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PRESS RELEASE

Generali Asia and Generali Hong Kong move to new office to support strategy delivery, enhance customer service

Hong Kong - Assicurazioni Generali, one of the largest global insurance providers, has moved its regional offices and Hong Kong businesses to new premises to support delivery of its Group's strategy and to enhance its service to customers.

Generali's Asia Regional Office (Generali Asia), its Hong Kong businesses, Generali Life (Hong Kong) Limited and Assicurazioni Generali s.p.a. – Hong Kong Branch (Generali Hong Kong) and the regional offices of its global business lines, Generali Global Corporate and Commercial (GC&C) Asia, Generali Employee Benefits (GEB) Asia and Generali Global Health (GGH) Asia, have relocated from their former premises at 8 Queen's Road East, Wan Chai to Cityplaza One, Tai Koo Shing. The new office space will provide their employees with a work environment that is more agile, collaborative, inclusive and sustainable.

Media – Generali Asia
T+ 852 2521 0707
media@generaliasia.com

Commenting on the move, **Rob Leonardi, Regional Officer, Asia, Generali** said, *"Our office relocation is a key step forward in supporting our shift towards a culture that embraces our clients and distributors as Lifetime Partners and to ensure that as one team, we can deliver our Group's strategy and ambition. We are grateful to have called 8 Queen's Road East home for six years and now look forward to the opportunities our new premises will provide by improving our collaboration and streamlining our processes and communications to drive greater efficiency and ultimately, a better service for our customers."*

Cillin O'Flynn, Chief Executive Officer of Generali Hong Kong said, *"Our new office will provide a better operating environment that will transpire into the service we provide for our customers, through faster and smarter ways of working and the ability to prioritise innovation and the digital experience. As well as being cost effective, the office design is more open, friendly and modern which is aligned to our brand."*

The new address for Generali Asia, Generali Hong Kong and the regional offices of Generali's business lines GC&C, GEB and GGH, as of today, is:

21/F Cityplaza One
1111 King's Road
Tai Koo Shing, Hong Kong
Phone: +852 2521 0707

Generali's new office at Cityplaza One will provide employees with more collaboration areas and meeting rooms to increase the opportunities for interaction. It will also enable greater working flexibility and freedom, along with significant technological enhancements.

The new office supports Generali's dedication to foster an inclusive working environment by catering to the diverse needs of the company's employees and visitors, including for example, such features as braille signs and a mothers' room.

Aligned with the company's commitment to sustainability, Generali's new office will also create an environment that encourages recycling and reducing energy consumption.

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About Generali Asia

Generali is an international insurance company that arrived in Asia in 1975 and is sustainably growing across the region. It operates in its eight key markets of: China, Hong Kong, India, Indonesia, Malaysia, the Philippines, Thailand and Vietnam. Hong Kong is also the home of Generali's regional headquarters.

Generali aims to be a lifetime partner to its customers by offering a complete suite of innovative, personalised solutions through an unmatched distribution network.

<https://www.generaliasia.com/en>

About Generali Hong Kong

Since the 1970s, Generali Hong Kong has enabled people to shape a safer future by caring for their lives and dreams. Over the years, we have come to understand the individual requirements



of our customers and are continuously adapting and innovating to meet their changing needs. Through our extended distribution network of over 300 brokers and intermediaries, we combine our local knowledge with Generali Group's global network and experience to design unique and innovative, yet straightforward and flexible life and general insurance solutions to ensure peace of mind for people in Hong Kong.

<https://www.generali.com.hk/>

About Generali Group

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries in the world, with a total premium income of more than € 66 billion in 2018. With nearly 71,000 employees serving 61 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. Generali's ambition is to be the lifetime partner to its customers, offering innovative and personalized solutions thanks to an unmatched distribution network.

<https://www.generali.com/>