SHAREHOLDER'S GUIDE

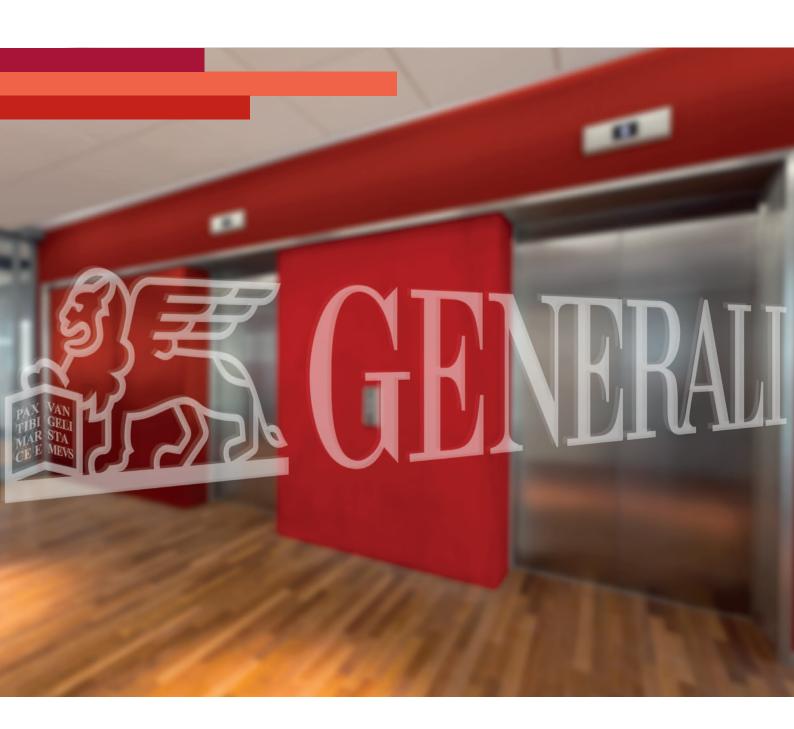




This guide serves to establish an active relationship with all shareholders, with a particular focus on retail shareholders, in order to provide them with a useful tool to have a greater awareness as to the rights inherent to the shares held.

More information about the Company, its progress and its activities is always available in the official corporate report, which hereby serves as a reference, which is available on the website generali.com.





Assicurazioni Generali

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We, Generali

Generali is one of the largest international companies in the insurance industry, a strategic sector of great importance for the growth, development and welfare of modern societies.

In almost 200 years of history, we have built a multinational group that is present in over 60 countries, with 430 companies and nearly 74,000 employees.

A complex strategic redesign has taken place over the past few years; this has allowed us to be more focused on our core business and more disciplined in the management of our assets, with a more simple and transparent corporate governance. It is a turnaround that has led us to a new phase that is based on more efficient business models, innovative business strategies and a stronger international brand. We are also strongly committed in **our Corporate Social Responsibility** a commitment that is based on our profession as an insurer yet goes beyond the scope of our corporate mission.

Our vision

Our mission

Our purpose is to actively protect and enhance people's lives

Actively: We are proactive protagonists in improving the lives of people by means of specific insurance solutions.

Protect: We dedicate ourselves to the true role of insurance: the management and mitigation of risks for people and institutions.

Enhance: Generali is committed to creating value.

People: We care about the future and the lives of our personnel as well as our clients.

Lives: We have an impact on the quality of people's lives. Wealth, security, consulting and service contribute to the lifestyle of the people in the long term.

Our mission is to be the first choice by delivering relevant and accessible insurance solutions

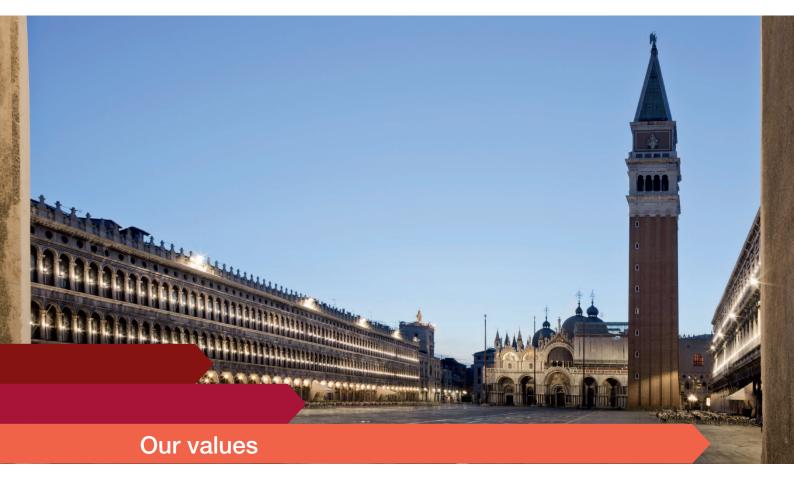
First choice: The best offer on the market offers immediate action, on the basis of clear benefits and advantages.

Delivering: We ensure the achievement of results, and work hard to provide the best performance possible.

Relevant: We anticipate and satisfy a need, and seize an opportunity. We customise solutions according to the needs and habits of our clients so that they recognise the value.

Accessible: First and foremost, we have a simple offering. It is easy to find, understand and use. It is always available, at a competitive cost.

Insurance Solutions: We wish to offer integrated and customised insurance solutions as regards security, consulting and service.



Deliver on the promise

We seek to build long-term relationships with people based on trust, whether with employees, customers or stakeholders. Our work is aimed at improving the lives of our clients.

We commit ourselves with discipline and integrity in order to make this promise a reality, and have a positive impact in a long-term relationship.

Value our people

We value our employees, promote diversity and invest in promoting continuous learning and professional growth, creating a transparent working environment that is collaborative and accessible to everyone concerned.

The growth of our staff will ensure the future of our Company in the long term.

Live the community

We are proud to be part of a group that operates worldwide with strong and durable connections, along with attention given to social responsibility issues. We feel at home in every market.

Be open

We are curious, available, proactive, dynamic, open-minded and diverse people who seek to look at the world from a different perspective.



The corporate governance structure of Generali

Governance System

Our corporate governance system has evolved over the years, and is focused on the goal of creating value in the medium to long term. In 2014, we took a further step in the alignment process of our governance to international best practices, to make our corporate governance even more efficient and effective. This process began in 2012, and we wish to continue on this path.

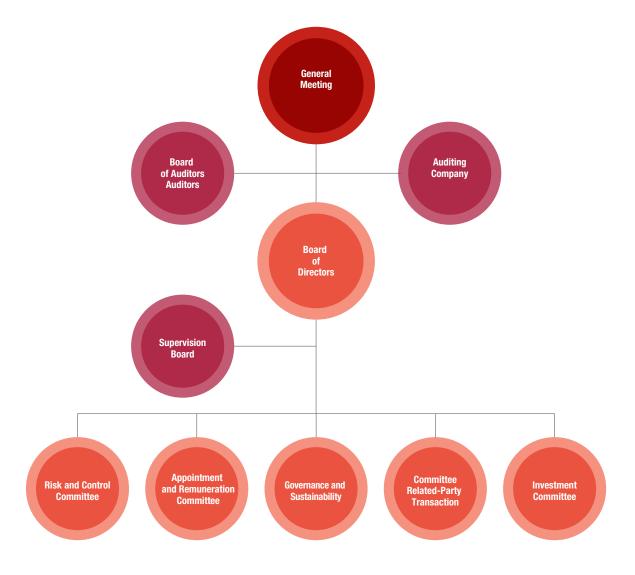
Governance structure of Generali

Generali uses the traditional Italian system, which includes:

Shareholders' Meeting: a corporate body that expresses the will of the shareholders by means of its resolutions

Board of Directors: it is responsible for strategic management in the pursuit of the corporate purpose, and supervision on the implementation of strategies on behalf of corporate management **Board of Statutory Auditors**: the entity entrusted with the supervision of compliance with laws and corporate by-laws, as well as the audit of management

The statutory audit is performed by an auditing firm.



Organisational structure

Board of Directors















Romolo Bardin Director





Ornella Barra Director





Paolo Di Benedetto Director







Alberta Figari
Director









Diva Moriani Director

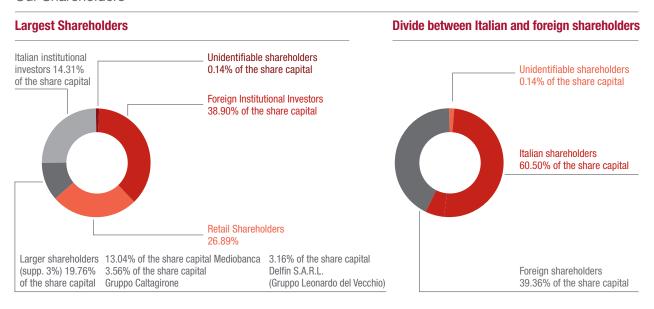
Philippe Donnet Group CEO

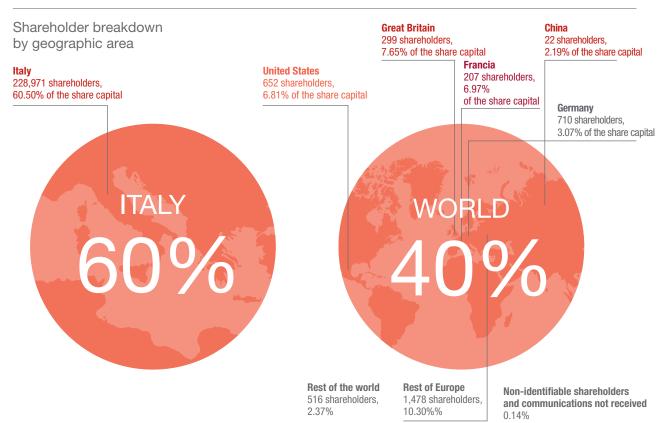
Executive	Non-executive	Independent pursuant to the CG Code	▲ Director responsible for the internal audit system and risk management		
Appointment and Remuneration Committee (CNR)			Governance and Sustainability Investment Committee (CGS)		

Shareholding in Generali

At the close of the recording procedure in the Shareholders' Register for the 2015 dividend, they consisted of 232,855 units. The composition of our shareholders is shown the in following graphics, updated to 8 March 2017*.

Our Shareholders





* Based on the results of the Shareholders' Register, primarily in reference to the recording of the payment of the 26 May 2016 divident, integrated in the communications received pursuant to Art. 120 of the TUIF and other information available.

Being a Shareholder of Generali

A shareholder is a person who legally owns shares of a joint-stock company.

These shares of ownership are said shares, hence the term shareholder. The shareholder can be an individual or a company. Depending on the type of shares held, the shareholder is entitled to certain rights, such as:

- the right to sell its own shares
- the right to vote and participate in the shareholders' meeting (Article 2370, subsection 1 of the Italian Civil Code)
- the right to dividends, if applicable (Article 2433 of the Italian Civil Code)
- the right to purchase new shares issued by the company
- the right to the assets remaining after the liquidation of the company

Shareholders are considered to be a part of stakeholders, that is, those who have interests in the company.

Shares in Generali: purchasing information

Assicurazioni Generali S.p.A. is a company listed on the Milan Stock Exchange.

The share capital, which is fully subscribed and paid, amounts to EUR 1,559,883,538, and is divided into the same number of ordinary shares with a nominal value of 1 euro each. Investors can buy Generali shares through an authorised intermediary, such as a bank or an asset management company. Purchase and sale orders are transmitted in real time during marketing opening hours. The minimum purchase amount is one share, and there is no limit on the maximum purchase as long as it falls within what is offered on the market.

Being a shareholder of Generali means being part of its business plan and the creation of value that the Company intends to perpetuate according to its strategic plan.

Aware that we are the focus of interest and expectations as concerns a broad range of stakeholders, we manage our business by pursuing the creation of value for the company as well as its stakeholders, which includes our shareholders.



Formation of share capital in 1832.

The share capital at the foundation of the company was set at two million florins, divided into two thousand shares of 1,000 florins each - a considerable amount at the time - which was sufficient to maintain 4-5 families for an entire year. The site contains a section dedicated to the evolution of the share capital since 1831, the foundation date of Assicurazioni Generali.





Assicurazioni generali S.p.A.							
ISIN	Reuters Code	Bloomberg Code					
IT0000062072	GASI.MI	GIM					
Sector: Finance	Industrial Group: Insurance						
GICS Sector Code: 40	GICS Industrial Group Code: 4030						
ICB Sector Code: 8000	ICB Industrial Group Code: 8500						

Main indexes to which Generali belongs

FTSE ITALIA ALL SHARE

The FTSE Italy All-Share index is weighted according to the market capitalisation of all of the securities traded on the electronic market of the Milan Stock Exchange.

FTSE EUROTOP 100

The FTSE EUROTOP 100 index is weighted according to the market capitalisation of all of the main securities traded in the largest European stock exchanges. They are part of the basket securities of each stock exchange with a higher capitalisation.

FTSE EUROTOP 300

The FTSE EUROTOP 300 index is weighted according to the free float market capitalisation. It measures the performance of the 300 largest European companies by market capitalisation, representing 70% of the total capitalisation of the European market.

FTSE EUROTOP 300 INSURANCE

The FTSE E300 insurance index is weighted according to the capitalisation that measures the performance of the insurance sector within the FTSE E300 Index.

DJ FURO STOXX

The Dow Jones EURO STOXX Index is weighted according to capitalisation that includes the countries that are part of the European Monetary Union. This calculation takes the free float into account.

DJ EURO STOXX INSURANCE

The Dow Jones EURO STOXX Insurance Index is weighted according to capitalisation that measures the performance of the insurance sector in countries participating in the European Monetary Union.

DJ STOXX 600

The Dow Jones STOXX Index is weighted according to capitalisation that includes a wide range of European securities, replicating the Dow Jones Global Indexes Europe Index. This calculation takes the free float into account.

DJ STOXX 600 INSURANCE

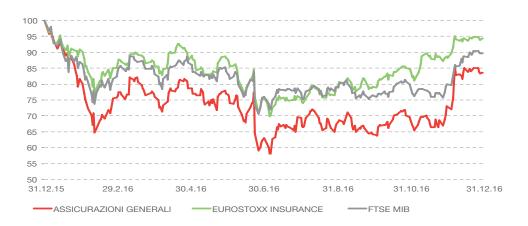
The Dow Jones EUROPE STOXX Insurance Index is weighted according to capitalisation that includes European companies operating in the insurance sector.

S&P EURO

The S&P Euro Index is weighted according to capitalisation and free float, which measures the performance of the euro area bonds, and covers about 70% of the capitalisation of this area.

S&P EURO FINANCIAL

The S&P Euro Financials Sector Index is weighted according to capitalisation and free float, and measures the performance of financial securities in the euro area.



The Shareholders' Meeting



The Sharesholders' Meeting is an event in which various subjects take part, who each have their own role. On one side are the shareholders, who are the main protagonists of the meeting, considering that the meeting is the time during which they come together to make significant corporate decisions. On the other side are the members of corporate bodies: the board of directors and the board of auditors.

The meeting is a fundamental aspect of the life of the company, one in which the shareholders have the opportunity to formally interact with the board of directors and management to discuss the main issues that took place during the financial year. It is also a time of corporate communication, in which the discussion is covered in real time by news agencies and diffused to the financial community, in which we organise press conferences in which corporate leaders interact with print media and agencies.

The Chairman moderates the discussion and gives the floor to those who have made written requests to speak on a specific topic on the agenda: the question can be lodged during the time between the reading of the agenda and the closure of the discussion on subject to which the question relates. The Chairman may, however, authorise the submission of requests to speak by a show of hands. Even members of the Board and Auditors may request to speak during the discussion.

Every person entitled to speak has the right to take the floor for up to 15 minutes on each of the topics under discussion, while maintaining relevance to matters on the agenda. In consideration of the importance of the matter at hand, the number of persons who request to speak as the number of items on the agenda, the Chairman may establish a different time frame to make speeches at any time. As a rule, the Chairman, and at his invitation, those assisting him, shall respond to questions once all of the speeches on the agenda item have taken place. Those who have already taken part in the discussion have the right to reply once, and for a maximum duration of 5 minutes. By means of its resolutions, the meeting expresses the will of the company on matters within its competence. Decisions made in accordance with law and corporate by-laws are binding for all shareholders, including those absent or dissenting.

Call of the Meeting

The meeting is called at least once a year by means of a notice published on our website at least 30 days before the date set for the first or only call. It states the date, time and place of the meeting, the list of items to be discussed and other information as prescribed by applicable laws. The notice is also published in abridged form in certain national newspapers, and is directly communicated to shareholders who took part in the most recent meetings.

If the meeting is convened for the election of members of administrative and control bodies, the notice is published at least 40 days before the meeting, and postponed to 21 days beforehand for meetings provided for by Articles 2446 (Reduction of capital for losses), 2447 (Reduction of share capital below the legal limit) and 2487 (Appointment and dismissal of liquidators; liquidation criteria) of the Italian Civil Code.

The ordinary shareholders' meeting to approve the financial statements is called within 120 days of year-end: when the relevant legal conditions exist, this period may be extended to 180 days.

As a rule, it takes place in Trieste, but can also be held in another locations throughout Italy.

Shareholders who, individually or jointly, represent at least 2.5% of the share capital may request the list of items on the agenda within 10 days of publication of the meeting notice, indicating additional topics proposed in the request, or submitting specific draft resolutions on matters already on the agenda.

Right to ask questions before the meeting

Those who are entitled to vote can ask questions as regards the agenda before the meeting, but no later than the end of the third day preceding the date set for the meeting on first call. The question must be accompanied by the personal data of the applicant. The entitlement to exercise the right to ask questions is certified by a communication issued by the receiving party.

The Company verifies the applicant's credentials and relevance of the questions received, which will be answered, at the latest, during the meeting itself. The Company can provide a single answer to questions with the same content.

For more information, please refer to the site section for the next meeting.

Meeting attendance

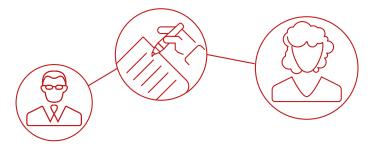


The meeting is one of the main opportunities for dialogue between shareholders and top management of the company. During the meeting, a presentation on performance presented by top management traditionally follows a structured debate on questions and answers between the shareholders and management.

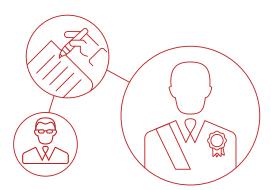
Shareholders who are entitled to vote may speak during the meeting provided that they prove their entitlement to do so in accordance with the law. To attend and vote at the meeting, a request must be made to the financial intermediary with whom Generali shares are held. in order to give notice to the Company as regards meeting participation. Such notification shall be made on the basis of the shares that are deposited at the end of the seventh trading day prior to the date set for the meeting in first or only call (Record date). All crediting and debiting entries made on accounts after this deadline are irrelevant for purposes of eligibility to exercise the right to vote at the meeting. Those who become owners of shares after the record date will not be entitled to attend and vote at the meeting. The entitlement to participate remains valid in cases where acts of disposition of shares are made (including the case of their complete disposal) at a date later than the record date.

The communication must be received by Assicurazioni Generali by the end of the third trading day preceding the date set for the meeting in first or only call. One can still attend and vote at the meeting even if the communication is made by the authorised intermediary after the deadline, provided that it is before the beginning of the meeting.

Voting by proxy



Shareholders may attend the meeting by means of their representatives. By law, the right of representation can be conferred to a single representative for each general meeting, subject to the right to indicate replacements; it is permitted to delegate a different representative for each of the accounts on which the broker has made its own communication. The proxy also remains in effect for any subsequent calls. The proxy is not valid if the representative's name is left blank; proxy and voting instructions may be revoked. offers a form that can be used to delegate voting rights on its website and at its registered office. The proxy must be in writing. The proxy may be notified to the Company by the use of the special section of the website or by means of certified email, according to the methods indicated at any given time in the call.



The Company may appoint the Representative Designated for each meeting, in accordance with Article 135-undecies of the Consolidated Finance Act (TUIF), to which the shareholders may give a proxy with voting instructions on all or some of the items on the agenda by the end of the second open market day before the date of the meeting.

The proxy must be conferred by signing the appropriate form, available on the website of the Company (www.generali.com), and involves no additional cost for shareholders. The identity of the epresentative designated by the Company as well as the terms and procedures for granting proxies by shareholders are indicated in the notice calling the meeting.

Documents

The meeting procedures and the speaking of shareholders in the discussion is governed by a special Regulation, which is available at our registered office as well as in the section of the website that contains the by-laws and information on corporate bodies, in addition to the Regulation.

The reports of the Board of Directors on the items on the agenda shall be available to the public at the registered office, on the website of the Company (www.generali.com) and at the central storage mechanism of SDIR-NIS regulated information at www.emarketstorage.com, managed by Blt Market Services, within the period of publication of the meeting's call, as scheduled on account of the matters on the agenda, or within the various terms expressly provided for by law.

After the Shareholders' Meeting, following the entry into force of Leg. Decree no. 27/2010, the minutes of the meeting must be made public within 30 days of the meeting date. Within 5 days of the meeting date, a summary statement of the votes containing the number of shares represented at the meeting and the shares for which a vote was expressed, the percentage of capital that said shares represent, and the number of votes for and against the resolutions and the number of abstentions must be made available on the website of the Company (www.generali.com).



Meeting majorities

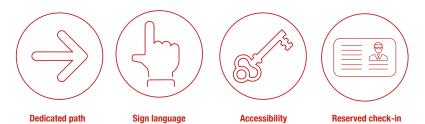
In no event shall the Company use majorities other than those established by law for the adoption of resolutions. The majorities of the **ordinary meeting** is required for approval of resolutions on:

- The annual budget;
- The allocation of net profits;
- the appointment of the Board of Directors, Board of Auditors and its Chairman;
- the remuneration policies for members of the Board of Directors, Board of Auditors and the Company's staff that has relevance in accordance with applicable regulations of the sector, inclusive of the remuneration plans based on financial instruments;
- the remuneration of Directors and Auditors;
- the assignment of statutory audit assignments during the year, the auditing of financial statements, budgets and the consolidated financial statements, as well as their relative remuneration;
- any other matter prescribed by the law or submitted to the Shareholders' Meeting by the Board of Directors, in the cases provided for by law.

The majorities established for the extraordinary shareholders' meeting apply for the approval of resolutions on matters concerning amendments to the by-laws, the appointment and powers of liquidators in the event of dissolution of the Company, as well as in other cases established by law.

Meeting	Quorum	1st call	2nd call	3rd call (and subsequent)	single call
	Constituting	≥ 50%	> 0%	N.A.	> 0%
		of the share capital	of the share capital		of the share capital.
Ordinary		> 50%	> 50%		> 50%
	Deliberating	of the voting	of the voting	N.A.	of the voting
		share capital	share capital		share capital
	Constituting	> 50%	> 33,33%	> 20%	> 20%
		of the share capital			
Extraordinary		≥ 66,67%	≥ 66,67%	≥ 66,67%	≥ 66,67%
	Deliberating	of the voting share capital			

Shareholders Meeting Extended Inclusion



To limit the impact of potential communicative and sensory physical barriers, Assicurazioni Generali has initiated a program to facilitate participation in the meeting. Specific services have been put in place, which are available to all those who take part. In addition to reception at the entrance of the meeting venue, a reserved check-in station and entrance for those with physical disabilities will be made available. You can also call the telephone number of the ENS (National Organisation for the Hearing Impaired), for in-room assistance for sign language (LIS) and subtitling, both in the Italian language, which will be shown on the screens present at the shareholders' meeting.

In addition, for those who wish, there will be the possibility to request a specific gluten-free menu that will be served during the buffet at the end of the meeting.

Dividends

The dividend is that part of the profit paid by a company to its shareholders. Along with the possibility of selling the share on the stock market, it represents one of the main reasons that pushes investors to purchase the share itself.

The decision to distribute the dividend is ratified by the ordinary meeting, but is a general decision of the directors. After having established the budget, they provide for the time frame, manner and quantity its issuance, taking into account the investment needs of the company.

As already mentioned, the entire profit is not distributed, but only a part of is set aside by law as "legal reserve" as a percentage and another variable, for the extraordinary reserve for reinvestments or the corporate purposes mentioned above.

The right to collect the dividend is represented by a coupon, which is an integral part of the stock. The right is assigned to the coupon in question by the shareholders, which endorses its disbursement. Those who hold one at the record date are entitled to receive the full dividend expected, regardless of when the purchase took place.

Shareholder remuneration policy

Generali has made the remuneration of its shareholders a priority from its foundation. Below are the coupons issued in recent years and payouts that the stock has offered within the past decade.

Our goal is to pay attractive, sustainable and progressive dividends to shareholders. The strategy for the 2015-18 period precisely focuses on cash generation and shareholder remuneration. A payment at least five billion euro of dividends is expected in the four years covered by the plan.

2016 Dividend, payable from 24 May 2017

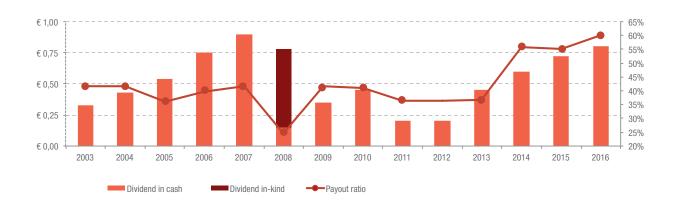
On 15 March 2017, the Board of Directors approved the financial statements for the year 2016 and, in relation to the distribution of profits, proposed the payment of a dividend of 0.80 cents per share, an increase over the previous year (€ 0.72FY15) of euro 0.08 (+11.1%), for a total of EUR 1249 milions in line with the strategy for the 2015-2018 period. The proposal is pending approval by the Shareholders' Meeting to be held in Trieste on 27 April 2017.

Payout-ratio

The payout ratio is a term used to identify the relationship between the profits distributed and profits made. The higher the payout ratio, the higher the propensity to remunerate the risk capital will be, and therefore of its shareholders with the dividend. The dividend is proposed by the Board of Directors and approved at a later stage by the shareholders.

Listed companies that offer a high payout ratio will generally be rewarded by investors and savers with market purchases that increase the price of the stock on the stock exchange.

PER-SHARE DIVIDEND AND PAYOUT RATIO



	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Dividend	0,33	0,43	0,54	0,75	0,9	0,15	0,35	0,45	0,2	0,2	0,45	0,6	0,72	0,80
per share (€)						0,63*								
Payout ratio		41,7%	35,9%	39,7%	41,8%	24,6%	41,6%	41,1%	36,4%	n.m.		55,9% (riclass. 44,5%) **	55,3%	60.04%

^{*} Amount corresponding to the part in-kind, equal to 1/25 of a share, at the official price of 21 May 2009, the dividend payment date. The individual value of the dividend distributed, cash + 1/25 of a share, is 0.78 euro per share.

Note: according to the proposed dividend and earnings made in 2016, the payout ratio would be 60.04%

^{**} The dividend corresponds to a payout of 55.9% (44.5% if the net revenue of extraordinary items that weighed down the 2014 result: devaluation of the Russian Ingosstrakh, Liability Management, Poland and result of discontinued activities)

Taxation



Stock dividends paid by Italy-based companies to physical persons residing in Italy who hold non-qualified¹ holdings outside of the financial year of a business activity are subject to a withholding tax of 26% outright (tax withholding or tax)².

For shareholders who are natural persons and residents in Italy who have qualifying holdings or hold shares in the context of business activities (subjective conditions that must be communicated upon tax withholding) is not subject to any withholding tax (under the form of withholdings) and, therefore, the related dividends are subject to income tax of the recipients using the principle of progressive taxation in one's tax return, limited to 49.72% of the amount for profits earned from 2008 (40% for profits earned up to 31/12/2007).

No withholdings are provided for, and dividends are therefore intended gross of:

- resident companies (Snc, Sas, Sdf, ss). For these persons, dividends received form part of the 49.72% of the total (40% if produced up to 31/12/2007) of the taxable amount to be taxed;
- corporation (SpA, SrI, Sapa, Cooperatives) and resident commercial entities.
 For these persons, dividends received are excluded from IRES taxable income for 95% of the amount (in other words, they are taxed on the income tax statement by 5%);
- non-commercial organisations (foundations, non-profit organisations, etc.)
 residents: For these persons, dividends received are excluded from IRES
 taxable income for 22.26% of the amount (in other words, they are taxed
 on the income tax statement by 77.74%);

In addition, earnings from NON-qualified investments in the field of asset management (such as, individual portfolio management, supplementary pension funds and mutual funds) are not subject to any withholding tax,as, in principle, dividends would be used to form the result of the aforementioned forms, which are taxed according to the rules of each of the above categories.



On dividends paid to non-residents, the application of a withholding of 26% is established; this is without prejudice to the potential application of more favourable rates provided for in international agreements against double taxation.

In order to mitigate the effects of international double taxation, non-residents are entitled to the reimbursement of up to a quarter of the withholding tax who provide proof of having definitively paid all foreign taxes on such profits by means of certification from the competent tax office in the foreign State.

For the purposes of the provisions of Law No. 244/2007, dividends paid to companies and persons resident in one of the states or territories that enable an effective exchange of information shall be subject to a withholding tax of 1.2%, i.e. similar to that for Italian dividends received by IRES individuals (IRES 24% on 5% of the dividend). The lower rate shall apply on condition that the parties are subject to corporate tax in the State of residence.

As for the income that can be generated through the disposal of non-qualified investments held by physical persons residing in Italy and subject to these tax-equivalents (non-commercial institutions and companies), a gain/loss that belongs to the "other profit" category (arts. 67 et seq. of Presidential Decree no. 917/86) and is consequently subject to taxation as such and with the rules of the optional regimes of the "declaration", the "administered" or "managed" as laid down by Legislative Decree no. 461/97.



In general, and in different methods depending on the regime chosen, Leg. Decree n. 461/97 provides for the taxation of capital gains at the rate of 26% and the possibility of the offset of capital losses against capital gains of the same category.

Individuals who make capital gains/losses from trading qualifying holdings

are required to contribute to these results for the 49.72% of the amount of taxable income for income tax through their inclusion in their tax return, in which it will be subject to taxation according to usual criteria.

With regard to physical persons and organisations engaged in commercial activities that are therefore, in general, subject to taxation with its own rules of business income, the taxation of capital gains/losses will be subject to different rules depending on the budget items in which the investments are allocated as well as their holding period.

¹ For tax purposes, a qualified share is considered as a share in a company whose securities are traded on regulated markets when its possession gives a percentage of more than 2% voting rights exercisable in ordinary shareholders' meeting, or a percentage interest in the capital or equity of more than 5%.

² The information contained in this section is current as of February 2017.

The integrated overview of our reports

In recent years, the Generali Group reports were prepared from different perspectives: financial, sustainability, governance and remuneration.

In 2016, we embarked upon a new path inspired by the innovative concept of integrated thinking and reporting. The functions responsible for the Group reports have established the Integrated Lab with the objective of further developing integrated reporting to describe the Group's value creation process from different perspectives, within a coherent framework in terms of content and graphics



The Corporate Governance and Share Ownership Report outlines the corporate governance system and its actual implementation



The **Annual Integrated Report**provides a summary and integrated
view of the financial and non-financial
performance of the Group

The Annual Integrated Report and the Consolidated Financial Statements add to the Annual Integrated Report, providing details on the Group financial reporting in line with national and international regulations











The Management Report and Parent Company Financial Statements provide data on the performance of Assicurazioni Generali in line with applicable regulations

The Sustainability Report outlines how the Group creates values on the basis of a responsible approach and in the long term for all its stakeholders

Each report contains **cross-referenced** references either internally or with other reports for further information and a **glossary** with the definitions of abbreviations and acronyms used.



Financial calendar for the year

MARCH

15 March 2017

Financial events

Board of Directors - Approval of the consolidated financial statements and draft financial statements at 31 December 2016

16 March 2017

Financial events

Publication of results

APRIL

27 April 2017

Financial events

Shareholders' Meeting - Approval of the 2016 financial statements

MAY

10 May 2017

Financial events

Board of Directors - Approval of interim financial information at 31 March 2017

11 May 2017

Financial events

Interim financial information at 31 March 2017

22 May 2017

Financial events

Dividend coupon - Dividend coupon for Generali shares

24 May 2017

Financial events

Payment of dividends - Payment of dividends for Generali

AUGUST

01 August 2017

Financial events

Board of Directors - Approval of the interim half-year report as at 30 June 2017

02 August 2017

Financial events

Publication of results

NOVEMBER

08 November 2017

Financial events

Board of Directors - Approval of interim financial information at 30 September 2017

09 November 2017

Financial events

Interim financial information at 30 September 2017

Contacts

Generali has always seen the establishment of a communicative relationship with its shareholders as fundamentally important. Two specific units have been structured for shareholders relations, based on their fundamental characteristics.

The Investor & Rating Agency Relations manages relationships with institutional investors, analysts and rating agencies. The Shareholders Unit, under the Governance department, as well as being the office dedicated to coordinating shareholder activities for all shareholders, is dedicated to the relationship with retail shareholders

Generali is one of the few companies in Italy that offers a service of this type to support continuous, rigorous and fruitful discussion, in seeking to meet the different needs of a variety of entities to which specific attention is paid in respect to the complexity of the shareholder structure that it represents.

Contact persons for retail investors

Piazza Duca degli Abruzzi, 2 34132 Trieste - Italy

Tel: +39 040 671621 Fax: +39 041 3362876

Mail: Shareholders@Generali.com; azionisti@generali.com



Michele Amendolagine Head of Shareholders & Governance michele.amendolagine@generali.com



Michele Carlo Gianni Colla michele.colla@generali.com +39 040 671696

Contacts for corporate investors

Piazza Duca degli Abruzzi, 2 34132 Trieste - Italy

Tel: + 39 040 671402 Fax: + 39 040 671338 Mail: ir@Generali.com



Group Head of Investor & Rating **Agency Relations** spencer.horgan@generali.com





Rodolfo Svara Investor Relations rodolfo.svara@generali.com +39 040 671823



Emanuele Marciante Credit & Rating Agency Relations emanuele.marciante@generali.com +39 040 671347



Marta Porczynska **Event Coordinator** marta.porczynska@generali.com +39 040 671402



Stefano Burrino Investor Relations stefano.burrino@generali.com +39 040 671202



Martina Vono

Investor Relations Associate martina.vono@generali.com +39 040 671548

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