

Procedure on attendance and voting by proxy

Shareholders entitled to attend the Shareholders' Meeting may appoint proxies, pursuant to the applicable regulations. To this end, the general proxy form, available in the Company Web site, must be filled in. Authorised representatives must have the original proxy forms and must deliver them to the Company upon accreditation.

Original proxy forms may also be delivered to the registered office of the Company in Trieste, Piazza Duca degli Abruzzi 2 - to the attention of the Head of the Corporate Affairs - or they may either be sent by certified e-mail azioni@pec.generali.com, pursuant to article 21, paragraph 2, of the Legislative Decree no. 82 dated 7 March 2005.

Authorised representatives may submit a copy of the proxy form to the certified e-mail address: azioni@pec.generali.com, certifying under their responsibility that the proxy is an original copy as well as the data of the represented shareholders. Pursuant to the applicable regulations, authorised representatives must keep the original proxy and any voting instructions for one year from the end of the Shareholders' Meeting.

Proxy forms with voting instructions may also be submitted to Computershare S.p.A., which has been duly appointed by the Company pursuant to article 135-undecies of the CFBA, by filling out the proxy form which will be available in the Company Web site from 5 April 2016 at the latest. Proxies must be delivered not later than 26 April 2016 to Computershare S.p.A., as follows:

- with the link to Computershare S.p.A. on the Company Web site; or
- by certifield e-mail as an attachment to generali@pecserviziotitoli.it; or
- by fax: +39 011 0923202; or
- as original proxy forms to Computershare S.p.A., C.P. 3015 - Via Marsigli 22, 10141 Torino (Italy)

The proxy does not apply to items for which voting instructions are not provided. The proxy and voting instructions may be cancelled <u>within 26 April 2016</u>.

If, for technical reasons, proxies are not available electronically, they may be sent upon request. To this end, please phone: +39 011 0923200.