Procedure on attendance and voting by proxy

The Company chose, in compliance with the provisions of Art. 106 of Decree Law no. 18 of 17 March 2020, allowing the participation in the meeting only by proxy to be given to the subject that has been appointed Designated Representative.

As a consequence all Shareholders entitled to attend the Shareholders' Meeting may only participate by conferring a **proxy**, **complete with voting instructions**, **to Computershare S.p.A.**: if voting instructions are missing on one or more of the voting points on the agenda, Computershare S.p.A. will express a "nonvoting" position and the shares represented will not be counted as present with regard to the voting quorum.

Having considered that the proposals on the items on the meeting's agenda will be complete only on April 6th 2020, with the publishing of the documents concerning candidate lists for the appointment of the Company's Board of Statutory Auditors submitted by shareholders (included at point 2a of the meeting's agenda), it is recommended that shareholders confer their proxies, complete with voting instructions, only after said date of the 6th of April 2020, in order to be able to express their also on that item on the agenda.

The proxy to Computershare can be conferred in one of two alternative ways:

- through a written ordinary proxy, conferred by filling in the proxy form available on the Company's website. Said form has to be sent with the modalities set in the form itself;
- through a proxy to the Designated Representative appointed by the Company, under art. 135-undecies of Legislative Decree 58/1998. The shareholder

conferring the proxy will have to fill in the proxy form available in the Company's website from 6th April 2020 at the latest. Proxies must be delivered to Computershare S.p.A. by the end of 28th April 2020 (the second market trading day before the actual date of the Shareholders' Meeting, in case it is held on 30th April 2020) as follows:

- Registered Email Holders (PEC): as an attachment document (PDF format) sent to generali@pecserviziotitoli.it in the event that the Proxy Grantor (as Individual or as Legal Entity) is a Registerd Email Holder;
- Digital Signature Holders (FEA): as an attachment document with digital signature sent to generali@pecserviziotitoli.it in the event that the Proxy Grantor (as Individual or as Legal Entity) is a Digital Signature Holder;
- Common Email address Holders: as an attachment document (PDF format) sent to generali@pecserviziotitoli.it. In this case, the hard copy of the proxy shall be sent via ordinary mail service to Computershare S.p.A. via Nizza 262/73, 10126 Turin;
- Via FAX: number +39 011 0923202.

In order to facilitate sending the proxy to the Representative Designated by the Company and the voting instructions, it will be also possible to compile and send them online in guided mode until 12.00 noon on 29 April 2020, from the section of the Assicurazioni Generali website for this Shareholders' Meeting (https://www.generali.com/governance/annual-general-meeting/AGM-2020).

If, for technical reasons, proxies are not available in electronic format, they may be sent upon request. To this end, please call +39 011 0923200.