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**PRESS
RELEASE**

Generali Group: Mario Greco appointed Group CEO

Milan – At a meeting today chaired by Gabriele Galateri di Genola, the Board of Directors of Assicurazioni Generali coopted Mario Greco, and appointed him to the posts of Group CEO and General Manager of the company.

Mario Greco, 53, has worked in the insurance business for many years at an international level, holding senior management positions at a number of leading insurance groups in Italy and abroad.

Mario Greco also becomes a member of the Executive Committee and Chairman of the Investment Committee.

The Board ascertained that the new director meets the requirements of professionalism, good standing and independence required by law for insurance companies. Also, on the basis of the declarations provided, the board determined that the new Group CEO does not meet the independence requirement as set out by article 3 of the Voluntary Code of Conduct for listed companies and article 147-ter of the Consolidated Finance Act (TUIF). The board also ascertained that the conditions for disqualification pursuant to art. 36 of the “Save Italy” decree did not apply to the new director.

As already announced, the consolidated results as of 30 June 2012 will be released tomorrow, 2 August, at 8:30 a.m. The press release and the analysts presentation will be available on the website www.generali.com. A conference call on the half-year results will be held at 10:00 a.m., at which the Group CEO Mario Greco and the CFO Raffaele Agrusti will take part.

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GENERALI GROUP

The Generali Group is one of Europe's largest insurance providers and the biggest European life insurer, with 2011 total premium income of almost € 70 billion. It is also one of the world's top asset managers and a unique real estate operator. With 82,000 employees worldwide and 65 million clients in more than 60 countries, the Group occupies a leadership position on Western European markets and an increasingly important place in Central-Eastern Europe and Asia.