Procedure on attendance and voting by proxy

The Company chose, in compliance with the provisions of Art. 106 of Decree Law no. 18 of 17th March 2020, to allow the participation in the Meeting only by proxy to be given to the subject that has been appointed Designated Representative.

As a consequence, all Shareholders entitled to attend the Shareholders' Meeting may only participate by conferring a proxy, complete with voting instructions, to Computershare S.p.A.: if voting instructions are missing on one or more of the voting points on the agenda, Computershare S.p.A. will not cast a vote and the shares represented will not be counted as present with regard to the voting quorum.

Please note that the meeting's agenda, complete with all voting items, could be subject to amendments until 12th April 2022 as a consequence of the possible individual proposals for resolutions put forth by shareholders as set out in the notice of call. Consequently, it is recommended to wait until the 13th April 2022 in order to confer the proxy complete with voting instructions, in order to be able to express the voting instructions on all voting items already when conferring the proxy.

The proxy to Computershare can be conferred in one of two alternative ways:

 through a proxy to the Designated Representative appointed by the Company, under art. 135-undecies of Legislative Decree 58/1998. The shareholder conferring the proxy will have to fill in the proxy form available in the Company's website. Proxies must be delivered to Computershare S.p.A. by 27th April 2022 at 12:00 pm (the second

market trading day before the actual date of the Shareholders' Meeting, in case it is held on 29th April 2022) as follows:

- Registered Email holders (PEC): as an attachment document (PDF format) sent to generali@pecserviziotitoli.it if the Proxy giver (as Individual or as Legal Entity) is a Registered Email Holder;
- Digital Signature holders (FEA): as an attachment document with digital signature sent to generali@pecserviziotitoli.it if the Proxy giver (as Individual or as Legal Entity) is a Digital Signature Holder;
- Common Email address holders: as an attachment document (PDF format) sent to generali@pecserviziotitoli.it. In this case, the hard copy of the proxy shall be sent via ordinary mail service to Computershare S.p.A. via Nizza 262/73, 10126 Turin;
- Via Fax: number +39 011 0923202;
- through a written ordinary proxy under art.135-novies of Legislative Decree 58/1998, conferred by filling in the proxy form available on the Company's website. Said form has to be sent with the modalities set in the form itself.

In order to facilitate sending the proxy to the Representative Designated by the Company and the voting instructions, it will be also possible to fill in and send them online in guided mode until 12:00 noon on 28th April 2022, from the section of the Assicurazioni Generali website for this Shareholders' Meeting (https:// www.generali.com/governance/annualgeneral-meeting/AGM-2022).

If, for technical reasons, proxies are not available in electronic format, they may be sent upon request. To this end, please call +39 011 0923200.