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PRESS RELEASE

Generali donates €500,000 to the people affected by the earthquake

The company has donated €500,000 to the Italian Red Cross to help manage the emergency and has launched a fundraising campaign among its employees to raise a similar figure.

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Trieste – Generali has donated €500,000 to the Italian Red Cross, which is involved in organising aid for the people affected by the earthquake in Central Italy and in numerous programmes for managing the second phase of the emergency.

The Group has also launched a fundraising campaign whereby any of its 76,000 employees worldwide may make a personal donation as a strong demonstration of the community values that Generali upholds. The aim is doubling the figure by 10 October and of also donating part of the proceeds to the Civil Protection department.

In addition, through its companies operating in Italy – Generali Italia, Alleanza Assicurazioni and Genertel/Genertel/life - the Group has introduced discounts for customers living in the areas affected by the earthquake. The Group has envisaged the temporary suspension and the short and long extension of insurance premiums. A toll free dedicated number 800.867.222 has also been created: it will supply information on insurance claims according to an 'ad hoc' protocol, "Qui per voi" ('Here with you'), for the rapid management of claims following natural disasters.

THE GENERALI GROUP

The Generali Group is one of the world's largest insurers with total premium income exceeding €4 billion in 2015. With over 76,000 workers worldwide, serving 55 million customers in more than 60 countries, the Group has a leading position in Western European countries and an increasingly significant presence in the markets of Central-Eastern Europe and Asia. In 2015 Generali was the only insurance company included in MIT Technology Review's list of the top 50 smartest companies in the world.