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## Visionary and daring: Mount St. Elias's challenging expedition

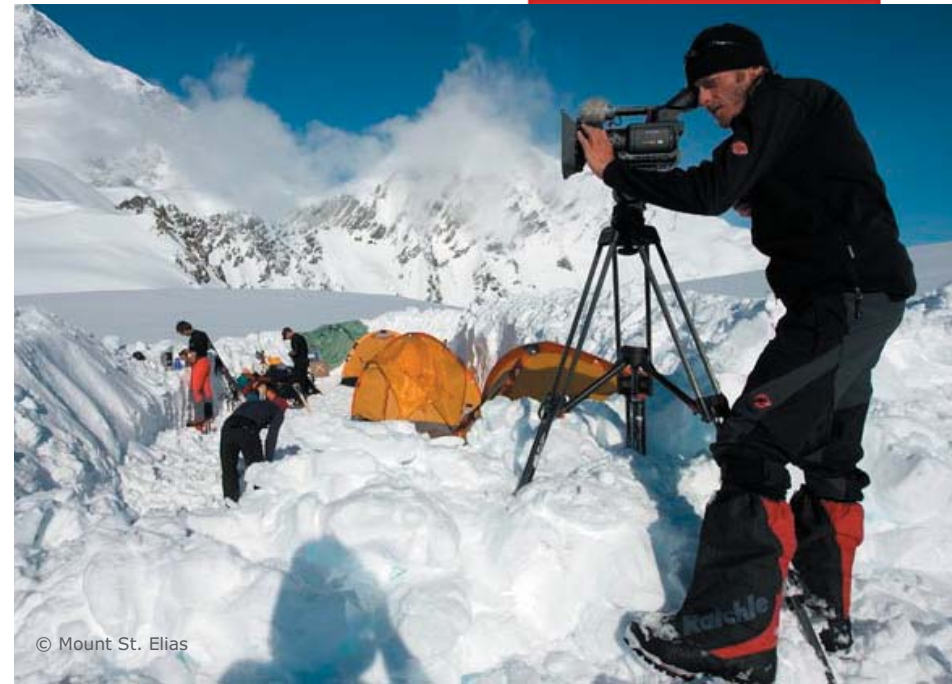
GENERALI VIENNA SPONSORS THE UNDERTAKING'S DOCUMENTARY

A challenge that was going to become a border line experience: in 2007 three ski mountaineers dared to attempt the ascent and ski descent of the **world's longest (25 km) snow covered vertical line** on Mount St. Elias, in Alaska. The first attempt was tried from May 6 to June 13, the second, successful one, from July 31 to August 12.

Mount St. Elias is located in south-eastern Alaska, and is well known for its **extreme and changeable weather patterns**, hazards like avalanches, falling rocks and ice, dense fog and temperatures below  $-60^{\circ}\text{C}$  ( $-76^{\circ}\text{F}$ ). The Elias base camp of the expedition was 980mt, the summit of St. Elias is 5,489 meters.

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During the expedition they not only got to realize that the struggle against nature

was more a struggle against themselves, but also that they had to lose it first before they could reach the summit. Strong leading personalities, two from Austria and one from the USA, acting as one totally focussed team.

Now, "Mount St. Elias", the **documentary mountaineering drama** about the longest ski descent ever, is eventually ready, sponsored by Generali Austria. The world premieres was on November 25 last, with official opening in theatres across Austria on November 26.

Generali Vienna Holding's CEO Luciano Cirinà said about this cooperation: *"This movie shows, that if you want to realize a vision you need a lot of **experience and a professional risk-management**. Generali stands for both strengths"*

For more info and to watch the trailer visit: [www.mountstelias.com](http://www.mountstelias.com)