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**PRESS
RELEASE**

Appointment of Mario Greco as Group CEO of Generali at the board meeting of 1 August

Assicurazioni Generali has announced that, following his formal resignation from the Zurich Group, the cooption of Mario Greco in the Board of Directors of Generali and his appointment to Group CEO and general manager of the Company will be resolved by the board meeting to be held on 1 August 2012.

THE GENERALI GROUP

The Generali Group is one of Europe's largest insurance providers and the biggest European life insurer, with 2011 total premium income of almost € 70 billion. It is also one of the world's top asset managers and a unique real estate operator. With 82,000 employees worldwide and 65 million clients in more than 60 countries, the Group occupies a leadership position on Western European markets and an increasingly important place in Central and Eastern Europe and Asia.

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