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Generali announces the launch of Euro Fixed Rate Senior Dated Subordinated Notes up to euro 750 million

Trieste – Assicurazioni Generali S.p.A. (“**Generali**” or the “**Company**”) intends to issue Fixed Rate Senior Dated Subordinated Tier 2 Notes for a nominal amount of up to € 750 million, under the Euro Medium Term Notes Programme (the “**Notes**”). The Notes are to be offered - subject to market conditions - exclusively to domestic and international professional investors (selling restrictions apply to US and Canada, excluding Ontario), and are expected to be admitted to trading on the Professional Segment of the Luxembourg Stock Exchange Regulated Market and on the Euronext Access market – Professional Segment, organised and managed by Borsa Italiana S.p.A.

The Company has mandated HSBC Continental Europe to act as Sole Global Coordinator and Joint Lead Manager for the proposed issuance. Banco Bilbao Vizcaya Argentaria S.A., Goldman Sachs International, Intesa Sanpaolo S.p.A., Mediobanca – Banca di Credito Finanziario S.p.A., Société Générale and UniCredit Bank GmbH are acting as Joint Lead Managers.

THE GENERALI GROUP

Generali is one of the largest integrated insurance and asset management groups worldwide, with a total premium income of € 98.1 billion and € 900 billion AUM in 2025. Established in 1831, with over 88,000 employees and 163,000 advisors serving 75 million customers, the Group has a leading position in Europe and a growing presence in Asia and America. At the heart of Generali’s strategy is its Lifetime Partner commitment to customers, achieved through innovative and personalised solutions, best-in-class customer experience and its digitalised global distribution capabilities. The Group has fully embedded sustainability into all strategic choices, with the aim to create value for all stakeholders while building a fairer and more resilient society.