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**PRESS
RELEASE**

Generali, completed sale of its minority stakes in Mexico

Trieste – Generali announces that today it has completed the sale of its 49% minority stakes in the Mexican companies Seguros Banorte Generali and Pensiones Banorte Generali to Grupo Financiero Banorte, following the approvals by the relevant regulatory authorities.

The transaction has been completed according to the terms of the agreement as disclosed on June 11, 2013. In particular, Generali has received today from Banorte a total gross consideration of \$858 million, corresponding to an amount of €631¹ million.

Through this deal Generali withdraws from a minority position which was not consistent with the Group strategy to actively manage and strengthen its capital position.

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THE GENERALI GROUP

The Generali Group is one of Europe's largest insurance providers and the biggest European life insurer, with 2012 total premium income of € 70 billion.

With 80,000 employees worldwide and 65 million clients in more than 60 countries, the Group occupies a leadership position on Western European markets and an increasingly important place in Central and Eastern Europe and Asia.

¹ Based on a exchange rate of 1 Euro = 1.359 USD