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PRESS RELEASE

Gabriele Galateri di Genola appointed as Chairman

At a meeting today, the Directors of Assicurazioni Generali unanimously appointed Mr Gabriele Galateri di Genola to serve as Chairman of the Board of Directors following his co-option. Mr Gabriele Galateri di Genola holds the powers accorded by law and by the company by-laws.

Gabriele Galateri di Genola was born in Rome in 1947. He holds a degree in Law and an MBA from Columbia University. He was appointed CEO of IFIL in 1986 and CEO and General Manager of IFI in 1993; subsequently, in 2002, he was appointed CEO of Fiat. From 2003 to June 2007 he was Chairman of the Board of Directors of Mediobanca. From 2003 to 2010 he was Deputy Chairman and a member of the Board of Directors of Generali. Among current posts, he is a director of Banca Carige, Banca Esperia S.p.A., Banca CRS S.p.A. and Italmobiliare S.p.A. He is also a member of the Board of Directors of the Fondazione dell'Accademia Santa Cecilia and the European Institute of Oncology, and a member of the International Advisory Board of Columbia Business School.

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Investor Relations T. +39.040.671202 +39.040.671347 generali_ir@generali.com The Generali Group is one of Europe's largest insurance providers and the biggest European Life insurer, with 2010 total premium income of more than €73 billion. It is also one of the world's top asset managers with assets of over €400 billion, and a unique real estate operator with a property portfolio of more than €24 billion

With 85,000 employees worldwide and 70 million clients in more than 60 countries, the Group occupies a leadership position on Western European markets and an increasingly important place in Eastern Europe and Asia.

The parent company Assicurazioni Generali is listed on the Milan Stock Exchange (GASI.MI, G.IM) and has an AA- Standard & Poor's rating and an Aa3 Moody's rating.