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**PRESS  
RELEASE**

## Group Investor Day in Venice today. Focus on investment management of insurance assets

Venice. Investment management of insurance assets is the issue under discussion at the Generali Group Investor Day today, addressed by Group CEO Giovanni Perissinotto and General Manager and CFO Raffaele Agrusti. Presentations will also be made by the Chief Risk Officer, Amerigo Borrini, the Chief Life Actuary, Salvatore Colotti, the CEO of Generali Investments, Philippe Setbon, and the CEO of Generali Immobiliare, Giancarlo Scotti.

*“Asset management is critical to our core insurance business. For a number of years we have been successfully implementing a centralised organisation that has enabled us to integrate ALM<sup>1</sup>, capital and risk management effectively and deliver excellent performance, using a prudent approach that has proved to be a winner over the years,” says Group CEO Giovanni Perissinotto. “A top insurance group like ours has a fundamental duty towards two key stakeholders: our policyholders and our shareholders. We have to be able to offer high quality products that are profitable and safe, and we have to create value for shareholders. To do this, our guidelines are prudence, consistency and a constant search for returns within the limits of reasonable risk. We are ready to face the new challenges emerging today, including those coming with Solvency II.”*

At 30 September 2010 the Generali Group had total assets under management for more than € 473 billion. This included € 331 billion of own investments, as well as € 96 billion of third-party assets and € 48 billion of linked contracts.

Among own investments fixed-income instruments account – at market values – for 78.1% of the total<sup>2</sup>, equities for 8.1%, real estate for 7.1%. In the bond portfolio, 55.1% of investments are government bonds and 44.9% are corporate bonds.

The Group has € 308 billion of Life reserves and almost € 35 billion of Non-Life technical reserves.

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**Investor Day will be held from 9:00 to 13.00 (CET) and can be followed by calling +39 02 8058827 (listen only) or via audio webcast on the company website [www.generali.com](http://www.generali.com)**

<sup>1</sup> ALM = asset liability management

<sup>2</sup> Including real estate investments for the Group's own use

## ASSET MANAGEMENT

The assets of the Group insurance companies are managed by Generali Investments, one of Europe's leading investment managers, with solid expertise on the bond markets and the European equities markets. Wholly owned by the Generali Group, Generali Investments is organised as a centralised investment unit guaranteeing integration of local portfolio managers' investment policies.

Generali Investments is targeting growth in Central Eastern Europe and Asia in order to enhance support for its local operations. In China, the Hong Kong-based joint venture with Guotai, one of the few Chinese asset managers authorised to manage all asset classes, is due to begin operations in early 2011. The joint venture will give the Group entry into China's institutional investment sector and assist Asian investors wishing to invest in Europe.

## REAL ESTATE

Real estate has always been a very important and dynamic asset class for Generali, whose property investments at 30 September 2010 were worth € 24.2 billion at market values. 74% of the Group real estate portfolio, which includes properties of great historical and architectural importance as well as properties with a high technology content, are buildings used as offices. In geographical terms, the majority of property assets are located in major European cities and capitals (40% in Italy, 21% in France, 17% in Germany, 18% in other European countries), making Generali a benchmark operator in this sector.

The Group's real estate assets account for 7.1% of its total investments at market values. They are managed by an integrated division comprising financial and real estate competences headed by Generali Immobiliare, with significant operations on local markets.

The Group strategy for this asset class aims to expand the portfolio to € 30 billion in the medium term, by taking advantage of opportunities arising on the global markets.

To do this, Generali will focus its new investments not only to take advantage of the market cycle in the European countries where it operates, but also to diversify the portfolio into areas offering attractive returns (like the USA). In China, it will begin investing the resources generated locally by the insurance business.

To achieve its objectives, Generali intends to continue setting up and managing Real Estate Funds as an investment vehicle for the Group companies, open in part to third-party institutional investors.

## SOLVENCY II

In preparation for Solvency II, Group strategy is based on a number of pillars. First, a strong capital position that on the basis of the Solvency II-compliant internal model, is one of the most solid in the industry, with a value above the current Solvency I indicator. The second pillar relates to asset management, which will continue to follow the current investment strategy. Specifically, in the Life segment, thanks to its competitive advantage in asset allocation generated by the size

and value of the current portfolio (VIF<sup>3</sup>), Generali will be able to offer products providing, on the one hand, improved performance for policyholders, on the other lower capital absorption.

**The Generali Group is one of Europe's largest insurance providers and the biggest European Life insurer, with 2009 total premium income of more than € 70 billion. It is also one of the world's top asset managers with assets totalling over € 400 billion in 2009, and a unique real estate operator with a property portfolio of more than € 24 billion.**  
**With 85,000 employees worldwide and 70 million clients in 68 countries, the Group occupies a leadership position on Western European markets and an increasingly important place in Eastern Europe and Asia.**  
**The parent company Assicurazioni Generali is listed on the Milan Stock Exchange (GASI.MI, G.IM) and has an AA- Standard & Poor's rating and an Aa3 Moody's rating.**

<sup>3</sup> **Value In Force** = present value of expected future profits on the Life portfolio, less the cost of capital.