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PRESS RELEASE

## Generali involves over 30 thousand people with The Human Safety Net's programs

- The first report of The Human Safety Net's global activities has been published after a two-year journey
- An extraordinary support of over € 1 million was allocated to face Covid-19 emergency, ensuring programs can continue at distance and reducing the digital gap of families and refugees

Media Relations  
T +39.02.43535014  
[media@generali.com](mailto:media@generali.com)

Investor Relations  
T +39.040.671402  
[ir@generali.com](mailto:ir@generali.com)

 user: Generali  
 user: @GENERALI  
 user: generaligroup  
 user: GruppoGenerali

Trieste – The Human Safety Net, Generali's global initiative for unlocking the potential of people living in vulnerable contexts, has published a first activity report, sharing its two-year journey of growing Generali's social impact in the communities where the Group is present in Europe, Asia and Latin America.

Two years after its launch, The Human Safety Net is active in 21 countries around the world and running three evidence-based programs to support families with young children and integrate refugees through work. After a rigorous selection process, The Human Safety Net has partnered with 46 leading NGOs and social enterprises, acting together like a net to amplify the impact that each organization might have on its own. Until the end of 2019, it has supported more than 30,000 people, reaching about 20,000 children ages 0-6 years and 10,000 parents, and training almost 700 refugees who created more than 100 start-ups.

The Human Safety Net brings together the strengths of non-profit organizations and the private sector. The initiative is designed for social impact through a shared methodology for implementing programs and a common framework for measuring results. As part of the Group's broader sustainability strategy objectives, Generali aims to increase the impact of this movement of people helping people by mobilizing the skills and resources of the company's employees, agents, distribution networks, and clients. In 2019, Generali employees and agents dedicated 20,000 hours of volunteering with The Human Safety Net.

To maintain close contact with more vulnerable families and refugee entrepreneurs, and to ensure program continuity during the Covid-19 emergency, additional extraordinary initiatives worth more than € 1 million have been launched to support immediate necessities (like healthy kits, masks, laptop and tablets) as well as an investment in digital solutions (like online platforms and apps). The latter will allow NGO partners to support families and refugees during and after the crisis, providing them with learning opportunities, maintaining access to essential services, and limiting the social isolation of the most vulnerable. In this way, The Human Safety Net is helping reduce the digital gap in the non-profit sector.

The **Chairman of Assicurazioni Generali, Gabriele Galateri di Genola**, and the **Group CEO, Philippe Donnet**, explained, "*The Human Safety Net is part of our active commitment to society. It addresses some of the great social challenges of our time and is one of Generali's key contributions to achieving the Sustainable Development Goals. The Covid-19 pandemic has highlighted inequalities and has made large sections of the population more vulnerable. In this period, more than ever before, The Human Safety Net projects have become important in unlocking the human potential of the weakest parts of our humanity and in strengthening the communities in which the Group operates. Alongside these activities of The Human Safety Net are other Generali initiatives to deal with the Covid-19 emergency, as the Extraordinary International Fund launched in March*".

The initiative is driven by Fondazione Generali The Human Safety Net Onlus, established in 2017 to support the Group's business units in coordinating programs and activities in the countries where The Human Safety Net is active. In 2019, the contribution to The Human Safety Net by



Fondazione Generali and Generali business units was € 6.3 million.

**The Activity Report 2019 is available on the website of [The Human Safety Net](#)**

#### **THE GENERALI GROUP**

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries in the world, with a total premiums of more than € 69.7 billion in 2019. With nearly 72,000 employees serving 61 million customers, the Group has a leading position in Europe and an increasingly significant presence in Asia and Latin America. The ambition of Generali is to be a Life-Time Partner to its customers, offering innovative and customised solutions thanks to an unrivalled distribution network.

#### **THE HUMAN SAFETY NET**

The Human Safety Net is a global movement of people who help others. Our mission is to unlock the potential of disadvantaged people so they can transform the lives of their families and communities. The Human Safety Net's programmes (for Families, Refugee Start-Ups, and Newborns) support families with small children and integrate refugees into their host community through work. To do this, we join forces with non-governmental organisations and the private sector in Europe, Asia and South America. We are a network open to working together with businesses, companies and foundations that share our goals. The engine of The Human Safety Net is a foundation established by Generali in 2017 and now active in 22 countries with 47 non-governmental partner organisations.