

2023
ASSEMBLEA
DEGLI AZIONISTI
SHAREHOLDERS'
MEETING



28 April 2023

**INFORMATION DOCUMENT
ON THE GENERALI GROUP'S
LONG-TERM INCENTIVE PLAN
"LTI PLAN 2023-2025"**

Assicurazioni Generali S.p.A.

Company established in Trieste in 1831. Registered Office in Trieste (Italy), Piazza Duca degli Abruzzi 2. Share Capital Euro 1,586,833,696 fully paid. Fiscal code and Venezia Giulia Companies' Register number 00079760328. Group's VAT 01333550323. Company entered in the Register of Italian Insurance and Reinsurance Companies under number 1.00003. Parent Company of Generali Group, entered in the Register of Italian Insurance groups under number 026. PEC: assicurazionigenerali@pec.generaligroup.com

INFORMATION DOCUMENT

on the Generali Group's long-term incentive plan
"LTI Plan 2023-2025"



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INTRODUCTORY NOTE

Assicurazioni Generali S.p.A. (“GENERALI” or the “COMPANY”), in compliance with what provided by Article 114-*bis* of the CLFI and 84-*bis*, paragraph 1, of the ISSUERS’ REGULATION, and by Scheme no. 7 of Annex 3A to the Issuers’ Regulation, hereby provides its shareholders and the financial community with a broad informative framework on the long-term incentive plan, “LTI Plan 2023-2025” (hereinafter, the “PLAN”) for the granting of free ordinary shares of GENERALI, upon specific conditions, to its BENEFICIARIES – that may include the Managers with Strategic Responsibilities, including the members of the Group Management Committee (GMC), the other relevant personnel, the other members of the Global Leadership Group (GLG), the talents and other key roles of GENERALI and of the GENERALI GROUP, as identified by the ADMINISTRATIVE BODY within the structure of the COMPANY and of the GENERALI GROUP.

The PLAN, in continuity with the previous ones,

aims at enhancing and reflecting the medium long-term goals of the GENERALI GROUP in the definition of the variable remuneration of the aforementioned parties, for the purposes described in detail hereinafter.

In order to implement the PLAN, the SHARES to be granted free of charge to BENEFICIARIES may be acquired, *inter alia*, from the provision of treasury shares that the COMPANY may acquire in application of the shareholders’ meeting authorisations, pursuant to Articles 2357 and 2357-*ter* of the CIVIL CODE, in the terms illustrated below.

This information document is at public disposal at the registered office of GENERALI, located in Trieste, Piazza Duca degli Abruzzi, no. 2, at the system SDIR-NIS for the transmission of the Regulated Information managed by BIt Market Services, at www.emarketstorage.com and on the COMPANY’s website: www.generalicom.com.

DEFINITIONS

% WOMEN
MANAGERS:

% of women in managerial positions out of total managerial positions, defined as employees with at least one direct report and not included in strategic positions (Group Management Committee, Global Leadership Group and their first reporting line); Salesforce and fixed-term contracts are not in scope.

ADMINISTRATIVE
BODY:

the Board of Directors of the COMPANY, or rather, the members of the former as specifically appointed, which perform all evaluations related to the Plan and make and implement all relative decisions.

ANNUAL GENERAL
MEETING:

the meeting of GENERALI shareholders that shall approve the PLAN.

BENEFICIARIES:

the beneficiaries of this PLAN that will be identified at sole discretion of the ADMINISTRATIVE BODY, at the PLAN start or during the relevant three-year period, among the Directors, the Employees and the collaborators of GENERALI or of GENERALI GROUP with strategically significant functions at GENERALI or GENERALI GROUP with a view to the creation of value. In the process of identifying the BENEFICIARIES, the ADMINISTRATIVE BODY will also take into account the suitability of the functions or of the activities carried out by the GENERALI GROUP's DIRECTORS, EMPLOYEES and the collaborators to have a significant impact on the risk and strategic profile of GENERALI or of the GENERALI GROUP, considering, among others, the position held, the degree of responsibility, the hierarchical level, the activity carried out, the powers granted, the amount of remuneration paid, the pos-

sibility to take risks, generate profits or impacts on other accounting entries for significant amounts. The ADMINISTRATIVE BODY, by implementing the PLAN, will specifically identify the BENEFICIARIES, also determining the OBJECTIVES and the number of SHARES which can be assigned.

CASH SETTLEMENT:

the cash amount which GENERALI may, at its discretion and on the basis of a resolution of the ADMINISTRATIVE BODY, pay to single BENEFICIARIES in place of - in full or in part - SHARES that should be granted to them, calculated on the basis of the average SHARES price on Euronext Milan - as ascertained by Borsa Italiana S.p.A. - in the month prior to SHARES grant, or, in case the SHARES should no longer be listed, on the basis of their normal value pursuant to Article 9 of the Presidential Decree of No. 917 of 22 December 1986, as determined by an independent expert appointed by Generali.

CIVIL CODE:

the Italian Civil Code, approved with Royal Decree No. 262 of 16 March 1942, as amended.

CLFI:

the Italian Consolidated Financial Act, i.e. Legislative Decree no. 58 of 24 February 1998 (also known as T.U.F.) and subsequent amendments and additions.

CO₂ EMISSIONS
REDUCTION TARGET
FROM GROUP
OPERATIONS:

It refers to the percentage of reduction of the CO₂ equivalent emissions generated by Group operations measured comparing the year 2025 against the baseline 2019. This category of emissions includes those generated by our buildings, data centres, mobility, paper and they are calculated within

	the Group Environmental Management System (EMS). CO ₂ equivalent emissions related to investment and insurance portfolio are not included.		for the purposes of Article 84- <i>bis</i> , paragraph 1, of the ISSUERS' REGULATION.
CORPORATE GOVERNANCE CODE:	the code of conduct of Listed Companies and the following integrations, which GENERALI has adhered to at the date of this Information Document, approved by the Italian Corporate Governance Committee in December 2019 and published in January 2020.	ISSUERS' REGULATION:	the regulations adopted by CONSOB by means of Resolution no. 111971 of 14 May 1999, as subsequently amended and integrated.
		MANAGING DIRECTOR/ GROUP CEO:	the person mainly in charge of the management of GENERALI and GENERALI GROUP.
DATE OF APPROVAL:	the date of approval of this PLAN by the SHAREHOLDERS' MEETING.	NET HOLDING CASH FLOW OR NHCF:	net cash flow available in a period at the parent company level after holding expenses and interest costs. Its main components, considered on a cash basis, are the remittance from subsidiaries, the result of the centralized (re)insurance, the interests on parent company's financial debt, the parent company's expenses and the actual taxes paid or reimbursed by the parent company.
DIRECTORS:	the directors of GENERALI and GENERALI GROUP, having executive and/or managerial powers.		
EMPLOYEES:	the executives and employees who currently work for GENERALI or a company of GENERALI GROUP either under open-ended or fixed-term contracts, excluding all forms of independent contractors or consultants.	OBJECTIVES:	the performance indicators specified by the ADMINISTRATIVE BODY and set out in the PARTICIPATION FORM of each BENEFICIARY, subject to the achievement of which the SHARES are granted to each BENEFICIARY, and based on which the respective total number of shares to be granted is determined.
GENERALI or the COMPANY:	Assicurazioni Generali S.p.A., with registered office at Trieste, Piazza Duca degli Abruzzi no. 2, enrolled in the Registry of Insurance and Reinsurance Businesses with registered number no.1.00003, parent company of Generali Group, enrolled in the Insurance Group Registry with registered number no. 026.	PARTICIPATION FORM:	the form given by GENERALI to BENEFICIARIES, (i) indicating the OBJECTIVES - referred to GENERALI GROUP and/or to the individual BENEFICIARIES - subject to the achievement of which the SHARES are granted; (ii) the subscription and the return of which to GENERALI on behalf of the BENEFICIARIES will constitute full and unconditional adherence to the PLAN.
GENERALI GROUP:	GENERALI and the companies under Italian and foreign law subject, directly or indirectly, to the control of GENERALI, pursuant to Article 2359 of the Civil Code.		
INFORMATION DOCUMENT:	this information document, drafted in compliance with and	PLAN:	the long-term incentive plan for BENEFICIARIES, called the "LTI 2023-2025 Plan".

PLAN ADMINISTRATOR:	Banca Generali S.p.A. with registered office in Trieste, Via Niccolò Machiavelli no. 4, Tax Code and Trieste Registry of Businesses no.00833240328, or any other entity that may be identified for the same purpose at the discretion of the COMPANY.	RELATIVE TSR:	the total return on the shareholder investment calculated as a variation in the shares' market price, including distributions or dividends reinvested, as compared to a selected list of peers.
REGULATORY SOLVENCY RATIO:	Ratio between the Eligible Own Funds and the Group Solvency Capital requirement, both calculated according to the definitions of the Solvency II regime. Own funds are determined net of proposed dividend.	REMUNERATION AND HUMAN RESOURCES COMMITTEE:	the committee recommended by the CORPORATE GOVERNANCE CODE whose composition and functions are described in the Report on Corporate Governance and Ownership Structures, as referred to in Article 123-bis of the CLFI, approved by the ADMINISTRATIVE BODY and made public on an annual basis.
RELATIONSHIP:	the employment relationship (sub-ordinate and/or administrative) and/or relationship of collaboration in place between the Beneficiary and GENERALI and/or another company of GENERALI GROUP.	SHARES:	"Assicurazioni Generali S.p.A. ordinary shares", listed on Euronext Milan, market organized and managed by Borsa Italiana S.p.A..



1. BENEFICIARIES

1.1. The names of the beneficiaries who are members of the board of directors or of the management board of the company issuing financial instruments, the company controlling the issuer and the companies that the issuer either directly or indirectly controls.

Among the potential BENEFICIARIES of the PLAN there are the DIRECTORS with executive and managerial functions of GENERALI or of the GENERALI GROUP, as identified by the ADMINISTRATIVE BODY coherently with the strategic objectives of GENERALI GROUP in terms of value creation, as well as with the aims of the remuneration policies.

The indication of the names of the BENEFICIARIES belonging to this category who will be identified by the ADMINISTRATIVE BODY and the other information required by paragraph 1 of the Scheme no. 7, Annex 3A of the ISSUERS' REGULATION, will be provided pursuant to the procedures and terms set forth in article 84-bis, paragraph 5, point a), of the ISSUERS' REGULATION.

1.2. The categories of employees or consultants of the issuer of the financial instruments and of the parent companies or the subsidiaries of that issuer.

The potential BENEFICIARIES of the PLAN include the relevant personnel¹ of GENERALI - that corresponds to the perimeter of the managers with strategic responsibilities - including the managers belonging to the *Group Management Committee* (GMC), other first reports (not included in the GMC) of the MANAGING DIRECTOR/GROUP CEO and the ADMINISTRATIVE BODY of the COMPANY (and with exclusion of managers belonging to the so-called "Key Functions" who are not beneficiaries of remuneration based on financial instruments). Among the potential BENEFICIARIES, are also included the other managers who are members of the *Global Leadership Group* (GLG) - as well as the other EMPLOYEES of GENERALI or of GENERALI GROUP, selected by the ADMINISTRATIVE BODY on a discretionary basis in consideration of the significance of their role in the

achievement of the strategic objectives of GENERALI GROUP.

The indication of the categories of the BENEFICIARIES that will be identified by the ADMINISTRATIVE BODY among the above mentioned subjects as well as the other information required by paragraph 1 of the Scheme no. 7, Annex 3A of the ISSUERS' REGULATION, will be provided pursuant to the procedures and terms set forth in article 84-bis, paragraph 5, point a), of the ISSUERS' REGULATION.

1.3. The indication of the names of the parties who will benefit from the plan belonging to the following groups:

a) general managers of the financial instrument issuer;

Not applicable.

b) other managers with strategic responsibilities of the financial instrument issuer which is not of a "lesser significance," pursuant to Article 3, point 1, letter f), of Regulation no. 17221 of 12 March 2010, in the event that they have received overall remuneration during the last fiscal year (obtained by adding their monetary remuneration and the remuneration based on financial instruments) greater than the highest overall compensation among those paid to the members of the board of directors or the management board, and to the General Managers of the financial instrument issuer;

Not applicable.

c) natural persons controlling the financial instrument issuer, who are employees or who work as staff in the financial instrument issuer.

Not applicable.

1.4. Description and numerical indication, separated by category:

a) of the managers with strategic responsibilities different from those indicated under letter b) of paragraph 1.3;

¹ Defined pursuant the Article 2 of IVASS Regulation No. 38/2018, excluding those positions belonging to Key functions that, in line with applicable regulations, are not part of the PLAN.

Among the potential PLAN's BENEFICIARIES there are managers belonging to the relevant personnel – corresponding to the managers with the strategic responsibilities. The indication of the BENEFICIARIES who will be identified by the ADMINISTRATIVE BODY among the managers with strategic responsibilities as well as the other information required by paragraph 1 of the Scheme no. 7, Annex 3A of the ISSUERS' REGULATION, will be provided pursuant to the procedures and terms set forth in article 84-bis, paragraph 5, point a), of the ISSUERS' REGULATION.

- b) for the “smaller sized” companies, pursuant to Article 3, point 1, letter f), of Regulation n. 17221 of 12 March 2010, the indication in aggregate of all managers with strategic responsibilities of the issuer of financial instruments;

Not applicable: GENERALI is not a “smaller sized” company.

- c) of any other possible categories of employees or consultants for which differentiated plan features have been provided for (e.g. senior managers, middle managers, other employees, etc.).

Not applicable: there are no categories for which different PLAN features have been provided.

2. THE REASONS FOR ADOPTION OF THE PLAN

2.1 The objectives intended to be achieved by awarding the plans.

The PLAN, in line with the applicable regulations as well as the best practices (including the recommendations of the CORPORATE GOVERNANCE CODE), intends to pursue the objective of increasing the value of GENERALI SHARES meanwhile aligning, the economic interest of its BENEFICIARIES to those of the stakeholders, with a view to the medium/long term and to sustainable development, also through the inclusion of sustainability indicators.

The PLAN has the following objectives:

- to determine a connection with the component of variable remuneration linked to the medium-long term objectives and the value's creation for the shareholder, taking into account the group's sustainability and the results actually achieved;
- to develop the culture of performance in accordance with the Group philosophy;
- to contribute to the creation of a balanced mix between fixed and variable elements of the BENEFICIARIES' remuneration;
- to obtain the management's loyalty at GENERALI GROUP'S level.

In particular, the PLAN aims at reinforcing the link between the remuneration of BENEFICIARIES and the performance expected in the strategic plan of the GENERALI GROUP (the overall performance), while retaining the link between remuneration, sustainability and value generation in place as concerns the peer group (the relative performance).

To achieve these objectives, it was decided to:

- pay the incentive in the form of SHARES and only at the achievement of specific OBJECTIVES;
- link the incentive to the share value resulting from the average of the official closing prices of the Generali SHARES on Euronext Milan in the three months prior to approval, by the ADMINISTRATIVE BODY, of the draft financial statements and the consolidated financial statements relating to the financial year related to the preceding year;
- define a first three-year performance period of (without prejudice to the additional two-year deferral period, subject to specific conditions, provided for the Beneficiaries indicated in point a) of paragraph 2.2);
- provide specific malus and clawback mechanisms and prohibitions of hedging strategies.

2.2. Key variables, also in the form of performance indicators considered for the purposes of awarding the plans based on financial instruments.

The PLAN provides that the number of SHARES actually granted is directly linked to the achievement of the OBJECTIVES identified by the ADMINISTRATIVE BODY.

In particular, OBJECTIVES to be achieved in order to grant the SHARES are the following:

- RELATIVE TSR, with a weight equal to 55%;
- NET HOLDING CASH FLOW, with a weight of 25%;
- ESG indicators (in particular, (i) CO₂ Emissions Reduction Target for Group

Operations and (ii) % Women Managers², with a weight of 20%.

The following table illustrates the targets set for each indicator and the variation of the percentage of the incentive vesting based on the level of achievement of the targets.

	55%	+	25%	+	20%
					ESG
% LTI Vesting (by linear interpolation)	rTSR		Net Holding Cash Flow		CO ₂ Emissions Reduction Target for Group Operations (10%) % Women Managers (10%)
0%			≤ 8.2 bln		< 25% < 40%
Target Vesting	≥ 50° perc.		≥ 8.7 bln		≥ 35% ≥ 41.5%
Maximum Vesting	≥ 90° perc.		≥ 9.7 bln		≥ 40% ≥ 44%

RELATIVE TSR GOAL is measured against the following peers:

Panel peer group for rTSR 2023-2025

- 1 ▶ AGEAS
- 2 ▶ ALLIANZ
- 3 ▶ ASR NEDERLAND
- 4 ▶ AXA
- 5 ▶ BALOISE HOLDING AG
- 6 ▶ INTESA SANPAOLO
- 7 ▶ MAPFRE
- 8 ▶ NN GROUP
- 9 ▶ POSTE ITALIANE
- 10 ▶ POWSZECHNY ZAKLAD UBEZPIECZEŃ (PZU)
- 11 ▶ SWISS LIFE HOLDING AG
- 12 ▶ UNIPOL
- 13 ▶ UNIQA
- 14 ▶ VIENNA INSURANCE GROUP
- 15 ▶ ZURICH

² % of women in managerial positions out of total managerial positions, defined as employees with at least one direct report and not included in strategic positions (Group Management Committee, Global Leadership Group and their first reporting line); Salesforce and fixed-term contracts are not in scope. Data based on the Group HR system (Orion) that may be subject to revaluations on the basis of developments of the Group perimeter and following organisational changes or M&A&D operations that may occur

In addition, the verification of the achievement of a minimum threshold of the REGULATORY SOLVENCY RATIO, as a unique access threshold (so called *gate*), as better specified below.

At the end of the three-year reference period of the PLAN, the SHARES (within a number calculated based on the level of achievement of the OBJECTIVES) will be granted to the BENEFICIARIES in a single solution or in two tranches (without prejudice, in any case, to the provisions set forth in the following paragraphs 4.6 and 4.8), on the basis of the different category of BENEFICIARIES (see the provisions set forth in the following paragraph 2.3).

The PLAN also provides for the possibility of granting additional SHARES to the BENEFICIARIES according to a dividend equivalent principle. Should the shareholders' meeting distributes dividends in favour of the shareholders during the first three-year performance period or during the additional deferral period provided for some categories of BENEFICIARIES, as specified in the following paragraph 2.3, at the expiry of such reference periods, an additional number of SHARES will be granted in favour of the BENEFICIARIES, as identified by the ADMINISTRATIVE BODY, to be determined on the basis of the amount of the overall dividends distributed during the reference periods.

The additional number of SHARES thus determined shall be granted simultaneously and in relation with the other SHARES assigned in favour of each BENEFICIARY (pursuant to what is set forth in paragraph 3.2), subject to the same holding periods described below and determined considering the SHARES' value at the awarding of the plan, to be calculated as the average of the three months prior to approval, by the ADMINISTRATIVE BODY, of the draft financial statements and the consolidated financial statements with regard to the financial year related to the preceding year.

2.3. Factors on which the scale of compensation based on financial instruments is determined, i.e. the criteria for its determination.

The maximum number of SHARES which can be granted at the end of the PLAN's three-year reference period is calculated by dividing the maximum award amount (calculated as a determined percentage of the recurring annual gross remuneration of BENEFICIARIES) by the SHARE value, calculated as the average price of the three months prior to the approval by the ADMINISTRATIVE BODY of the financial statements and consolidated financial statements' draft of the year before the beginning of the PLAN's three-year reference period.

More specifically, the maximum overall performance/vesting level (expressed as a percentage of the gross annual remuneration as indicated above) is equal to 200% for the members of the Group Management Committee (GMC), 175% for the other Relevant Personnel and the other members of the Global Leadership Group (GLG), and up to 87.5% overall for other beneficiaries, talents and other Group key roles³.

The level of performance is expressed as a percentage of the level of achievement of the individual indicators, the final results of which are defined with independent calculation and using the linear interpolation method.

The number of SHARES may be reduced to a minimum level (which is also calculated as a percentage of the recurring annual gross remuneration), below which no SHARE shall be granted.

The number of SHARES to be granted to each BENEFICIARY will be determined at the end of the PLAN's three-year reference period, after an overall evaluation of the level of achievement of the OBJECTIVES, taking into account the performance achieved on a three-year basis (it being understood that, for the BENEFICIARIES mentioned below in point a), who shall be subject to the additional two-year deferral period, the actual granting of the second tranche of SHARES and the actual number thereof shall depend on the conditions mentioned below in point a) ii).

At the end of the three-years performance

³ The performance/vesting targets are respectively 150%, 100% and up to 50% for: (i) the members of the GMC; (ii) the remaining Relevant Personnel and other members of the Global Leadership Group (GLG) not included in the previous categories; (iii) talents and other Group key roles.

period, the ADMINISTRATIVE BODY will have the faculty, after the mathematical assessment on the basis of the pre-defined scale, to perform an evaluation of the level of achievement of the economic indicators, taking into account, in particular, the coherence of the Net Holding Cash Flow indicator with the Net Profit in terms of composition and evolution of Net Holding Cash Flow distribution flows in the reference period.

The SHARES effectively accrued will be granted according to periods differentiated for two different categories of BENEFICIARIES. More specifically:

- a) for the BENEFICIARIES belonging to the Group Management Committee (GMC) and for any other BENEFICIARY with a target variable component equal to at least 70% of the total remuneration⁴:
 - i. at the end of the first three-year performance period, 50% of the SHARES accrued on the basis of the results achieved is granted: 25% (i.e. half of the SHARES of this first tranche) is immediately available (to allow BENEFICIARIES to pay the tax charges connected with the granting), whereas the remaining 25% (i.e. the remaining half of the SHARES of this first tranche) is subject to a lock-up period of one year starting from the granting;
 - ii. the remaining 50% of the SHARES accrued will be subject to an additional deferral period of further two years in which the SHARES can be reset to zero if the threshold level of the REGULATORY SOLVENCY RATIO has not been achieved or a malus condition has been activated, as provided in the Rules. Once verified that the threshold level has been achieved, malus conditions have not been activated and, ultimately, the RELATIONSHIP with GENERALI (or another company of the GENERALI GROUP) is still in force⁵, the remaining 50% of the SHARES is granted: 25% (i.e. half of the SHARES of this second tranche) is immediately available (to allow BENEFICIARIES to pay the tax charges connected with the granting), whereas the remaining 25% (i.e. the remaining half of

the SHARES of this second tranche) is subject to a lock-up period of one year starting from the granting;

- b) for the remaining BENEFICIARIES, at the end of the three-year performance period, 100% of the SHARES accrued on the basis of the results achieved is granted: 50% is immediately available (to allow BENEFICIARIES to pay the tax charges connected with the granting), whereas the remaining 50% is subject to a lock-up period of two further years starting from the granting.

The BENEFICIARIES and the number of SHARES that may be assigned to each of them are determined by the ADMINISTRATIVE BODY at its sole discretion.

GENERALI may not allocate the SHARES to BENEFICIARIES, in whole or in part, in the event of willful or grossly negligent conduct, of violation of the Code of Conduct or the regulatory provisions applicable to the scope of activities managed, in particular those for the protection of insured persons, the processing of personal data and anti-money laundering and combating the financing of terrorism, international sanctions, or in the event of failure to achieve the predetermined results, or if there is a significant deterioration in the assets or financial position of GENERALI and/or the GENERALI GROUP, as ascertained by the ADMINISTRATIVE BODY of GENERALI (so-called malus clause).

GENERALI also reserves the right to demand repayment of all or part of the SHARES from the BENEFICIARIES if willful or grossly negligent conducts emerge (included the event the results achieved prove to be neither lasting nor effective as a result of those conducts), or in any case in the event violations of the Code of Conduct, or the regulatory provisions applicable to the scope of activities managed emerge, in particular those for the protection of insured persons, the processing of personal data and anti-money laundering and combating the financing of terrorism and international sanctions (so-called clawback clause).

⁴ It means the sum of the incentive received from the Plan and other forms of incentive acquired within the employment RELATIONSHIP.

⁵ Except for specific cases of termination of the relationship, such as cases of death, permanent disability, retirement, termination on the company's initiative for objective/organizational reasons, mutual termination and other similar cases contractually predetermined.

Malus and clawback may also apply in the event of lack of fulfilment of mandatory training or corrective actions defined within audit activities, as well as that the data on the basis of which the incentive which is the subject of the PLAN was determined prove to be manifestly incorrect.

Moreover, GENERALI has the right to grant also to single BENEFICIARIES in place of – full or partial – the granting of the SHARES - a CASH SETTLEMENT (without prejudice to the other relevant terms and conditions applicable for the PLAN), on the basis of a resolution that the ADMINISTRATIVE BODY (or the delegated body in charge) may take at its sole discretion.

In line with European legislation (Solvency II), GENERALI has the right to request – by means of specific agreements included in the contractual documents that govern the PLAN – that BENEFICIARIES do not use personal or insurance coverage strategies (hedging) that may alter or affect the risk alignment effects implicit in the PLAN.

In each year of the PLAN and at the end of the first three-year performance period and, in any case at the end of the additional two-year deferral period⁶, the Board of Directors assesses the level of achievement of the entry gate, established in terms of the REGULATORY SOLVENCY RATIO. In particular, even if the OBJECTIVES are met, GENERALI may not grant the SHARES - in whole or in part - to the BENEFICIARIES if the level of the REGULATORY SOLVENCY RATIO is lower than 130%, or the other percentage of “hard limit” established by the Administrative Body from time to time.

Furthermore, the ADMINISTRATIVE BODY may eventually define a reduction of the number of SHARES to be definitely granted when the REGULATORY SOLVENCY RATIO is higher than the mentioned level of “hard limit” defined but lower than the level of “soft limit” from time to time defined in the Risk Appetite Framework of GENERALI, currently set at 150% (or below a different rate of “soft limit” determined, from time to time, by the ADMINISTRATIVE BODY).

2.4. The reasons behind any decision to ascribe compensation plans based on financial instruments not issued by the issuer of financial instruments, such as financial instruments issued by subsidiaries or parent companies or third party companies in respect of the group they belong to; when the aforesaid instruments are not traded on regulated markets, information on the criteria used to determine the value ascribable to them.

Not applicable. The PLAN does not envisage recourse to such financial instruments.

2.5. Assessments concerning significant tax and accounting implications which have affected the decision taken on the plans.

Not applicable: there are no significant tax and accounting implications affecting the definition of the PLAN.

2.6. Any support for the plan by the Special Fund for Incentivising the Participation of Workers in Businesses, as at article 4, paragraph 112, of Law no. 350 of 24 December 2003.

Not applicable: the PLAN does not receive any support from the Special Fund for Incentivising the Participation of Workers in Businesses, as at article 4, paragraph 112, of Law no. 350 of 24 December 2003.

3. APPROVAL PROCEDURE AND INSTRUMENT ASSIGNMENT SCHEDULE

3.1. Context of powers and functions delegated by the Shareholders' Meeting to the Board of Directors in order to implement the plan.

The SHAREHOLDERS' MEETING is called to approve the PLAN that provides for the free assignment of SHARES to the BENEFICIARIES by the ADMINISTRATIVE BODY.

The maximum number of SHARES that may be granted under the PLAN is 11,300,000.

⁶ For the Beneficiaries mentioned at point a) above.

The SHARES pertaining to the PLAN may be taken, *inter alia*, from the treasury stocks' supply possibly purchased by the COMPANY in execution of the Shareholders' meetings' authorizations pursuant to Articles 2357 and 2357-ter of the Italian CIVIL CODE; and 132 CLFI, in compliance with the provisions of Article 5 of Regulation (EU) No. 596/2014 and EU Delegated Regulation 2016/1052.

For this purpose, it will be submitted for approval to the SHAREHOLDERS' MEETING convened to approve the PLAN, an authorization for the purchase and disposal of treasury stock pursuant to Arts. 2357 and 2357-ter of the CIVIL CODE and 132 CLFI.

3.2. Indication of the parties appointed to administer the plan and their functions and powers.

The ADMINISTRATIVE BODY is the party appointed to administer the PLAN. The ADMINISTRATIVE BODY may rely on the business functions to the extent of their competence and also delegate its powers to the CHAIRMAN and MANAGING DIRECTOR/GROUP CEO, even severally and with the power to sub-delegate, or to other people identified for this purpose.

Within the ADMINISTRATIVE BODY, the REMUNERATION AND HUMAN RESOURCES COMMITTEE, advances the proposals concerning remuneration matters - also with regard to the variable component deriving from the PLAN -, of the DIRECTORS with specific functions. Furthermore, the HUMAN RESOURCES AND REMUNERATION COMMITTEE provides its opinion regarding the remuneration in favour of the relevant personnel (that corresponds to the perimeter of the managers with strategic responsibilities), after the relative proposal of the MANAGING DIRECTOR/GROUP CEO is presented.

3.3. Any existing procedures to review plans, also in respect of any changes in basic objectives.

In the first year of the PLAN's three-year period, the OBJECTIVES are defined by the ADMINISTRATIVE BODY –and maintained coherent over time, in compliance with GENERALI GROUP's long-term strategic plans.

The ADMINISTRATIVE BODY can amend the PLAN, the PLAN's Regulations and/or the PARTICIPATION FORMS, autonomously and without any further approval by the SHAREHOLDERS' MEETING, always consistent with the general principles pursued by the remuneration policies, in addition to any specific change and adjustment expressly provided in this Document or anyway allowed by the Regulation in line with the indications represented below. These amendments and integrations (including also the early grant of SHARES or the elimination or modification of any restriction) are those deemed necessary or appropriate as a consequence of extraordinary factors that may affect the SHARES, GENERALI and/or GENERALI GROUP and/or the PLAN and/or the OBJECTIVES (including, but not limited to, extraordinary transactions regarding GENERALI and/or GENERALI GROUP, capital transactions, changes in legislation or in the remuneration policy, indications and/or recommendations made by regulatory authorities or changes to the group scope, takeover or exchange bid or change of control, or extraordinary transactions or events related to the so-called peer companies and which therefore have an impact on the objective of RELATIVE TSR⁷ compliance with sector specific or foreign regulations applicable to single GENERALI GROUP companies, material changes in the macroeconomic conditions or if the financial scenario worsens in the international monetary policy, changes in multi-year strategic plans), in order to maintain unchanged (where possible) – on a discretionary basis and anyway to the extent permitted by the law from time to time applicable - the substantive and financial aspects of the PLAN.

Where necessary and/or appropriate, the ADMINISTRATIVE BODY may also adjust the provisions of the PLAN to the applicable Italian and foreign regulations, if these provisions are incompatible or goes against the above mentioned regulations. Furthermore, in the event of exceptional discontinuity (for example if material changes in the macroeconomic conditions occur or the financial scenario worsens) the ADMINISTRATIVE BODY, in line with the remuneration related governance

⁷ Thus, by way of example only, transactions such as takeover offers or delistings relating to peer companies, which make the comparison with the peer non-significant and/or inadequate for the purposes of the Objective of Relative Tsr, so that it is necessary or appropriate to exclude it from the so-called peer group.

procedures, may reassess – at its discretion and in any case within the limits allowed by the from time to time applicable regulations – the overall consistency and correctness of the incentive system, including this PLAN putting in place the necessary corrections, and this also and in particular with reference to the reference objectives, the related metrics and evaluation methods, to the extent needed to keep unvaried (where possible) - within the limits admitted by the regulation in force from time to time and in compliance with the limits and general principles pursued by the remuneration policies – the economic and substantial contents of the PLAN maintaining its main incentive purposes (so called “Clause of unfavourable change of the conditions”).

3.4. Description of the procedures whereby the availability and assignment of the financial instruments on which the plans are based are determined (e.g.: free assignment of shares, increases in capital excluding the option right or right to purchase or sell own shares).

In order to guarantee greater flexibility, the SHARES free grant in implementing the PLAN may be obtained, *inter alia*, through treasury stocks deriving from purchases authorized by the SHAREHOLDERS' MEETING, pursuant to Articles 2357 and 2357-ter of the Italian CIVIL CODE, and 132 CLFI, in compliance with the provisions of Article 5 of Regulation (EU) No. 596/2014 and EU Delegated Regulation 2016/1052.

3.5. The role played by each director in determining the characteristics of the plans as mentioned; any recurrence of conflict of interest concerning the directors in question.

No DIRECTOR of GENERALI or of GENERALI GROUP participates in the resolutions adopted by the ADMINISTRATIVE BODY for that part of the PLAN which concerns him/her.

3.6. As required by Art. 84-bis, paragraph 1, the date of the decision adopted by the body with authority to submit the plans and any Remuneration Committee proposal for approval by the General Shareholders' Meeting.

The HUMAN RESOURCES AND REMUNERATION COMMITTEE, examined the PLAN during its

meetings of 25 January, 27 February, 6 March and 10 March 2023 releasing a positive opinion and resolved to submit it to the ADMINISTRATIVE BODY's approval.

The ADMINISTRATIVE BODY, at its meeting of 13 March 2023, following the positive opinion of the HUMAN RESOURCES AND REMUNERATION COMMITTEE, resolved to approve the PLAN's proposal and to submit it to the SHAREHOLDERS' MEETING approval.

3.7. As required by Art. 84-bis, paragraph 5, letter a), the date of the decision adopted by the body with authority over the granting of the instruments and of any proposal made to the said body by the Remuneration Committee, if any.

The PLAN is submitted for approval to the SHAREHOLDERS' MEETING called in Trieste on 26 April 2023 (ordinary meeting, on first call) and, if necessary, on 28 April 2023 (ordinary meeting, on second call).

SHARES' grant will be resolved by the ADMINISTRATIVE BODY, once the OBJECTIVES' achievement has been verified (as detailed in paragraph 2.2).

3.8. The market price, registered on previous dates, for the financial instruments on which the plan is based, if traded on regulated markets.

As of January 25, February 27, March 6, and March 10, 2023, dates on which the REMUNERATION AND HUMAN RESOURCES COMMITTEE met to finalize the proposal regarding the PLAN and resolved to submit it to the ADMINISTRATIVE BODY, the market price registered for the SHARES was equal to Euro 17.865, Euro 18.340, Euro 18.760 and Euro 18.420, respectively.

As of March 13, 2023, the date on which the ADMINISTRATIVE BODY met and approved the proposal regarding the PLAN, resolving to submit it to the SHAREHOLDERS' MEETING called in Trieste on 26 April 2023 (ordinary meeting, on first call) and, if necessary, on 28 April 2023 (ordinary meeting, on second call), the market price registered for the SHARES was equal to Euro 17.800.

The price of the SHARES at the time of the decision by the ADMINISTRATIVE BODY on the SHARES' grant will be communicated in the

manner and within the terms indicated in Article 84-*bis*, paragraph 5, letter a) of the ISSUERS' REGULATION.

3.9. In the case of plans based on financial instruments traded on regulated markets, in what time periods and according to what terms does the issuer take into account possible coincident timing between the following elements in identifying the timing of the granting of the instruments in implementing the plan:

- i. the mentioned grant or any decisions adopted with this regard by the Remuneration Committee; and
- ii. the disclosure of any relevant information pursuant to Art. 114, paragraph 1, of CLFI for example in cases in which such information is:
 - a. not already public and suitable for positively influencing market prices, or
 - b. already public and suitable for negatively influencing market prices.

Some of the PLAN's BENEFICIARIES are subjected to the obligations under the so-called *internal dealing* discipline, included in the Regulation (EU) No. 596/2014 of 16 April 2014, in the CLFI and in the ISSUERS' REGULATION. They are therefore required, upon the occurrence of the cases mentioned in the aforementioned Regulation, to provide timely information to the market on relevant transactions - pursuant to the said regulations - made on the SHARES.

In addition to that above, GENERALI applies blocking periods as referred to in that Regulation (EU) no. 596/2014 and the additional provisions laid down by the "Market Abuse Policy of Assicurazioni Generali", extending the blocking periods to 15 calendar days preceding the publication of additional periodic financial information.

4. FEATURES OF THE ASSIGNED INSTRUMENTS

4.1. Description of the manners in which financial instrument-based remuneration plans are structured, for example, indicating whether the plan is based on the granting of: financial instruments (restricted stock awards); the increase in value of such instruments (phantom

stock), the granting of option rights that allow for subsequent purchase of the financial instruments (option grant) with settlement by physical delivery (stock option) or in cash based on a differential stock appreciation right).

Allocation of SHARES to BENEFICIARIES of the PLAN in the form of restricted stock.

4.2. Indication of the effective period for implementation of the plan with reference also to any different cycles planned.

The PLAN is implemented at its DATE OF APPROVAL.

The PLAN has a first three-year period of performance's evaluation (2023-2025) and - for certain BENEFICIARIES an additional deferral period as described in this INFORMATION DOCUMENT (at the end of which the SHARES subject to deferral, possibly increased as a result of the dividend equivalent mechanism, may actually be granted, in whole or in part, subject to the conditions - also in terms of achievement of the Gate - mentioned in paragraphs 2.2 and 2.3 above). Furthermore, a minimum holding period is provided on granted SHARES which starts from the granting date.

4.3. The term of the plan.

The effective period of the PLAN shall run from the DATE OF APPROVAL until the end of the PLAN's deferral period.

4.4. The maximum number of financial instruments, including in the form of options, granted in any fiscal year in relation to parties identified by name or in the categories indicated.

The maximum number of SHARES that may be granted to the BENEFICIARIES of the Plan is 11,300,000.

The number of SHARES that can be granted to each BENEFICIARY is determined by the ADMINISTRATIVE BODY.

The actual number of SHARES to be granted to each BENEFICIARY will depend on the level of achievement of the OBJECTIVES.

The SHARES' grant will take place only after the performance's evaluation at the end of

the first three-year performance period or, in part, at the end of the additional deferral period provided for some categories of BENEFICIARIES, based on terms and timing as specified in paragraph 2.3).

The SHARES, once granted during the implementation of the PLAN, shall be communicated pursuant to art. 84-*bis*, paragraph 5, point a), of the ISSUERS' REGULATION.

4.5. The terms and clauses for implementation of the plan, specifying whether the actual granting of the instruments is subject to the occurrence of conditions or to the achievement of given results, including performance results; describing such conditions and results.

Please refer to paragraph 2.2.

4.6. Indication of any disposal restrictions encumbering the instruments granted or the instruments deriving from the exercise of options, with particular reference to the time periods during which subsequent transfer to the company itself or to third parties is allowed or prohibited.

The SHARES granted to the BENEFICIARIES will be subject to the following holding obligations:

- a) for the BENEFICIARIES belonging to the Group Management Committee (GMC) and for any other BENEFICIARY with a target variable component of at least 70% of the total remuneration (see the previous paragraph 2.3), 50% of all of the accrued SHARES (both the shares granted at the end of the performance period as well as the shares granted at the end of the period of additional deferral) is available at the date of the granting, whereas the remaining 50%, subject to a holding period of one year from the relative date of granting;
- b) for the remaining BENEFICIARIES, 50% of all of the accrued SHARES will be immediately available at the date of the granting, whereas the remaining 50% is subject to a holding period of two years from the relative date of granting.

The above without prejudice to any more favourable decision set by the ADMINISTRATIVE BODY to the BENEFICIARIES.

The holding obligation will begin on the date on which the SHARES are registered on

the security account in the name of the BENEFICIARIES at the PLAN ADMINISTRATOR.

These SHARES will be subject to non-transferability restrictions – and therefore may not be sold, assigned, exchanged, carried forward, or otherwise be transferred to any living person – until the end of the above mentioned time periods, unless authorized by the ADMINISTRATIVE BODY, which may also order SHARES to remain in custody. After the expiry date of the periods in which sales are restricted as described above, further restrictions on holding Shares (pursuant to that decided upon by the ADMINISTRATIVE BODY) may apply to DIRECTORS in compliance with the recommendations of the CORPORATE GOVERNANCE CODE.

In the event of termination of the RELATIONSHIP, the ADMINISTRATIVE BODY can redefine the terms and conditions of all of the above-mentioned restrictions of sales, possibly also considering the overall remuneration of the interested BENEFICIARY, or also by referring to SHARES granted in execution of other incentive plans.

4.7. Description of any conditions precedent in relation to plan grants in the event that the beneficiaries engage in hedging transactions which allow to neutralize any prohibitions on the sale of the financial instruments granted, including in the form of options, or of the financial instruments deriving from the exercise of such options.

In the event of violation of the ban on hedging by a BENEFICIARY (see par. 2.3), the ADMINISTRATIVE BODY will evaluate the adoption of measures deemed most opportune, including the forfeiture of the BENEFICIARY the right to receive the SHARES.

4.8. Description of the effects caused by termination of the RELATIONSHIP.

In the event that the RELATIONSHIP is terminated before GENERALI has received the PARTICIPATION FORM from the potential BENEFICIARY duly signed for acceptance or before the expiry of the PLAN's three years' period, the BENEFICIARIES lose the chance to receive SHARES upon the occurrence of the conditions described above.

In the event that before the end of the PLAN's first three-year period the pension requirements are fully met or in case of death or disability with the right to receive a disability pension which entails the termination of the RELATIONSHIP, if such events occur after the first year of the PLAN's three years' period, the BENEFICIARIES, or the respective heirs in the event of death, may retain the right to receive the SHARES, under the terms and conditions described above (including, for the BENEFICIARIES whose variable target remuneration is at least 70% of the overall remuneration, the application of further deferral period), proportionately to the duration of the RELATIONSHIP relative to the duration of the PLAN's three years' period (*pro rata temporis*).

In all cases of termination of the RELATIONSHIP before the end of the PLAN's first three year period other than those described above, the BENEFICIARIES shall lose their entitlement, as well as the future chance to receive SHARES upon the fulfilment of the conditions described above. As a partial exception to the above, if the RELATIONSHIP has a defined term and an expiry period prior to the expiry of the PLAN's three-year period, the BENEFICIARIES for whom the expiry of the RELATIONSHIP occurs after the first year of the PLAN's three-year period, shall retain the right to receive SHARES, (including, for the BENEFICIARIES whose variable target remuneration is at least 70% of the overall remuneration, the application of further deferral period) on the terms and conditions described above, proportionately to the duration of the RELATIONSHIP relative to the duration of the PLAN's three-year period (*pro rata temporis*).

If a GENERALI GROUP's company ceases to be part of the GENERALI GROUP, the RELATIONSHIP shall be considered as having terminated for the purposes of the PLAN on the date on which such event occurs. However, BENEFICIARIES for whom such event occurs after the first year of the PLAN's three-year period maintain the right to receive the SHARES, on the terms and conditions described above (including, for the BENEFICIARIES whose variable target remuneration is at least 70% of the overall remuneration, the application

of further deferral period), proportionately to the duration of the company's membership of the GENERALI GROUP with regard to the duration of the PLAN's⁸ three-year period.

Finally, if the RELATIONSHIP with GENERALI or a GENERALI GROUP's company is transferred to another GENERALI GROUP's company and/or in the case of termination of the RELATIONSHIP and concurrent creation of a new RELATIONSHIP within GENERALI GROUP, the BENEFICIARY will retain, *mutatis mutandis*, every right possessed under the PLAN and in accordance with the PARTICIPATION FORM.

For BENEFICIARIES belonging to the group Management Committee (GMC) and all the other BENEFICIARIES with a variable component of at least 70% of the total remuneration (see the previous paragraph 2.3), in case of termination of the RELATIONSHIP after the first three year period but before the end of the additional deferral period:

- a) they will maintain the right to the SHARES already granted;
- b) they will lose the right to receive the SHARES not yet granted, except for specific cases of termination, such as cases of death, permanent disability, retirement, termination on the company's initiative for objective/organizational reasons, mutual termination and/or other cases contractually predetermined (without prejudice to the other provisions of this INFORMATION DOCUMENT).

The ADMINISTRATIVE BODY can amend the terms and conditions of all of the above-mentioned sales restrictions, potentially also considering the overall remuneration of the BENEFICIARY concerned, or also by referring to SHARES granted in execution of other incentive plans.

4.9. Indication of any other causes for plan cancellation.

Not applicable. No additional clauses are provided for cancellation of the PLAN.

4.10. Reasons for any planned "redemption" by the company of the financial in-

⁸ For GMC members (and the other beneficiaries subject to the additional deferral), in case the event occurs during the Additional Deferral period, the right to receive the second tranche of shares is provided under the terms and conditions of article 2.3.lett. a),.ii).

struments involved in the plans, provided for pursuant to Article 2357 et seq. of the Italian Civil Code, with the redemption beneficiaries indicating whether it is intended only for certain categories of employees and the effect of termination of the employment relationship on such redemption.

Not applicable: redemption by the company of the SHARES involved in the PLAN has not been provided for.

4.11. Any loans or other facilities intended to be granted for the purchase of shares pursuant to Art. 2358 of the Italian Civil Code.

Not applicable: the granting of any loans or other facilities for the purchase of shares, pursuant to Article 2358 of the CIVIL CODE has not been provided for.

4.12. Indication of the valuation of the expected expense for the company on the respective grant date, as may be determined based on the terms and conditions already defined, as an overall amount and in relation to each plan instrument.

The PLAN expense is equal to the sum of the real cost of each of the PLAN's three-year period, calculated as the product of the fair value of the entitlement to receive SHARES (calculated on the grant date) multiplied by the estimated number of rights to be granted at the end of the PLAN's three-year period.

The cost is then allocated pro rata over the vesting period, with a corresponding allocation to the capital reserves. The cost is updated at the end of each year where the number of rights that are estimated to be allocated at the end of the three-year period has changed.

4.13. Indication any equity dilution effects as a result of the compensation plans.

Not applicable. The Plan is funded through the purchase of own shares on the market, without dilution of capital.

4.14. Any limitations provided for the exercise of voting rights and for the granting of dividend rights.

Not applicable. Even during sale restriction periods, BENEFICIARIES who have received SHARES shall be entitled to the dividends accrued during such periods, as well as to voting rights.

4.15. In the event that the shares are not traded on regulated markets, any information useful for a complete evaluation of the value attributable to them.

Not applicable.

4.16. Number of underlying financial instruments for each option.

Not applicable.

4.17. Expiry of options.

Non applicabile.

4.18. Method (American/European), timing (e.g. valid periods of exercise) and exercise clauses (for example *knock-in* and *knock-out* clauses).

Not applicable.

4.19. The option strike price or the method and criteria for its determination, with particular reference to:

- a) the formula for calculating the strike price in relation to a given market price (i.e. fair market value) (for example: strike price of 90%, 100% or 110% of the market price), and
- b) the method for determining the reference market price for determining the strike price (for example: last price on the day prior to the grant, daily average, average for the last 30 days, etc.)

4.20. In the event that the strike price is not the same as the market price determined as indicated in point 4.19.b (fair market value), reasons for this difference.

Not applicable.

4.21. Criteria on the basis of which different strike prices are provided for different parties or several categories of beneficiaries.

Not applicable.

4.22. In the event that the underlying financial instruments for options are not traded on regulated markets, indication of the value attributable to the underlying instruments or the criteria for determining such value.

Not applicable.

4.23. Criteria for the adjustments necessary after an extraordinary capital transaction or other transactions that entail a change in the number of underlying instruments (capital increases, extraordinary dividends, merger and spin-off, transactions for conversion into other classes of shares, etc.).

Not applicable.

4.24. Share issuers are to attach the enclosed Table No. 1 to the information document, filling out:

- a) in any case section 1 of boxes 1 and 2 in the fields of specific interest;
- b) section 2 of boxes 1 and 2, filling out the fields of specific interest, based on the characteristics already defined by the Board of Directors.

For the members of the Board of Directors or the Management Board, the General Managers and other managers with strategic responsibilities of the listed issuer may be provided by reference to material published pursuant to Art. 84-quater for the data in section 1, Table No. 1 and the information requested in paragraph 1, including:

- point 1.1;
- letters a) and b), in point 1.3;
- letters a) and b), in point 1.4.

Information referred to in model 1, section 1, Table 1, Scheme 7 of Annex 3A of the ISSUERS' REGULATION, as well as in Art. 84-bis, par. 5, of the ISSUERS' REGULATION, are available on the Company's website: general.com.

Information referred to model 2, in section 1 Table 1, Scheme 7 of Annex 3A of the ISSUERS' REGULATION, as well as in Art. 84-bis, par. 5, of the ISSUERS' REGULATION, will be provided - as set out above - in accordance with the procedures and terms set forth in Art. 84-bis, par. 5, of the ISSUERS' REGULATION.

