The Human Safety Net







The Human Safety Net media kit

January 2025

The Human Safety Net



1. Who we are



The Human Safety Net is a movement of people helping people active in 25 countries across Europe, Asia and Latin America. Its mission is to **unlock the potential of people** living in vulnerable circumstances, so that they can **transform the lives** of their families and communities.

We believe that, whatever happens in life, no one should be held back from reaching their potential. We work on key socio-demographic issues, with the aim to drive transformative impact in the lives of people we serve, by partnering with NGOs and social enterprises deeply rooted in their communities.

Our programs support **vulnerable families** with young children (0-6 years) and promote the **integration of refugees** through entrepreneurship and employment programmes.

We are an open net, promoting collaboration across the private, public and no profit sector.

The engine of The Human Safety Net is a foundation initiated by Generali, one of the world's largest insurers. It extends Generali's purpose of 'enabling people to shape a safer future by caring for their lives and dreams' to the most vulnerable in our society. Generali is mobilizing their people and resources – financial support, time, skills, networks, assets, products - to reach more people and amplify our impact.

Working as **an open net**, we welcome partnering with companies, organizations and foundations who share the same goals, sharing expertise, financial and non-financial support such as in kind and pro bono services.

We believe in **joining forces of the private and public sector and leading NGOs and social enterprises**. That's why we place a lot of emphasis on building and strengthening an open, global partner network.

Today, a vibrant community of more than 80 NGOs and social enterprise is fuelling our movement. **Connected globally, they are anchored locally.** Because we focus on measuring the impact of our programmes, they share a common framework for measuring collective impact. **Together we share best practices, pilot and scale new approaches and co-design the future.**

2. What we do

Aiming to unlock people potential, The Human Safety Net focuses on the topic of socio-demographic change, in particular with two angles: promoting equal life chances for children in the early years and developing pathways to employment and self-employment for refugees in the country of destination.

3. Where we are

The Human Safety Net operates in 25 countries in Europe, South America and Asia, where we collaborate with a network of 77 NGO partners.



4. Our programmes

Programme For Families

Early childhood, between the ages of 0-6 is a critical developmental phase that lays the foundation for a future adult's cognitive, emotional, and physical growth. By the time children start school 90% of their brain is fully developed. Research shows that children who receive responsive caregiving and early stimulation opportunities with parents, are more likely to thrive in life. For every US$1 spent on early childhood development, the return on investment is up to US$13.

During these years, children spend the majority of the time with their parents who have the greatest impact on their children's development. The Families programme supports parents and caregivers living in vulnerable circumstances in the first six years of their children's life, laying the strongest possible foundations for their future. The programme focuses on responsive caregiving and early stimulation practices that have a proven impact on the developmental milestones for a child.

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What do our For Families partners do?

The programme, active in over 500 cities in the world today, aims to create communities of parents accompanied in a journey to discover simple but effective practices to be applied in daily life to support the development of their children in terms of motor, cognitive and socio emotional development. Activities such as playing, singing and reading are proposed in ways that can be replicated at home. Peer groups are created between parents, with the support of experts and also digital tools in addition to in-person activities.

Some activities are with parents alone, others foresee the presence of parents and children together, to share new experiences and create new habits at home.
Different delivery methods are present, depending on the model and location, from family centres, home visiting, to schools and community spaces. Formats include:

- Workshops or sequenced learning opportunities covering the key components of Early Childhood Development and their influence on children's development.
- Peer-to-peer or facilitated groups to learn about parenting and connect with other parents for support
- Personalized activities and/support tailored to children's specific age and developmental stage

Programme for Families

Partners	Countries	Parents & children reached
56	24	481,975

Programme For Refugees

Refugees have the talent and resilience to build successful businesses and careers, but they need dedicated support. The Refugees programme helps people flourish in the labour market or as entrepreneurs to facilitate social and economic inclusion. The Human Safety Net offers support to refugees through two distinctive paths: job-specific trainings and entrepreneurship programmes.

In the entrepreneurship programme, the majority of participants come from Ukraine, followed by individuals from Afghanistan and the Syrian Arab Republic. The most prominent business

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category is wholesale and retail, closely followed by food services and professional services, such as accounting, consulting, and marketing. Meanwhile, in the employability segment, our partners provide a diverse range of training opportunities, including cybersecurity, pathways for healthcare professionals, and support for Ukrainian women working in remote jobs.

What do our For Refugees partners do?

- Our partners recruit migrants and refugees interested in starting a business or starting a job training programme.
- The programmes offer a customised support lasting 8-10 months.
- The programmes include workshops, training, coaching, business development and networking.
- Workshops cover general training ranging from how to manage a micro-business budget to how to create an effective marketing campaign. These are accompanied by sessions with business coaches who are experts in technical topics, such as tax and legal aspects of running a business. The programme often offers additional soft skills trainings and language courses.

Programme for Refugees

Partners	Countries	jobs created	people in training
21	6	990	2,720

More than 500 refugee start-ups created since 2017

Together with our partners, we reached an important milestone in the Refugees Programme, supporting the creation of 555 start-ups since 2017. This has had a direct impact, creating almost one thousand additional jobs.

The entrepreneurship programme for refugees is present in France, Germany, Switzerland and from May 2023 also in Luxembourg.

5. Some stories from our Net

Programme For Families

From Vulnerability to Strength: A Mother's Journey in Spain | The Human Safety Net

Nagina's Journey to Financial Stability | The Human Safety Net

Financial Education in India: Sarita's overcoming of financial frauds | The Human Safety Net

The story of Carola: the skills and strength you do not think you have | The Human Safety Net

Mom, grandmother, and father in one extraordinary person | The Human Safety Net

Programme For Refugees

The story of Malek: Tech and Teamwork | The Human Safety Net

Thanks to ReDI School, I got real business knowledge and a good experience in different technologies | The Human Safety Net

I want to connect people of different backgrounds through Afghan cuisine | The Human Safety Net

Fashion is the oxygen without which I cannot imagine my life | The Human Safety Net

I thought I had all the keys to start a business | The Human Safety Net

6. Venice: our Home for social dialogue

Open to the public for the first time in 500 years, the Procuratie Vecchie in St. Mark's Square, a property of Generali since its inception in 1831, is The Home of The Human Safety Net.

From the very beginning, the Home of The Human Safety Net was conceived as an amplifier, a meeting point, a place to welcome and inspire its network of people helping people share goals and projects and forge new alliances. Experts, researchers, academics, volunteers, entrepreneurs, and beneficiaries have animated and made these spaces vibrant in the purest spirit of The Human Safety Net, guided by the belief that collaboration is crucial and that the whole is always more than the sum of its parts.

The Home is open to all our partners, practitioners and visitors, who can take the opportunity to discover our work and join our network, growing our movement of people helping people.

The Procuratie Vecchie has been restored by architect Sir David Chipperfield, winner of the Pritzker Prize and opened to the public in 2022.

The Home located on the third floor, hosts an exhibition space, World of Potential, a co-working space, café and auditorium. It is a vibrant hub hosting more than 400 discussions, workshops and events for all ages. Here to learn more:

A World of Potential

A World of Potential is an interactive journey located within the Home of The Human Safety Net. This exhibition captures the Human Safety Net's philosophy that everyone has the right to express their potential, and no one should be left behind. It encourages visitors to explore their own strengths through a series of interactions that highlight values such as creativity, perseverance, gratitude, curiosity, hope, social intelligence, and teamwork.



The exhibition is curated by Orna Cohen, co-founder of Dialogue Social Enterprise, and designed with the Migliore+Servetto architecture firm. It features 12 interactive displays that are both analogue and digital, involving people of different ages and encouraging reflection to help visitors discover their own strengths. The theoretical framework for the exhibition is based on the VIA (Values in Action) method developed by American psychologists Martin Seligman and Christopher Peterson, which identifies 24 character strengths that everyone possesses to varying degrees.

The journey begins with the discovery of individual strengths and gradually leads visitors to understand how they can make a difference by joining forces, until based on their strength profile they are matched with a member of the network from our programmes, be it a mother from one of our family centers, a social worker or a refugee entrepreneur who shares the same strength. At the end of the journey, visitors can choose to donate half of their ticket to one of the Human Safety Net's programmes.

Inside the World of Potential exhibition each year we also host a guest artist that interprets the themes of The Human Safety Net, reinforcing the message through the lens of art and enriching the itinerary of the permanent exhibition.

Since April 2023, the Art Studio has featured "About Us. Tracey Snelling for The Human Safety Net," curated by Luca Massimo Barbero. The artworks represent urban conglomerates made with craft materials and simple technological insertions, such as photos, sounds, and lights. These pieces represent the home as the key to an individual's livelihood and identity.

Image libraries

For families Program

For Refugee Program

The Home of The Human Safety Net

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