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**PRESS
RELEASE**

Assicurazioni Generali S.p.A. announces that, from today, for the transmission of regulated information it will use the SDIR-NIS platform, managed by Blt Market Services, a company of the London Stock Exchange Group headquartered in Piazza degli Affari 6, Milan.

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THE GENERALI GROUP

The Generali Group is one of Europe's largest insurance providers and the biggest European life insurer, with 2011 total premium income of almost € 70 billion. It is also one of the world's top asset managers and a unique real estate operator. With 82,000 employees worldwide and 65 million clients in more than 60 countries, the Group occupies a leadership position on Western European markets and an increasingly important place in Central and Eastern Europe and Asia.