

Procedure for the live streaming service

For the **Shareholders' Meeting of 19 April 2018**, Assicurazioni Generali will offer the opportunity to follow the opening speeches of the Chairman, Group CEO and Group CFO for the first time in **live streaming**. In this way an increasingly larger audience of shareholders and stakeholders will be able to easily witness this important moment of corporate communication.

The live streaming will begin at **9:00 on 19 April 2018**, and will end at the conclusion of the exposition of the aforementioned reports.

Advance registration will be required to access the live stream: limited identificatory data will be requested, including an e-mail address, to which access credentials for the direct streaming service will be sent.

It is kindly recommended to register as soon as possible with the procedure that

will be available from 4 April 2018, on our Company's Web site **www.generali.com** in the *Governance / Annual General Meeting / AGM 2018* section.

The live streaming service will also be available, aside from the Italian version, with **simultaneous translation in English, French, German and Spanish**.

Some days after the Meeting, the video recordings will be available also with subtitles, in Italian, accompanied by an Italian sign language (ISL) translation, at the aforementioned page.

Personal data will be processed pursuant to the Italian applicable regulations on privacy, i.e. Legislative Decree no. 196/2003. For further information, see the relevant section in the Company Website.