

Procedure for the live streaming service

For the **General Meeting of 29th April 2021**, Assicurazioni Generali will offer the opportunity to follow the Meeting proceedings in **live video streaming**. This way, an increasingly larger audience of shareholders will be able to easily witness this important moment of corporate communication.

The live streaming will begin at 9:00 am on 29th April 2021.

The service will also be available for all, aside from the Italian version, with simultaneous translation in English, French, German, Spanish and Italian sign language (LIS) with the addition of subtitles in Italian.

It is kindly recommended to register as soon as possible with the procedure that will be available from 15th April 2021, on our Company's website **www.generali.com** in the *Governance / Annual General Meeting / AGM 2021* section.

For certified shareholders (those who requested the communication for partici-

pation in the Meeting from their custodian under art. 83-*sexies* of the CLFI) the entire Meeting proceedings will be available in live streaming. The service will be available directly through the portal of the Designated Representative, after signing in. The access credentials will be the same used in case of conferral of a proxy. In order to sign in, some identificatory information will be required, including a valid e-mail address and information on the communication for participation requested from the custodian.

For those who did not request the communication, including non-shareholders, for participation in the Meeting, only the public part of the Meeting, including the opening speeches by the Company's top management, will be available. The link to access the streaming service will be available on the Company's website. In order to sign in, limited identificatory information will be required, including a valid e-mail address.

SMEI programme: streaming services

In order to overcome the barriers that may prevent the participation in the General Meeting, a few years ago Generali launched the **Shareholders' Meeting Extended Inclusion (SMEI) programme**. The health and regulatory context of General Meetings held exclusively through the Designated Representative, unfortunately, caused to suspend the activities

of the programme in 2020. In 2021, however, Generali's attention to all its shareholders is demonstrated by a new service that will be provided thanks to the introduction of video streaming of the meeting proceedings. In fact, the streaming service will also give the possibility of following the proceedings in **Italian sign language (LIS) and with Italian subtitles**.

