

ASSICURAZIONI GENERALI S.p.A. – Ordinary and Extraordinary Shareholders' Meeting April 27, 29 and 30, 2020

Proxy form and Voting instructions to Computershare S.p.A. which is the only subject legitimately entitled to attend the Meeting

ASSICURAZIONI GENERALI S.p.A. (the Company) has appointed Computershare S.p.A., through its employee or duly entrusted staff member, acting as **Appointed Representative** pursuant to article 135-*undecies* of Italian Legislative Decree no. 58/98 (TUF) and to article 106 of Law Decree on March, 17th 2020 n. 18, to collect proxies for the Ordinary and Extraordinary Shareholders' Meeting convened on April 27, 2020 on first call, on 29 April, 2020 on second call for the extraordinary session, and on April 30, 2020 in second call for the ordinary and third call for the extraordinary session, in accordance with the terms and conditions stated in the Notice of the Meeting published on the company's website www.generali.com on the relevant section: Governance - Annual General Meeting - AGM 2020.

The proxy and voting instructions, to be conferred by the end of the 2nd day before the actual date of the Shareholders' Meeting, may be revoked within the same date with the procedures used for the conferral.

Conferral of proxy and voting instructions by signing and submitting this form is free of charge, except where transmission or postal charges apply.

Art. 135-*decies* CFBA (Conflicts of interest of representative and substitutes)

Computershare S.p.A., acting as Appointed Representative, is not subject to any conflicts of interest as defined under Article 135-*decies* of Legislative Decree 58/98. However, in the event of unknown circumstances or in the event of amendment or integration to the motions presented to the meeting, Computershare does not intend to vote in a manner incompatible with the instructions received.

PROXY FORM

Fill in the requested information on the basis of the Instructions below. The Company will be notified by Computershare S.p.A. (1)

* mandatory information

The undersigned* Place of birth* Date of birth*

Tax code* Resident in (town/city)*

at (street / address)* telephone no* e-mail*

entitled to vote at the close of business of **April 16, 2020 (Record Date)** as (2): registered shareholder

legal representative or agent with authority to sub-delegate pledgee taker-in beneficial interest holder official receiver manager

other (specify).....

for no.* **Shares ASSICURAZIONI GENERALI**

(3) registered in the name of Place of birth* Date of birth*

Tax code* Resident in (town/city)*

at (street / address)*

Registered in the securities account (4) no. At Bank code (ABI) Branch code (CAB)

as resulting from communication (5) no. Made by (Bank)*

DELEGATES the above Appointed Representative to attend and vote at the above mentioned meeting, with reference to the above shares, in accordance with the instructions provided and

DECLARES that he/she is aware that the proxy to the Appointed Representative may contain voting instructions even on just a number of proposals on the agenda and that, in this event, the vote shall be exercised only for the proposals in relation to which voting instructions have been conferred.

DATE Form of identification (6) (type)* Issued by* no.* SIGNATURE

It is not possible to grant this proxy form without the voting instructions form to be completed online from the company's website www.generali.com on the relevant section: Governance - Annual General Meeting - AGM 2020, in which there is the link to the site of Computershare S.p.A.. Voting instruction form can be requested by phone at no. +39 011 0923213.

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VOTING INSTRUCTIONS

(For use of Appointed Representative only - tick relevant boxes and send to Computershare S.p.A. as per the instructions for filling in)

The undersigned (7)

INSTRUCTS the Appointed Representative to vote at the above indicated shareholders’ meeting as follow (8):

RESOLUTIONS TO BE VOTED	VOTING INSTRUCTIONS		
	F (for), C (against), A (abstain)		
1. (item 1 of agenda) 2019 Financial Statements. a) Approval of the financial statements as at and for the year ended 31 December 2019, which are accompanied by the Directors’ Report, the Statutory Auditors’ Report and the External Auditor’s Report. Presentation of the consolidated financial statements and of the Integrated Annual Report. Relevant and ensuing resolutions. Delegation of powers.			
Sezione A – vote for resolution proposed by the Board of Directors (9)	F	C	A
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)	F	C	A
2. (item 1 of agenda) 2019 Financial Statements. b) Allocation of the 2019 profit and distribution of dividends. Relevant and ensuing resolutions. Delegation of powers.			
Sezione A – vote for resolution proposed by the Board of Directors (9)	F	C	A
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)	F	C	A
3. (item 2 of agenda) Appointment and remuneration of the Board of Statutory Auditors and its Chair for 2020-2022. a) Appointment of the Board of Statutory Auditors and its Chair to hold office for the financial years ending on 31 December 2020, 2021 and 2022. Relevant and ensuing resolutions.			
Sezione A – vote For the list with the number to be fill in the side box or vote Contrary/Abstention to all lists (11)	N...	C	A
4. (item 2 of agenda) Appointment and remuneration of the Board of Statutory Auditors and its Chair for 2020-2022. b) Determination of the annual remuneration of the auditors for the financial years ending on 31 December 2020, 2021 and 2022.			
Sezione A – vote for resolution proposed by the Board of Directors (9)	F	C	A
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)	F	C	A

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5. (item 3 of agenda) Presentation of the Report on the policy regarding remuneration and fees paid. a) Approval of the first section of the Report on the policy regarding remuneration and fees paid, pursuant to s. 123-ter, paragraph 3, of legislative decree 58/1998 (CFBA) and ss. 41 and 59 of IVASS Regulation no. 38/2018. Relevant and ensuing resolutions.				
Sezione A – vote for resolution proposed by the Board of Directors (9)		F	C	A
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)		F	C	A
6. (item 3 of agenda) Presentation of the Report on the policy regarding remuneration and fees paid. b) Resolution on the second section of the Report on the policy regarding remuneration and fees paid, pursuant to s. 123-ter, paragraph 6, of legislative decree 58/1998 (CFBA). Relevant and ensuing resolutions.				
Sezione A – vote for resolution proposed by the Board of Directors (9)		F	C	A
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)		F	C	A
7. (item 4 of agenda) Group Long Term Incentive Plan (LTIP) 2020-2022. a) Approval of the 2020-2022 LTIP pursuant to s. 114-bis of the CFBA. Relevant and ensuing resolutions. Delegation of powers.				
Sezione A – vote for resolution proposed by the Board of Directors (9)		F	C	A
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)		F	C	A
8. (item 4 of agenda) Group Long Term Incentive Plan (LTIP) 2020-2022. b) Approval of the authorisation to buy back own shares and to freely dispose of them for the purposes of remuneration and incentive plans. Relevant and ensuing resolutions. Delegation of powers.				
Sezione A – vote for resolution proposed by the Board of Directors (9)		F	C	A
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)		F	C	A
9. (item 4 of agenda) Group Long Term Incentive Plan (LTIP) 2020-2022. c) Approval, at the extraordinary meeting, of the authorisation of the Board of Directors, as per s. 2443 of the Italian Civil Code, for 5 years from the date of the resolution, to increase the share capital, free of charge and in tranches, pursuant to s. 2439 of the Italian Civil Code, for the purposes of the 2020-2022 LTIP. Relevant and ensuing resolutions. Delegation of powers.				
Sezione A – vote for resolution proposed by the Board of Directors (9)		F	C	A
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)		F	C	A

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10. (item 5 of agenda) Stock plan related to the mandate of the Managing Director/Group CEO. a) Approval of the stock plan related to the mandate of the Managing Director/Group CEO pursuant to s. 114-bis of the CFBA. Relevant and ensuing resolutions. Delegation of powers.				
Sezione A – vote for resolution proposed by the Board of Directors (9)	F	C	A	
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)	F	C	A	
11. (item 5 of agenda) Stock plan related to the mandate of the Managing Director/Group CEO. b) Approval of the authorisation to buy back own shares and to freely dispose of them to service the stock plan related to the mandate of the Managing Director/Group CEO. Relevant and ensuing resolutions. Delegation of powers.				
Sezione A – vote for resolution proposed by the Board of Directors (9)	F	C	A	
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)	F	C	A	
12. (item 5 of agenda) Stock plan related to the mandate of the Managing Director/Group CEO. c) Approval, at the extraordinary meeting, of the authorisation of the Board of Directors, as per s. 2443 of the Italian Civil Code, for 5 years from the date of the resolution, of the power to increase the share capital, free of charge and in tranches, pursuant to s. 2439 of the Italian Civil Code, in order to service the Stock plan related to the mandate of the Managing Director/Group CEO. Relevant and ensuing resolutions. Delegation of powers.				
Sezione A – vote for resolution proposed by the Board of Directors (9)	F	C	A	
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)	F	C	A	
13. (item 6 of agenda) Approval at the extraordinary meeting of amendments to the Articles of Association: relevant and ensuing resolutions; delegation of powers. a) Amendment of s. 3.1, concerning the address of the Registered Office in the municipality of Trieste.				
Sezione A – vote for resolution proposed by the Board of Directors (9)	F	C	A	
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)	F	C	A	
14. (item 6 of agenda) Approval at the extraordinary meeting of amendments to the Articles of Association: relevant and ensuing resolutions; delegation of powers. b) Amendment to s. 9.1 concerning the equity items of the Life and the Property & Casualty Businesses pursuant to s. 5 of ISVAP Regulation No. 17 of 11 March 2008.				
Sezione A – vote for resolution proposed by the Board of Directors (9)	F	C	A	
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)	F	C	A	

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15. (item 6 of agenda) Approval at the extraordinary meeting of amendments to the Articles of Association: relevant and ensuing resolutions; delegation of powers. c) Amendment to s. 33.7, governing the conduct of meetings of the Board of Directors through the use of teleconferencing systems.				
Sezione A – vote for resolution proposed by the Board of Directors (9)	F	C	A	
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)	F	C	A	
16. (item 6 of agenda) Approval at the extraordinary meeting of amendments to the Articles of Association: relevant and ensuing resolutions; delegation of powers. d) Amendment of s. 28.1, on determination of the minimum and maximum number of members of the Board of Directors.				
Sezione A – vote for resolution proposed by the Board of Directors (9)	F	C	A	
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)	F	C	A	
17. (item 6 of agenda) Approval at the extraordinary meeting of amendments to the Articles of Association: relevant and ensuing resolutions; delegation of powers. e) Amendment of s. 28.2, on the redetermination of the minimum proportion of members of the Board of Directors meeting the independence requirement as per s. 148 of the CFBA.				
Sezione A – vote for resolution proposed by the Board of Directors (9)	F	C	A	
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)	F	C	A	
18. (item 6 of agenda) Approval at the extraordinary meeting of amendments to the Articles of Association: relevant and ensuing resolutions; delegation of powers. f) Amendment of ss. 28.4, 28.10 and 28.13, on the redefinition of the level of representation of minorities in the Board of Directors.				
Sezione A – vote for resolution proposed by the Board of Directors (9)	F	C	A	
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)	F	C	A	
19. (item 6 of agenda) Approval at the extraordinary meeting of amendments to the Articles of Association: relevant and ensuing resolutions; delegation of powers. g) Amendment of ss. 28.5 and 28.6, on the attribution to the outgoing Board of Directors of the power to present a list for the appointment of the incoming Board of Directors.				
Sezione A – vote for resolution proposed by the Board of Directors (9)	F	C	A	
Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF (10)	F	C	A	

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20. (item 6 of agenda) Approval at the extraordinary meeting of amendments to the Articles of Association: relevant and ensuing resolutions; delegation of powers.
 h) Amendment of art. 28.10, on the inclusion of a safeguard clause for cases where the list voting mechanism is unable to form the Board of Directors.

Sezione A – vote for resolution proposed by the Board of Directors **(9)**

F	C	A
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Sezione A2 – vote for proposal published pursuant to article 126-bis of TUF **(10)**

F	C	A
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Possible Derivative Action

Vote for derivative action in case it would be proposed by some shareholders pursuant art. 2393, subsection 2, of Italian civil code upon discussion of the annual financial statements *(If no voting instruction are indicated, the Appointed Representative will vote C – against)*

F	C	A
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DATE

SIGNATURE

ASSICURAZIONI GENERALI S.p.A. – Ordinary and Extraordinary Shareholders' Meeting April 27, 29 and 30, 2020 Proxy form and Voting instructions to Computershare S.p.A. which is the only subject legitimately entitled to attend the Meeting

Instructions for filling in and submitting the form

1. **The Proxy form** must be notified to the Company (together with a valid ID document and, in case, the documentation providing proof of the signatory power) via the Appointed Representative together with the **Voting Instructions** reserved to him within **12:00 noon of the day before the actual date of the Shareholders' meeting**, using one of the following methods:
 - 1) **Registered Email Holders (PEC)**: as an attachment document (PDF format) sent to general@pecserviziottoli.it in the event that the Proxy Grantor (as Individual or as Legal Entity) is a Registered Email Holder;
 - 2) **Digital Signature Holders (FEA)**: as an attachment document with digital signature sent to general@pecserviziottoli.it in the event that the Proxy Grantor (as Individual or as Legal Entity) is a Digital Signature Holder;
 - 3) **Common Email address Holders**: as an attachment document (PDF format) sent to general@pecserviziottoli.it. In this case, the hard copy of the proxy shall be sent via ordinary mail service to Computershare S.p.A. via Nizza 262/73, 10126 Turin;
 - 4) **Via FAX**: number +39 011 0923202.

The use of different email address than those mentioned above or a delay respect to the deadline, as well as the only use of ordinary mail service, will not ensure the correct submission of the proxy.

2. Specify the capacity of the proxy signatory and, where applicable, attach documentary proof of his power.
3. To be completed only if the registered shareholder is different from the proxy signatory; mandatory indications on relevant personal details must be included.
4. Provide the securities account number, Bank Codes and Branch Codes of the Depository, or in any case its name, available in the securities account statement.
5. Reference to the communication made by the intermediary and its name.
6. Provide details of a valid form of identification of the proxy signatory.
7. Provide the name and surname of the signatory of the Proxy form and Voting instructions.
8. In accordance to art. 106 DL 17.3.2020 no. 18, the exclusive appointed representative may receive sub-delegations but it is liability of the proxy holder to provide appropriate voting instruction accordingly to the instructions submitted by the original proxy grantor.
9. The resolutions proposed to the shareholders' meeting, which are briefly referred to herein, are reported in the Reports published on the company website www.generali.com. Computershare S.p.A., as Appointed Representative, has not personal interest or on behalf of third party in the proposals mentioned, however, in the event of unknown circumstances or in the event of amendment or integration to the motion presented to the meeting, Computershare does not intend to vote in a manner incompatible with the instructions received in Sections A and C.
The vote is expressed by ticking the relevant box between the following: **F** (for), **C** (against) or **A** (abstention).
10. There is the Section A2 to receive instructions when an alternative, complementary or additional resolution to the motion proposed by the Board of Directors had been presented and published pursuant to art. 126-bis of the TUF, within the term and in the cases provided. The Appointed Representative shall vote on each motion in accordance with the instructions and the delegating party shall give instructions consistent with the type of proposals (alternative or complementary) published.
11. Indicate the number of the list (1 for the list submitted by **Mediobanca**; 2 for the list submitted by **several UCIs under the aegis of Assogestioni**) that you want to vote "for" or indicate your preference to vote against (C) or to abstain (A) which will apply to all lists. If only one list is presented, the voting instructions will relate to that one.

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Italian Legislative Decree no. 58/98 (CFBA)

Article 135-decies

(Conflict of interest of the representative and substitutes)

1. Conferring proxy upon a representative in conflict of interest is permitted provided that the representative informs the shareholder in writing of the circumstances giving rise to such conflict of interest and provided specific voting instructions are provided for each resolution in which the representative is expected to vote on behalf of the shareholder. The representative shall have the onus of proof regarding disclosure to the shareholder of the circumstances giving rise to the conflict of interest. Article 1711, second subsection of the Italian Civil Code does not apply.
2. In any event, for the purposes of this article, conflict of interest exists where the representative or substitute:
 - a) has sole or joint control of the company, or is controlled or is subject to joint control by that company;
 - b) is associated with the company or exercises significant influence over that company or the latter exercises significant influence over the representative;
 - c) is a member of the board of directors or control body of the company or of the persons indicated in paragraphs a) and b);
 - d) is an employee or auditor of the company or of the persons indicated in paragraph a);
 - e) is the spouse, close relative or is related by up to four times removed of the persons indicated in paragraphs a) to c);
 - f) is bound to the company or to persons indicated in paragraphs a), b), c) and e) by independent or employee relations or other relations of a financial nature that compromise independence.
3. Replacement of the representative by a substitute in conflict of interest is permitted only if the substitute is indicated by the shareholder. In such cases, subsection 1 shall apply. Disclosure obligations and related onus of proof in any event remain with the representative.
4. This article shall also apply in cases of share transfer by proxy.

Article 135-undecies

(Appointed representative of a listed company)

1. Unless the Articles of Association decree otherwise, companies with listed shares designate a party to whom the shareholders may, for each shareholders' meeting and within the end of the second trading day prior to the date scheduled for the shareholders' meeting, including for callings subsequent to the first, a proxy with voting instructions on all or some of the proposals on the agenda. The proxy shall be valid only for proposals on which voting instructions are conferred.
2. Proxy is conferred by signing a proxy form, the content of which is governed by a Consob regulation. Conferring proxy shall be free of charge to the shareholder. The proxy and voting instructions may be cancelled within the time limit indicated in subsection 1.
3. Shares for which full or partial proxy is conferred are calculated for the purpose of determining due constitution of the shareholders' meeting. With regard to proposals for which no voting instructions are given, the shares are not considered in calculating the majority and the percentage of capital required for the resolutions to be carried.
4. The person appointed as representative shall have no interest, personal or on behalf of third parties, that he or she may have with respect to the resolution proposals on the agenda. The representative must also maintain confidentiality of the content of voting instructions received until scrutiny commences, without prejudice to the option of disclosing such information to his or her employees or collaborators, who shall also be subject to confidentiality obligations. The party appointed as representative may not be assigned proxies except in compliance with this article.
5. By regulation pursuant to subsection 2, Consob may establish cases in which a representative failing to meet the indicated terms of Article 135-decies may express a vote other than that indicated in the voting instructions.

Law-Decree nr. 18 on March 17th, 2020

Art. 106

(Rules relating to the conduct of Company Shareholders' meetings)

[...]

4. To attend ordinary or extraordinary Shareholders' Meetings, Companies with listed shares can designate the Representative pursuant to article 135-undecies of Italian Legislative Decree nr. 58 on 24 February 1998, even if the Articles of Association decree otherwise. The Companies can also provide in the notice calling the Shareholders' meeting that the Appointed Representative pursuant to article 135-undecies of the Italian Legislative Decree n. 58, on 24 February 1998, will be the only subject entitled to attend the Meeting; to the aforementioned Appointed Representative may also be conferred proxies or subdelegations pursuant to article 135-novies of the Italian Legislative Decree n. 58, on 24 February 1998, notwithstanding the provision of art. 135-undecies, paragraph 4, of the same Decree.
5. Paragraph 4 also applies to companies admitted on a multilateral trading system and to Companies with financial instruments widely distributed among the public.

[...]

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Italian Civil Code
Art. 2393
(Derivative action)

1. A derivative action may be brought against directors pursuant to a resolution approved by shareholders, even if the company is in liquidation.
2. A resolution relating to the responsibility of directors may be put to the vote at a general meeting called for approval of the annual financial statements, even if such resolution is not on the meeting agenda, provided that it relates to matters occurring within the period to which the financial statements relate.
3. A derivative action may also be brought by a resolution of the board of statutory auditors passed by a two-thirds majority of its members.
4. Such action may be brought within five years of the expiry of the director's term of office.
5. The approval of a resolution to bring derivative action shall result in the removal of the director against whom such action is brought provided that votes representing at least one fifth of share capital are in favor. In such an event, shareholders shall provide for the replacement of that director.
6. The company may waive its right to bring derivative action and accept a settlement, subject to the waiver and settlement having been approved by shareholders, and provided that such motion is not opposed by minority shareholders representing at least one fifth of share capital, or, for listed companies, at least one-twentieth of share capital, or such percentage as may be established in the company's by-laws in relation to derivative actions brought by the company pursuant to Article 2393-*bis*.

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INFORMATION ON PERSONAL DATA PROCESSING

Notice pursuant to art. 13 of the Regulation(EU) 2016/679 (the "Regulation")

Personal Data Controller

Computershare S.p.A., with registered office in Milan, Via Lorenzo Mascheroni, 19 (hereinafter, "**Computershare**" or the "**Controller**"), as controller of "**Processing**" (as defined in article 4 of the Regulation) of Personal Data (as defined below) provides the present "Information on Personal Data Processing", in compliance with the provisions of the applicable law (article 13 of Regulation and subsequent national legislation)

PURPOSE AND LEGAL BASIS OF THE PROCESSING

The purpose of the Processing by the Controller is to allow the correct expression of voting instruction by the Appointed Representative in the shareholders' meeting on behalf of the Delegating Party, in compliance with the provisions of the aforementioned art. 135-*undecies* of TUF.

The legal basis of the Processing is represented by:

- **contractual obligations**: to comply with the obligations arising from the agreement between the Delegating Party and the Appointed Representative;
- **legal obligations**: to comply with the legal obligations the Appointed Representative shall fulfil towards the company and the Authorities.

The collection and the Processing of Personal Data is necessary for the purposes indicated above. Failure to provide the aforementioned Personal Data implies, therefore, the impossibility to establish and manage the above agreement.

THIRD PARTIES

Computershare can communicate the Data for the same purposes for which they were collected to Supervisory and Control Authorities and Bodies, or other subjects indicated by them, by virtue of provisions issued by the same, or established by laws, including EU laws, by regulations or from administrative practices.

DATA PROCESSING

Computershare processes the Data of the interested parties in a lawful and correct manner and in order to ensure their confidentiality and security. The treatment - which includes the collection and any other operation contemplated in the definition of "treatment" pursuant to art. 4 of the Regulation (including, but not limited to, the registration, organization, processing, communication, storage, destruction of Data) - is carried out using manual, IT and / or telematic tools, with organizational methods and with logic strictly related to the purposes indicated.

The Data are kept for the time strictly necessary in relation to the purposes for which they are collected, in compliance with the current legislation on the matter and any provisions of the Supervisory Authority.

RIGHTS OF THE DELEGATING PARTY

The Delegating Party has the right to ask, in every moment, which Personal Data and how they are processed. The Delegating party may ask to update, complete, correct or even erase the Personal Data. The Delegating party can also ask to restrict the use of his Personal Data or withdraw the consent to use them, but in such case it will be impossible to attend and vote at the shareholders' meeting. The Personal Data and the voting instructions will be kept for 1 year at disposal of the Authorities.

For the exercise of the aforementioned rights, the Delegating party can write to Computershare to the address reported in the form or to the following email address dataprotection@computershare.it. For the Privacy Policy and all Computershare activities, please visit our website <https://www.computershare.com/it/Pages/Privacy.aspx>.

Computershare S.p.A.