

INVESTOR DAY

MILAN, JANUARY 30TH, 2024

AGENDA

Q&A session		
Break		
Update on Cash, Capital and IFRS 17	Cristiano Borean	
Conning	Carlo Trabattoni	
Liberty Seguros	Jaime Anchústegui	
Protection & Health Business	Marco Sesana	
Intro	Giulio Terzariol	
Opening remarks	Philippe Donnet	
Topic	Speaker	



OPENING REMARKS

Philippe Donnet

Group CEO



ON TRACK TO MEET ALL "LIFETIME PARTNER 24: DRIVING GROWTH" PLAN TARGETS

Continued profitable growth from Protection, Health & Accident business lines

Acquisition of Liberty Seguros to reinforce Insurance leadership in Europe

Acquisition of Conning to accelerate Asset Management strategy and enhance investment offering

Strong Group cash & capital position with reduced market sensitivities

€500 million share buyback to be submitted to the April 2024 AGM for approval



INTRO

Giulio Terzariol

CEO Insurance





INVESTOR DAY

MILAN, JANUARY 30TH, 2024

PROTECTION, HEALTH & ACCIDENT

Marco Sesana

Group General Manager



HIGHLY PROFITABLE SEGMENT WITH STRONG GROWTH POTENTIAL

Rising customer needs drive the growth of Protection, Health & Accident (PH&A)

PH&A contribute for 22% to the Group GWP and benefit from strong underlying trends

Protection enjoys very healthy profit margins and complements traditional product offering

Within Life, Protection is fully shielded from lapse dynamics and generates ~40% of New Business Value

Additional value from Cattolica, La Médicale, Long-Term Care revamp, health partnership in Italy



CUSTOMERS ARE INCREASINGLY FOCUSED ON PERSONAL PROTECTION



Personal protection

Life & Disability
Long-Term Care
Critical illness
Health & Accident



Financial wellbeing

Savings
Pension
Unit-Linked



Property & casualty insurance

Motor Home SME Business

- Covering major unexpected events affecting individual and household life and health
- Growing customer appetite for
 - Flexible solutions tailored to personal requirements
 - Covers adjusted to evolving needs along the lifecycle
- Covers and services focused on specific segments (e.g. seniors)
- Rising expectations for a smooth customer journey combining personal advice and digital solutions



GENERALI IS UNIQUELY POSITIONED TO LEVERAGE CUSTOMER TRENDS DRIVING PROTECTION GROWTH...

Socio-demographic trends

EU-27 median age projected to increase by 4.5 years in next 3 decades¹

Emerging focus on prevention and chronic conditions

€ 120 billion of out-of-pocket health spending in key European markets²

Higher awareness of protection needs due to pandemic

~50% of consumers considered purchasing Life protection during COVID-193

Sizeable and untapped Protection market

Mortality gap estimated at € 120 billion in EMEA⁴

Growing Health gap

Estimated at € 190 billion in Western Europe and emerging EMEA⁴

Generali's approach

- Leading position in the Protection market in Italy, Germany, Austria and Czech Republic; strong business in France, Spain and other CEE markets
- Unique distribution footprint focused on retail segments
- Broad offer of standalone and multi-line modular solutions to address the needs of profitable retail segments and complement the Life product offering
- Strict cost control and technical discipline, particularly for highfrequency utilization policies



^{1.} Source: Eurostat

^{2.} Cumulative spending in Germany, Italy, France, Spain. Source: Cergas, UniBocconi, Oasi 2020

^{3.} Source: Generali marketing research

^{4.} Source: Swiss Re Institute

...FULFILLING THE PRIORITIES OF OUR LIFETIME PARTNER PROPOSITION

Priorities

Strategic actions



Diversify outside traditional Life and maintain best-in-class technical margins

- Seize growth opportunities offered by Protection gap thanks to our leadership in core markets
- Provide solutions for the customers' Protection needs.



Grow capital light business, technical profits and ESG product range

- Boost Protection as a de-risking tool for investment solutions
- Expand Insurance solutions with ESG Components to best serve customers' appetite for sustainable offering



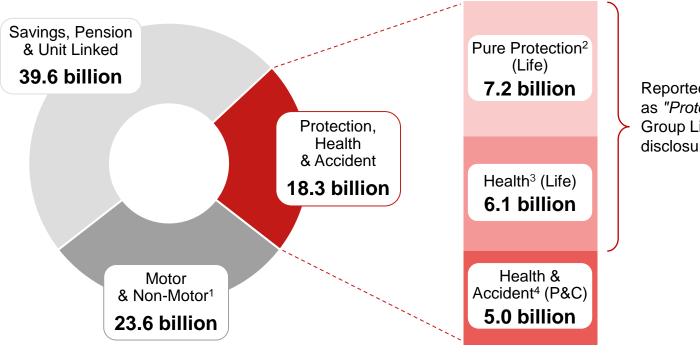
Achieve additional operating efficiency

 Reduce costs through digitization, core process automation and shared platforms



PH&A REPRESENTS 22% OF THE GROUP GROSS WRITTEN PREMIUMS

2022 GROUP GWP (€81.5 billion)



Reported as "Protection" in Group Life NBV disclosure⁵

- Consistent with Group ambition to offer products with **positive** social impact
- Acceleration driven by market demand and new business focus
- Proprietary distribution network is a key enabler to advise customers on their Protection needs and seize the growth potential

- 1. Excludes: Health & Accident (€ 5.0 billion)
- 2. Includes: Death, Disability, Critical Illness and Long-Term Care risks
- 3. Includes: Medical Expenses
- 4. Includes: Medical Expenses (€2.4 billion), Income Protection (€2.2 billion), Workers Compensation (€0.4 billion)
- 5. In 2022 the "Protection" line accounted for €11.7 billion in terms of PVNBP, of which €7.8 billion Pure Protection (Life) and €3.9 billion Health (Life)



COMPREHENSIVE SET OF GROUP INITIATIVES IN PLACE TO FURTHER ACCELERATE GROWTH



- Reshaped multi-line and modular solutions (e.g. Genera Sviluppo MultiPlan in Italy and Vermögensaufbau & Sicherheitsplan in Germany)
- New Long-Term Care offering (e.g. Scegli per una Lungavita and PerSempre in Italy)
- Business mix shift towards individual and SME business
- Value-added services (e.g. Vitality)



Technical excellence

- Repricing actions across all business segments
- Strict technical discipline at renewal
- Partnerships with selected Healthcare Providers (e.g. Gruppo San Donato in Italy)



Distribution

- Increased focus of agents' networks on Protection business
- Acquisition of Cattolica and La Médicale
- Regional distribution agreement with leading banks across CEE

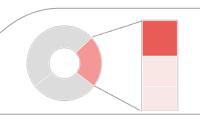


Automation

Consolidation of underwriting automation for Protection business in all key geographies

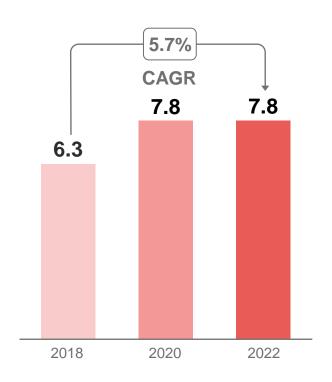


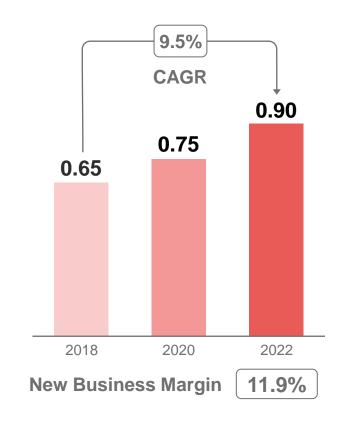
STRONG GROWTH AND HIGH PROFITABILITY FOR PURE PROTECTION NEW BUSINESS



Pure Protection PVNBP (€ billion)¹

Pure Protection NBV (€billion)¹





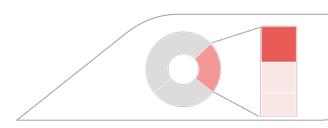
- Robust growth of Pure Protection New Business
- 2022 PVNBP impacted by high interest rates
- Margins further improving thanks to technical actions
- New business production and value is expected to be robust in 2023 and 2024²

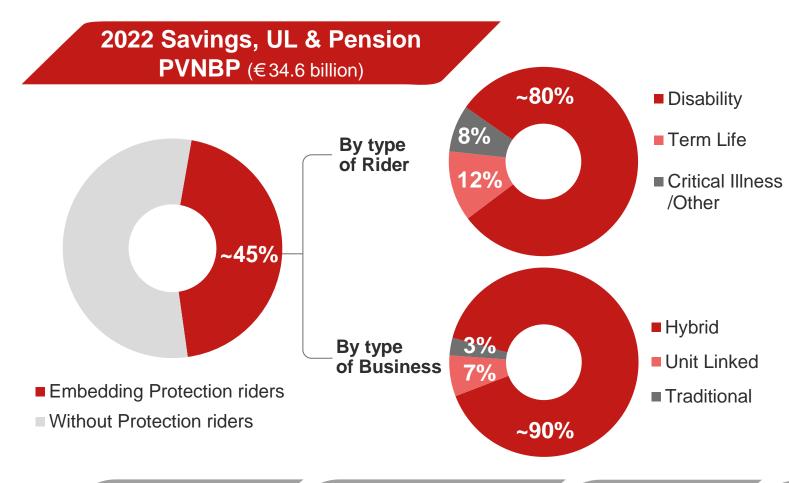


^{1.} Includes: Death, Disability, Critical Illness and Long-Term Care risks (Health written under Life business not included)

^{2.} Excluding IFRS17 accounting effects

PURE PROTECTION IS A DIFFERENTIATING FACTOR OF OUR LIFE PROPOSITION





- Protection riders structurally embedded in our Savings & Unit Linked new business
- ~30% of total Protection PVNBP represented by riders on Saving
 & Unit Linked business in 2022
- Modular and bundled solutions as a key offering to meet the lifecycle needs of our customers
- Presence of riders improves the quality of our Savings & Unit Linked business (e.g. lower lapses)





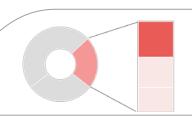






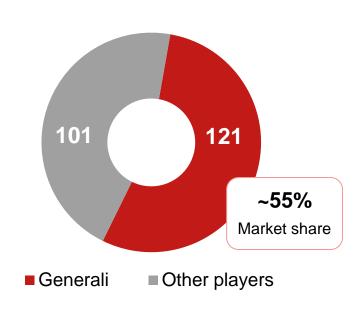


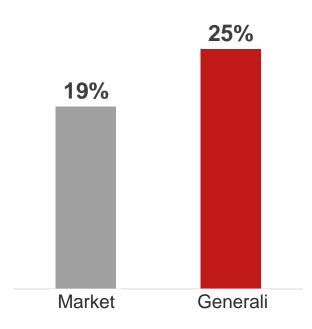
STRONG MOMENTUM FOR LONG-TERM CARE BUSINESS **IN ITALY**



2022 LTC Market Premium (€222 million)

2018-2022 LTC CAGR





- Generali has shaped the Italian LTC market over the last years
- Generali CAGR 2018-22 overperforming the market average
- Offer revamped by both Generali Italia and Alleanza
- Distribution network increasingly focusing on this product
- Further growth in 2023 expected



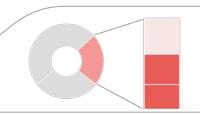




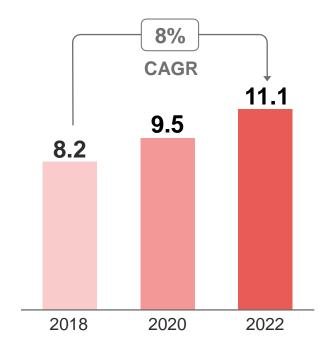




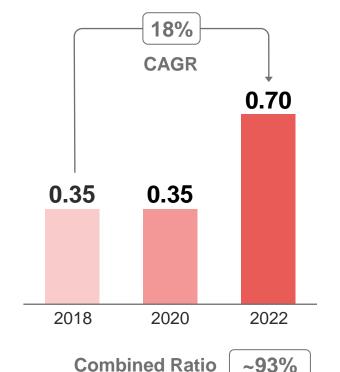
ACCELERATION IN HEALTH & ACCIDENT WITH ENHANCED PROFITABILITY



H&A Gross Written Premiums¹ (€billion)



H&A Technical Result¹ (€billion)



- H&A premium growth supported by market acceleration as a long-term structural trend
- Result enabled by strict technical discipline and cost control (e.g. Welion in Italy, partnership with major health player in Spain)
- Premium expansion and robust result in 2023 expected despite higher medical costs and healthcare utilization

~93%



CONCLUDING REMARKS

PH&A business increasingly relevant and highly profitable for Generali

Strong growth opportunities in developed markets where Generali has a leading position

Full consistency with "Lifetime Partner 24" objectives and alignment with our Sustainability ambition

Unique distribution capabilities and product expertise as key factors for future growth

Cost control, pricing discipline, underwriting and claims automation to extract additional value



LIBERTY SEGUROS

Jaime Anchústegui Melgarejo

CEO International



TRANSACTION BRINGS UNIQUE OPPORTUNITY MEETING KEY STRATEGIC PRIORITIES FOR GENERALI

Boost P&C revenues

 Multi-country player focused mostly on the Property & Casualty business (>90% GWP)



Reinforce leadership in Europe

 Strengthen P&C leadership in core European markets, further diversifying sources of earnings outside Italy, Germany and France



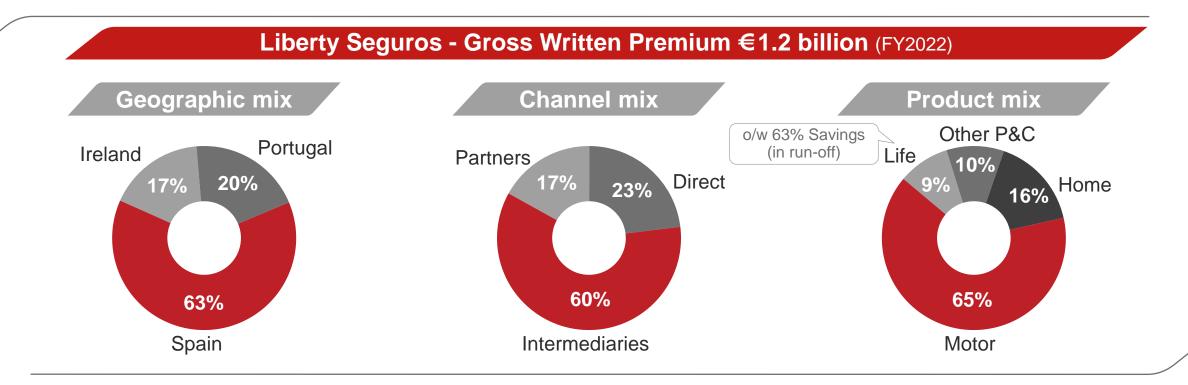
Unique growth opportunity

 One of the most sizeable insurance M&A deals in Europe in 20 years, fully aligned with Group M&A framework





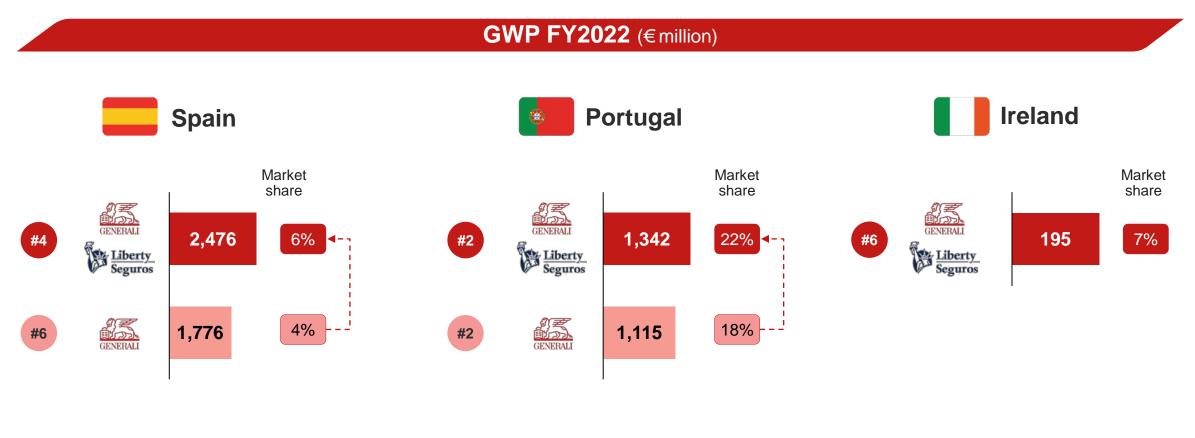
GENERALI TO BENEFIT FROM OUTSTANDING COMPLEMENTARY OFFERING



- High product and distribution complementarity between Generali and Liberty Seguros
- Liberty's strong direct business will broaden and enhance Generali's distribution capabilities



CONSOLIDATING GENERALI'S P&C LEADERSHIP IN EUROPE



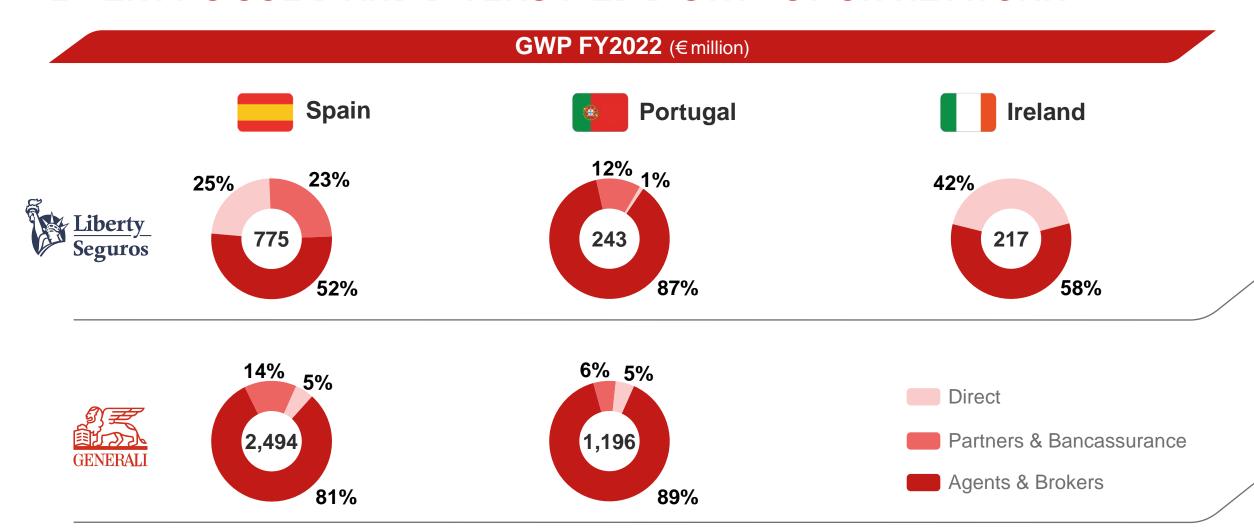
Becoming #4 in Spain P&C market

Consolidating #2 in Portugal P&C market

Entering Top 10 in Irish P&C market

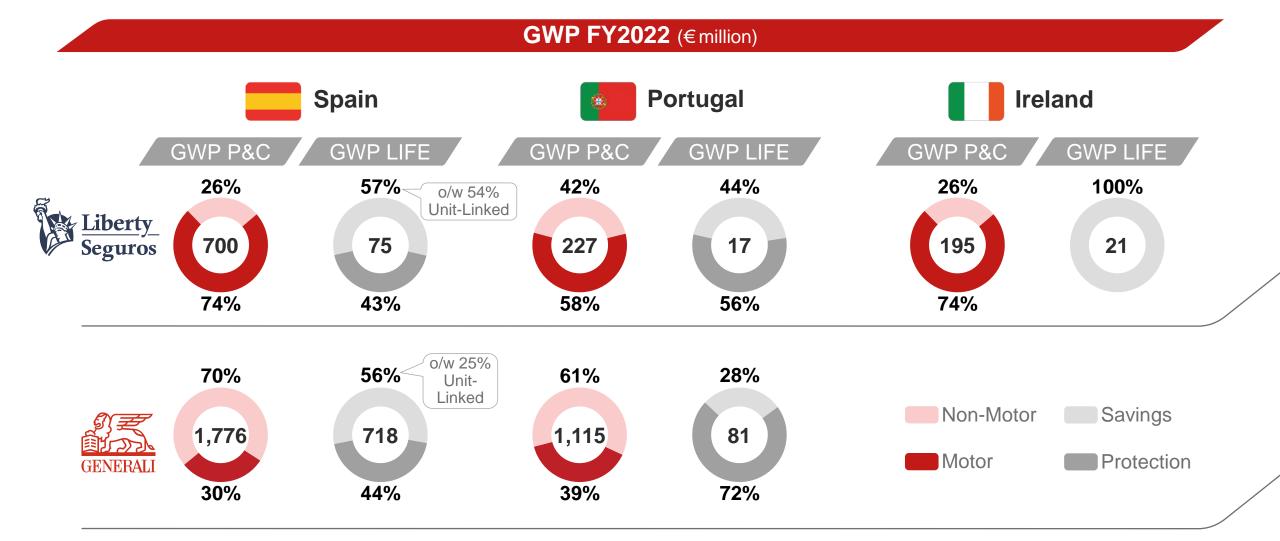


LIBERTY'S SOLID AND DIVERSIFIED DISTRIBUTION NETWORK





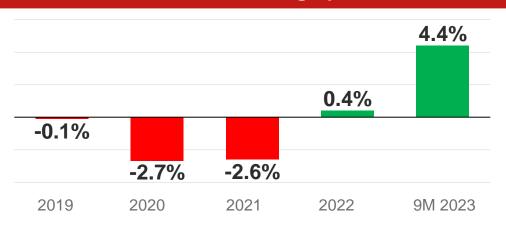
COMPLEMENTARY P&C OFFER WITH STRONG MOTOR FRANCHISE





SPANISH MARKET OUTLOOK SHOWS ATTRACTIVE OPPORTUNITIES FOR MOTOR BUSINESS

Motor insurance market average premium evolution



- Claims frequency, cost inflation & past 2 years tariff drops (-5%) were driving 2023 worsening of Current Year Loss Ratio
- However, the market is responding with the highest tariff increases since 2001, with pressure on technical profitability expected to be temporary

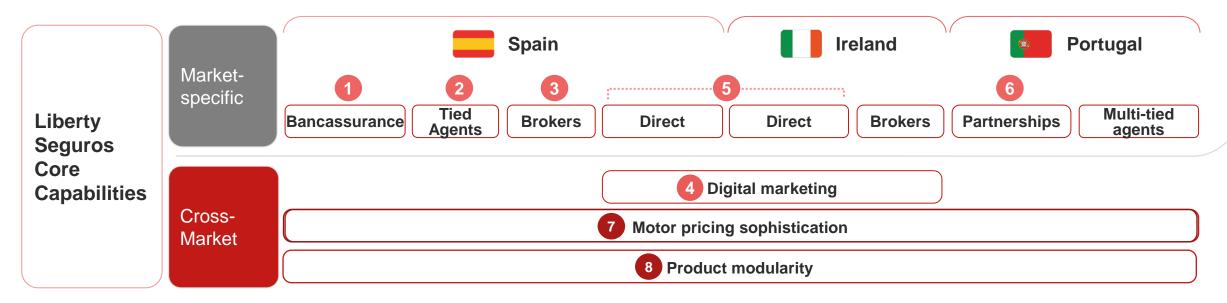
Motor insurance market

	9M 2023	Δvs. PY
%∆ Average Cost in Material Damage	> 8.5%	+ 6.4 p.p.
Combined Ratio	101%	+ 3.3 p.p.

 Hard market expected to continue for duration of 2024 at least



KEY VALUE CREATION OPPORTUNITIES FOR GENERALI



- 1 Deploy Generali's **expertise in bancassurance** management to extract additional value from Liberty Seguros in-force agreements
- 2 3 Strengthen the tied-agent network in Spain (by adding ca. 600 agents) and reinforce competences in brokers' relationship management
- 4 Seguire a new distribution channel in Spain and Ireland and leverage on Liberty Seguros capabilities in the direct business, including digital marketing
 - 6 Further diversify sources of revenues in Portugal acquiring new partnerships
- 8 Strengthen capabilities in motor pricing, product modularity and go-to-market approach
 - Top-line growth
- Underwriting & offer



CONCLUDING REMARKS

Contribution to growth

€1.2 billion of Gross Written Premiums predominantly in Property & Casualty

Strong solvency capital position

Stand-alone Liberty Seguros Solvency Ratio >330% (FY 2022)

Highly skilled employee base

Solid capabilities in Motor pricing and in digital marketing and direct business

Post-merger execution

Generali has a solid track record of successful integrations

Contribution to Generali earnings

Expected contribution to Group Profit Before Taxes > €250 million by end 2029



CONNING

Carlo Trabattoni

CEO Generali Asset and Wealth Management



CONNING ACQUISITION FULLY ALIGNED TO LIFETIME PARTNER 24 & ASSET MANAGEMENT VISION

Strategic focus

Widen the investment offering leveraging our affiliates

Gain an international client base

Build on scale accelerating third-party growth

Invest in distribution capabilities targeting sizeable markets

Conning acquisition

 Adds high-quality investment skills in US and Emerging Markets Fixed Income, Alternative Credit, US Real Estate



Significantly improves our capability to serve sophisticated clients globally



 Adds a broad and diversified client base, and strong cultural alignment among teams



 Reinforces our global presence and strengthens international management team

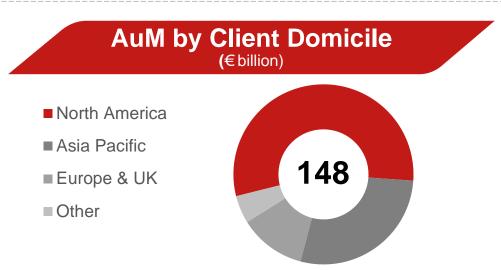


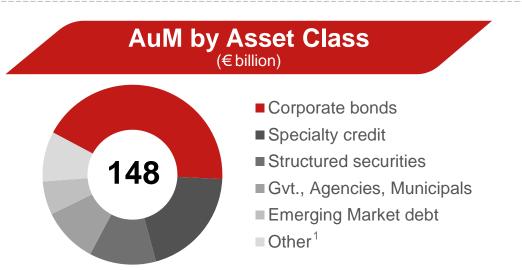
Unlocking Generali's potential as a global asset manager combining large insurance reserves with a diversified, client-centric platform



ACQUIRING A MULTI-AFFILIATE ASSET MANAGER

CONNING °	(Octagon	GlobalEvolution	PEARLMARK [™]
€108 billion AuM	€30 billion AuM	€9 billion AuM	€1 billion AuM
Insurance asset management and income-oriented strategies	Alternative credit	Emerging and frontier market debt	Commercial real estate (equity and debt)
USA, Europe, Asia	USA	Europe, USA, Asia	USA







Note: Conning data as of 9M 2023 extrapolated from public disclosure "Key Facts" dated 17 November 2023 and management data. Excluding AUM related to Cathay Securities Investment Trust Co., Ltd. ("SITE"). EUR:USD conversion based on exchange rate of 1.058 as of 30 September 2023.

A SPECIALIST FOR INSURERS AND OTHER INSTITUTIONAL CLIENTS

Supportive and loyal client base

Long-standing client relationships, with 10+ years average client tenure

Best-in-class credit investment expertise

Highly customized portfolios for insurance and LDI clients with competitive returns on specialty capabilities



Core and specialty asset classes

Including a broad range of credit, emerging market and frontier debt, real estate

Full service offering

Investment management, advisory, accounting, reporting, industry research, and risk management software

Market recognition

Award-winning¹ fixed income expertise and proprietary risk modelling tools





Conning





Markets Investment
Manager 2023

Wealth & Finance
International 9th annual

Global Evolution

Fund Awards

Most Pioneering in Debt Investment ESG Integration 2023

> Wealth & Finance International 9th annual Fund Awards

> > Global Evolution



A NEW STREAMLINED STRUCTURE TO UNLOCK POTENTIAL IN ASSET MANAGEMENT







LDI and active management

Europe and CEE



Real estate

Europe

Existing affiliates²

Diversified investment capabilities ranging from sustainable investments, infrastructure, high conviction, multi asset

Europe and USA

New affiliates



Insurance asset manager USA, Europe, Asia



EM and frontier debt Europe, USA, Asia



Alternative credit USA



Commercial real estate USA

Asset management governance framework

- Generali Investments Holding is the holding company steering and coordinating all operating entities
- All affiliates adhering to asset management risk and governance framework

Note: The view represents only the AM companies under the control of Generali Investments Holding, thus excluding other entities belonging to the Asset & Wealth Management business unit (e.g., Banca Generali, and Asian entities).

- 1. Simplified view. For the sake of clarity, other Generali entities include: Generali Asset Management, Generali Investments Luxembourg, Generali Investments Schweiz, Generali Investments CEE (Czech Republic), Generali Investments TFI (Poland), Generali Investments (Slovenia), Generali Alapkezelő (Hungary).
- 2. Existing affiliates include the following: Sycomore Asset Management, Infranity, Lumyna, Aperture, Plenisfer, and Sosteneo



AN ATTRACTIVE COMBINED FINANCIAL PROFILE

Key Financials	Generali	Conning Holdings Limited	Combined ²
AUM 9M 2023 (€ billion)	491	148	639
Revenues 9M 2023 (€ million)	759	231	990
Cost / Income ratio	49%	c.80 %¹	c.60%

Asset classes	Generali	Conning Holdings Limited	Combined
Fixed income (US)		•	\subseteq
Fixed income (Europe)			\subseteq
Alternative credit			$\overline{\checkmark}$
Emerging Market Debt			\subseteq
Real estate	•		<u> </u>
Infrastructure	•		\subseteq

Note: Generali figures as of 9M 2023; including Chinese AM activities.

Conning AUM as of 9M 2023, as per public disclosure "Key Facts" dated 17 November 2023. EUR:USD conversion based on exchange rate of 1.058 as of 30 September 2023. Conning AUM data excluding AUM related to Cathay SITE. Conning further figures, as per Cathay Financial Holdings 9M23 consolidated financial statements. EUR:TWD conversion based on 2023 year-to-date average exchange rate of 33.526.

- 1. Historical average cost income ratio.
- 2. Combined including Generali, Conning and impacts from internal reorganisation.



VALUE CREATION FROM THE ACQUISITION

Broaden investment offering to serve external and internal clients

Internalize fees paid to external asset managers

Leverage Conning's investment capabilities to further enhance general account returns

Enable Conning to win larger mandates leveraging increased scale and scope

Cross-sell investment strategies to existing client base

Generate cost efficiencies and scale advantages over time

Pre-tax synergies estimated at €70-80 million in Year 5



CONCLUDING REMARKS

New investment capabilities will help increase our competitiveness

We will enter the US market, one of the key markets in the AM industry

We will establish a long-term partnership with Cathay Life

We will attract new talents and build a culture of continuous learning and innovation

Conning acquisition marks a fundamental step in the development of the Generali AM business



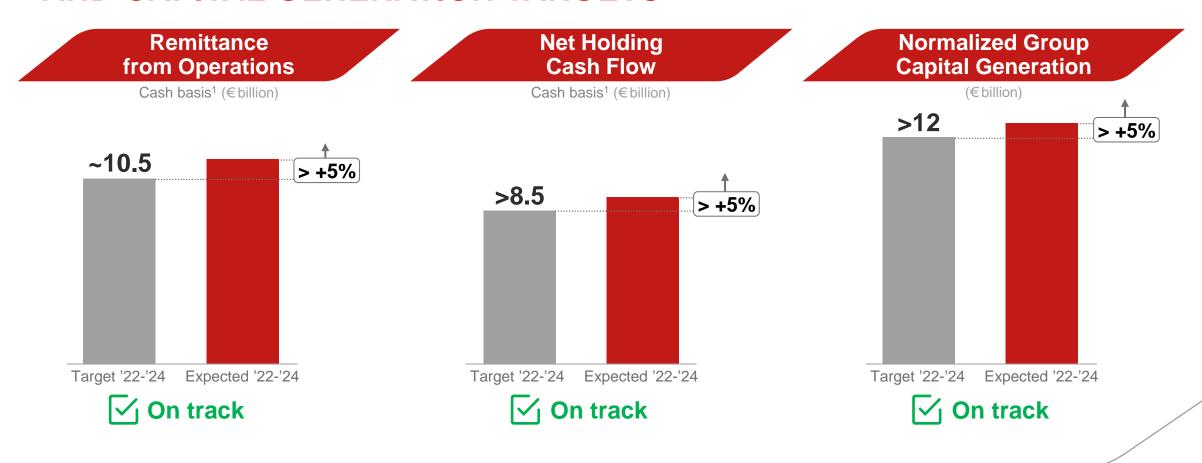
UPDATE ON CASH, CAPITAL AND IFRS 17

Cristiano Borean

Group Chief Financial Officer



HIGH CONFIDENCE ON REMITTANCE, NET HOLDING CASH FLOW AND CAPITAL GENERATION TARGETS



• Solid recurring remittance, leading to Net Holding Cash flow results expected to be above targets and further sustained by a strong capital generation

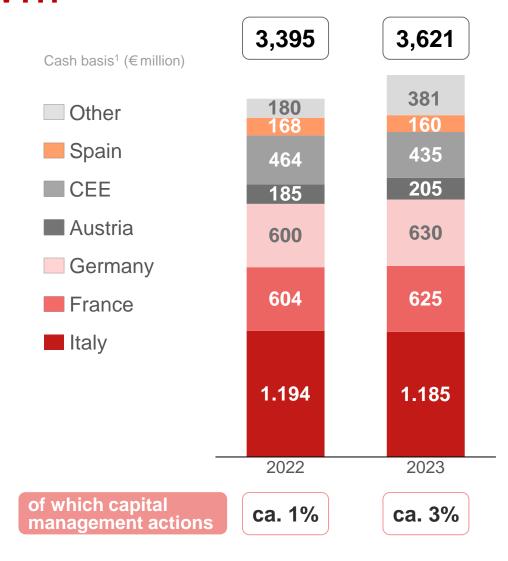


^{1.} Cash basis refers to the fact that cash flows are reported under the year of payment.

STRONG CAPITAL MANAGEMENT FRAMEWORK ENABLES RECURRING REMITTANCE GROWTH

Remittance from Operations

- Higher remittance driven by steady growth of recurrent component (>€ 0.1 billion)
- Well diversified and broad-based overall increase in remittance already distributed across geographies
- Positive contribution also from some higher Capital management actions compared to previous year (mainly from Asset & Wealth Management perimeter)





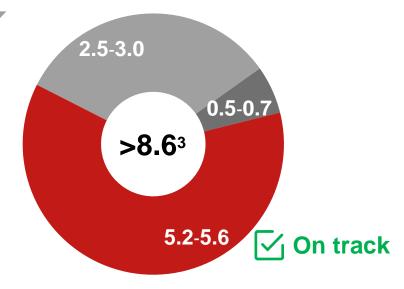
^{1.} Cash basis refers to the fact that cash flows are reported under the year of payment.

STRONG CASH FLOW GENERATION ALLOWS €500 MILLION BUYBACK

Available Free Cash Flow (€billion)

Discretionary AFCF

- Acquisitions and disposals (€2.5 billion)
- LTI Buyback already executed (€ 0.2 billion) and future LTI Buybacks up to the authorized limit
- Strategic Buyback in 2024 confirmed¹ (€ 0.5 billion)



Internal redeployment

 Mainly driven by capital deployed to support business growth in line with plan

Dividends

- 2022 DPS: €1.07
- 2023 DPS: €1.16
- Ratchet policy² to be met for 2024 as well
- Attractive and growing dividend fully on track to achieve Lifetime Partner 24 target
- Discretionary Available Free Cash Flows primarily devoted to enhance earnings diversification
- Confirmed €0.5 billion Strategic Buyback in 2024
- Total dividends and buybacks⁴ above €6.2 billion during plan period

4. Under the assumption of LTI Buybacks in 2024 to be equal to the maximum authorized limit

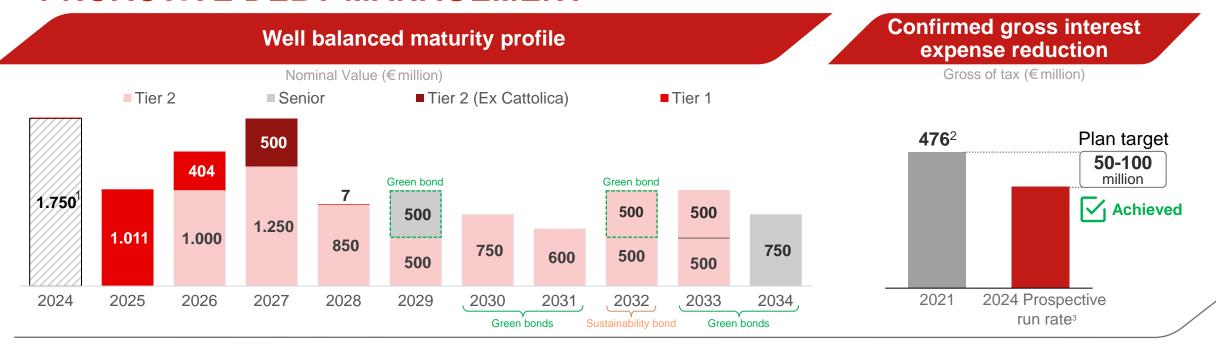


^{1.} Subject to the relevant approvals

^{2.} In each year, Dividend Per Share should not be lower than the year before

^{3.} Cumulative Available Free Cash Flow announced at the Investor Day 2021, including cumulative NHCF 2022-2024 target > 8.5 billion

PROACTIVE DEBT MANAGEMENT



- Well balanced debt profile helps insulating the Group from financial markets volatility and managing the refinancing risk
- Cost of debt optimization through a proactive debt management:
 - 2022: Tier 2 € 500 million bond issuance
 - 2023: Liability Management (€ 500 million Tier 2 issuance and partial buy-back of the grandfathered Tier 1 bond callable in 2025)
 - 2023: Tier 2 € 500 million bond issuance
 - 2024: Dual tranche Senior issuance (€500 million and €750 million).
- Confirmed commitment to Sustainability: since October 2019 all the issuances were in green/sustainable format.
 Green and sustainable bonds are expected to represent around 40% of total outstanding financial debt by the end of 2024



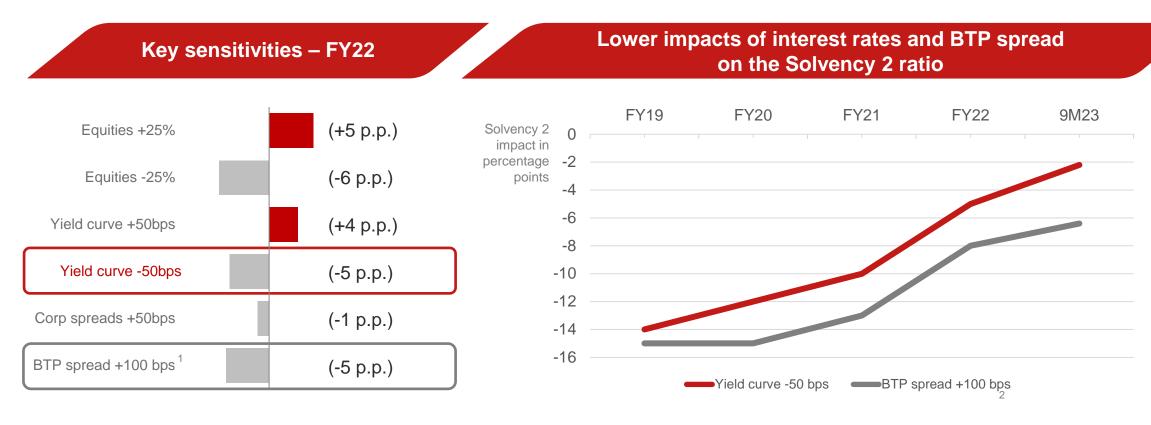
^{1.} Fully refinanced.

^{2.} P&L Interest Expenses at YE21 (including the current cost of refinanced debt).

^{3. 2024} Prospective run rate calculated excluding the current cost of debt maturing in 2024 and leaving inside the cost of the refinancing.

Figures do not include the run rate of Cattolica and other completed or announced M&As (entities not included in 9M 2021 full consolidation scope).

REDUCED SENSITIVITIES ALLOWING A NARROWER SOLVENCY 2 OPERATING TARGET RANGE



1. Including the impact of Country Volatility Adjustment activation.

- 2. Excluding the impact of Country Volatility Adjustment activation.
- Risk Appetite Framework Upper Operating Target Range revised from 240% to 230%
- Lower Operating Target Range unchanged at 180%
- New upper range will allow the Group to pursue more EPS accretive initiatives



LIFE CSM MOVEMENT PREDICTABILITY BY ITEMS OVER THE YEAR

nillion)	1Q23	HY23	9M23	2023 Expected impact on initial CSM	Intra annual trend	Level of predictability
New Business CSM	824	1,541	2,105	~9%	\sim	Medium/High
Expected Return	418	852	1,275	~6%		High
o.w. Unwinding	275	573	857	~4%	Z	High
o.w. Systematic economic variances	143	279	418	~2%		High
Economic variances	1,234	1,354	1,533	n.a.	\sim	Medium
Operating variances	(519)	(725)	(1,098)	n.a.	\sim	Low
CSM release	(743)	(1,492)	(2,219)	~(10)% —	∇	Medium/High

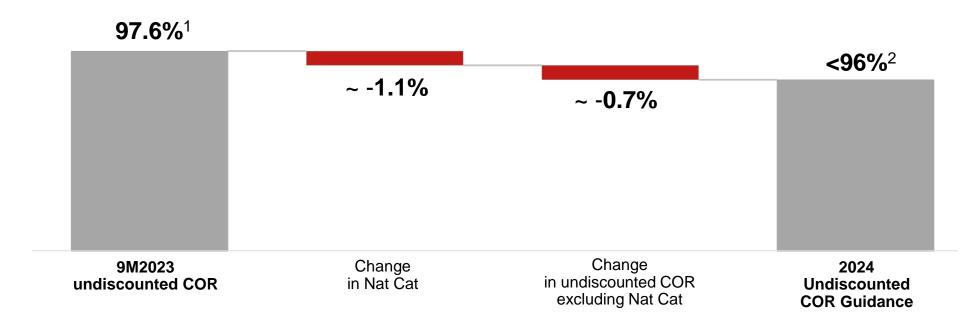






2024 UNDISCOUNTED COR GUIDANCE BELOW 96%

- Nat Cat load at 2.7 p.p. compared to 3.8 p.p. as of 9M23
- The ongoing effect of technical actions more than compensates a lower contribution from Prior Year than 9M23, leading to an overall improvement in the undiscounted COR excluding Nat Cat of around 70 basis points





^{1. 97.6%} undiscounted COR at 9M23 is net only of 3.3% of current year discounting in line with new definition.

^{2.} The 2024 undiscounted COR guidance is based on 2023 consolidation perimeter.

CONCLUDING REMARKS

Healthy Cash & Capital development

Cash & Capital targets expected to be exceeded thanks to solid performance

Reduced Solvency 2 sensitivities

Upper Operating Target Range revised from 240% to 230%

Focus on Shareholders remuneration

€500 million share buyback to be initiated already in 2024

IFRS-17 enhances appraisal of Life

Life Operating Result more predictable and less exposed to one-offs

2024 undiscounted COR Guidance <96%

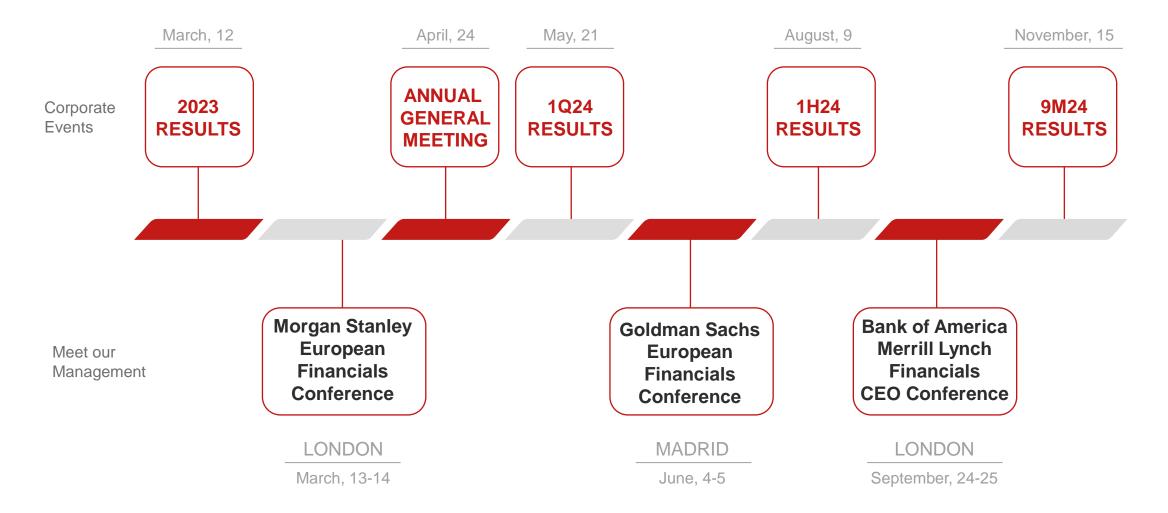
Firmly improving attritional COR



Q&A SESSION



WHAT'S NEXT IN 2024





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Certain of the statements contained herein are statements of future expectations and other forward-looking statements.

These expectations are based on management's current views and assumptions and involve known and unknown risks and uncertainties.

The user of such information should recognize that actual results, performance or events may differ materially from such expectations because they relate to future events and circumstances which are beyond our control including, among other things, general economic and sector conditions.

Neither **Assicurazioni Generali SpA** nor any of its affiliates, directors, officers, employees or agents owe any duty of care towards any user of the information provided herein nor any obligation to update any forward-looking information contained in this document.

The manager in charge of preparing the Company's financial reports, Cristiano Borean, declares - pursuant to paragraph 2, article 154-bis of the Consolidated Law on Financial Intermediation - that the accounting information contained in this presentation corresponds to document results, books and accounting records.



