

# GENERALI INVESTOR DAY

London – November 27, 2013

# Agenda of the Day

Time	Speaker	Speaker		
10:00	M. Greco	Reshaping Generali: discipline, simplicity and focus	3	
10:20	N. Srinivasan	Generali Investment Management: our pathway to excellence		
10:50	Coffee break			
11:10	C. Schildknecht	Schildknecht Generali Operating Platform Strategy (GeOPS)		
11:50	Morning Q&A session			
12:50	Lunch break			
14:00	A. Minali Securing our targets		71	
14:40	Afternoon Q&A session			
15:15	M. Greco Closing remarks			



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# Reshaping Generali: discipline, simplicity and focus

Mario Greco, Group Chief Executive Officer

# A revolution of discipline, simplicity and focus

The reshaping of Generali is proceeding at a rapid pace

# **Key Promises**

# **Delivery status**

€4.0bn of Asset Disposals

60% of disposal target already achieved

Clear focus on core insurance business

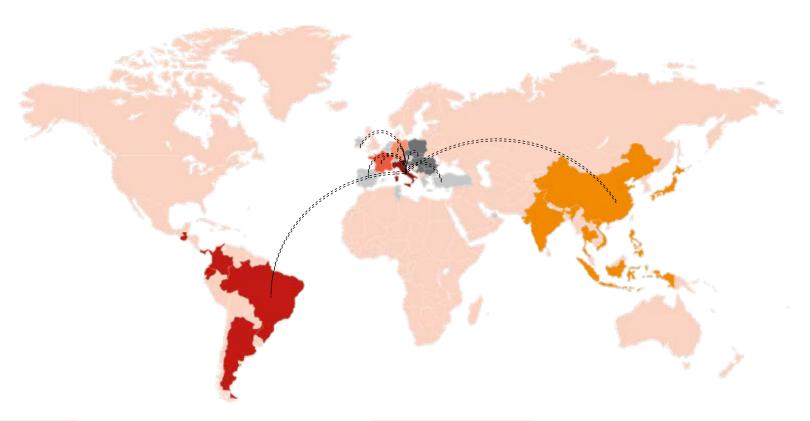
- Minority acquisitions in core units
- Investment review (including exit from pacts)

Simplifying governance structure and geographic and market priorities

- GMC fully operational
- Regional structure implemented
- Italian re-organisation wellunderway



# A truly global business



# Germany 3 visits

29% of Group's premiums

#2 in the market

### France

4 visits

18% of Group's premiums

#2 in the market

### **EMEA**

>10 visits

16% of Group's premiums

One of the leading insurers

### CEE

7 visits

5% of Group's premiums One of the leading insurers, #1 in Czech Rep

# LatAm

3 visits

2% of Group's premiums One of the leading foreign insurers

### Asia

7 visits

2% of Group's premiums

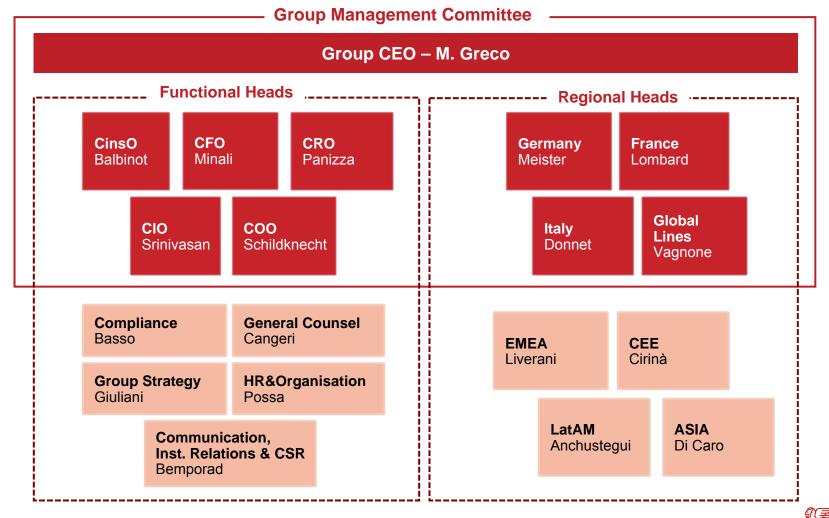
One of the leading foreign insurers



# A top-tier international management team is now fully operational

An international team better reflecting the profile of our group

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# Focus on core business

Disposal process is well advanced with over €2.4billion achieved

Operation	Closing Date	Proceeds (€ bn)	Exit multiple (historic)	Solvency 1 impact
Migdal	4Q12	0.7	17x	+2%pts.
Banca Generali (12% placement)	2Q13	0.2	12x	+1%pts.
Generali USA Life Re	4Q13	0.7	15x	+1%pts.
Mexico	4Q13	0.6	18x	+4%pts.
Fata	2014	0.2	15.5x	+1%pts.
Cumulative Total		2.4		+9%pts.



# Focus on core business

We have removed complexity from our balance sheet ending an era of shareholder pacts

Shareholder pact	Exit Date
Gemina	April 2013
Prelios	May 2013
NTV	June 2013
Telco	September 2013 (first part)
Mediobanca	September 2013
Agorà (SAVE)	October 2013
RCS	October 2013
Pirelli	November 2013



# Reshaping Generali: a focus on costs, investments and operations

Clear plans for delivering a reduced cost base, a more focused investment strategy and greater operational efficiency to drive profitability

# **Operating RoE target confirmed**

■13% by 2015

# Operating improvements already running

- ■€1.6bn by 2015, of which €750m cost savings
- ■€2.0bn by 2016, of which €1.0bn cost savings

# Solvency I target confirmed

**Above 160% by 2015** 

# New target for debt reduction

Leverage ratio below 35%





# Generali Investment Management: our pathway to excellence

Nikhil Srinivasan, Group Chief Investment Officer

# Key messages

- €497 bn high quality assets, conservatively invested
- Moving towards a more centralized structure with a clear value chain

Leadership team in place

- Cash being reduced. Portfolio being rationalized
- A 2-year transformation is underway



# Agenda

<ul> <li>Where we</li> </ul>	e started:	investment	portfolio a	nd governance	e model	Page 13
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a. Vision Page 23

b. Investment strategy Page 25

c. New Governance and Operational Model Page 32

- Closing remarks Page 39



# Where we started

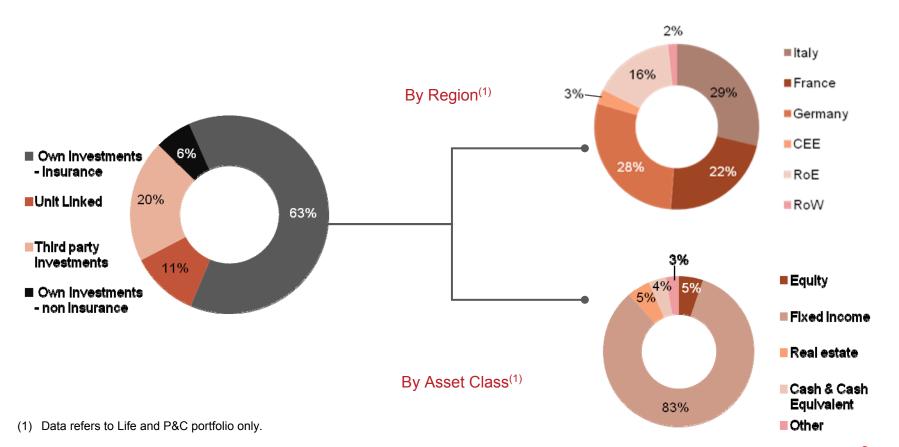
Investment portfolio and governance model



# 9M13 Investment portfolio: € 497 bn AUM

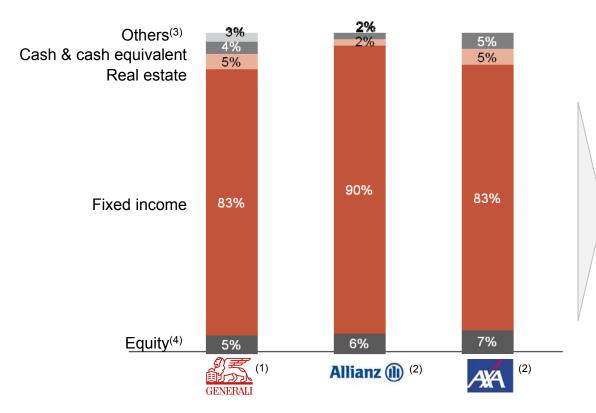
# **Total portfolio**

# Breakdown by region and asset class





# Asset allocation similar to peers



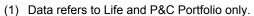
- Asset allocation in line with our main peers
- Exposure to high quality real estate investments
- High exposure to cash

- (1) Asset Allocation at IFRS Value. Data refers to Life and P&C Portfolio only.
- (2) Asset Allocation of Axa and Allianz is at 1H13
- (3) Joint ventures and other subsidiaries
- (4) Includes alternative investments



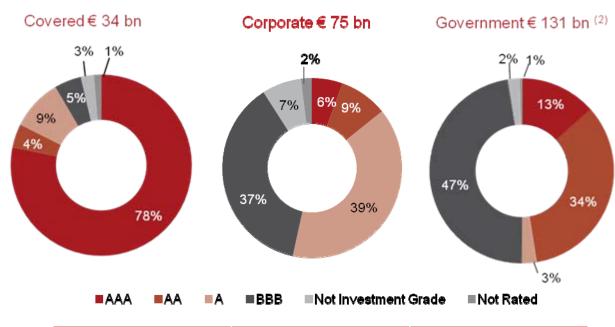
# Fixed Income Portfolio<sup>(1)</sup>

# Total Portfolio € 266 bn 9.8% 12.8% 15.5% 12.7% Other fixed income Covered Corporate non fin. 49.2% Corporate fin.



■Government

(2) Italian government bond exposure is 87% of BBB

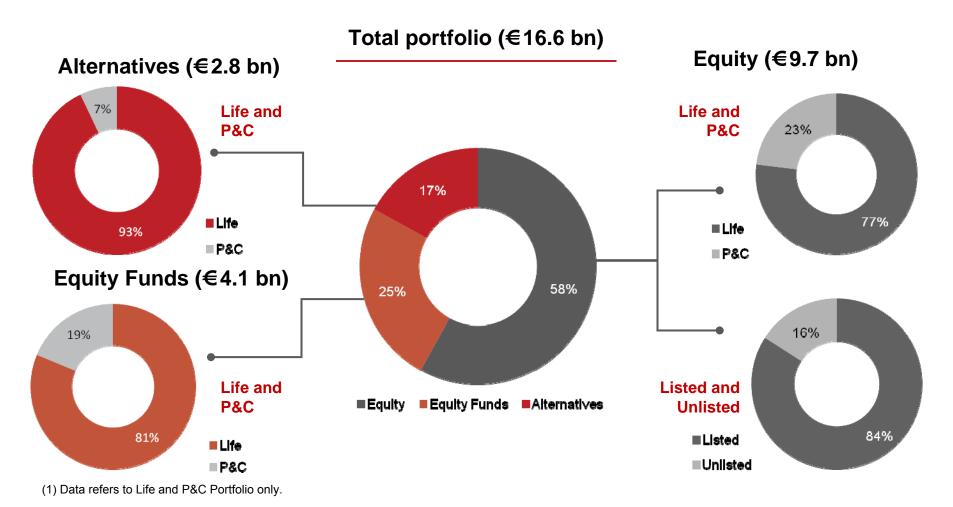


Bond duration	FY12	9M13
Life	6.7	7.3
P&C	3.7	4.0

Life duration Gap	FY12	9M13
	2.05	1.48



# Equity & Equity-like<sup>(1)</sup>





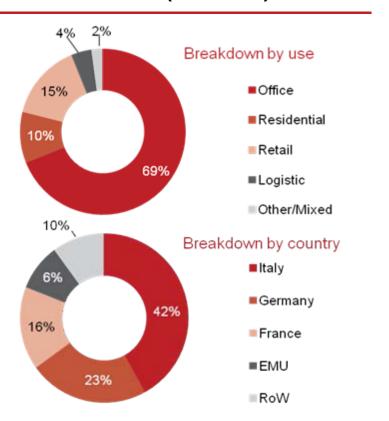
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# Asset Allocation: Real Estate (1) as of 9M13

# Real Estate (€24.5 bn)



- (1) Data refers to Life and P&C Portfolio only at market value and includes own use assets.
- (2) CityLife not included; minorities included.

# **Examples of 2013 investments**

City	Location		
Paris (France)	24 Place d'Opera Retail/Office building in Place de L'Opera 40 ter Avenue de Suffren Retail building		
Berlin (Germany)	Lindencorso Retail/office/residential building in Unter den Linden; mainly rent to Volkswagen		
Bratislava (CEE)	Apollo II & ABC IV Class A office building in the Business District of Bratislava; mainly rented to Enel		
Prague (CEE)	Pariszka 26 High –street retail building located in prime Prague retail area		



# Consistent investment returns despite market volatility

	Portfolio composition %	Current yield % <sup>(1)</sup> <sup>(3)</sup>			
	9M13	FY10	FY11	FY12	9M13 <sup>(2)</sup>
Fixed income	83	4.3	4.4	4.2	3.9
Equity	5	3.0	3.7	3.2	3.6
Real estate	5	4.9	4.7	4.2	4.2
Liquidity & other investments	7	2.2	2.7	1.7	2.2
Total	100	4.2	4.4	4.0	3.8

<sup>(1)</sup> Current yield is defined as current income on total investments at IFRS Value, net of investment related expenses.



<sup>(2)</sup> Annualized

<sup>(3)</sup> Data refers to Life and P&C Portfolio only.

# Investment portfolio: the main opportunities we identified

# **Summary of diagnostic**

Conservative investments, aligned to industry benchmark...

with relevant room for improvement

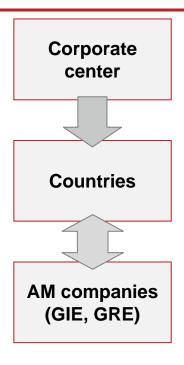
# Identified improvement areas (...being addressed)

- High proportion of cash and Italian government bonds
- High exposure to financials
- High exposure to unlisted investments
- Unprofitable and sub-scale investments
- Close to zero exposure to alternative fixed income (e.g.: loans, infrastructure...)
- Investment portfolio concentrated in Europe
- Trading, short term culture



# Investment governance: decentralized and with local processes

# **Decentralized investment governance**



# Room for operating process harmonization

- Different local organization structures and practices
- Limited group guidance (locally managed ALM)
- Diverse mandates across countries and legal entities
- Limited talent in critical areas (e.g.: ALM, credit, alternative Fixed Income)
- Introduction of KPIs / performance mindset
- Improve data repository and data consistency across countries



# However, AM rationalization had already started

# Generali Investments Europe and Generali Real Estate

# Generali Investments Europe (GIE)

- Set up in 2012 to consolidate public market investments in Europe
- Fixed income hub in Italy; equity hub in France
- Asset management services to internal and external clients

# Generali Real Estate (GRE)

- Set up in 2012 as single real estate entity managing group portfolio
- Head office in Paris; branches across Europe
- Equity, commercial real estate debt and joint ventures

# **Excellent cost position**

Cost advantage over comparable insurance captive investors

- Scale benefit
- Effective cost control and cost conscious mindset
- Competitive staff productivity versus competitors



# **Our direction**

Vision



# Our vision and direction

### Our vision

- 'A world-class liability-driven investor...
- Maximizing risk-adjusted investment return...
- Executing through centralized investment process and specialized global implementation...
- Running a cost-efficient model of primarily European Fixed Income and Equities and outsourcing non core to best-in-class third parties.'



# **Investment strategy**

- Long term portfolio management, buy-andhold attitude
- Replacement of under-performing assets
- Alternative fixed income asset classes, grounded on strong capabilities
- Cost leadership on traditional asset classes



# **Governance and Organization**

- More centralized processes
- Separation of investment management and asset management
- Infusion of new talent
- Strong ALM and investment risk management
- Upgraded processes and systems



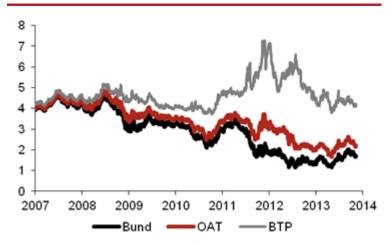
# **Our direction**

Investment strategy

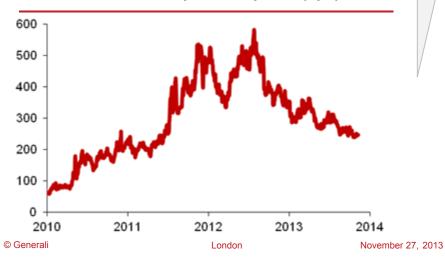


# The investment environment will remain challenging

# German, French and Italian bonds 10-year Yield (% p.a.)



# **Euro Area Peripherals spread (bps)**



- Yields fallen to extreme lows, and are expected to remain low in the medium term
- Risks and volatility increasing
- Regulatory environment raising constraints (e.g. capital requirements)



# Investment strategy

Asset class Strategy		Portfolio action				
Fixed income		<ul> <li>Expansion in European private placement markets. Direct investments in loans with partners</li> <li>Increase secured credit exposure (e.g. commercial mortgage lending, securities lending, covered bonds)</li> <li>Continue gradual diversification out of Italian government bond exposure.</li> </ul>				
Equity		<ul> <li>Rationalize Equity exposure. Re-invest funds in private and public equity</li> </ul>				
Real Estate		<ul> <li>Continue to look for good assets in core markets with aggregate target net return above 4%</li> <li>Diversification outside EMU (e.g. Asia, US, UK) with reputable</li> </ul>				
Liquidity & other Investments		<ul> <li>Near term cash target 3% of investment portfolio.</li> </ul>				

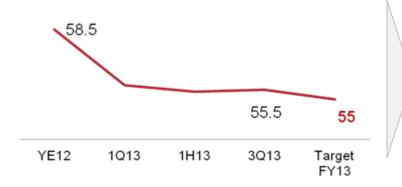


# Reduction of cash<sup>(1)</sup> and Italian government bond exposure



- Total cash has been reduced by €10 bn in 2013 (-45%)
- Cash target is €11 bn by year end

### Exposure to Italian Government Bonds(2)



- Gradual diversification out of Italian government bonds
- Italian government bond exposure represents 57% of Italian liabilities.
- Performance of the overall portfolio preserved through new purchases with aligned-to-target return profile

(1) Total cash includes cash designated for operating business and investment purposes. Cash refers only to Life and P&C portfolio; cash on financial business is not included.

(2) Data refers to Life and P&C Portfolio only.



# Replacement of unprofitable assets

# **Private Equity**

- Total assets of € 2.1 bn
- Individual investments mapped, under-performing assets identified
- € 300 m portfolio sold
- Proceeds are being reinvested in diversified strategies

# **Unlisted Equity**

- Total assets of € 1.6 bn
- Individual investments being mapped, action plan to follow
- Capital released to be utilised for other investments

# **Funds**

- Total assets of € 18.1 bn

  (of which € 4.1 bn of equity
  funds and € 14.0 bn of
  fixed income funds).
- Funds with 3 year underperformance vs.
   benchmark identified and action plan
   being defined
- Proceeds are being reinvested in better performing funds



# Illustration: Private Equity

# Where we started

- Too many funds
- Europe is 70% of portfolio
- Very low IRR (4%)
- Highly compensated external advisors
- Countries could make their own PE investments

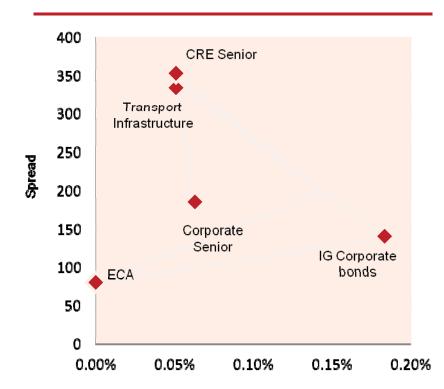
# **Our direction**

- Centralized team and process
- New investments to be geographically / sectorially diversified
- Target is double digit IRR
- In the process of terminating external contracts
- No unilateral PE investment by individual country



# Exposure to new asset classes: Senior Loans

### **Loans Risk Return**



## **Expected Loss**

Source: Société Generale; our elaboration

# Our approach, ambition, and progress

- Ongoing bank re-trenching process creating structural funding gaps across Europe.
   Institutional investors expected to substantially fill those gaps.
- Primary investment spots: CRE loans, corporate loans & infrastructure
- Up to € 10bn target asset base in 36 months ramp-up time using a solid U/W criteria to underpin asset base build up.
- Senior lending ventures being set up in Italy,
   France and Germany.



# **Our direction**

New Governance and Operational Model



# Investment Governance & organization: main initiatives and results

# Area Main results to date The Board has given a green-light to a project to consider centralisation of investment activities in GIM (Generali Investment Management) GIE (Generali Investments Europe) further professionalized through new hires, set-up of a distinct credit research function and RTO(1) platform GRE (Generali Real Estate) expertise and services expanded Organization New organizational structure approved Pivotal roles appointed with relevant new hires Investment process Group ALM model project launched



and operations

Upgrade of investment reporting system launched

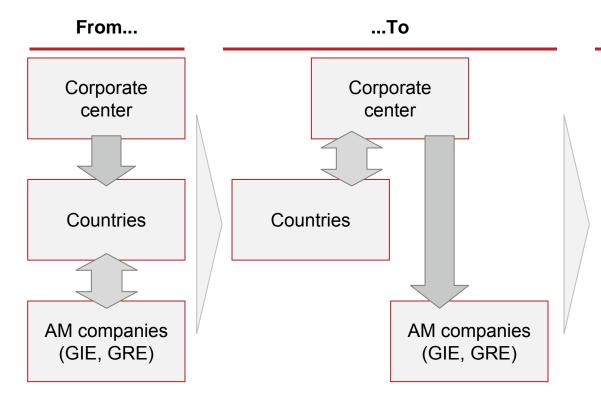
In the process of consolidating from more than 15 to 1 principal custodian



(1) Reception and Transmission of Orders



# New investment governance project

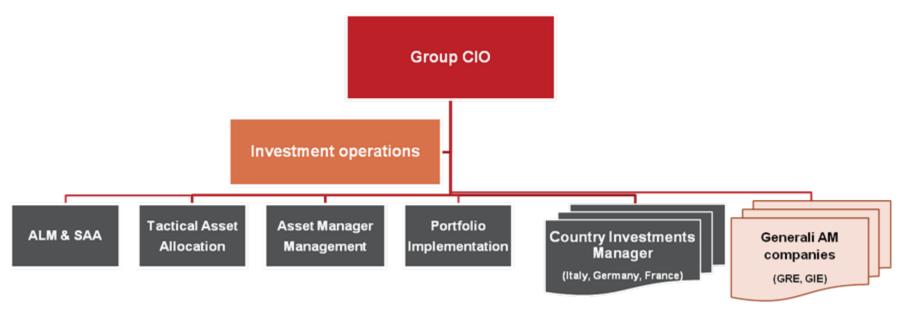


# **Key benefits**

- Clear separation of investment management from asset management
- Professionalized IM decisions, in line with the best industry standards
- Clearer investment roles and responsibilities, in a consistent group-wide approach
- Countries focused on insurance business



# Generali Investment Management (GIM) organizational setup



# Efficient organization and new high-caliber leadership team to enable transformation

- Value chain centralized and clear separation between Investment and Asset Management
- Pivotal roles assigned through external hire with relevant international experience (recent recruitment of Heads of ALM & SAA, AM management, Equities and Credit Research) and internal valorization of talent (new Heads of Investment Operations, Portfolio Implementation and TAA)
- KPIs defined for all areas to foster accountability and performance culture



# Group Asset Liability Management (ALM)

# Inputs

### Liabilities

- Cash flow profile
- Minimum guarantees
- Profit-sharing rules
- Duration

### **Economic scenarios**

- Interest rates
- Equity returns
- Credit spreads
- Macro views

### **Assets**

- Investment portfolio by asset class
- Unrealized gains/losses

# **Constraints**

# Capital budget and

- risk appetite
  Regulatory limits
- Accounting impact
- Credit rating considerations

# Outcome

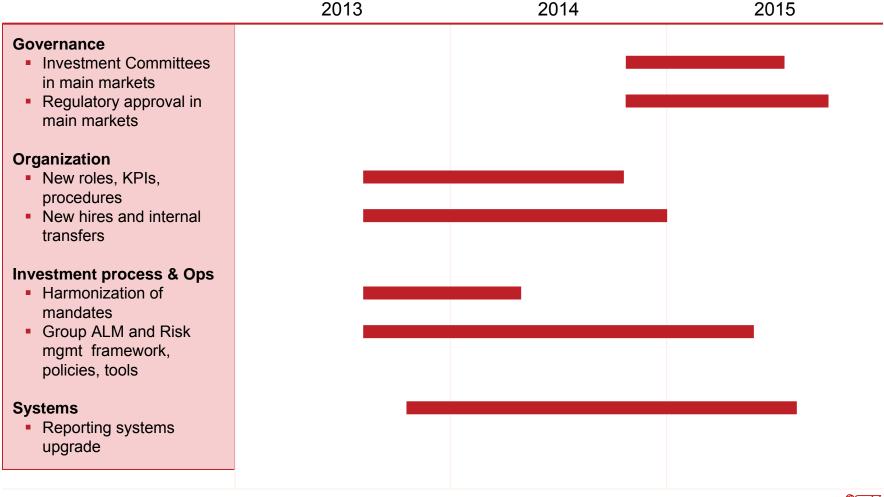
# Optimal asset allocation based on

- Economic risk/return optimization
- Satisfactory fulfillment of additional constraints

A platform for investment decision making support



### 2-year industrial transformation roadmap





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# **Closing Remarks**



### Closing remarks

- 'A world-class liability-driven investor...
- Maximizing risk-adjusted investment return...
- Executing through centralized investment process and specialized global implementation...
- Running a cost-efficient model on European FI and Equities and outsourcing non core to best-in-class third parties'

### ix the basics

- Separation of investment management from asset management
- ► Established KPIs for each staff level
- ► Allocated €4 bn funds to best-in-class third-party managers for non-core mandates
- Launched commercial real estate, infrastructure/ corporate lending
- ► Launched Group ALM project

#### **Our vision**

### Sort out critical issues

- ► Harmonization of investment mandates across group
- ► Reduced cash holdings by 45% since March
- In process of replacing unprofitable assets (PE, unlisted equities, funds)

### Pursue excellence

- Hired Head of Equities, Head of Credit, Head of Alternative Fixed Income, Head of ALM
- Set up a distinct Credit Research function at the asset management level
- ➤ Setting up centralized trading platform (RTO) for the group
- ► Integrate Investment Operations and Custody





# **Generali Operating Platform Strategy** (GeOPS)

Carsten Schildknecht, Group Chief Operating Officer

# Agenda

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- Enabling client & distribution and commercial excellence	Page 60
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- Wrap-up	Page 69

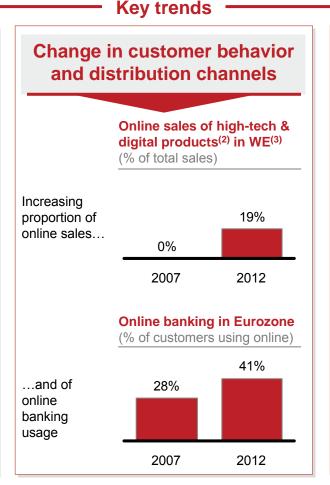


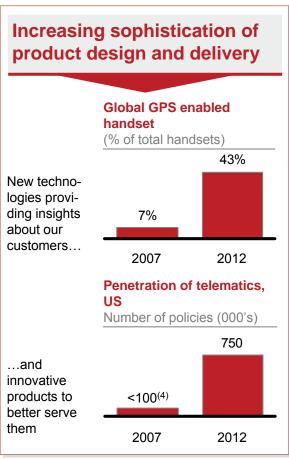
# Trends and strategic imperatives



### Key trends will fundamentally change the industry ...

#### Challenging macroeconomic and regulatory environment Average 3M Euribor (%) 4.7% Low interest rates... 0.2% 2007 2012 Insurance sector financial surplus<sup>(1)</sup> in Europe (€ bn) 476 ...and 354 increasing capital required Solvency I Solvency II





- (1) QIS5 estimate of eligible capital in excess of Solvency Capital Required (SCR)
- (2) Includes computers, computer peripherals, consumer electronics, software and videogames, videos and DVD, books, music, and event tickets
- (3) Western Europe (4) Conservative estimate

SOURCE: Forrester Retail Online Forecast; Eurostat; Press; Yankee Insurance; Association of British Insurers; Bloomberg; European Insurance and Occupational Authority's QIS5, 2011



### ... with clear implications for insurers

#### Key trends

Challenging macroeconomic and regulatory environment

Change in customer behavior and distribution channels

Increasing sophistication of product design and delivery

- Pressures on margins and profits
- Stronger growth opportunities in emerging markets
- Need to adapt business and distribution models to upcoming regulatory changes

- Need to modularize and "flexibilize" product offering to allow for different bundling levels
- Seamless multi-access experience required given
  - New customer expectations
  - "Hybrid" customers
  - Increasing digitalization

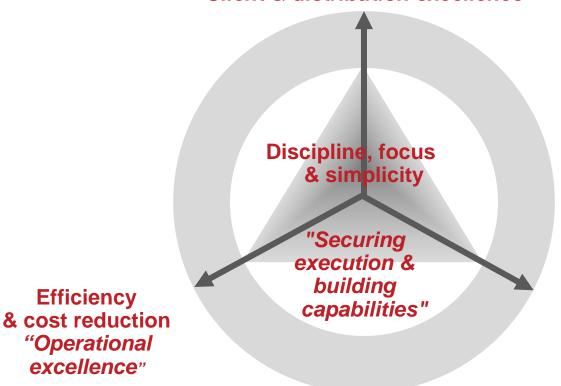
- Advanced analytics and more data ("Big Data") available to:
  - Gain customer insights
  - Improve decision
     making capabilities in
     pricing, underwriting/risk
     selection, and claims
     management

Implications for insurers



### Generali's strategic imperatives for the operating platform

# Value to clients and distribution partners "Client & distribution excellence"



Business insights & decision making "Commercial excellence"



# Strategic imperatives guide the improvement of Generali's operating platform

#### Strategic imperatives



Efficiency and cost reduction

#### Key elements for target operating platform

- Industrialize processes and operating structure
- Increase flexibility and standardization in operations
- Achieve best-in-class variable unit costs



Value to clients and distribution partners

- Provide consistent and seamless customer experience, in particular for "moments of truth"
- Reduce time to market
- Enable distribution across all channels



Business insights and decision making

- Leverage advanced analytics and big data
- Establish competitive market intelligence
- Improve quality and speed of decision making in pricing, underwriting, and claims management



Discipline, focus & simplicity

- Establish management team and governance
- Build COO functional capabilities
- Attract and develop top talents
- Align and mobilize organization



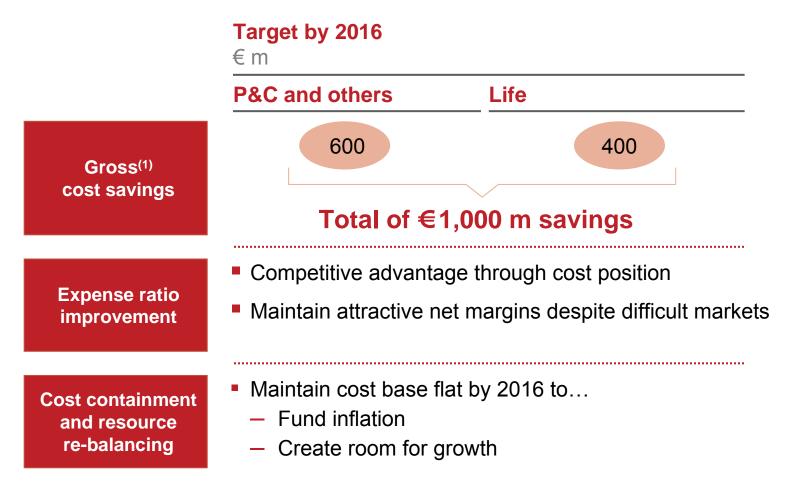
# Delivering operational excellence



### Our aspiration for Operational Excellence by 2016



Deliver gross savings of € 1 bn and achieve best-in-class expense ratios



(1) Before the effect of inflation and growth investments



### Generali operations at a glance



A truly global footprint with differentiated requirements across platforms

#### Generali operations: key facts

- Presence in >60 countries
- Personal and commercial lines
- 3 LoBs: Life, P&C, Health
- 4 main channels: tied agents, brokers, bankassurance, direct
- Headcount: ~80,000 employees
- Net insurance benefits and claims: €63 bn
- Acquisition and administration costs: €12 bn

Operating platforms		
Clusters	Examples	
Mature markets	<ul> <li>Italy</li> <li>Germany</li> <li>Switzerland</li> <li>France</li> <li>Austria</li> </ul>	
Emerging markets	<ul><li>CEE</li><li>LatAm</li><li>APac</li></ul>	
"Pure" Direct	<ul><li>Genertel</li><li>CosmosDirekt</li><li>Other/new entries</li></ul>	
Global businesses	<ul><li>Corporate &amp; Commercial</li><li>Europ Assistance</li><li>Employee benefits</li></ul>	
Corporate functions	<ul><li>Finance</li><li>Risk</li><li>HR</li><li>Other</li></ul>	





### 2 wave program to deliver operational excellence

#### **OPEX** program

- Targeted at efficiency and expense reduction
- Launched with delivery by 2015-16

#### BU local programs

Sales support, claims management & operations

**Corporate Functions Excellence Program** 

**ONE Procurement Program** 

**Premises & Facility Optimization Program** 

**Information Systems Program** 

**IT Infrastructure Excellence Program** 

#### **Additional programs**

- Targeted at structural changes and strategic cost position
- To be launched as global programs with medium-term delivery

#### Mature markets:

Core processes industrialization and modularization of product offering

#### **Emerging markets:**

Cost-efficient and agile operating platform

#### Global business lines:

Competitive backbone for Corporate & Commercial business

#### **Direct business:**

Scalable operating platform

#### **Corporate functions:**

Support processes industrialization

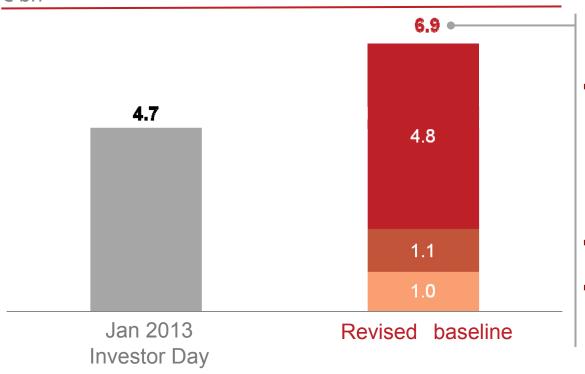


# We have expanded the scope for OPEX, reaching a 2012 baseline of € 6.9 bn ....



#### Cost baseline 2012





 Administration and acquisition costs<sup>(1)</sup>
 €4.8 bn

- Other expenses<sup>(2)</sup>€1.1 bn
- Unallocated loss adjustment expenses<sup>(3)</sup>
   €1.0 bn

- (1) Exclude sales/commission expenses
- (2) Exclude goodwill impairment, exchange rate effects, and taxes
- (3) Part of "net benefits & claims". Include expenses for in-house claim department

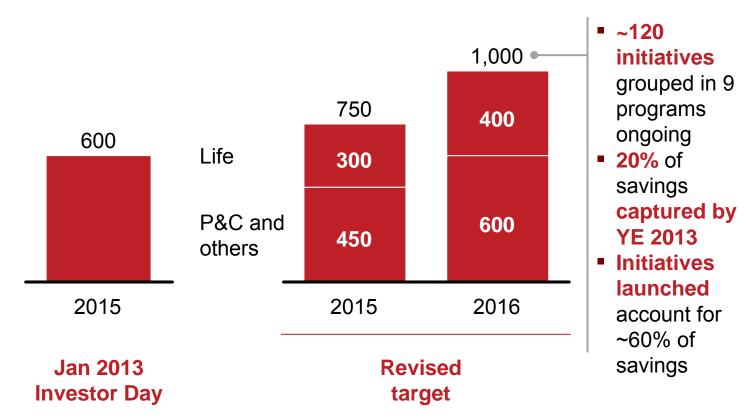




### ... and target gross savings equal to € 1 bn by 2016

#### Target gross savings<sup>(1)</sup>

€ m

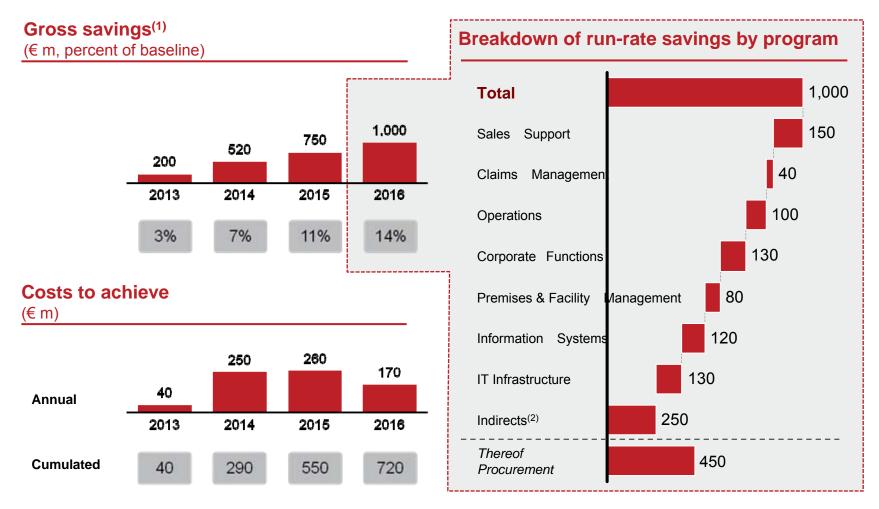


(1) Before the effect of inflation and growth investments





### 9 programs launched to deliver OPEX



- (1) Before the effect of inflation and growth investments
- (2) Remaining non-compensation costs exclude Premises & Facility Management, Information Systems and IT Infrastructure

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## All OPEX programs to be monitored with operational scorecard

Programs	Key levers/actions	Examples of key metrics to measure progress
Sales Support	<ul><li>Process improvement</li></ul>	Cost/claim, cost/application, cost/in-force policy
Claims Management	<ul> <li>Increase of automation and straight- through processing</li> </ul>	<ul><li>Straight-through processing rate</li><li>Digitalization rate</li></ul>
Operations	■ Consolidation ↓	<b>\</b>
Corporate Functions	<ul><li>Process improvements/consolidation</li><li>Organizational streamlining/delayering</li></ul>	<ul><li>HR-cost/employee, personnel cost/GWP, FTEs/GWP</li><li>Finance-cost/GWP</li></ul>
Premises & Facility Management	<ul><li>Site consolidation</li><li>Optimization of space usage</li><li>Optimization of maintenance costs</li></ul>	<ul><li>Total cost/workstation</li><li>Workstations/headcount</li><li>Gross Lease Area/workstation</li></ul>
Information Systems	<ul><li>Application rationalization/sharing</li><li>Demand management</li><li>Global software factory</li></ul>	<ul> <li>No. of core platforms per BU &amp; LoB</li> <li>Share of time spent on non core activities</li> <li>Share of spent for services performed in low-cost locations</li> </ul>
IT Infrastructure	<ul><li>One centralized governance</li><li>Data center consolidation</li><li>Standardized distributed infrastructure</li></ul>	<ul> <li>Virtualization ratio</li> <li>Cost/workstation, cost/MIPS, cost/SpecInt (UNIX and x86), cost/TB</li> </ul>
Indirects	<ul><li>Demand management</li><li>Discretionary spend optimization</li></ul>	<ul><li>Unit cost reduction</li><li>Discretionary spend/GWP/FTEs</li></ul>
Procurement	<ul><li>Demand management</li><li>Vendor consolidation</li><li>Strategic sourcing</li></ul>	<ul> <li>Price reduction</li> <li>Vendor concentration</li> <li>Spend managed/FTE</li> <li>Percentage of savings delivered/FTE</li> </ul>

# "Operational

### **Premises & Facility Management**

Local best practices to be rolled out across the Group

Key
dimensions

Office buildings

Location

**Flexibility** 

Working conditions

Space utilization

Costs p.a.

#### **Example: site consolidation in Paris**

From... ...to

26 buildings all over Paris1 major site

Central location

Low flexibility due to suboptimal layout of old building

**Inefficient** working conditions, e.g., no space dedicated for collaboration

**20 sqm** gross lease area/workstation

€15,000/workstation

Off-prime location with excellent public transport connections

Modern and flexible

layout solutions (e.g., open office, movable partitions)

**High-quality work** environment and multiple on-campus facilities

**16 sqm** gross lease area/workstation

€8,000/workstation

# Benefits

- € 80 m target savings (15% of baseline)
- Initiatives launched account for ~40% of program's savings









### **Information Systems**



Benefits through streamlining of application landscape, improved sourcing as well as application sharing

Key dimensions

Application landscape

From... ...to

Life

Accounting

High number of **redundant applications** across the Group

P&C

Example Italy:

From 21 core platforms...

...to 5 core platforms

landscape

P&C Life Accounting

Non Life Group Life

GENERALI

Motor Life Accounting aystem

Largely redundant-free application

**Benefits** 

- € 120 m target savings (14% of baseline)
- Initiatives
  already
  launched
  account for
  ~70% of
  program's
  savings

Life Front-end individual AG Motor Group Life Back-end Corporate Life individual INA Front-end Life legacy Corporate Back-end Annuities Non life TORO Front-end TORO Business Life TORO Mid-end Motor Back-end

Sourcing strategy

Cross-BU cooperation

All external providers and temporary staff onshore

No sharing of applications across countries

>500 person-years in Group-wide **near-/offshore** factory currently being designed

>25% of applications identified for **potential reuse** by other BUs

SENERALI

#### IT Infrastructure



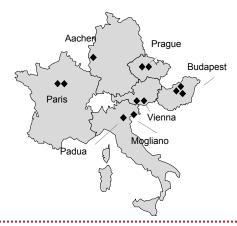
Consolidation, centralization and standardization are currently underway

#### Key dimensions

Consolidation of data centers

#### From...

12 data centers in Europe



#### ...to

2 specialized data center sites in Mogliano (Open Systems) and Aachen (Mainframes)



#### **Benefits**

- € 130 m target savings (22% of baseline)
- Initiatives
  launched
  account for
  ~50% of
  program's
  savings

Centralization of organization & governance

Standardization of end user solutions

Local governance and activities in the countries

- Limited Group synergies
- Limited Group scale

Each country with different local workplace solutions

One centralized governance & organization

- IT infrastructure shared service company
- Global operating model

**Standardization** of distributed infrastructure with **unified** end user **solutions** across Europe



### **Procurement**



Optimization through centralized supplier management and expanded scope

Spend categories	From	to	
Premises & Facility  Management	Many suppliers across Europe and no bundling of facility services	<b>2-3</b> pan-European <b>suppliers</b> of facility management services	
			Benefits
Professional Services	30+ consulting services firms globally	Short list of firms with globally negotiated fees	■ € 450 m target savings
Marketing & Commercial	All large media firms working for Generali	A short list of global firms providing services	(17% of baseline)
Information Systems	Vendor locally selected resulting in high number of providers	Few strategic vendors using near-/off-shoring capabilities	<ul><li>Initiatives launched account for</li></ul>
Travel & Fleet Management	Different travel policies across countries, different criteria for fleet	Common Group policies, standardized fleet type and short list of suppliers	~50% of program's savings
Office & other expenses	Managed at local level with many suppliers	Single pan-European product catalog to "right-size" demand and product specification	



# Additional programs to be launched in the medium term to further optimize the operating platform



#### Medium term: additional programs

#### **Mature markets:**

Modularization of product offering and core processes industrialization

### **Emerging markets:**

Cost-efficient and agile operating platform

#### Global business lines:

Competitive backbone for Corporate & Commercial business

#### **Direct business:**

Scalable operating platform

# Corporate functions: Support processes industrialization

- Simplification of **offerings** (particularly in **smaller markets**)
- Lean management, straight-through processing
- Streamlining and consolidation of IT platforms, legal entities and local sites
- Right-sourcing balancing market proximity and efficiency
- Migration towards one target operating platform for each major region with standardized core platforms and frontends
- Flexibility for countries with regard to product design and go-to-market approach
- Build a segment-specific "global" operating platform with satellite applications complementing existing country platforms
- Use target platform for new market entries
- Use standard solutions for new market entries
- Center of excellence for direct/online to support both new market entries and traditional business
- Consolidation and standardization of support processes in regional shared service centers
- Selective outsourcing, near-/offshoring



# Enabling client & distribution and commercial excellence



# Development path designed to build distinctive capabilities and technical assets

lucus adiata facus



Programs	Immediate focus	next	stage of development
Frontend(s) & multi-channel	All channels supported wit of-the-art frontends (e.g., tablet-based solution		.fully digital sales process through all channels
Customer relation- ship management (CRM)	Campaign management		ced customer insights and xt-product-to-buy analysis
Technology-based product innovation	Telematics (e.g., black boxes)	` <b>U</b>	value-added services actless payments through boxes, health monitoring)
Data management & analytics	Life in-force book segmentation	pricing optimization and segment-specific retention management	claims handling (incl. automated fraud detection)
Service quality management	High-quality service for all customer touchpoints		optimized customer journeys



#### CosmosDirekt

CosmosDırekt.

"Client & distribution excellence"

Superior customer experience based on smart technology solution

# Easy to use, fast and customer-tailored



- Simple and customizable (e.g., adjustable premium)
- Fast application process with 3 steps

# Personal advice and service when needed



 Personal real-time support through call center and co-browsing

# Transparent and "tangible"



- Transparency on current/future value
- Immediate "look-and-feel approach"

- State-of-the-art frontend technologies
- Flexible product engine with online quoting

 Integration of personal communication channels with online

#### **Operating platform enablement**

 Customer portal with direct access to customer/contract data and online services



#### Proama



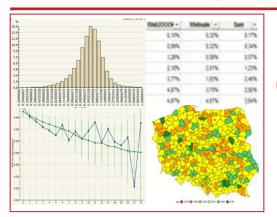
Excellence in broker management through extensive use of technology

#### **Digitalized processes**



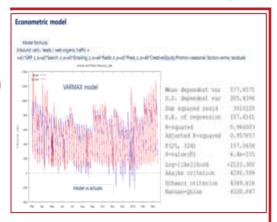
- As first Polish insurer introduced fully digital & paperless sale process
- Same platform for direct & brokers
- Advanced frontends and processes from "direct world" used to gain advantage in broker channel

#### Sophisticated pricing



- Multidimensional & new risk factors in Poland
- GLM and sophisticated methods in elasticity pricing

#### **Data-driven marketing**



 Advanced marketing spend optimization based on econometrical modeling and experimenting

- Use of best-in-class pricing tool (i.e., Earnix)
- Tariff determined by 33 automated underwriting rules

**Operating platform enablement** 

 Sophisticated analytic tools to enable nearly realtime spend optimization



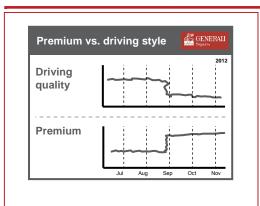
### Generali Spain





#### Enhanced pricing and customer service through Telematics

# Advanced pricing and premium adjustment



- Advanced and accurate risk assessment
- Automated monthly premium recalculation

# Data-enabled support and fraud prevention



- Automated localization in case of accidents
- Fraud prevention through post-crash analysis

# Transparency and customer service



- Transparency on driving quality
- Multi-access platform
- Customer assistance in case of thefts

 Pricing tool automatically fed with up-to-date customer information

- Integration of driving data in claims platform and customer assistance tools
- **Operating platform enablement**

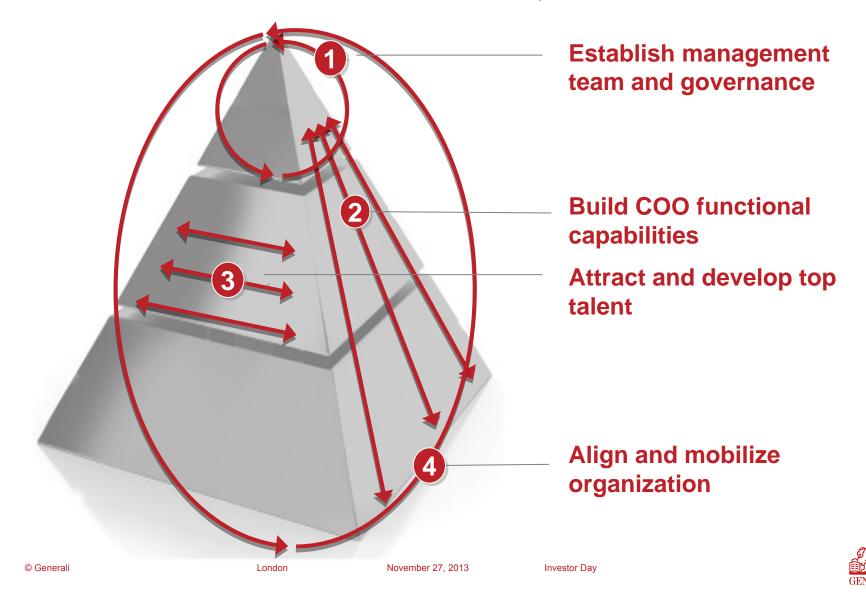
 Availability of driving data in customer portal with online backend



# Securing execution and building capabilities

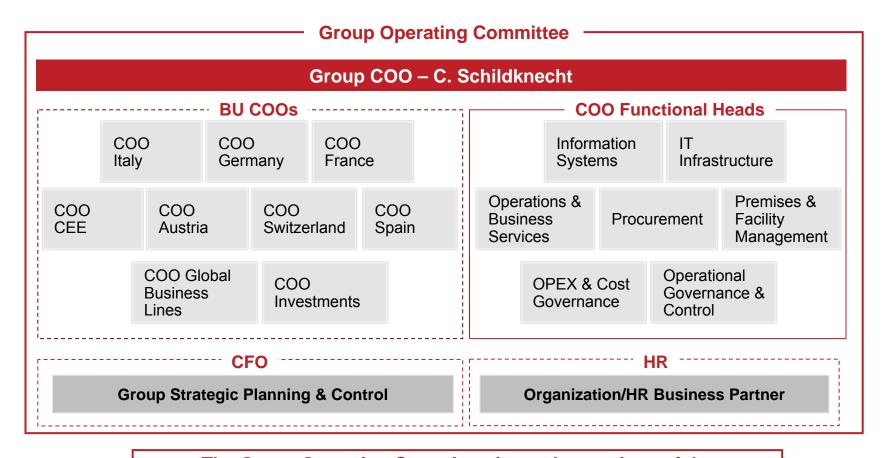


### 4 initiatives to secure execution and build capabilities



## **1** Group Operating Committee

A key mechanism to transform operating platform



The Group Operating Committee is a subcommittee of the GMC<sup>(1)</sup> tasked to transform and run Generali's operating platform

(1) Group Management Committee



# Transformation supported by capability building, talent management and broad mobilization

## 2 Functional capabilities



- Introduce consistent COO organization across the Group
- Drive performance and best practices...
- ...in Group COO functions
- ...through GeOPS / OPEX programs

3 Talent management



- Attract and develop top-tier talent
- Promote and reward high performance and diversity
- Sponsor international talent exchange and development





- Develop and spread a compelling change story
- Have leaders serve as change agents
- Link mobilization to concrete initiatives



# Wrap-up



# Re-engineered operating platform will position Generali for profitable growth

#### **Strategic imperatives**



Efficiency and cost reduction

#### Strategic answers

- OPEX program up and running, targeting
   € 1 bn cost savings in 2016
  - €200 m already captured in 2013
  - Initiatives launched account for ~60% of savings
- Additional initiatives to implement Generali's Operating Strategy to be added medium-term





"Commercial excellence"

Value to clients and distribution partners

Business insights and decision making

- COO-led programs launched to enable Group strategy
- Existing pockets of excellence identified for Group-wide implementation



Discipline, focus & simplicity

- Group Operating Committee established
- Concrete initiatives launched to drive capability building, talent management and mobilization of the entire organization





# **Securing our targets**

Alberto Minali, Group Chief Financial Officer

## Agenda

- Target framework and external backdrop	Page	73
- Focus on returns	Page	77
- Cash flow	Page	84
- Capital	Page	87
- Debt leverage	Page	92
- Key takeaways	Page	96



# Target framework and external backdrop



# We confirm or enhance our key 2015 targets

	Enhance profitability				
Key Profitability Levers	<ul> <li>Cost savings (Op Ex)</li> <li>Technical Excellence<sup>(1)</sup></li> </ul>	Ongoing projects (expected combined benefit by 2015: ~ €1.6bn <sup>(2)</sup> )			
Free cash flow	<ul><li>Expected net free surplus</li><li>Remittance ratio</li></ul>	<ul><li>&gt; € 2 bn</li><li>&gt; 75%</li></ul>	Confirmed New		
	Increase & improve capital base				
Capital	<ul><li>Solvency 1</li><li>Other / economic measures</li></ul>	<ul><li>&gt; 160%</li><li>AA equiv.</li></ul>	Confirmed Confirmed		

Cross-cycle
Operating
RoE

>13%

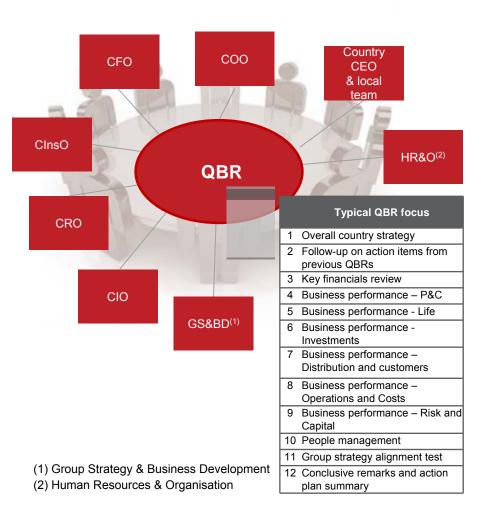
**Achieved by 2015** 

(1) As outlined in January (2) Gross, cumulative, also including Centralised reinsurance and Treasury benefits



# Quarterly business review process

A tight process to manage delivery of our targets is critical...



A new toolkit designed to assign and manage delivery of our strategic and financial targets:

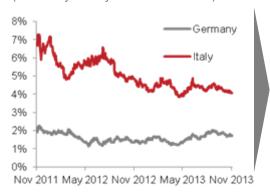
- •Quarterly deep-dive:
  - Every major business unit / region
  - All key Group Management areas engaged
- Detailed planning, monitoring, and early warning tool, encompassing e.g.
  - financial results and detailed targets
  - strategy (local, and alignment to group)
  - commercial / business performance
  - risk & capital management
- Granular deliverables with clear accountability
- Continuous monitoring enables early corrective actions
- Facilitates decisions on allocation of group resources

# The external backdrop

## ...against a still very challenging backdrop

#### Low reinvestment rates endure

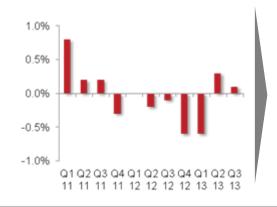
(Germany & Italy 10 Yr Govt Yield)



- "Risk free" remains depressed
- Credit spreads have narrowed to multi-year lows

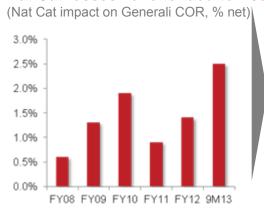
#### **Economic growth remains elusive**

Euroland GDP, QoQ %



- Economic growth remains very weak in Europe
- Consumer confidence is low, unemployment is high

#### Nat Cat losses have tended to rise



- Nat Cat losses for the insurance industry have been rising
- Also visible in our own combined ratios

## Regulatory requirements are increasing

solvency II

ComFrame / ICS

protection

government intervention<sup>(1)</sup>

taxes & levies

consumer

distribution

G-SII

(1) E.g. Polish pensions

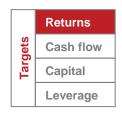


# Focus on returns



# Operating RoE is our key target

RoE is our key target: Cross-cycle >13% to be achieved by 2015



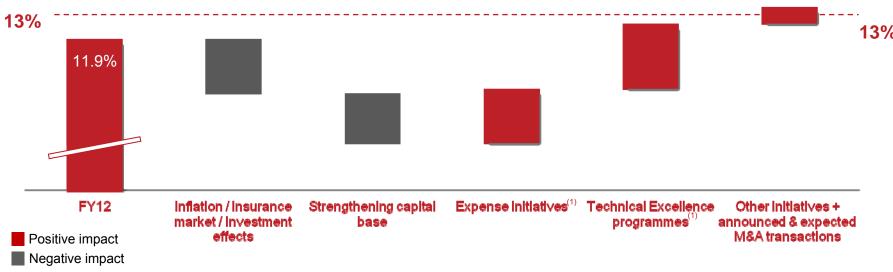
#### The macro environment and the need for stronger capitalisation will weigh on returns...

- Expense inflation, likely weakening in some insurance markets, and low reinvestment rates will pressure returns
- Strengthening our solvency position will increase the denominator

#### ...which we will more than compensate for, with clearly identified initiatives:

- Expense initiatives, as outlined by our COO today
- Technical Excellence, as outlined by our ClnsO in January
- Other group initiatives, e.g. Centralised Reinsurance, Centralised Treasury



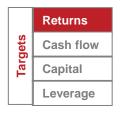


(1) After policyholder share, tax and minorities



# Operational and Technical excellence

COO and CInsO initiatives are the bedrock of our profit improvement targets



Expected benefits by 2015 (1)

**Sources of improvement** 

coo Operationa excellence

**€0.8** bn

As detailed by our COO today

CInsO
Technical excellence quantification of initiatives presented in January)

**€0.8** bn

# P&C underwriting

- Technical price optimization
- Portfolio cleaning
- Discount management

# Claims management

- Damage evaluation
- Partner management
- Fraud prevention
- Leakage reduction

# Distribution & Customer

- Distribution efficiency
- Multi-channel approach
- Leveraging existing client base (cross sell and retention)

# Life in-force & new business

- In-force management
- Profitability of savings products
- Shift towards Protection and Health

(1) Gross

© Generali

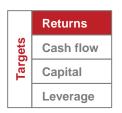
London

November 27, 2013

Investor Day

## Further initiatives: Group P&C Reinsurance Strategy

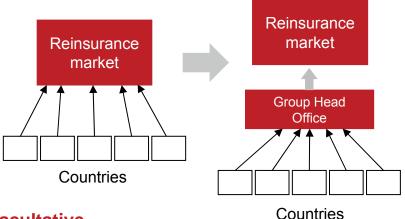
Consolidation of Treaty, Optimization of Facultative



#### **New Reinsurance Model implemented in 2013**

#### **Treaty**

•Treaty reinsurance structuring and purchasing centralised:

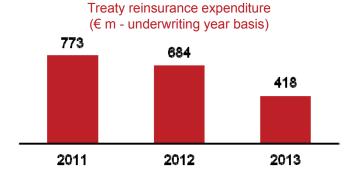


#### **Facultative**

- •Facultative reinsurance structuring driven by central technical guidelines and of controlling process
- Execution still at country level, but underwriters now assessed on gross, not net loss/combined ratios

#### **Key benefits**

- Capitalise on the Group's diversification, scale, and purchasing power
- Improved management of reinsurance cycle
- Improved counterparty exposure management
- Significant reduction of treaty expenditure already achieved.

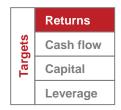


Overall operating profit benefit: > €50 m



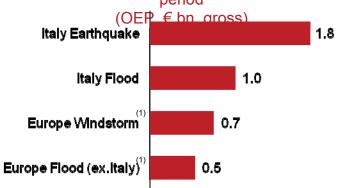
# Further initiatives: Group P&C Reinsurance Strategy

#### Catastrophe protection



#### **Natural Events**

# Natural Events 2013 Key Exposures at 1:250 years return period



#### Major cat losses (€ m)

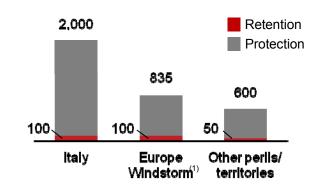
Year	Event	Gross	Net
2012	Italy Earthquakes(2)	324	131
2013	June European Flood	252	121
2013	German Storms <sup>(3)</sup>	165	160

Figures updated at September 30, 2013

- (1) CEE at 50%
- (2) 20th May and 29th May Events
- (3) Norbert, Andreas, Ernst/Franz Multiple events

#### **Group Cat Programme**

#### 2013 Group Cat Programme per-event (€ m)



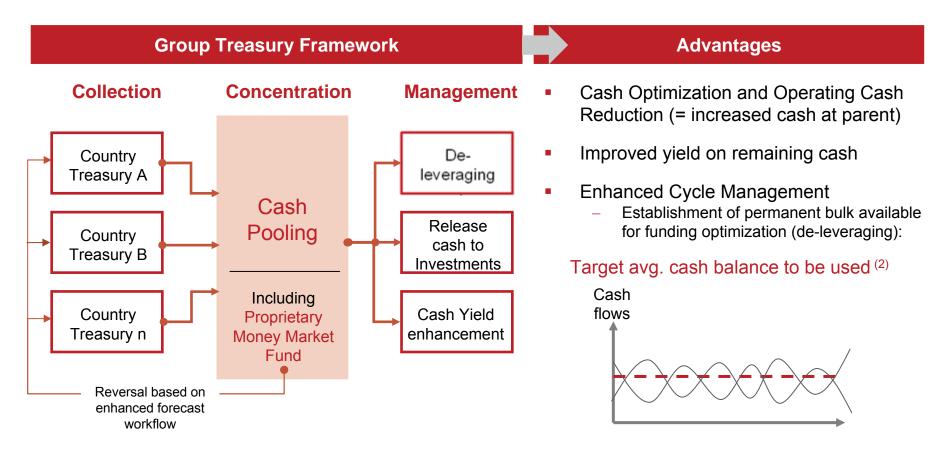
- Protection designed for an expected loss based on 250+ year return period
- Protection proved capable in all recent major cat losses
- Programme proved to be effective in a multi-territory event by reducing the volatility of the Group
- Substantial Risk capital saved by means of the protection



# Further initiatives: Group Treasury Program

Returns
Cash flow
Capital
Leverage

The Group's substantial liquidity (€ 12.2 bn<sup>(1)</sup>) can be significantly better managed through an integrated approach



(1) At 9M'13. Total cash includes cash designated for operating business and investment purposes. Cash refers only to Life and P&C portfolio; cash on financial business is not included.

(2) Illustrative example



# Further initiatives: Group Treasury Program

Expected benefits to earnings, leverage, governance, and risk control



Balance Sheet
Optimization
& Yield Enhancement

- Surplus cash above operating requirements can contribute to deleveraging
- Lower operating cash requirements and cycle management will result in enhanced yields

Operational discipline & Enhanced Governance

- Operational benefits through Group-shared IT platform and enhanced automation
- Enhanced planning and forecasting discipline at all levels (BUs, Countries, Head Office)

Increased risk-control

- 90% of cash control centralized by 2015
- Further enhancement of Risk Management across the Group through:
  - Better coordination
  - Focus on common treasury guidelines

Group Treasury Program completed by 2015: annual recurring pre-tax benefits > €50 m

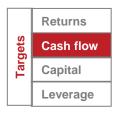


# **Cashflow**



# **Group Free Cash Flow**

Our cashflow management framework

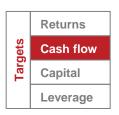


#### **Head Office Business Units Specific BU dividend target** Capital budgeting process is a taking into account: fundamental part of the Group Planning activity: FCF generation Distributable profits Earning projections ■Target excess capital based on ■Capital requirement, S1 and S2 for local and rating agency each BU requirements Available capital •FCF Liquidity plan Regular monitoring BU position to ensure regular flow of dividends: Satisfaction of local regulatory FCF distributed to requirements **Head Office** FCF generation Distributable profits Overall capital adequacy

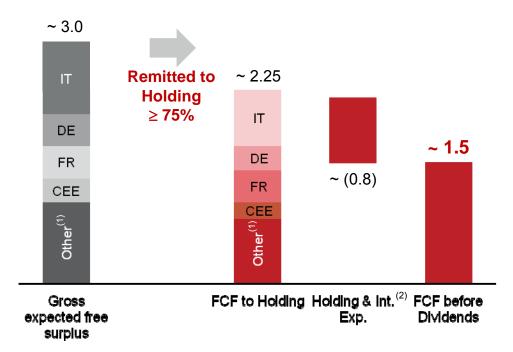


# 2015 Group Free Cash Flow

We focus on turning "Free surplus" into real cash



#### From expected surplus to remitted cash (€ bn)



- (1) Other includes Internal Reinsurance Cash Flows
- (2) Holding and Interest Expenses net of Taxes
- (3) As communicated in January

 On track to deliver 2015 expected free surplus generation > € 2 bn:

2015 expected free surplus <sup>(3)</sup>	€bn
Expected gross free surplus	~ 3bn
Holding & Interest expense	~ (0.8)
Expected net free surplus	>2bn

- Target remittance ratio above 75% of expected gross free surplus
- FCF to Holding at least € 1.5 bn, available to:
  - pay dividend to shareholders
  - finance growth
  - enhance financial flexibility
- No significant local constraints to distribute dividends

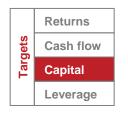


# **Capital**



# Capital management at Generali

#### A reminder of our thinking



## Capital management philosophy

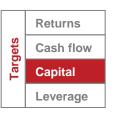
- ■Internal view: Risk based; Risk appetite defined as "AA" type probability of default, based on a combination of rating and internal models
- **External target setting:** There is no perfect solvency metric. The "Ideal" metric would be 1) A relevant external constraint, 2) Published, 3) Economic, 4) Risk based, 5) Based on a stable methodology, 6) Relatively simple to track and monitor

	Solvency I	Economic / Solvency II	Rating agency models
Relevant external constraint	✓	<b>≭</b> Not yet	✓
Publicly disclosed	$\checkmark$	$\checkmark$	×
Economic view	×	✓	✓ Partially
Risk based	×	$\checkmark$	$\checkmark$
Stable basis of calculation	✓	×	×
Simple to track & monitor	✓	×	×

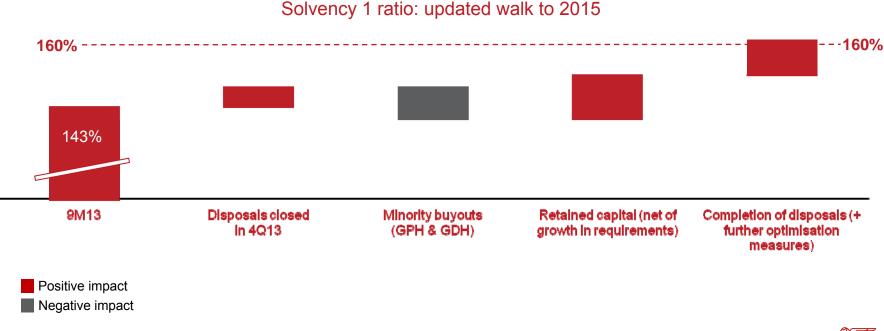


# Rebuilding capital

We are progressing towards target levels



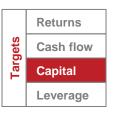
- Completion of our disposal program will deliver target level of solvency
- We have flexibility on additional disposals, to cover any unforeseen adverse deviations
- Confirmed working assumption of 40% payout ratio on net profit from continuing operations to 2015
- Mark to market gains realised so far Q4 to date would add a further ~5%pts, if they persist





#### M&A

The key objectives of the M&A program



## 3 key objectives for the disposal program

- Improve solvency capital position
- Generate cash flow to parent company to pay down debt
- Regain strategic focus

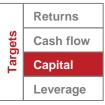
## We have also deployed cash & solvency to bring in minorities of key operations

- 49% of CEE operations (GPH)
- 7% of German operations
- 40% of Generali Asia



# M&A

## Overview of key transactions



	Consideration <sup>(1)</sup> (€ bn)	Solvency I	Economic Solvency	Improved solvency?	Generates cash to repay debt?	Improves strategic focus?
Disposals			Consistency with disposal objectives			
Migdal	0.7	+2%	+1%	✓	✓	✓
12% Banca Generali	0.2	+1%	+1%	✓	✓	No impact
Generali USA Life Re	0.7	+1%	-7%	✓ <sub>S-I</sub>	✓	✓
49% Mexico	0.6	+4%	+3%	✓	✓	_
Fata	0.2	+1%	+1%	$\checkmark$	$\checkmark$	✓
Total	2.4	+9%	-1%	$\checkmark$	$\checkmark$	✓

Acquisitions				
49% GPH <sup>(2)</sup>	2.5	-14%	- 6%	
7% GDH <sup>(3)</sup>	0.4	-1% <sup>(3)</sup>	-1% <sup>(4)</sup>	
40% Generali Asia	-	-	-	

- (1) Consideration as at transaction announcement date
- (2) Half of the acquisition to be finalized by 2014-end at a pre-defined price
- (3) Generali Deutschland Holding. Squeeze-out on the remaining 4% of shares in progress

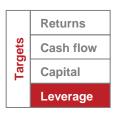
(4) Net of Treasury share sale

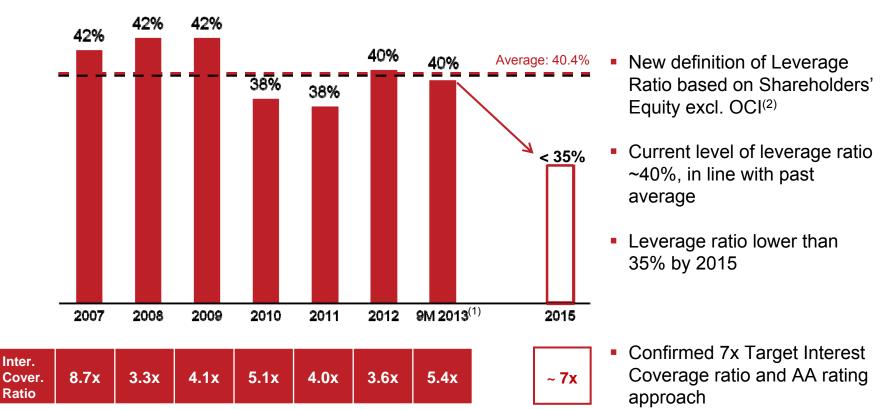
# **Debt leverage**



# Debt leverage

#### Financial leverage ratio evolution





(1) After IAS 19 adjustment

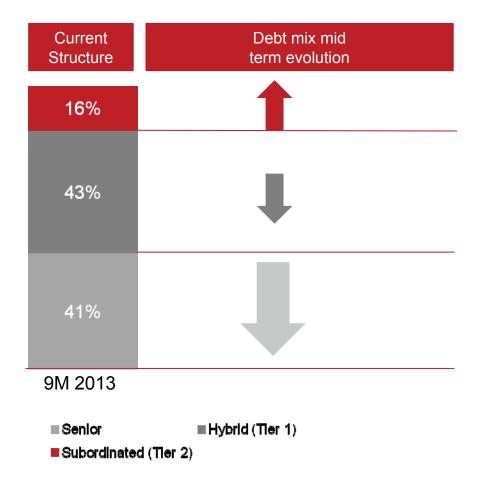
Financial Leverage = Financial Debt / Financial Debt + Adjusted Shareholders' Equity

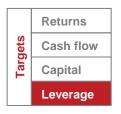
(2) Adjusted Shareholders' Equity = Shareholders' Equity gross of minorities excluding gains and losses included in Other Comprehensive Income (OCI).



## Leverage

#### Medium term debt structure evolution





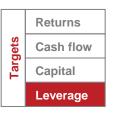
#### We will further optimise the mix of

#### debt:

- •Reduction of inefficient senior debt, including in 2014:
  - Sufficient internal resources already available to pay down 1/3<sup>rd</sup> of 2014 maturing debt of €2.25 bn
- Proceeds from remaining disposals can also be deployed to reducing leverage
- •Room to further optimize the capital structure (Tier 2 vs Tier 1) giving us more optionality in light of future call dates on our Tier 1 instruments.



# **Update on Rating**



- During 2013, four negative reviews on Generali's ratings were positively resolved (all with affirmations):
  - one credit watch on IFS rating (S&P)
  - three reviews on debt ratings (Moody's, S&P and Fitch), related to the Italian restructuring
- The agencies recognized Italian restructuring is a key project for Generali. Positive impact on the operating performance will be coupled with a confirmed sound financial structure
  - Our capital initiatives (including the disposal plan and actions on guarantees) are on track
- The Italian sovereign constraint on our rating is mitigated by our product and geographical diversification, although recognized to different degrees according to the different agencies' methodologies
- S&P's recent credit watch is agency specific and only relates to S&P and their sovereign criteria, not to any change in Generali's strategy or fundamentals.



# **Key takeaways**



# Key takeaways

- 2015 targets confirmed or upgraded despite a tough financial and macro environment
- Today we have much more detail & confidence in them as a result of a significantly upgraded management process
- We will continue to improve capitalisation, and the quality of our capital by decreasing debt leverage





# **Final remarks**

Mario Greco, Group Chief Executive Officer

# Customer focus: the technical excellence journey has started

Laying the foundations for greater profitability and increased shareholder returns

2016+ longer term. Superior cash 2014-15 generation to increase dividends and invest for growth Now Become the Deliver on our ambition performance benchmark Build capabilities and for our core insurance strengthen operational business Internalize ambition excellence An industry leader for Align on levers/ Ensure resilience and technical talent and priorities sustainable profit generation professional Embed our processes development and operational efficiencies



## Our vision for Generali in 2015

- Focused on core insurance business, with greater contribution from P&C
- Superior customer acquisition and retention; focus on retail and affluent space

- Stronger capital position and disciplined balance sheet management
- Consistent technical excellence and tight control of costs

# The mission is to deliver top quartile shareholder returns and profitability

GENERALI



# Thank You.

## Disclaimer

Certain of the statements contained herein are statements of future expectations and other forward-looking statements.

These expectations are based on management's current views and assumptions and involve known and unknown risks and uncertainties.

The user of such information should recognise that actual results, performance or events may differ materially from such expectations because they relate to future events and circumstances which are beyond our control including, among other things, general economic and sector conditions.

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The manager charged with preparing the company's financial reports, Alberto Minali, declares, pursuant to paragraph 2 of article 154-bis of the Consolidated Law on Financial Intermediation, that the accounting information contained in this presentation corresponds to document results, books and accounts records.



## Next events

13.03.2014

FY 2013 results reporting

30.04.2014

**Annual general Meeting** 

15.05.2014

1Q 2014 results reporting

31.07.2014

1H 2014 results reporting

06.11.2014

9M 2014 results reporting

19.11.2014

2014 Investor Day



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