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PRESS RELEASE

Generali receives Special Prize 'Art Bonus' at the Corporate Art Awards 2017

The prize goes to Generali for its project to restore Venice's Royal Gardens in Piazza San Marco

Rome – Generali has received the Art Bonus special prize for the restoration project of the Royal Gardens in Venice's Piazza San Marco. The prize is given at the Corporate Art Awards 2017, the event that acknowledges those companies that have taken action to sustain artistic and cultural heritage.

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The Corporate Art Awards is an event organised by pptArt in partnership with LUISS Business School and the Ministry of Cultural Heritage and Activities and Tourism (MIBACT). Set up to enhance and promote international ties between the worlds of business and art, the special prize was awarded today at MIBACT in Rome at a ceremony attended by the Minister of Cultural Heritage and Activities and Tourism, Dario Franceschini. The winners in the different categories were received by the President of the Italian Republic, Sergio Mattarella.

Generali, in partnership with the Venice Gardens Foundation Onlus, will carry out the botanical and landscape restoration of the Royal Gardens according to a plan submitted by architect Paolo Pejrone, the rebuilding of the pergola and of Lorenzo Santi's neoclassical pavilion envisaged by architect Alberto Torsello, the restoration of the greenhouse, based on the plans drawn up by architects Aymonino, Barbini and Torsello, and restoring the historic drawbridge that connects the Royal Gardens with Piazza San Marco and the museums in the Marciana area.

*"We are proud to have received this prize. The restoration project of the Royal Gardens alongside with the restructuring of the Procuratie Vecchie, are linked to the broader The Human Safety Net initiative that involves the entire San Marco area – **Simone Bemporad, Group Director of Communications and Public Affairs of Generali**, commented - it is a project we strongly believe will be a proactive tool to support and strengthen engagement with the wider community."*

THE GENERALI GROUP

Generali is an independent Italian Group with a strong international presence. Established in 1831, it is among the world's leading insurers, present in over 60 countries with a total premium income exceeding € 70 billion in 2016. With over 74,000 employees in the world, and 55 million clients, the Group has a leading position in Western Europe and an increasingly significant presence in the markets of Central and Eastern Europe and in Asia. In 2017, Generali Group was included among the most sustainable companies in the world by the Corporate Knights ranking.