

Generali launches Generali Core Tech – new Group software factory advancing its technological transformation

Milan – Generali launches **Generali Core Tech**, a new Group software factory, advancing its technological transformation in line with the “Lifetime Partner 27: Driving Excellence” strategic plan by building scalable, shared and innovative platforms that support business growth and help deliver consistently higher value to customers and partners.

Generali Core Tech will focus on the management and further development of “Insurance in a Box” (IIAB), a shared core insurance platform for both, Life and P&C, advancing the platform’s roll-out program, which is already live in Spain and Switzerland and is currently being extended to Portugal, Hungary, Slovenia and Croatia. Since launch, IIAB been instrumental to enhancing the Group’s technological agility and delivering economies of scale and scope across the insurance business. The initial perimeter of the project will cover about 15 million policies Group-wide.

Acting as a centre of excellence, the new software factory will build a team of around 150 experts, adopting advanced development methodologies, supported by GenAI-powered tools, and working in close collaboration with local teams across the business units. Generali Core Tech will leverage RGI’s platform, a leading provider of insurance software in Italy and across Europe.

David Cis, Group Chief Operating Officer at Generali, said: *“We are excited to launch Generali Core Tech as a further example of our focus on group synergies and technological transformation as part of the ‘Lifetime Partner 27: Driving Excellence’ plan. Generali Core Tech, together with RGI, will continue to evolve the ‘Insurance in a Box’ platform shared across multiple business units. This will allow us to strengthen our leadership in key skills development, and support local teams in new systems development, and strengthen the use of AI/GEN AI in radically changing software development processes.”*

This strategic initiative is part of Generali’s commitment to harness new solutions and platforms as accelerators for the “[Lifetime Partner 27: Driving Excellence](#)” plan, which foresees investments of € 1.2–1.3 billion in AI and technology to support operational efficiency, technical excellence, and customer experience.

THE GENERALI GROUP

Generali is one of the largest integrated insurance and asset management groups worldwide. Established in 1831, it is present in over 50 countries in the world, with a total premium income of € 95.2 billion and € 863 billion AUM in 2024. With around 87,000 employees serving 71 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. At the heart of Generali’s strategy is its Lifetime Partner commitment to customers, achieved through innovative and personalised solutions, best-in-class customer experience and its digitalised global distribution capabilities. The Group has fully embedded sustainability into all strategic choices, with the aim to create value for all stakeholders while building a fairer and more resilient society.