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PRESS RELEASE

## FEDORA-Generali Prize for Opera to support young talents and new opera creations of excellence

Milan-Paris. Generali and Fedora announce the partnership for the *FEDORA – Generali Prize for Opera* to support young talents and new opera creations of excellence.

The prize awards talented international teams of co-producing partners who collaborate on the creation of new opera, those who present projects of artists from various artistic backgrounds whose goal is to stage recently composed or rediscovered plays which have not been staged yet. The aim is to preserve and transmit musical heritage and further develop their creativity and the art form.

Philippe Donnet, CEO of Generali Group, commented: *“Generali is actively engaged in promoting initiatives which not only preserve and champion culture and musical heritage but also support creativity, talent and innovation. Generali considers this “a way of life” – a consistent reality that shifts and transforms countries, businesses and the entire community. We are proud to support the partnership with FEDORA – encouraging a new generation of talented artists so as to guarantee the future of the opera in Europe, nurturing new productions and sharing this heritage with the community.”*

The winners of the FEDORA Prizes will be announced on Saturday, June 3rd, 2017 on the occasion of the ballet performance of *La Sylphide* performed by the Ballet of the Mariinsky Theatre from St. Petersburg at the Salzburger Festspiele.

### Opera Jury Members

- John Allison, Editor, Opera Magazine, London
- Pierre Audi, Director of Opera, Dutch National Opera, Amsterdam
- Peter de Caluwe, Director, Théâtre Royal de la Monnaie, Brussels
- Joan Matabosch, Artistic Director, Teatro Real, Madrid
- Nicholas Payne, Director, Opera Europa, London
- Viktor Schoner, Artistic Director, Bayerische Staatsoper, Munich
- Caroline Sonrier, Director, Opéra de Lille, Lille
- Ludovic Tézier, Baritone
- Eva Wagner-Pasquier, Consultant, Bayreuther Festspiele, Munich

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Together with partners and institutions, Generali promotes and sponsors local initiatives and major cultural, social and sporting events.

FEDORA is working in close collaboration with the well-known organization Opera Europa - the Professional Association of Opera Houses and Festivals in Europe, the leading professional network representing over 170 opera companies and opera festivals in 43 different European countries.

#### **GENERALI GROUP**

The General Group is among the world's leading insurers, with total premium income exceeding € 74 billion in 2015. With above 76,000 workers in the world, present in over 60 Countries, the Group has a leading position in Western European Countries and an ever more significant presence in the markets of Central and Eastern Europe and in Asia. In 2015, Generali was the sole insurance company included among the 50 smartest companies in the world by the MIT Technology Review.

#### **FEDORA**

FEDORA - The European Circle of Philanthropists of Opera and Ballet is a privately founded, non-profit organisation, created in Paris in January 2014 under the presidency of Jérôme-François Zieseniss. Paying tribute to Rolf Liebermann, the well-known composer and former opera house director, FEDORA is committed to supporting and contributing to the future of opera and ballet through the FEDORA – VAN CLEEF & ARPELS Prize for Ballet and the FEDORA – GENERALI Prize for Opera. Nurturing the renewal of these art forms is the association's mission. Today, FEDORA federates 72 opera houses, ballet companies, festivals and friends associations and also individual and corporate donors in 19 countries. In 2015 FEDORA was nominated as "Best Philanthropist" by The International Opera Awards.