

## The Human Safety Net and Con I Bambini join forces to support vulnerable families with children between 0-6 years old in Italy

- New partnership doubles from 16 to 31 the number of parenting support centres across Italy for vulnerable families
- Collaboration is part of The Human Safety Net's global 'Scale Up Impact' multi-year support programme to amplify the project at highest social impact

**Trieste/Rome** – Vulnerable families with young children will now have twice as many parenting support centres across Italy thanks to The Human Safety Net joining forces with the non-profit social enterprise Con I Bambini.

The new collaboration between The Human Safety Net, a global movement of people helping people set up by the international insurance company Generali and operating throughout Ora di Futuro / The Human Safety Net parenting centers, and Con I Bambini, a non-profit organization entirely funded by the 'Fondazione con il Sud' and born in 2016 to develop the programs of the 'Fund against educational poverty in young children', doubles the number of grassroots The Human Safety Net / Ora di Futuro parenting centers across the country from 16 to 31.

The agreement is part of the co-financing initiatives promoted by Con i Bambini in collaboration with other co-financing entities interested in experimenting with interventions aimed at combating juvenile educational poverty, and of recently launched 'Scale Up Impact', an innovative multi-year strategy that aims to amplify the social impact of The Human Safety Net by encouraging other like-minded organisations to join in, so building up cross-sectoral collaboration between the public, private and social sectors.

With a total investment of more than € 2 million, The Human Safety Net and Con I Bambini are supporting the Centro per la Salute del Bambino to reach an additional 7,200 parents and 6,000 children, expanding the 'Villaggio per Crescere' model in 15 locations across Italy.

**Chairman of Generali, Gabriele Galateri di Genola**, commented: *"Through The Human Safety Net, we tackle key challenges and with 'Scale Up Impact' we are supporting selected programs through strategic, multi-year investments. Our objective is to mobilize a wider net to achieve even greater results, which is why we are delighted there are 13 companies, foundations and agencies co-investing with us in this first edition of the program, supporting the four NGO projects we have selected."*

Galateri continued: *"Our For Families Program is supporting parents in vulnerable circumstances by providing parenting centres and parenting courses. Today, we are happy to join forces with Impresa Sociale Con I Bambini to double the number of Ora di Futuro / The Human Safety Net parenting centres across Italy. We are convinced it will help build stronger foundations for the children of the future."*

The Human Safety Net's NGO partner, Centro per la Salute del Bambino (CSB), will lead the new collaboration with Impresa Sociale Con I Bambini. The program will also involve a wide range of other stakeholders, including municipalities, leveraging the additional support of Cooperativa Sociale Orsa and Associazione Porta Aperta.

**Chairman of Con i Bambini, Marco Rossi-Doria** stressed the scope and significance of the initiative. *"We are very pleased with this alliance with The Human Safety Net and Generali, aimed at improving the present*

*and future of many children and their parents, through the strengthening of services and a greater impact of the educating communities in the territories involved. This co-funded action is part of a vast activation to combat educational poverty that brings together more than 7,100 organizations in the third sector, schools, institutions and private individuals, reaching half a million children and young people, favoring a systemic approach that places children at the center of the actions."*

Rossi-Doria continued: *"Educational poverty is a complex phenomenon because it is multidimensional, affecting economic conditions, health, relational aspects and in general implies the lack of opportunities that, unfortunately, today involves one third of children in Italy albeit in different ways. In order to effectively fight it, it is important to start from childhood, implementing educational alliances and the involvement of all stakeholders. The alliance with The Human Safety Net extends an already existing educational worksite, making a common treasure of good practices".*

### **A global strategy to scale up the social impact of The Human Safety Net**

The Human Safety Net's global "Scale Up Impact" strategy identifies high-potential projects that already have a proven social impact and then provides them with both financial and non-financial support. At its heart is "open net" collaboration with other organizations, so increasing the overall capability to support families and refugees around the world.

By working together, The Human Safety Net's NGO partners and the public, private and social sectors can replicate successful models, so transforming the lives of more vulnerable people.

The first three-year cycle of "Scale Up Impact" was launched in 2020. During this period, the Human Safety Net is investing € 7million to provide its NGO partners with an additional source of funding to deploy their programs on a nationwide scale.

In the first edition only, The Human Safety Net and its NGO partners aim to boost the number of family centres for parents with children aged 0-6 in an additional 43 cities in Argentina, Serbia and Italy. Furthermore, they aim to open five new incubators for refugee entrepreneurs across France and Germany.

Building on its open net principle, during the first edition "Scale Up Impact" has teamed up with 13 co-funding companies and associations, mobilizing a total investment of € 4.5 million. The first four NGO partners that are receiving both financial and non-financial support to upscale their successful models nationwide are Hacienda Camino (Argentina), Novak Djokovic Foundation (Serbia), Centro per la Salute del Bambino (Italy), and SINGA (France and Germany).

### **THE HUMAN SAFETY NET**

The Human Safety Net is a global movement of people helping people. Our mission is to unlock the potential of people living in vulnerable conditions so they can transform the lives of their families and communities. The Human Safety Net's programmes (for Families, Refugee Start-Ups) support families with small children and integrate refugees into their host community through work. To do this, we join forces with non-governmental organisations and the private sector in Europe, Asia and South America. With the spread of Covid-19, we have supported the digitalisation of the non-profit sector with financial help and the creation of skills for our partners. We are a network open to working together with businesses, companies and foundations that share our goals. The driving force of The Human Safety Net is a foundation established by Generali in 2017 and active in 23 countries with 56 non-governmental partner organisations.

[www.thehumansafetynet.org](http://www.thehumansafetynet.org)

### **THE GENERALI GROUP**

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries in the world, with a total premium income of € 70.7 billion in 2020. With more than 72,000 employees serving 65.9 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. Commitment to sustainability is one of the enablers of Generali's strategy, inspired by the ambition to be the Lifetime Partner to its customers, offering innovative and personalized solutions thanks to an unmatched distribution network.

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#### **CON I BAMBINI**

The social enterprise Con i Bambini (With the children) is a non-profit company wholly owned by the Fondazione CON IL SUD. It was established in 2016 to implement the programs of the Fund fighting juvenile educational poverty, a fund created as a result of an agreement between the bank foundations represented by Acri, with the Government and the Third Sector to support interventions aimed at removing the economic, social and cultural obstacles that prevent minors from fully benefiting from educational processes. Through calls for proposals and initiatives, Con i Bambini has selected a total of more than 400 projects throughout Italy, supported with a contribution of over 335.4 million euros, reaching half a million children and young people together with their families. Through the projects, more than 7,150 organizations have been networked, including the Third Sector, schools, public and private entities, strengthening the "educating communities" of the territories.  
[www.conibambini.org](http://www.conibambini.org) - [www.percorsiconibambini.it](http://www.percorsiconibambini.it)

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