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PRESS RELEASE

Generali Group CEO meets with Prime Minister Nguyen Xuan Phuc

- Meeting highlights Generali's long-term commitment to Vietnam, a key growth market for the insurance group

Hanoi - Philippe Donnet, Generali Group Chief Executive Officer, met today with Vietnam's Prime Minister Nguyen Xuan Phuc to discuss the country's investment opportunities and economic potential as well as Generali's strong commitment in developing its business in the nation.

The meeting was part of Mr. Donnet's official visit to Vietnam, a country where Generali has grown to become a key player since the business was established in 2011.

Speaking just after the official meeting Mr. Donnet said, "It was truly a great privilege to meet with Prime Minister Nguyen Xuan Phuc and to understand his vision of a fast-growing market like Vietnam. This country presents an attractive opportunity for us, driven by a young and dynamic workforce that is increasingly integrating the nation into the global economy. Generali is very pleased to have built a strong foothold in Vietnam and is excited about expanding its product and service offering to the Vietnamese people."

Mr. Donnet also spoke about the Group's ambitions to strengthen its presence in other emerging markets in Asia. As one of the world's leading insurance providers, Generali aims to differentiate itself through its strong customer-centric culture where it will provide innovative product solutions, tailored to each local market, combined with a superior customer experience.

"Our business in Vietnam is committed to building a modern insurance company – one that is centred around the ever-changing needs of our customers so we are focused on being flexible, agile and innovative. I am more than confident that our local team, led by Tina Nguyen, can make our vision a reality," Mr. Donnet added.

As part of the Group Chief Executive's visit, Generali Vietnam teamed up with the National Fund of Vietnamese Children to launch The Human Safety Net, a global program supported by Generali and created to empower disadvantaged families.

THE GENERALI GROUP

Generali is an independent, Italian insurance group, with a strong international presence. Established in 1831, it is among the world's leading insurers and is present in over 60 countries with total premium income exceeding €68 billion in 2017. With nearly 71,000 employees in the world and 57 million customers, the Group has a leading position in Western Europe and an increasingly significant presence in Central and Eastern Europe as well as in Asia.

GENERALI VIETNAM

Founded in 2011, Generali Vietnam has been one of the fastest growing companies in the industry and currently ranks sixth among life insurance companies in the market in terms of new business premiums. Generali Vietnam is committed to bringing world-class quality insurance through innovative product offering, a multichannel distribution network and revolutionary customer experience. Generali takes pride in its strong focus on customer experience and has been awarded the 2017 Best Customer Service Award by International Finance Magazine, the 2017 Excellent Brand Award by Vietnam Enterprise Development Science Union and the 2017 Golden Dragon Award by Vietnam Economic Times.

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