

## Generali, third edition of the *Generali - Women in Sailing Trophy* in support of gender equality takes place at Barcolana 55

- The trophy will be awarded to the first mixed team led by a female in a leadership position classified in the 'Autumn Cup' of next 8<sup>th</sup> October. Sailor Francesca Clapcich is the ambassador of the 2023 edition
- The Human Safety Net Foundation will be at the heart of the initiatives in the Barcolana Village

Trieste – Generali is the *presenting sponsor* of the 55<sup>th</sup> edition of the Barcolana sailing event. Barcolana is increasingly committed to environmental sustainability as well as diversity and inclusion issues, and Generali will award the *Generali - Women in Sailing Trophy* to the first mixed team led by a female in a leadership position in the 'Autumn Cup' next 8<sup>th</sup> October in Trieste.

Generali and Barcolana, which have partnered for over forty years, are committed to developing a culture of team sports and diversity, equity and inclusion. During this time, the Company has supported Barcolana's growth, at home and abroad, drawing on its expertise and international roots to identify new trends both as an insurer and as a social innovator.

Italian sailor from Trieste Francesca Clapcich will be representing Generali's commitment and the relationship with marine occupations. She is the first Italian woman to win the Ocean Race and committed to promoting a fair and competitive environment in professional sailing. Clapcich will compete in the 'Autumn Cup' on the Swan 90 Woodpecker Cube - Generali together with skipper Claudia Rossi.

The **Chairman of Generali, Andrea Sironi**, stated: "*Generali supports a culture of sports for the benefit of individuals and communities. Sports disciplines contribute to people's development and collective growth; through them, values such as a culture of diversity and inclusion can be promoted. The Generali - Women in Sailing Trophy brings these issues into the context of Barcolana to demonstrate, through the professionalism and passion of the sailors, how we can contribute to the change towards a more equal and resilient society.*"

The Company is offering the ***Generali - Women in Sailing Trophy***, now in its third edition, which will be awarded to the first mixed team led by a female in a leadership position. She will be rewarded with the glass trophy designed by Barovier and with a personalised coaching and leadership programme delivered by the Generali Academy. As part of Barcolana, the *Women in Sailing by Generali* project aims to highlight the importance of all the women who participate in the event, at sea, on land and in the organisation.



Additionally, the Women in Sailing regatta will take place on Friday, 6<sup>th</sup> October, and during the event a special photo gallery will be published on the website [Barcolana.it](https://www.barcolana.it), to inspire an increasing number of women to play leading roles, at sea and elsewhere. In 2022, the Trophy was won by Wendy Schmidt, an American entrepreneur and philanthropist, shipowner and skipper of Deep Blue, who will return to Trieste for the restitution ceremony of the Barcolana Trophy and the Generali - Women in Sailing Trophy.

Environmental issues and sharing will be at the centre of the free children's workshops that [The Human Safety Net](#), Generali's Foundation aiming to support vulnerable families with young children and promote the inclusion of refugees through work and entrepreneurship, is running both the morning and afternoon from Thursday, 5<sup>th</sup> October to Sunday 8<sup>th</sup>, in Piazza dell'Unità d'Italia, where the Trieste Learning Village's (Villaggio per Crescere di Trieste) van will be located. Workshops on the topic "Let's learn to recycle materials creatively" are organised together with the Trieste Learning Village in collaboration with the Centre for Child Health (*Centro per la Salute del Bambino/CSB*), one of the three partner NPOs of the programme in Italy. They will offer an opportunity to learn and share for young and old.

Generali people will also be participating in the activities in Piazza Unità as volunteers supporting educators during the workshops.

In recent years, the issues of integration and inclusion have been at the centre of the initiatives promoted by Generali at Barcolana. This is exemplified by Isabelle Joschke, an established internationally renowned sailor and athlete engaged in social work with the Horizon Mixité association and the "Generali Sea Talks" conversations with two famous sailors, Dee Caffari and Vicky Song.

#### **THE GENERALI GROUP**

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in over 50 countries in the world, with a total premium income of €81.5 billion in 2022. With around 82,000 employees serving 68 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. At the heart of Generali's strategy is its Lifetime Partner commitment to customers, achieved through innovative and personalised solutions, best-in-class customer experience and its digitalised global distribution capabilities. The Group has fully embedded sustainability into all strategic choices, with the aim to create value for all stakeholders while building a fairer and more resilient society.