

**ASSEMBLEA
DEGLI AZIONISTI
SHAREHOLDERS'
MEETING**

2026



23 April 2026

**Shareholders'
Meeting Kit**

Assemblea degli Azionisti 2026

Shareholders' Meeting



23 April 2026

2026 ASSEMBLEA DEGLI AZIONISTI SHAREHOLDERS' MEETING



Assicurazioni Generali S.p.A., with registered office in Trieste at Piazza Duca degli Abruzzi no. 2, as Data Controller, processes your personal data in accordance with applicable legislation. To read the full privacy policy for Generali Shareholders, "[click here](#)" or visit the "Privacy & GDPR" section of the institutional website [generali.com](https://www.generali.com).



Dear Shareholder,

we are pleased to inform you that for the day **23rd April 2026** the General Meeting of the Shareholders of Assicurazioni Generali is convened in Ordinary and Extraordinary session, at the premises of Palazzo Berlam, located in piazza Duca degli Abruzzi 1, Trieste.

The Company has decided to avail itself of the right to convene the Annual General Meeting without the physical attendance of the shareholders and **exclusively through the presence of the Designated Representative**. The Designated Representative is a third-party, independent, and free service that expresses the vote of shareholders. By conferring a proxy, complete with voting instructions, it will also be possible to access the stream of the entire General Meeting.

In the hope of it being helpful, we have prepared this Kit containing some useful documents to facilitate your participation in the Shareholders' Meeting:

- Notice of call and Shareholders' Meeting agenda
- Procedure on attendance and voting by proxy
- Right to submit individual proposals for resolutions
- Right to submit questions before the Shareholders' Meeting
- Request form for the certificate to attend the Shareholders' Meeting
- Procedure for accessing the live streaming service
- Shareholders' Meeting Extended Inclusion: streaming services
- A tree for a Shareholder
- Contacts for retail shareholders

Our Company has always been attentive to relations with retail shareholders, who are a significant part of the shareholding structure. We are proud that our Meetings are characterized by a large participation of shareholders, and we hope that this will grow over time.

We remind you that, in order to take part in the Shareholders' Meeting, it is necessary to be a shareholder on April 14th, 2026 (record date) and to request the intermediary - with which your shares are deposited - the communication for participation in the Shareholders' Meeting provided for by art. 83-*sexies* of Legislative Decree 24 February 1998, n. 58 CLFI. If your intermediary does not make available the communication for the intervention in Meeting online, when addressing it, you can use the request form specially contained in this Kit. Since the intermediary needs technical time to complete its procedures, we recommend that you take action as soon as possible. As mentioned, the Meeting may also be attended only by conferring delegation to the Designated Representative.

It will be possible to confer the delegation in a guided mode online or using a paper form: details are available in the “Procedure for participation and voting by proxy”, contained in the Kit and also published on the website of the Company **generali.com**, in the section *Governance / How to vote - AGM 2026*. If the shares are held by a legal entity, please note that the delegation must be accompanied by documentation proving the legitimacy of the signatory of the document.

In order to be able to follow the Meeting live streaming, you will find the access modalities for the service on the “Procedure of access to the direct streaming service” contained in the Kit and on the website of the Company **generali.com** in the section *Governance / Live streaming - AGM 2026*.

Please be informed that the financial statements for the year 2025, the reports of the Board of Directors and other information are available at **generali.com**.

The Shareholders Unit is at your disposal on +39 040 671621 and at the e-mail address **azionisti@generali.com** for any clarification and information.

ASSICURAZIONI GENERALI S.P.A.

Company founded in 1831 in Trieste.
Registered office in Trieste. Piazza Duca degli Abruzzi 2
Share Capital Euro 1,602,736,602.13, fully paid up.
Tax Code and Registration with the
Companies Register of Venezia Giulia no. 00079760328.
Registered under number 1.00003 of the Register of Insurance and Reinsurance Companies.
Parent company of the Generali Group, registered under no. 026 of the Register of Insurance Groups.
Certified email address: assicurazionegeneralis@pec.generaligroup.com

NOTICE OF CALL OF THE GENERAL MEETING

In accordance with decree law no. 18 of 17 March 2020 (the Decree), converted with law no. 27 of 24 April 2020 (its effects have been extended until 30 September 2026 by decree law no. 200 of 31 December 2025 converted by law no. 26 of 27 February 2026), the Company has decided to avail itself of the right to convene the Annual General Meeting without the physical attendance of the shareholders and exclusively through the presence of the Designated Representative. The agenda and the procedures for the meeting are set out below.

Shareholders are invited to attend the General Meeting at Palazzo Berlam, Trieste, piazza Duca degli Abruzzi 1 on

— **23 April 2026 at 9.00 am** - in ordinary and extraordinary session (only call),
to pass resolutions on the following

AGENDA

1. 2025 Financial Statements.

- a) Approval of the separate financial statements as at and for the year ended 31 December 2025, accompanied by the Directors' Report, the Statutory Auditors' Report and the External Auditor's Report. Presentation of the consolidated financial statements and of the Annual Integrated Report. Resolutions pertaining thereto and arising therefrom. Delegation of powers.
- b) Allocation of the 2025 profit and distribution of dividends. Resolutions pertaining thereto and arising therefrom. Delegation of powers.

2. Appointment and remuneration of the Board of Statutory Auditors and its Chair for 2026-2028.

- a) Appointment of the Board of Statutory Auditors and its Chair to hold office for the financial years ending on 31 December 2026, 2027, and 2028. Resolutions pertaining thereto and arising therefrom.
- b) Determination of the annual remuneration of the Statutory Auditors for the financial years ending on 31 December 2026, 2027, and 2028.

3. Presentation of the Report on remuneration policy and payments.

- a) Approval of the first section of the Report on remuneration policy and payments, pursuant to art. 123-ter, paragraph 3, of legislative decree 58/1998 (CLFI) and articles 41 and 59 of IVASS Regulation no. 38/2018. Resolutions pertaining thereto and arising therefrom. Delegation of powers.

- b) Resolution on the second section of the Report on remuneration policy and payments, pursuant to art. 123-ter, paragraph 6, of the CLFI. Resolutions pertaining thereto and arising therefrom.

4. Group Long-Term Incentive Plan (LTIP) 2026-2028.

- a) Approval of the 2026-2028 LTIP pursuant to art. 114-bis of the CLFI. Resolutions pertaining thereto and arising therefrom. Delegation of powers.
- b) Approval of the authorisation to buy back own shares and to freely dispose of them for the purposes of remuneration and incentive plans. Resolutions pertaining thereto and arising therefrom. Delegation of powers.

5. Share plan for Generali Group employees (We SHARE 3).

- a) Approval of the Plan We SHARE 3 in accordance with art. 114-bis of the CLFI. Resolutions pertaining thereto and arising therefrom. Delegation of powers.
- b) Approval of the authorisation to buy back own shares to service the remuneration and incentive plans and to freely dispose of them. Resolutions pertaining thereto and arising therefrom. Delegation of powers.

6. Share buy-back scheme for the purposes of cancelling own shares as part of the implementation of the 2025-2027 strategic plan.

- a) Approval of the authorisation to buy back own shares. Resolutions pertaining thereto and arising therefrom. Delegation of powers.
- b) Approval *in an extraordinary session* of the authorisation to cancel own shares without reducing the share capital. Resolutions pertaining thereto and arising therefrom. Delegation of powers.

7. Approval *in an extraordinary session* of amendments to the Articles of Association. Resolutions pertaining thereto and arising therefrom. Delegation of powers.

- a) Amendments to Articles 28.4, 28.6 and 28.10, relating to the appointment of the Board of Directors and, in particular, to the rules governing the list submitted by the outgoing Board of Directors.
- b) Amendment to Article 9.1 concerning the shareholders' equity items of the Life and the Property & Casualty businesses, pursuant to Article 5 of ISVAP Regulation no. 17 of 11 March 2008.

ADDITIONS TO THE AGENDA

Shareholders representing, individually or jointly, at least 2.5% of the share capital may request, **within 10 days of the publication of the notice of call, i.e., by 23 March 2026**, additions to the list of items on the agenda (by specifying in their application the additional items they suggest) or submit draft resolutions on the items already on the agenda. The application must be submitted in writing and delivered to the registered office for the attention of the Head of Corporate Affairs, either through the postal service or via email to the certified email address **azioni@pec.generalicom**. Proof of ownership of the shares by applicant Shareholders and of the required shareholding to request additions

to the agenda must be demonstrated by a specific document produced by the authorised intermediary and sent to the certified email address **azioni@pec.generalicom**.

Additions to the list of items on the agenda are not permitted for items for which the meeting is required by law to deliberate on the Directors' proposal or on the basis of projects or reports drafted by them. Any additions to the agenda or the submission of additional draft resolutions for items already on the agenda will be notified in the same manner as that required by law for the notice of call, within the deadlines specified in applicable regulations.

Shareholders requesting additions to the agenda are required to draft a report stating the reasons for the draft resolutions regarding the new items that they propose, or the reasons for the additional draft resolutions on items already

on the agenda. This report must be submitted to the Board of Directors by the deadline for the submission of requests for additions. The report will be made available to the public, together with any evaluations by the Board of Directors, when the notice of additional items is published.

INDIVIDUAL PROPOSALS FOR RESOLUTIONS

Due to the fact that the intervention at the Annual General Meeting is to be exclusively through the Designated Representative, in accordance with Article 126-*bis*.1.iii of the CLFI, parties with voting rights may, no later than **8 April 2026**, individually submit proposals for resolutions on the items on the agenda, by sending them via email to the Designated Representative's address **generali@pec-serviziotitoli.it**, and to **azioni@pec.generali.com**, entering the words "General Meeting 2026 – individual proposal for resolutions" in the subject line of the email. The proposals must contain the text of the resolution and must be accompanied by information demonstrating the identity of the presenter and the percentage of share capital held on the date of submission, as well as by the references of the notice sent by the intermediary to the Company pursuant to Article 43 of the Unified Decree on Post-Trading Banca d'Italia / Consob of 13 August 2018. Pertinent proposals that have been correctly submitted will be made available to the public by the Company on the website **www.generali.com**, in the section *Governance / AGM 2026*, and with the other applicable procedures, **by 10 April 2026**.

The deadline for the submission of said proposals, set to coincide with the deadline for the publication of requests for additions, enables parties interested in submitting individual proposals to consider the material published by the Company in relation to the items on the agenda and, at the same time, allows the Designated Representative to adapt, where necessary, the forms for granting proxies pursuant to Article 135-*undecies* and sub-proxies pursuant to Article 135-*novies* of the CLFI, so that parties entitled to vote may, for the purposes of issuing their voting instructions, assess, simultaneously and in time, all of the requests and proposals put forward.

APPOINTMENT OF THE BOARD OF STATUTORY AUDITORS

With regard to the appointment of the Board of Statutory Auditors, which will take place on the basis of lists of candidates, the reader is referred to s. 37 of the Articles of Association, published in the Governance section of the Company website, and is advised of the following:

Legitimate right to present lists.

Shareholders are entitled to present lists of candidates if they represent a total of at least 0.5% of the company's share capital, alone or jointly with others. Ownership of the minimum interest required for submission of lists is determined on the basis of the shares registered in the shareholder's name on the date on which the lists are filed with the Company. Shareholders with voting rights, the companies directly or indirectly owned by them, and the companies directly or indirectly owned by the same party may join forces to present and vote for one single list; if this principle is violated, their support for the lists shall not be taken into consideration.

Relationships.

Pursuant to s.144-*sexies* par. 4.b of the Regulation enacting CLFI, concerning governance of issuers adopted by the Consob with resolution no. 11971 of 14 May 1999 as subsequently amended (Issuers' Regulation) and to CONSOB communication no. DEM/9017893 of 26 February 2009, it is recommended that shareholders who intend to present minority lists should file, with the list and the additional documentation required by s. 37 of the Articles of Association, a declaration attesting the absence of relationships, direct or indirect, as per s. 144-*quinquies* of the Issuers' Regulation, with the shareholder owning the relative majority. The declaration shall also specify any relationships that may exist, if significant, with the relative majority shareholder, if identifiable, and the reasons why these relationships have not been considered to determine the existence of such connections, or it shall declare the absence of any such relationships.

Methods and deadlines for presentation and publication of lists.

The lists, signed by the entitled Shareholder(s)

and including the information about the shareholders submitting them, details of the total percentage shareholding held by them, and the documentation required pursuant to s. 37 of the Articles of Association must be filed at the Company's registered office, to the attention of the Head of the Corporate Affairs, or sent to the certified e-mail address: azioni@pec.generalicom.com, within **30 March 2026, by 5.00 pm**. If on the date of expiry of the above term only a single list or lists presented by interconnected shareholders have been filed, lists may be presented up until 2 April 2026. In this case, Shareholders who alone or together with other Shareholders collectively represent at least 0.25% of the shares with voting rights at the ordinary general meeting are entitled to present lists. The lists will be made available to the public by 1 April 2026 at the company's registered office, at Borsa Italiana S.p.A. and on the company website, www.generalicom.com, under *Governance / AGM 2026*. The certificate proving ownership of the minimum shareholding required to submit lists must be evidenced by a specific communication produced by the depositary intermediary and sent to the certified e-mail address azioni@pec.generalicom.com, and may also be produced after filing, but not later than the closing date for the publication of the lists, i.e. 2 April 2026; otherwise the list will be deemed not to have been submitted. For organisational reasons, it is recommended that Shareholders send the aforementioned documentation by and no later than 5.00 pm on the final day of 2 April 2026.

DOCUMENTATION

The full text of the draft resolutions and the Board of Directors' reports on the items on the agenda, the related annexes, the 2025 financial statements with all of their annexes and statements signed by the Manager in charge of preparing the financial reports of the Company, the report on the new incentive plan for Generali Group management, the report on the new share ownership plan for employees of the Generali Group, the annual Corporate Governance and Share Ownership Report the Remuneration Report are filed, as required by law, at the registered office of the Company, and are available upon request to anyone, with the right to obtain copies. The availability of the aforementioned documents is also guaranteed, as required by law, on the Company website, www.generalicom.com, in the section *Governance / Documents - AGM 2026*,

together with the forms that Shareholders may use to vote by proxy, as indicated below, and on the eMarket SDIR centralised regulated information storage mechanism managed by Teleborsa S.r.l., at www.emarketstorage.com. Information on the share capital, with details on the number and categories of shares, is also available on the website of the Company.

RIGHT TO SUBMIT QUESTIONS

Those entitled to vote may submit questions about the items on the agenda before the General Meeting, in accordance with s.127-ter, par. 1-bis of the CLFI, no later than the *record date (14 April 2026)*, which corresponds to **the seventh market trading day before the date of the first call**, by sending their questions to the registered office of the Company for the attention of the Head of *Corporate Affairs* or via the email address azionisti@generalicom.com or the certified email address azioni@pec.generalicom.com in accordance with the terms and conditions set out in the procedure published on the Company's website www.generalicom.com in the section *Governance / AGM 2026*.

Replies will be provided by the Company **by 21 April 2026 by means of publication in a specific section of the website**, to allow those entitled to cast their vote to take the feedback provided by the Company into consideration. Proof of the right to vote may be provided by means of the notice specified below even after the submission of requests, provided that this is no later than the third day following the record date, i.e. **by 17 April 2026**. The Company may provide a single response to questions with the same content.

No response is due when the information requested is already available in the FAQ section of the Company's website or when the answer has been published in the legally required manner.

ENTITLEMENT TO ATTEND THE MEETING

Entitlement to attend the Annual General Meeting and to exercise voting rights is demonstrated by a statement that must be issued to the Company by an authorised intermediary in accordance with the relevant accounting records for the person that holds voting rights. The statement is issued by



the intermediary based on the evidence as at the record date (14 April 2026), corresponding to the seventh market trading day before the date of the meeting on first call.

Acquisitions or disposals made after that date will not be considered for the purpose of establishing the right to vote; therefore, those who became shareholders after that date will not be entitled to attend or vote. Owners of shares that have not yet been dematerialised may only attend the Annual General Meeting if their share certificates have first been filed with a party authorised to input them into the computerised system for subsequent communication by the authorised intermediary.

Attendance by shareholders at the Annual General Meeting is governed by current law and regulations, and by the provisions of the Articles of Association and the Annual General Meeting Regulation, which are available at the registered office of the Company and on its website.

MEETING ATTENDANCE

In accordance with the Decree, pursuant to Article 106, entitled parties will only be permitted to attend and vote at the Annual General Meeting through the designated representative pursuant to Article 135-undecies of the CLFI. Specifically, shareholders with voting rights must therefore grant the power of representation and voting instructions to Computershare S.p.A., via Nizza, 262/73, 10126 - Turin, the Representative designated for this purpose by the Company pursuant to Article 135-undecies of the CLFI, in accordance with the provisions of the applicable legislation. The members of the corporate bodies, the secretary, the representatives of the external auditors and the Designated Representative will be assured of the possibility to participate in the General Meeting remotely.

The power of representation is granted by signing the relevant form, available on the Company's website in the section *Governance / Documents - AGM 2026*. The proxy form must be received by Computershare S.p.A. by the end of the second market trading day before the actual date of the AGM, in accordance with the procedure specified in point 1 of the Instructions for form compilation and submission set

out in the form itself. **To facilitate the sending of the proxy and voting instructions, it will be possible to fill out and send the form online with a guided procedure until 12.00 (noon) on 22 April 2026, from section of the Assicurazioni Generali website dedicated to this Annual General Meeting (Governance / AGM 2026).**

The proxy does not cover draft resolutions for which no voting instructions have been given. The proxy and voting instructions may be revoked within the same deadline and using the same procedures as those used to grant the proxy.

The statement issued to the Company by the intermediary, certifying the right to attend the meeting and exercise voting rights, is necessary: in the absence of this statement, the proxy shall be deemed null and void. The Designated Representative may, in lieu of the original, deliver or send a copy of the proxy form to the Company, attesting under their own responsibility that the copy is a true copy of the original and that the identity of the delegating party is correct. Pursuant to applicable legislation, the Designated Representative must retain the original proxy forms and details of any voting instructions received for one year from the end of the Annual General Meeting.

The proxy may also be granted with an electronic document signed electronically pursuant to article 21.2 of Legislative Decree no. 82 of 7 March 2005, and sent to the certified email address generali@pecserviziotitoli.it.

Without prejudice to the need for a proxy to be granted to the Designated Representative, the Designated Representative may also be granted sub-proxies pursuant to article 135-novies of the CLFI, also in derogation of the provisions of Article 135-undecies.4, of the CLFI. The proxy form available on the Company website may be used to grant such proxies.

Proxy and sub-proxy forms, together with voting instructions, may only be sent to the Designated Representative.

ARRANGEMENTS

The Company offers an ever broader and inclusive spectrum of stakeholders the opportunity to follow this key institutional communication



tion event, through the following services:

- **Live streaming service.** It will be possible to follow the opening reports of the top management of the Company and, for shareholders entitled to attend the meeting, the full proceedings via a live video streaming service.
- **Shareholders' Meeting Extended Inclusion (SMEI).** As part of the programme to limit physical, communication, and sensory barriers, it will be possible to use the live streaming service in Italian and also through a simultaneous translation in English, French, German, Spanish and Italian sign language, and also with Italian captions. Instructions for access to the streaming service and the SMEI services are provided on the company website www.generali.com in the section *Governance / Live streaming - AGM 2026*.
- **Useful contacts.** Further information or clarifications about shareholder attendance at the AGM may be obtained by sending an email to azionisti@generali.com and via telephone at +39.040.671621; other persons wishing to attend the meeting may use the

following contacts: for financial experts and analysts: telephone +39.040.671402 and email ir@generali.com; for journalists: telephone +39.02.43535014 and email media@generali.com.

INFORMATION ON SHARE CAPITAL

The subscribed and paid-in share capital is EUR 1,602,736,602.13 represented by 1,549,784,923 ordinary shares with no par value. Each share confers the right to one vote. As at 4 March 2026, as disclosed to the market on 6 March 2026, the Company and the companies it controls hold 53,806,923 Assicurazioni Generali S.p.A. Shares, equal to 3.47% of share capital.

Milan, 11 March 2026

On behalf of the Board of Directors
The Chair
(Andrea Sironi)

Procedure on attendance and voting by proxy

The Company has decided to avail itself of the right, introduced by article 106 of the Decree, to convene the Annual General Meeting without the physical attendance of the shareholders and exclusively through the presence of the Designated Representative.

As a consequence, all Shareholders entitled to attend the Meeting may only participate by conferring a proxy, complete with voting instructions, to Computershare S.p.A.: if voting instructions are missing on one or more of the voting points on the agenda, Computershare S.p.A. will not cast a vote and the shares represented will not be counted as present with regard to the voting quorum.

Please note that by the twenty-first day prior to the Meeting, and therefore by 2 April 2026, the lists of candidates submitted by the shareholders for the renewal of the Board of Statutory Auditors will be published. Shareholders are therefore invited to grant the proxy with complete voting instructions only after that date, so that they can express their indications having the details of the submitted lists available.

Furthermore, the agenda may be supplemented until 8 April 2026; any integration will be published within the legal deadlines.

To take part in the Shareholders' Meeting, you must be a shareholder as at 14 April 2026 (the record date) and request from the intermediary with which your shares are deposited the notice of entitlement to attend the Meeting, doing so as soon as possible.

The proxy may therefore be granted to Computershare S.p.A., the Company's Designated Representative, together with voting instructions, pursuant to Article 135-*undecies* CLFI.

The Designated Representative may not represent the Shareholder on items for which no voting instructions have been provided. The

proxy and the voting instructions may be revoked up to the end of the second day prior to the Meeting, i.e., by 21 April 2026.

The proxy with voting instructions to the Designated Representative may be granted in two ways:

– Paper Proxy

The proxy with voting instructions may be granted using the proxy form that will be available on the Company's website (section: Governance / How to vote – Shareholders' Meeting 2026). Once downloaded and completed, the form must be signed in all sections where required.

The form must be sent by 12:00 am on 21 April 2026 (the end of the second trading day preceding the date on which the Meeting is held) exclusively to the Designated Representative, together with a copy of a valid identity document of the signatory, using one of the following alternative transmission methods:

- **Holders of Certified Email (PEC):** if the proxy grantor (including legal entities) has a PEC mailbox, a copy of the proxy reproduced in digital format (PDF) may be sent to generali@pecserviziotitoli.it;
- **Holders of an advanced, qualified or digital electronic signature (FEA):** a proxy grantor with FEA may send a copy of the proxy reproduced in digital format (PDF), bearing an Advanced Electronic Signature, also via ordinary email to generali@pecserviziotitoli.it;
- **Holders of ordinary email:** the proxy grantor may send to generali@pecserviziotitoli.it a copy of the proxy reproduced in digital format (PDF). In this case, the original proxy, the voting instructions and copies of the related documentation must also be sent by post to Computershare S.p.A., Via Nizza 262/73, 10126 Turin (TO).

– Online Platform

To facilitate the submission of the proxy and voting instructions, from the section of the Assicurazioni Generali website dedicated to the 2026 Shareholders' Meeting (Governance / How to vote – Shareholders' Meeting 2026), starting from 2 April 2026 it will be possible to complete and submit the proxy form to the Designated Representative online, via a guided procedure on the Computershare S.p.A.

platform, up to 12.00 pm (noon) on 22 April 2026. The same page of the website also provides full details on how to access the platform. Please note that prior registration is required to use the service; for this purpose, certain identification data will be requested, including an email address and the data contained in the intermediary's notice. Detailed instructions for granting the proxy and voting instructions online will be available in the dedicated section of the website in early April.

Right to submit individual proposals for resolutions

Due to the fact that the Annual General Meeting is to be held exclusively through the Designated Representative, shareholders with voting rights may, **no later than 8th April 2026**, individually submit proposals for resolutions on the items on the agenda, by sending them via e-mail to the Designated Representative's address general@pecserviziotitoli.it, and to azioni@pec.general.com, entering the words "General Meeting 2026, individual proposals for resolutions" in the subject line of the email.

The proposals must contain the text of the ruling and be accompanied by information demonstrating the identity of the proposer and the percentage of the share capital held on the date of submission, as well as references of the notice sent by the intermediary to the Company.

Validly submitted relevant proposals will be made available to the public by the Company on the website general.com in the section *Governance / AGM 2026*, and in other applicable ways.

Right to submit questions before the Shareholders' Meeting

Shareholders entitled to vote may ask questions about the items on the agenda also before the Shareholders' Meeting **up to 12.00 am, 14th April 2026** (the 7th market trading day before the date of the General Meeting).

Questions are submitted by e-mailing them to azionisti@generali.com, or to the certified e-mail address azioni@pec.generali.com, or by delivering them to the Company's registered office, in Trieste, Piazza Duca degli Abruzzi 2, to the attention of the Head of *Corporate Affairs*.

Questions must be accompanied by the shareholders' personal data.

Legitimation to submit questions is certified by a communication issued by the custodian intermediary, that certifies that as shareholder you are entitled to do so. This can also

be shared up to three days after the sending of questions but has to happen in any case before 17th April 2026 (the third day after the record date).

Questions received by said time limit, after having verified their relevance and the right for the applicant, will be answered by 21st April 2026 through publication in a dedicated section of the Company's institutional website, generali.com.

The Company may provide a single answer to all questions on the same topics. No reply is due to questions raised prior to the Shareholders' Meeting, where the information required is already available in the "FAQ" section of the Company's website or when the answer has been published in accordance with current law.

Request form for the certificate to attend the Shareholders' Meeting

Please write the name of your depository bank, which is the **only one** you must send this letter to

To Mr./Ms

.....

.....

.....

.....

.....

**Request for the certificate to attend the Shareholders' Meeting
(under Article 83-sexies of Italian Legislative Decree No. 58 of 24 February 1998)**

**Ordinary and extraordinary Shareholders' Meeting
of Assicurazioni Generali on 23rd April 2026**

I, the undersigned,

.....
(*surname or company name*) (name)

tax identification no.

with reference to the Shareholders' Meeting above, kindly ask you to issue the certificate under Article 83-sexies of Italian Legislative Decree no. 58 of 24 February 1998 for all Assicurazioni Generali shares registered in my name and deposited at your bank.

Please send me a copy of the certificate if so provided by your policies or give me the details thereof, unless otherwise provided.

Thank you in advance for your cooperation. Best regards,

Date,

Signed by



Procedure for access the live streaming service

On the occasion of the Annual General Meeting of 23rd April 2026, Assicurazioni Generali will once again offer the **opportunity to follow the Meeting proceedings in live video streaming**. This way, an increasingly larger audience of *stakeholders* will be able to easily witness this important moment of corporate communication.

The live streaming will begin at 9.00 am on 23rd April 2026.

The live streaming service will be available, for everyone, in Italian, as well as through a simultaneous translation in English, French, German, Spanish and Italian sign language (LIS). Italian subtitles will also be available.

It is kindly recommended to register as soon as possible following the procedure that will be available from 14th April 2026 on our Company's website [generali.com](https://www.generali.com) in the Governance / Live streaming – AGM 2026 section.

In compliance with the status of private event of the Shareholders' General Meeting, **only for certified shareholders (those who requested the communication for participation in the Meeting from their custodian**

under art. 83-*sexies* of the CLFI), thus resulting a Generali shareholder at the *record date* 14th April 2026, **and that have given the proxy to the Designated Representative under art. 135-*undecies* of the CLFI, the entire Meeting proceedings will be available in live streaming**. The service will be available directly through the portal of the Designated Representative, after signing in. The access credentials will be the same used in case of conferral of a proxy. In order to sign in, some identity information will be required, including a valid e-mail address and information on the communication for participation requested from the custodian.

For those who did not request the communication for participation in the Meeting and did not give the proxy to the Designated Representative, including non-shareholders, only the public part of the Meeting, including the opening speeches by the Company's top management, will be available in live video streaming. The link to access the streaming service will be available on the Company's website. In order to sign in, limited identity information will be required, including a valid e-mail address.

Shareholders' Meeting Extended Inclusion: streaming services

In order to mitigate the impact of physical, communicative and sensory barriers that can hinder participation in the Shareholders' Meeting, Assicurazioni Generali has developed the **SMEI (Shareholders' Meeting Extended Inclusion program)**.

Starting from 2016, thanks to the support of professionals and external collaborators, such as mediators, interpreters, and health workers, and the dedication and enthusiasm of the Group's volunteers, the SMEI program offers in fact various services oriented to the inclusion of all the shareholders regarding that central moment of the life of the Company that is the Annual General Meeting.

In recent years, since the Shareholders' Meetings have also been convened with the only possibility of participating by granting the power of representation to the Exclusive Designated Representative, Generali's attention towards shareholders and stakeholders has found expression with the realization of

an important service: the live streaming of the Meeting's proceedings. This service, in a context of greater inclusiveness, has been integrated with simultaneous translation in English, French, German, Spanish, Italian Sign Language (LIS), and with Italian subtitles.

On the occasion of the Shareholders' Meeting of 23 April 2026, the Company decided to replicate the live streaming service in order to extend to a wide audience the opportunity to easily attend this fundamental moment of institutional communication.

For further information and/or clarification, the Shareholders' Meeting Extended Inclusion program team is available at the e-mail address smei@generali.com and at the telephone number +39 040671720. The information service is available from Monday to Thursday from 09.00 to 17.00, and on Friday from 09.00 to 13.00.



A tree for a Shareholder

Every year, when a Shareholder chooses to attend the Annual General Meeting, they do far more than perform a formal act: it means playing an active role in a community that shares responsibilities, decisions, and vision.

And from this simple gesture, something tangible also takes root: a tree planted in the territories most in need of regeneration. This is where the “A tree for a Shareholder” program begins.

Launched in 2022, the “A tree for a Shareholder” program links participation in one of Generali’s key corporate moments, the Annual General Meeting, to a concrete sustainability initiative: the planting of one tree for every attendee.

Since then, nearly 14,000 trees have been planted thanks to shareholders who, year after year, have transformed their participation into a visible sign of commitment on the territory, helping restore Alpine ecosystems severely impacted by Storm Vaia. In 2025, the initiative was expanded to include additional areas in Northern Italy affected by ongoing environmental challenges, such as coastal erosion and the imbalance of Alpine ecosystems, evidenced by the spread of the spruce bark beetle.

Extreme weather events and gradual environmental degradation highlight the increasing need for active engagement in protecting

and restoring the territories where our communities live and work. In this context, Generali renews its commitment once again for 2026. For each Shareholder attending the Meeting, another tree will be planted, turning a small individual action into a major collective effort for environmental regeneration.

In recent years, interventions have focused on priority areas of the Alpine arc: Bosco Pizzotto (2022), Bosco della Panarotta in Levico Terme (2023), and Val Cadino in the Magnifica Comunità of Fiemme (2024).

In 2025, the program was broadened to include five areas in Northern Italy: Val Badia and San Vigilio di Marebbe (BZ), Val di Fiemme (TN), Lio Piccolo in the Venetian lagoon (VE), the river parks of the Serio, Oglio and Ticino (BS/BG/MI), and the Campo dei Fiori Regional Park (VA).

In 2026, the project continues with targeted interventions in a selection of these areas: Val Badia and San Vigilio di Marebbe (BZ), Val di Fiemme (TN), and Lio Piccolo (VE).

Through this initiative, Generali reaffirms its commitment within the framework of its Lifetime Partner 27: Driving Excellence strategy, which aims to create long-term sustainable value for shareholders, customers, communities, and local territories.



Protecting people and the planet is a core pillar of the Group's mission: insurance is built on the social sharing of risk so that adverse events, now increasingly frequent due to climate change, do not burden individuals but can be collectively managed. Each participating Shareholder adds a piece to a shared forest, a symbol of resilience, cooperation, and collective responsibility.

Generali strives to stand alongside its stake-

holders in meeting today's challenges.

Once again this year, we invite Shareholders to participate in the Meeting: because taking part means contributing.

And contributing means bringing something to life, supporting ecosystem protection and community well-being, generating environmental and social value, and leaving a lasting mark for future generations.



Contacts for Retail Shareholders



MICHELE CARLO GIANNI COLLA

Head of Shareholders
Analysis and Management
michele.colla@generali.com
T. +39 040 671696



MICHELE CORBO

Head of Shareholders
Engagement and Club
michele.corbo@generali.com
T. +39 040 671621



LEANDRO CANDOTTO

Shareholders Analysis
and Management
leandro.candotto@generali.com
T. +39 040 671325



GABRIELE METELLI

Shareholders Engagement
and Club
gabriele.metelli@generali.com
T. +39 040 671099



GIUSEPPE LAVANGA

Shareholders Analysis
and Management
giuseppe.lavanga@generali.com
T. +39 040 671740



CAROL PIGAT

Shareholders Engagement
and Club
carol.pigat@generali.com
T. +39 040 671633



TANJA CARLI

Shareholders Analysis
and Management
tanja.carli@generali.com
T. +39 040 671220



EMMA CARUSO

Shareholders Analysis
and Management
emma.caruso@generali.com
T. +39 040 671634

Consulting team



MARTINA LUCIANI

Consultant
azionisti@generali.com
T. +39 040 671621



YLENIA CERNIAVA

Consultant
azionisti@generali.com
T. +39 040 671621



SARA RUFFINI

Consultant
azionisti@generali.com
T. +39 040 671621



ALICE CORTESE

Consultant
azionisti@generali.com
T. +39 040 671621

