Procedure for access and registration to the live streaming service

Again in 2023, during the Annual General Meeting of 28th April, Assicurazioni Generali will offer the **opportunity to follow the Meeting proceedings in live video streaming**. This way, an increasingly larger audience of stakeholders will be able to easily witness this important moment of corporate communication

The live streaming will begin at <u>9.00 am on</u> 28th April 2023.

The service will be available in different languages: besides the Italian version, it will also be simultaneously translated in English, French, German, Spanish and in the Italian sign language (LIS) with the addition of Italian subtitles.

It is kindly recommended to register as soon as possible following the procedure that will be available from 17th April 2023 on our Company's website **www.generali.com** in the *Governance/Annual General Meeting 2023* section.

In compliance with the status of private event of the Shareholders' General Meeting, **only for certified shareholders (those who request-** ed the communication for participation in the Meeting from their custodian under art. 83-sexies of the CLFI, thus resulting a Generali shareholder at the record date, April 17th, 2023) that have given the proxy to the Designated Representative, the entire Meeting proceedings will be available in live streaming. The service will be available directly through the portal of the Designated Representative, after signing in. The access credentials will be the same used in case of conferral of a proxy. In order to sign in, some identity information will be required, including a valid e-mail address and information on the communication for participation requested from the custodian.

For those who did not request the communication for participation in the Meeting and did not give the proxy to the Designated Representative, including non-shareholders, only the public part of the Meeting, including the opening speeches by the Company's top management, will be available in live video streaming. The link to access the streaming service will be available on the Company's website. In order to sign in, limited identity information will be required, including a valid e-mail address.



Shareholders' Meeting Extended Inclusion: streaming services

In order to mitigate the impact of possible physical, communicative, and sensory barriers to participation in the AGM23, Assicurazioni Generali launched the SMEI - Shareholders' Meeting Extended Inclusion program in 2016. The health and regulatory context of General Meetings held exclusively through the Designated Representative, unfortunately, caused to suspend the activities of the program in 2020.

In 2021 and 2022, however, Generali's attention to the needs of all its shareholders led to the launch of a new service, which was provided thanks to the introduction of video streaming of the AGM proceedings. The video livestream, devised to improve

the inclusiveness of the event, was further complemented by the possibility of following the proceedings through the simultaneous translation in English, French, German, Spanish, Italian sign language (LIS) and with Italian subtitles.

Also during the Annual General Meeting of 2023, the streaming service will be guaranteed.

For further information or clarifications, the e-mail address **smei@generali.com** and the telephone numbers +39 040 6799110, +39 040 6791634 are available. The information service will be active from 9.00 am to 4.00 pm, from Monday to Friday, until the 27th April 2023.



