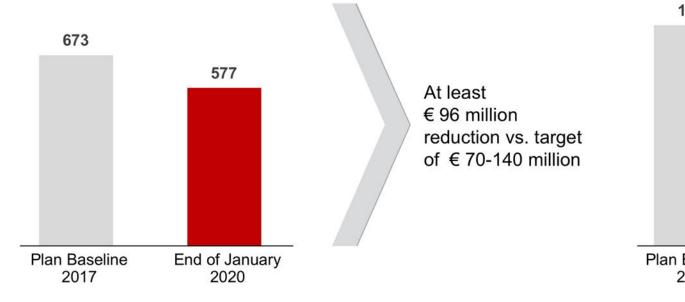


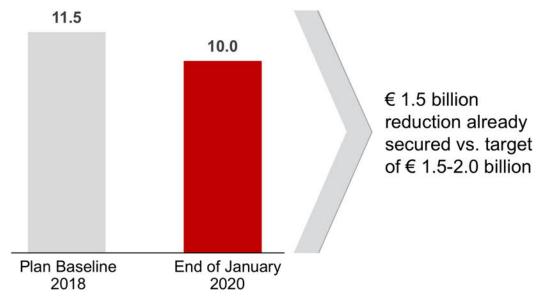
Full commitment to Generali 2021 debt management targets

INTEREST EXPENSE REDUCTION

Gross of tax (€ million)

FINANCIAL DEBT REDUCTION (€ billion)





- € 60 million interest expense and € 250 million debt reduction from actions already taken as of 1Q2019
- Additional € 1.25 billion senior January 2020 bond to be repaid with internal resources by 2020
- Strong demand for the new 2029 tier 2 bond lowest coupon ever paid by Group on subordinated security



Optimized cash and capital management: an integral part of Generali 2021

FULL COMMITMENT TO ANNOUNCED DEBT MANAGEMENT TARGETS

PROACTIVE MANAGEMENT OF LIFE BUSINESS LIABILITIES RESILIENT CAPITAL POSITION STRONG AND SUSTAINABLE CAPITAL GENERATION MATERIAL INCREASE IN CASH REMITTANCES TO HOLDING STRATEGIC OPTIMIZATION ACTIONS FURTHER SUPPORTING CASH POSITION AT HOLDING



Exploring Generali

CLOSING REMARKS

FRÉDÉRIC DE COURTOIS

Group General Manager

Closing remarks

Focus on technical excellence

Portfolio of promising options in high potential markets

Continuous de-risking of Group balance sheet: debt reduction, inforce optimization actions, promotion of capital light products

Achievement of Group EPS, dividend and ROE targets by 2021

Disciplined execution, entrepreneurial spirit encouraged by management team



Exploring Generali

THANK YOU

Disclaimer

Certain of the statements contained herein are statements of future expectations and other forward-looking statements.

These expectations are based on management's current views and assumptions and involve known and unknown risks and uncertainties.

The user of such information should recognise that actual results, performance or events may differ materially from such expectations because they relate to future events and circumstances which are beyond our control including, among other things, general economic and sector conditions.

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The manager charged with preparing the company's financial reports, Cristiano Borean, declares, pursuant to paragraph 2 of article 154-bis of the Consolidated Law on Financial Intermediation, that the accounting information contained in this presentation corresponds to document results, books and accounts records.



Next Events

August 1, 2019

1H19 Results release



November 7, 2019

9M19 Results release



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Glossary (1/3)

Acronym	Description		
Al	Artificial Intelligence		
APE (Annual Premium Equivalent)	Sum of the initial premium on new annual-premium policies, plus one-tenth of premiums on new single-premium policies		
AUM (Assets Under Management)	Total market value of all the financial assets which a financial institution manages on behalf of its clients and themselves including general accounts investments, all Group Unit Linked, third party AuM		
B2B2C (Business to Business to Consumer)	Model that combines business to business (B2B) and business to consumer (B2C) for a complete product or service transaction		
B2B (Business to Business)	Business or transactions conducted between businesses		
B2C (Business to Consumer)	Business or transactions conducted directly between a company and consumers (the end-users of its products or services)		
BU	Business Unit		
CEE	Central and Eastern Europe		
CAGR (Compound Annual Growth Rate)	Mean annual growth rate of an investment over a determined period of time longer than one year; it describes the rate at which an investment would have grown if it had grown at a steady rate		
CAPEX	Capital Expenditure		
CoR (Combined Ratio)	Loss ratio plus expense ratio (acquisition expenses + general expenses) divided by retained premiums		
DPS	Dividend per Share		
Earnings	Net Result		
ESG	Environmental, Social and Governance		
EPS	Earnings per Share		
EoP	End of Period		



Glossary (2/3)

Acronym	Description
GAAP (Generally Accepted Accounting Principles)	GAAP is a common set of accounting principles, standards and procedures that companies must follow when they compile their financial statements.
GDPR (General Data Protection Regulation)	The General Data Protection Regulation (GDPR) sets guidelines for the collection and processing of personal data of individuals within the European Union.
GEL	Generali Leben
GWP (Gross Written Premiums)	Written premiums gross of reinsurance
IDD (Insurance Distribution Directive)	The IDD is a new EU wide directive aimed at ensuring minimum harmonisation of insurance distribution regulation across the EU
IoT	Internet of Things
JV (Joint Venture)	A joint venture is a business arrangement in which two or more parties agree to pool their resources for the purpose of accomplishing a specific task
LoB	Line of Business
M&A (Mergers & Acquisitions)	Transactions in which the ownership of companies, other business organizations or their operating units are transferred or combined
NBM (New Business Margin)	Estimate of the profitability of the business, typically measured as NBV over APE
NB (New Business)	New Business generated from new policies for a particular period
NBV (New Business Value)	Expected present value, on issue, of future profits arising from new business in the period, net of the cost of capital
OCI (Other Comprehensive Income)	Other comprehensive income is those revenues, expenses, gains, and losses under both Generally Accepted Accounting Principles and International Financial Reporting Standards that are excluded from net income on the income statement.



Glossary (3/3)

Acronym	Description
p.a.	Per Annum
PP / p.p. / ppt	Percentage points
P&C	Property and Casualty lines of business
P&H	Protection and Health lines of business
P&L (Profit and Loss statement)	The profit and loss statement is a financial statement that summarizes the revenues, costs and expenses incurred during a specified period.
RNPS (Relationship Net Promoter Score)	Management tool used to gauge the loyalty of a firm's customer relationships
PVNBP (Present Value New Business Premiums)	Present value of the expected future new business premiums
RoCE (Return on Capital Employed)	 RoCE BU level: (Net interest expenses on Subordinated debt + Net Result) / average (Subordinated Debt + Equity net of OCI excluding non-distributable elements of IFRS Revenue Reserve) over the period RoCE Holding level: (Net interest expenses on Subordinated debt + Net Result) / average (Subordinated Debt + Equity net of OCI) over the period
RoE (Return on Equity)	Ratio between net profit and Equity
RoRC (Return on Risk Capital)	Ratio between net profit and Solvency Capital Requirement
SCR (Solvency Capital Requirement)	Level of eligible own funds that enables insurance and reinsurance undertakings to absorb significant losses, giving reasonable assurance to policyholders that payments will be
SME (Small – Medium Enterprises)	Businesses whose personnel number falls below <250 people, and either turnover <50 million € or balance sheet total <43 million €
YTD	Year To Date













